

Special Section For BISHOP'S Clothing and Woolen Mills Store

*The Most Outstanding Selling Event of Mens Wear Ever Staged in the Willamette Valley!
Starting Wednesday Night at 7 o'clock Sharp. It's Thrilling! It's Unusual! It's Different!*



STATEMENT:

By C. P. Bishop, Pres.

The announcement of this sensational NO-PRICE-SALE is the signal that starts a vigorous drive to clear away all surplus stocks in the shortest time possible, regardless of cost. To insure this, we are offering our entire stock of nationally known men's Clothing, Hats, Shoes and Furnishings at reductions that should at least triple our sales for the next month.

This sale, backed by the vast resources of our woolen mills, factories and buying power, assures you of worthwhile savings on any purchase made during this unusual event.

Signed: C. P. BISHOP, Pres.

Featuring BISHOPS GIGANTIC

NO PRICE SALE

*A \$100,000. Sale Involving
Bishop's Entire Stock of Men's & Boys Clothing
Hats, Shoes & Furnishings at New Low Sale Prices
to Clear the Way for New Fall Merchandise*

MR. RALPH COOLEY TELLS WHY NO PRICES

For the simple reason that this is not a sale of odds and ends or undesirable groups, but a store-wide sale embracing every single item in this great stock of men's Shoes, Hats, Clothing and Furnishings.

We could not list them all on a dozen papers this size. If there is anything in this store you want, we are happy to let you have it at a figure far below the regular price, so eat an early supper, step on the gas, be here at the opening hour. You miss it if you miss it.



Nothing Reserved- Everything Goes!

STORE CLOSED

This store has been closed all day Tuesday and Wednesday in order to prepare for this unusual event. We will be busy packing tables, counters and racks high with sensational men's wear bargains. Every item in this huge stock will bear a NEW LOW SALE PRICE TICKET for your convenience.

EXAMPLE:

One Lot of Men's
Novelty Silk Hose **10c**
Values to 35c Pair

AT 7 WEDNESDAY NIGHT

Wednesday night at 7 o'clock sharp the doors of this store will open, inaugurating this thrilling sales event with the greatest bargains we have ever offered the buying public of this community. Eat an early supper, step on the gas and get in on the sensational opening hour specials! They will amaze you!

EXAMPLE:

One Lot of Men's
Dress Shirts **49c**
Values Up to \$1.50
Incomplete Lines

Sale Starts Wednesday Night at 7 o'clock Sharp - Be Sure to Attend.

EXTRA SALESPEOPLE

Crowds of eager, enthusiastic buyers will throng this store during this sale so we have made provision for many extra sales people to assure you prompt attention and the same courteous service this store has always been known for. Don't be afraid of the crowds. Everything will be marked in plain figures for your convenience and our regular guarantee goes with every purchase.

EXAMPLE!

One Lot of Men's
DRESS SHOES
Values Up to \$5.00

Black, Brown and
Two-Tone Oxfords
Incomplete Size Ranges **\$1.95**

Early Bird Specials

The early bird specials will go on sale at 9 a.m. sharp, Thursday, so get up early in the morning and rush back to our store for extra special super values that will amaze you. We are going to stretch your money and give you a chance to hitch your dollar to the largest load it ever pulled. Let nothing keep you away from this sensational Sale of Men's Wear.

EXAMPLE!

Triple Stitched Blue Chambray
WORK SHIRTS
Values Up to 65c

29c

WHY SALE STARTS WEDNESDAY NIGHT

The workaday world denies thousands of people the opportunity to attend an opening of a sale in the daytime. That's why Bishop's NO-PRICE SALE starts Wednesday night at 7, so EVERYONE in this community may have the chance to attend the opening of this startling event. The stage is all set, the prices the lowest ever—now it's up to you to take advantage of this money-saving sale.

EXAMPLE!

1000 New Spring and Summer
NECKWEAR
Values Up to 65c

29c

SUNSET SPECIALS

When the sun goes down Wednesday night at 7, the doors of this store will open with many extra specials for those who will be here at the opening hour. Never before in our 45 years in Salem have we ever attempted a sale of such vastness. There are bargains galore! Come meet your friends, they will be here enjoying the excitement. We are all set—the sale tags tell the story. Now it's up to you.

EXAMPLE!

One Lot Hardeman Men's
FELT HATS
Values Up to \$5.00

\$1.95

A Bishop Sale is Recognized by Shrewd Shoppers as a Real Money Saving Event