

Schmidts' Success at Grand Reflected in Improvements

Best Wishes to
the
New Grand Theatre
for Their Reopening



Best Wishes...

to the management of the New Grand Theatre
on the opening of their show house.

Becke & Wadsworth

Insurance - Real Estate
Next to Grand Theatre

They Wanted the Best!

The materials used by the painters in painting
and decorating the New Grand were furnished
by us.

WE EXTEND BEST WISHES TO THE MANAGE-
MENT ON THE OPENING OF THE NEW GRAND

McGilchrist Paint Store

North Commercial Street

PAINTING AND DECORATING

of the
NEW GRAND THEATRE

DONE BY

"CONNIE" "BILL"
FRIGARD and DUNSMOOR



We congratulate O. E.
Schmidt and Loring
Schmidt on their New
Grand Theatre.

OUR COMPLIMENTS

to
O. E. Schmidt
and
Loring Schmidt

20th CENTURY
FOX PICTURES

PRODUCERS OF

Jane Withers in "Ginger"
Shirley Temple in "Curly Top"
"Steamboat Round the Bend"
with Will Rogers
Janet Gaynor in
"The Farmer Takes a Wife"
"WAY DOWN EAST"
"DANTE'S INFERNO"

Soon
To Be
Shown at
The NEW

GRAND
THEATRE

Only Three Days
In August Rainy

August brought but three rainy
days to Salem but these were suf-
ficient nearly to double the rain-

fall total over the same month
last year. Last month's precipita-
tion amounted to .53 inch as com-
pared to .27 inch a year ago. Sa-
lem's average August rainfall is
.47 inch.
The first day of August saw
.31 inch of rain, the fourth, .01
inch, and the 29th, .21 inch.

WE CONGRATULATE OTTO SCHMIDT AND
LORING SCHMIDT ON THE OPENING OF
THEIR NEW SHOW HOUSE

AFTER THE SHOW—

come to "The Ace" (recently redecorated and re-
modeled), for a refreshing drink or a tasty toasted
sandwich.

THE ACE

127 N. High St.
1/2 Block South
of the Grand

MRS. L. O. SMITH, Prop.

WE EXTEND OUR BEST WISHES

To O. E. Schmidt and Loring Schmidt
at the Opening of Their

New Grand Theatre

We are glad to have had the privilege
of furnishing the
LUMBER AND MILLWORK

Spaulding Logging Co.

Front and Ferry Streets

Phone 4116

CONGRATULATIONS

TO THE

NEW GRAND THEATRE

ON THEIR PROGRESSIVENESS

Furniture - Draperies

and Much of the Floor Coverings

Furnished By

H. L. Stiff Furniture Co.
COMPLETE HOUSE FURNISHERS

SALEM — ALBANY — SILVERTON

We Congratulate
And Extend Our Best
Wishes to the
Management of the
New Grand
and are glad we had
a part in making the
Grand a new, modern
show house.

The Plumbing,
Heating and
Ventilating Systems
Were Installed by
Our Experienced
Men

For Work of This Kind—
Phone 5093 For Free Estimates

THEO. M. BARR

Plumbing — Heating — Sheet Metal Work
164 South Commercial Street

Opening Attractions at "New" Grand



Salem's new Grand theatre has billed for its opening week two of a
barrage of hits due at the local playhouse when it resumes activi-
ties Monday evening. Will Rogers, along with Anne Shirley, Irvin
S. Cobb and Stepin Fetchit, will be seen in "Steamboat Round the
Bend" starting Wednesday. In the inset are seen Jane Withers, the
maestro of "Bright Eyes," and Jackie Searl as they appear in "Gin-
ger," the inaugural attraction.

RED RAIN WINS IN
SARATOGA CLASSIC

SARATOGA SPRINGS, N. Y.,
Aug. 31.—(P)—A big chestnut thun-
derbolt, Red Rain, pride of the
C. V. Whitney stable, ran over
16 two-year-olds today like Joe
Louis plows through second-rate
prize fighters to win the \$38,400
hopeful on the closing day card
at Saratoga and stamp himself
the gamest, swiftest colt of the
year.

Tossed into the 6 1/2 furlong
dash with the finest youngsters
of the east and west, Red Rain
got away badly, trailed his field

by a full 20 lengths down the
backstretch, and seemed entirely
out of it.

All of a sudden Red Rain, the
powerful son of Pennant and
Dustemall, found his racing legs,
about half way around the course,
and with a flattening of his body,
a pricking of his ears, he flashed
up into the pack.

Bien Joli finished second, half
a length back of him. Sun Teddy,
from the Calumet farms, hung
on long enough to catch third
place, a length back of the Brad-
ley horse.

WARSHIPS ON WAY
PORT SAID, Aug. 31.—(P)—The
Italian warships Tranto and Vol-
ta, two submarines and the troop
ship Italia, carrying 1200 soldiers,
went through the Suez canal today
toward east Africa.

EL SINORE

Otto E. Schmidt
Loring Schmidt

WE CONGRATULATE YOU
ON THE OPENING
OF THE

New Grand
Theatre

CAPITOL

COLUMBIA
HIGHLY COMMENDS

O. E. Schmidt and Loring Schmidt

for Their

NEW GRAND
THEATRE

SEE

GRACE MOORE

in

"LOVE ME FOREVER"

in

CLAUDETTE COLBERT

in

"SHE MARRIED HER BOSS"

in

"THE GIRL FRIEND"

BORIS KARLOFF in "BLACK ROOM"

Produced by Columbia

AND

SOON TO BE
SEEN AT THE NEW

GRAND Theatre

PATRONAGE GAINED
BY GOOD PICTURES

"Lemon" of Five Years Ago
Put on Paying Basis at
Once, is Recalled

When Otto and Loring Schmidt
moved into the Grand theatre five
years ago last May, it was gener-
ally considered that they had ac-
quired a "lemon" as far as a pay-
ing enterprise went. Customers
just weren't coming in.

Three weeks after the Schmidts
took possession, they were able to
announce that the place had been
put on a paying basis. It has been
kept so, with the result that Mon-
day evening, Salem theatre-goers
will be treated to a new experi-
ence in "movie" comfort.

Since July 22, extensive remodel-
ing has been going on, with
double shifts working to complete
the work on schedule time. In-
terior decoration was being given
final touches yesterday and this
morning.

"Ginger" First Show
The opening production to be
shown tomorrow is in tune with
the newly created atmosphere of
luxury. "Ginger," starring Jane
Withers, and produced by Fox
20th Century Pictures, is a spark-
ling, poignant story, and breathes
newness.

Both Fox and Columbia pictures
corporations have extended their
congratulations to the Grand, and
Loring Schmidt said, in answer,
"Nothing but the finest of pic-
tures produced by both companies
are to be shown at the new
Grand."

Glenna Vare
Is National
Champ Again

MINNEAPOLIS, Minn., Aug. 31.
—(P)—Glenna has done it again.
For the sixth time in 14 years
of competition, Mrs. Glenna Col-
lett Vare won the national women's
golf championship today,
turning back the sensational Min-
neapolis freckle face, 17-year-old
Patty Berg, 3 and 2, before a re-
cord gallery of 6000 spectators.

Her triumph, gained against a
sorely-torn youngster who fought
her with sub-par golf in a last
desperate rally over the closing
holes, added to one of the most
amazing records in the game.

Since she first competed in the
national at Shawnee-on-the-
Delaware, Pa., in 1919, Mrs. Vare
has so clearly dominated female
competition in America that
she has won the title six times,
lost in the finals twice and been
in the thick of the title rush al-
most every year except in 1933
when maternal duties forced her
to pass up the big show.

Cool, calculating and precise
with her beautiful iron shots,
Glenna, wife of Edwin H. Vare,
jr., and mother of a girl and a
boy born in 1932 and '34, was
far too steady for her red-headed
little rival today.

SOVIET IS WARNED
NOT TO INTERFERE

WASHINGTON, Aug. 31.—(P)—
The United States tonight warned
the soviet union that future
friendly relations depend solely
on the soviet's strict adherence to
its pledge of non-interference in
this nation's internal affairs.

Reaffirming the American gov-
ernment's declaration that the so-
viet union has permitted flagrant
violations of its non-interference
pledge, Secretary Hull tonight is-
sued a statement warning Moscow
that the third international soviet
subversive activities must end.

The announcement, made as a
public statement, and not sent to
Moscow, followed a warning that
continued subversive activities by
the comintern would result in
"the most serious consequences."

Note Held Disavowal
Hull's statement termed the so-
viet note rejecting the American
protest a "clean cut disavowal"
of a solemn pledge which was "a
severe blow at friendly relations."

If the soviet continues to let
agitators on Russian soil plan and
direct a program for the over-
throw of American institutions,
Hull declared, it will mean re-
pudiation of the pledge and a
blow to relations with the United
States.

Murk Is Cleared
From Pool When
Filter Operates

Inspection of the Olinger
swimming pool yesterday, after
its new filter system had been in
operation for 24 hours, showed
the water to be cleared of the
murk which had worried the
lifeguards throughout the past
season. Vernon Gilmore, recrea-
tion superintendent, said that as
a result the staff of guards could
safely be reduced from four to
two.

Several hundred dollars in wa-
ter bills will be saved at the Les-
lie pool by the filter installation
there, which will be put into op-
eration today, it was believed,
through lowering the frequency of
changes in the water.

RANCHER ARRESTED
ROSEBURG, Ore., Aug. 31.—(P)—
C. E. Starbuck, rancher, was tak-
en into custody today for ques-
tioning in connection with shots
fired into the home of Ernest
Wenzel, a neighbor, on north
Myrtle creek last night. No one
was injured.

Hunter Reaches
State; Guest at
Eastern Normal

LA GRANDE, Ore., Aug. 31.—
(P)—Dr. Frederick M. Hunter,
chancellor-elect of the Oregon sys-
tem of higher education, tonight
said he planned to be in Eugene,
Ore., Tuesday. He is to go to
Portland tomorrow, and attend a
board of education meeting there
Monday.

A Home Owned Theater
HOLLYWOOD
Extends
Congratulations and Best
Wishes to the
GRAND
THEATRE
on the Re-opening of Their
Show House

WILE'S DRUG STORE

Compliments

Otto Schmidt and Loring Schmidt

ON THEIR

New Grand Theatre

WE THINK YOU HAVE A FINE SHOW
HOUSE AND WISH YOU THE BEST
OF SUCCESS.

WE DID THE PLASTER WORK
in the
NEW GRAND THEATRE

No Job Too Large or Too Small for

THOS. LA DUKE and SON

PLASTERING AND STUCCO
CONTRACTORS

Phone 3807

Route 3, Box 70, Salem, Oregon