

Swift Moving Melodrama Favorite on This Week's Bills

AVIATION FEATURE NOW AT ELSINORE

"West Point of the Air" is Wallace Beery Picture; Has Love Interest

Women... and their men who fly... provide the human interest of Wallace Beery's newest Metro-Goldwyn-Mayer starring vehicle, "West Point of the Air," which opens today at the Elsinore theatre.

The locale of the story is one to challenge public interest. It is the immense new army flying school at Randolph Field, Texas.

The principal protagonists are Beery, a sergeant flying instructor; his son, Robert Young, a young lieutenant come to the field for his air training, and two women in love with the boy, Maureen O'Sullivan and Rosalind Russell.

The thrills of actual training procedure in preparing Uncle Sam's "young eagles of the air" are offset by a delightful, dramatic love story.

How the boy finally makes his romantic decision between the two girls is bound up tight in the picture's melodrama of daring flights, of one hundred men dropping in parachutes at one time, of planes flying not by dozens but by hundreds.

"IT HAPPENED IN N.Y." AT CAPITOL

Suppose you were faced with the delicate problem of choosing between a glamorous movie star and a shop girl? Would you give your poor sweetheart the go-by and tie your wagon to a star, just because you were in need of money?

Lyle Talbot looks this same situation squarely in the eye in the Universal screen drama, "It Happened in New York," which is showing on the screen of the Capitol theatre today.

It would indeed take a Solomon to make a choice between the sweet and lovely Heather Angel and the brilliant, beautiful Gertrude Michael, who divide the feminine honors in the film. Miss Michael plays the role of a lovely, languorous movie queen, who stumbles on a humble taxi-driver in New York and is reluctant to part with him.

All lovers of westerns have a treat in store for them at the Capitol theatre where "The Texas Ranger," a Buck Jones Columbia vehicle, is the second feature. It is a thrill picture if ever there was one.

The Call Board...

GRAND
Today—George O'Brien in "When a Man's a Man."
Wednesday—Double feature, Conrad Nagel in "Death Flies East" and Tim McCoy in "Revenge Rider."
Saturday—"It's a Small World" with Spencer Tracy.

EL SINORE
Today—Wallace Beery in "West Point of the Air."
Thursday—"Folies Bergere" with Maurice Chevalier.

CAPITOL
Today—Double bill, "It Happened in New York" with Lyle Talbot and "The Texas Ranger" with Buck Jones.
Tuesday—Double bill, Guy Kibbee in "Mary Jane's Pa" and James Cagney in "Picture Snatcher."
Thursday—Double bill, Charles Butterworth in "Baby Face Harrington" and John Wayne in "Ride 'em Cowboy."

STATE
Today—"La Cucaracha" and "The Pursuit of Happiness" with Francis Lederer.
Tuesday—Katherine Hepburn in "The Little Minister."
Saturday only—Tom Tyler in "Mystery Ranch."

HOLLYWOOD
Today—Richard Arlen in "Hell Dorado."
Wednesday—Shirley Temple in "The Little Colonel."
Friday—"Tomorrow's Youth" with Dickie Moore.

Thrilling Air Drama Showing



Wallace Beery, Robert Young and Maureen O'Sullivan are starred in "West Point of the Air," a crack air picture now at the Elsinore.



Whew! It's cold outside and it certainly looks warm and cozy within! Brought by the glowing "bundler's" candle, Francis Lederer, star of Paramount's "Pursuit of Happiness," which comes today to the State theatre, is tapping on the window and asking Joan Bennett's permission to come in and "bundle."



Gertrude Michael and Hugh O'Connell have important roles in "It Happened in New York" now at the Capitol.

"CALL OF SAVAGE" M. MOUSE SERIAL

Manager Carl Porter of the Elsinore theatre announced yesterday that he has booked "Call of the Savage," the most thrilling adventure serial ever made for the Mickey Mouse club matinees. This serial is in twelve episodes and the first chapter began yesterday.

"Call of the Savage" is laid in the heart of the African jungle. Noah Beery, Jr., son of the famous Noah Beery, and Dorothy Short are featured in the leading roles.

The story is dramatic and exciting and has remarkably different settings. It starts in an experimental station of a big medical foundation in the African jungle seeking to develop a cure for infantile paralysis. There we find two doctors struggling to develop the magic formula that will spell fame and a prize of \$50,000 for them and health for thousands of those afflicted. But greed enters the heart of one doctor and he attempts to steal the results of the work of the other physician. A disastrous fire breaks out and a chimpanzee rescues the lit-

LEDERER STARS IN PICTURE AT STATE

"Pursuit of Happiness" is Adaptation of Recent Broadway Success

Francis Lederer finally has the opportunity to display his actual acting talent in Paramount's "The Pursuit of Happiness," the adaptation of the Broadway bundling hit, which stars him and features Joan Bennett, Charlie Ruggles and Mary Boland. It opened at the State theatre today.

Cast as the shy but charming Hessian soldier who deserts the British ranks because the colonist promises him "the pursuit of happiness," Lederer plays with grace and lightness the role of one of the most appealing romantic comedy lovers the screen has presented in some time.

That the world's every source of beauty in all its natural colors may soon become the everyday component of motion pictures is indicated by "La Cucaracha," Pioneer Pictures' first melodrama made by the new three-component Technicolor process and distributed by RKO-Radio Pictures. It will be an added feature on the program at the State theatre.

'HELLDORADO' FILM IS AT HOLLYWOOD

A California gold-rush, 1934 style, is one of many exciting highlights in "Hell Dorado," latest Jesse L. Lasky-Fox film production, which comes to the Hollywood theatre today.

The spectacular scene, in which several hundred extras and more than 100 automobiles were used, has been described as one of the most thrilling mob-scenes ever recorded by movie cameras.

Since the U. S. government issued its now-historic call for gold, there have been a number of real gold-rushes in California, Nevada and Arizona. In "Hell Dorado," however, will be seen the first screen version of the mob-excitement which follows discovery of gold in current times.

Featured in "Hell Dorado" are Richard Arlen, Madge Evans and Ralph Bellamy, with a brilliant supporting cast which includes James Gleason, Henry B. Walthall, Helen Jerome Eddy, Gertrude Short, Patricia Farr, Stepin Fetchit, Lucky Hurlie and Stanley Fields.

Dates of State Fair Announced

Dates for the Oregon state fair this fall have been set for August 31 to September 7, inclusive, the state department of agriculture announced yesterday. The first objective before Solon T. White, head of the fair, will be to secure funds for materials needed in reconstructing the principal exhibit pavilion which is considered unsafe for further use. White is to appear before the state board of control Monday to

TRAY Pastry Service and 6 other improved service and food's idea.
SPA

Saga of the West Good Film



A fine adaptation of Harold Bell Wright's "When a Man's a Man" is the current attraction at the Grand theatre, Dorothy Wilson and George O'Brien are featured.



"The Little Colonel" is Shirley Temple's latest vehicle at the Hollywood today.

ask funds. Later in the week he will probably name a secretary to assist him in his handling of the affair.

Increased appropriations for defense purposes in British Malaya are boosting property values and rentals.

EL SINORE Starts Today

**Greatest of All
Air Romances!**
It took months, thousands of men, millions in equipment, to make this mighty saga of sky heroes!



Wallace BEERY
IN
West Point OF THE Air
—ADDED—
Popeye Cartoon
"WE AIM TO PLEASE"
—Ben Bernie and His Band—
ROBERT YOUNG
LEWIS STONE
with MAUREN O'SULLIVAN
JAMES GLEASON

"WHEN A MAN'S A MAN" IS AT GRAND

An engrossing story that in book form thrilled sixteen million American readers, from the magical pen of Harold Bell Wright, has been transposed to the screen. It is "When a Man's a Man," at the Grand theatre.

Harold Bell Wright's talent for depicting the vital drama to the West, and his gift for creating unforgettable types, is second to none. In "When a Man's a Man," he pits the East and West in a dramatic duel. A polished, spoiled darling of fortune, all but penniless, comes West to unlearn his past and fit himself for sterner realities.

The producers have outdone themselves, it is said, in making a picture to do justice to the book masterpiece. Starring in this Fox Film release is George O'Brien; around him is a fine supporting cast made up of Dorothy Wilson, Paul Kelly, Harry Woods, Jimmy Butler, Richard Carlisle, Clarence Wilson, and Edgar Norton.

Heretofore Western pictures symbolized conflicts of law and outlaw. The new type of Western hero, as described by Harold Bell Wright in "When a Man's a Man," is a more complex and interesting person, equally at home in the drawing room or saddle.

'MARIETTA' COMING TO ELSINORE SOON

In cooperation with National Music week, the Elsinore theatre has booked "Naughty Marietta" for Sunday, May 5. The screen adaptation is from one of Victor Herbert's most popular musical comedies.

Nelson Eddy plays his first big screen role as Captain Warrington, Jeanette MacDonald's sweetheart in "Naughty Marietta," Metro-Goldwyn-Mayer's spectacular filmization of the Victor Herbert musical masterpiece. Eddy won an operatic engagement, eventually sang at the Metropolitan, and became a sensational concert star. Then he was brought to the Metro-Goldwyn-Mayer studios where he studied for his new career, which dawned so auspiciously in the Metro-Goldwyn-Mayer musical.

Tom Mix's Show Coming to Salem May 6, Revealed

Tom Mix, of movie fame, and his equally famous horse Tony, will head Mr. Mix's own show when it comes to Salem Monday, May 6. In the constellation of stars appearing with the show, there are the Ten Archaes; Miss Irma Ward, who accomplishes the remarkable feat of turning 100 consecutive backward somersaults while suspended in mid-air — in fact, 450 people are engaged in staging this year's big show program — artists, handmen, clowns, and all — transported on more than 150 cars, trucks and trailers. Mr. Mix owns and personally directs the show. Two performances are scheduled at 2 and 8 p. m. May 6, with a street parade at noon through the downtown business section.

THE TRUE ROMANCE OF THE REAL WEST!

HE THOUGHT HE HAD LIVED... UNTIL HE FOUND A NEW LIFE IN GOD'S COUNTRY!

GEORGE O'BRIEN
"WHEN A MAN'S A MAN"
BY HAROLD BELL WRIGHT
Dorothy WILSON
PAUL KELLY
JIMMY BUTLER
AN ATHESTON PRODUCTION

Added!
MICKY MOUSE
Harry Langdon Comedy
Sport Series—New

GRAND

STATE THEATRE PERFECT SOUND

Today! Today and Monday!

BUNDLING..
An Old American Custom — It Saved Firewood — Espoused Romance
IT'S THE YEAR'S COMEDY NOVELTY RIOT!

See for yourself how Minute Men and Liberty Bells courted while their Puritan fathers recalled their bundling days!

ADOLPH ZUKOR presents
FRANCIS LEDERER
in
"THE PURSUIT OF HAPPINESS"
"It's an old American custom"
Joan Bennett · Charlie Ruggles
Mary Boland · A Paramount Picture

EXTRA!
LA CUCARACHA
In Glorious NEW TECHNICOLOR
Twenty enchanting minutes of Romance, Dance, Melody
Also Latest UNIVERSAL NEWS!

A Home Owned Theatre
HOLLYWOOD
Today
Monday
Tuesday
"HELLDORADO"
A FOX Picture with
RICHARD ARLEN
MADGE EVANS
Ralph Bellamy
James Gleason
Henry B. Walthall
STEPIN FETCHIT

It Happened in NEW YORK
with
GERTRUDE MICHAEL
HEATHER ANGEL
LYLE TALBOT
HUGH O'CONNELL
and **BUCK JONES** in "Texas Ranger"
15c TILL 5 P. M.