

'WAGON WHEEL' IS NEW TIRE VARIETY

Used on Delivery Vehicles; Sidewalls Extra Tough For Curb Chafing

The B. F. Goodrich company, Akron, Ohio, announces a new product which it has named "Goodrich Silvertown Wagon Wheel." It is a pneumatic tire specially designed for wagon wheel service, on retail delivery wagons. A complete assembly of "Silvertown Wagon Wheel" tires, wheels, axles and brakes, referred to in the Goodrich announcement now makes it an easy matter to change over from present equipment to the new and modern "Wagon Wheel" installation.

Application of pneumatic tires to milk and other horse drawn wagons had its inception about three years ago, and steady development of this type of service is evidenced in this utterly new tire especially designed for this service, as well as complete new assemblies for changeovers, this manufacturer says.

Tread and sidewall of the new "Goodrich Silvertown Wagon Wheel" tire are designed to give maximum resistance to wear over a long period of time, and to resist deterioration caused by long exposure under all kinds of weather conditions. Ordinary tires used in this type of service will not outlast, rather than wear out.

Sidewalls are extremely tough to resist curb chafing. Tread design is shallow, because on gravel roads at slow speeds a deep tread design tends to pick up and hold small stones much more than does the new tire. Tires are of nominal cross-section with adequate capacity rating for retail delivery service.

Several types of standard wheel assemblies are available, each a complete unit, which make this type of tire very easy to install. Three types of wheels, steel disc, wire, or malleable iron modified disc may be selected. Several of the assemblies are complete with tires, wheels, hubs with Timken bearings, hub caps and necessary studs and bolts for applying and mounting the wheels. 2-shoe brakes, complete with cables, and square steel axle axles machined for Timken bearings.

The Goodrich Silvertown store in Salem, of which Walter H. Zosel is manager, is at 198 South Commercial street.

Start of Economy Run at Peace Arch

Joe Thomas filling the tank of a 1935 Ford V-8 with the new Gilmore Record Breaker Red Lion Gasoline at the beginning of international economy run from the Canadian border to Mexico. Operations were checked by Western Union and newspaper representatives.

Left to right: F. E. Von Groenewald, representative of the Gilmore Oil company; Ivan Becroft, Victoria Publicity Bureau; W. H. Vanderboom, Western Union Telegraph Company; Joe Thomas; and Walter Seppala, representative of Firestone Service Stores, Inc.



Driving a 1935 Ford V-8 powered with the new Gilmore Record-Breaker Red Lion Gasoline and Lion Head Motor Oil, Joe Thomas left the Peace Arch at the Canadian border Monday last week on a 3,000-mile economy test of car and products.

The car will be driven to the Mexican border through Washington, Oregon and California over the inland route, returning by way of the Coast Highway.

Thomas, formerly a famous racing driver and co-holder of the world's road race record, is accompanied on the

trip by his wife and their six-month-old son.

A check of mileage figures and gasoline consumption compiled during the run through Washington and Oregon disclosed an average of 21.3 miles to the gallon of Gilmore Red Lion gasoline at an average speed of 40 miles per hour, according to reports from Thomas.

This car, a stock model in every detail, is to be driven under average motor conditions throughout the entire course of the run. A final analysis of data compiled during the run will disclose facts and figures that may be duplicated by the motorist in every day tourist travel, stated Gilmore Oil Company officials who are sponsoring the test.

In the interest of travel promotion and as an ambassador of goodwill from the Northwest, Thomas carries with him letters from the Hon. T. D. Pattullo, Prime Minister of British Columbia, Alfred H. Lundin, President of the Seattle Chamber of Commerce, and Charles H. Martin, Governor of Oregon, to the Board of Directors of the San Diego Exposition.

Improvement in the patents. Mr. and Mrs. Carl Fessler, who are still in a critical condition, were worse yesterday but seemed better today, their physician announces. Recovery from trichinosis is slow however and nothing definite can be foretold.

Arrangement of Frank D. Bligh, 715 North Capitol street, on a charge of driving while under the influence of intoxicating liquor, is set for 10 a. m. Monday, Municipal Judge A. Warren Jones announced yesterday. Bligh, arrested at 5 p. m. Friday after his automobile had collided with one driven by Amos Vass, 1653 South Commercial street, was released from the city jail before midnight Friday after \$500 bail had been deposited. Vass signed the complaint against him.

Mrs. Amos Vass, 65, 1653 South Commercial, and Mrs. Maggie McGuire, 55, Portland, received bruises and shock requiring hospital care, as a result of the accident. Their condition was described as satisfactory at Salem General hospital last night.

In his report filed with police yesterday Vass stated that before entering the intersection he had looked several times in all directions, had seen no car approaching but had been hit as he was crossing the street at South Commercial and Washington.

CAREFUL CHOICE OF TIRE STILL NEEDED

Better Ones Blowout-Proof But Some Others Being Sold, Pointed Out

Too many motorists, ostrich-like, have been figuratively burying their heads in the sand and asserting, "Motor-car tires don't blow out any more. The tires that are being built today are so much better than they used to be that there's not much chance of them blowing out now. I don't see why safety and traffic authorities seem to think it's so important to warn against tire blow-outs."

They are right, up to a certain point. Today's tires are better than they used to be. Expert tire engineers have developed blow-out proof tires and low-pressure jumbo type tires which do not carry enough air to blow out, but the gyp tire-maker and the gyp tire dealer are still abroad in the land and they are still finding markets for tires that are neither blow-out proof nor safe to ride on.

Disclosure that 7,740 motor vehicles were wrecked last year in the United States because poorly made or badly worn tires had blown out, is made in a nationwide survey just completed by one of the country's largest insurance companies. Thus, tire blow-outs accounted for a large share of the 36,000 deaths and the 954,000 injuries that resulted from automobile accidents in 1934.

As W. O'Neill, president of The General Tire and Rubber company, and head of one of the "Big Five" in the tire industry, points out: "Tires on one out of every three cars now being driven in the country are economically unserviceable and should be replaced."

Unsafe tires, too, are those which are so badly worn or so poorly treaded that they will not hold the car on the road in an emergency. On them can be blamed most of the 21,230 accidents last year which resulted from cars skidding from the highways.

Human mileage is an even more important reason than tire mileage for using tires that can be depended upon. The General Tire is distributed in Salem by "Jim & Bill."

Oyster Recipes Already Coming To Round Table

With this week's topic announced, only Thursday, already a number of choice recipes for the use of Oysters have come in. So tradition says, "Oysters are best during the months having 'R' in their name"—cooking authorities today no longer adhere to that rule but use them as the occasion demands—which, because of their wide diversity of use, brings them frequently to the home table.

This is an easy topic and some unusual, practical and economical recipes are expected. "He who hesitates is lost"—so send in your favorite oyster recipe.

Winners Listed In Bicycle Race

MT. ANGEL, April 20.—Winners in the Silvertown-Mt. Angel bicycle race, Saturday afternoon, sponsored by the newly-formed Mt. Angel Business Men's club, were: first, in the girls' race, Florence Smith; second, Mary Biem; boys under 13, first, Joseph Schaefer; second, Victor Krobbers; boys 13 to 16, first, Jim Welshaar; second, Joe Hettwer.

The race started at the Henjum oil station, four miles south of Mt. Angel and ended at the Mt. Angel hotel. Judges were Dr. J. E. Webb, Dr. Clem J. Ebner and Dr. R. O. Appleby.

CIRCULATION MEN'S CONVENTION LOOMS

Circulation managers of daily newspapers through the northwest—40 in number—are expected here May 13 and 14 at the annual convention of their association at which time Salem will be the host city. W. A. Scott, circulation manager of The Journal, and Gus Hixson, circulation manager of The Statesman, are in charge of the program.

A Hays' contest in which each visitor is to participate will be a feature of the banquet opening night, Sunday, May 12. The topic for the prevariators will be confined to a story about newspaper circulation with 50 per cent of the awards based on the degree of untruthfulness, 40 per cent on originality and ten per cent on delivery. Prizes are being arranged for the first, second and third place winners.

The program for the two days of the business session will be confined to discussion of technical problems coming before a circulation manager.

Murray Clark, circulation manager of The Yakima Herald, is president of the circulation managers' group and will preside at the various sessions. Last year's convention was held in Yakima.

YOUR EYES

Do you realize that your health, happiness, efficiency and success depend on expert eye care. May we advise you.

Thompson-Glutch OPTOMETRISTS
333 State St.

BETTER THAN 20 MILES TO THE GALLON

80 Miles per hour — Lockheed Hydraulic Four-Wheel Brakes — Outboard Springs — Full Waterjacketed Block — Shatter-proof Glass All Around. These and many more are features of the

GRAHAM

Standard Six which sells delivered in Salem for as low as \$819.00. See these cars today.

LODER BROS.

445 Center Street Phone 6183 Salem, Oregon

A ROOF!

« « « That's Modern

FREE ESTIMATES — PHONE 4642

Bass-Hueter and Dutch Boy Paint Headquarters

SALEM PAINT & ROOFING CO.

474 Ferry (Vern Mathis) Phone 4642



PRODUCTION INDEX HELD SIGNIFICANT

NEW YORK, April 20.—(AP)—"Happy Easter" assumed a dollars-and-cents significance for stock markets traders and investors today as the share list staged a two-hour bull demonstration.

Activity expanded sharply on the rise, and the day's turnover of \$50,820 shares was the largest for the short session in about a year. Many leading equities advanced 1 to 3 points, and few issues failed to register at least fractional improvement.

The index of production compiled by Moody's investors service, which is adjusted for the seasonal business trend, advanced 2.1 points to 74.8, and each of its components, including freight loadings, power output and steel production gave a better-than-seasonal performance.

While the general market, as measured by The Associated Press average for 60 stocks, was advancing to 39.6, up .8 of a point, such leaders as American Telephone at 110, Westinghouse at 41-1/4, Allied Chemical at 146, Woolworth at 59 and Chrysler at 38-5/8, each rose 2 to 3 points. Others improving major fractions to 2 or so included U. S. Steel at 33 5/8, American Smelting at 38 5/8, Bethlehem at 27, General Motors at 31 1/2, International Harvester at 39 5/8 and Western Union at 26 7/8.

DISEASE INCREASE NOTED FOR MARCH

Scarlet fever, smallpox, mumps, influenza and scarlet fever increased in Marion county last month and also during the first three months of 1935, over the same periods last year, the Marion county health department's monthly report, prepared late last week, shows. No cases of whooping cough, which was prevalent a year ago, were reported.

Leading the list for the first 1935 quarter was chickenpox with 216 cases as against 24 in 1934; ten smallpox, against none last year; scarlet fever, 74 to 9; influenza, 99 to 43; mumps, 76 to 0; erysipelas, 8 to 1; tuberculosis, 15 to 13; measles, 6 to 6.

During the quarter the department staff made 600 vaccinations, 524 visits by sanitation missions, 152 laboratory examinations for nose and throat ailments, 110 blood tests, 929 water tests, 891 tuberculin tests, 254 visits for infant and preschool clinics, 973 school examinations, and 232 visits for care of indigent sick.

Trichinosis Case Patients Better

MT. ANGEL, April 20.—Latest reports on the trichinosis cases here show that there is some im-

BLIGH CASE COMES UP EARLY MONDAY

Arrangement of Frank D. Bligh, 715 North Capitol street, on a charge of driving while under the influence of intoxicating liquor, is set for 10 a. m. Monday, Municipal Judge A. Warren Jones announced yesterday. Bligh, arrested at 5 p. m. Friday after his automobile had collided with one driven by Amos Vass, 1653 South Commercial street, was released from the city jail before midnight Friday after \$500 bail had been deposited. Vass signed the complaint against him.

Mrs. Amos Vass, 65, 1653 South Commercial, and Mrs. Maggie McGuire, 55, Portland, received bruises and shock requiring hospital care, as a result of the accident. Their condition was described as satisfactory at Salem General hospital last night.

In his report filed with police yesterday Vass stated that before entering the intersection he had looked several times in all directions, had seen no car approaching but had been hit as he was crossing the street at South Commercial and Washington.

BUILDING ACTIVITY HEAVY THIS MONTH

April building operations in Salem to date have exceeded those for any preceding month since last November. Twelve permits issued last week by Building Inspector E. C. Bushnell boosted the month's total by \$3454.25, or to \$12,567. Previous permit values for entire months were: March \$9636, February \$11,175, January \$6019, December \$9820.50, November \$13,438.

The largest permit taken out last week was for a house, the third on which construction has been started this month. It is being built at 1955 North Front street at an estimated cost of \$2600 for Magdalena Engle.

Last week's permits were segregated as follows:

Type	No.	Value
New construction	4	\$2980.00
Alterations	4	340.00
Reroofing	2	75.00
Repairs	2	59.25
Totals	12	\$3454.25

LOANS



REPAY MONTHLY — OUR RATES ARE LOW
A Locally-Owned Finance Corporation
GENERAL FINANCE CORPORATION
Phone 8553 License No. S138
Roy H. Simmons, Mgr. First National Bank

on Autos Furniture Endorsements

THIS WEEK extra TRADE IN OFFER!



play SAFE save MONEY
TRADE YOUR RISKY TIRES FOR

BLOWOUT PROOF GENERALS

Don't Wait For Cash...

So that nobody need miss this one week's sale, we have arranged ample credit accommodations for all. Just tell us to charge it—or take several months in small payments.

Prepare Now...
FOR SAFE SUMMER DRIVING

Remember . . . HUMAN MILEAGE IS WHAT COUNTS

Liberty at Chemeketa Street
JIM & BILL Smith Watkins
Phone 3412

REGISTRATION FOR CCC IS REOPENED

Registration of young men desiring to enroll in CCC camps was re-opened at the Marion county relief offices, 327 North High street, yesterday when it was found an insufficient number had turned up to fill the county's quota of 63 from the camp near Detroit. Applications of youths between the ages of 18 and 25 will be received until Tuesday night, Glenn C. Niles, county relief administrator, said.

The quota of 23 recruits for the camp near Cascadia was filled last week with 11 being accepted Wednesday and 12 Thursday. Thirty-six young men from this county were sent by trucks provided by the county court to the Detroit camp yesterday.

Niles said only young men who come from families on the relief rolls were acceptable for CCC enrollment.

Rooms Asked for Convention Crowd

From 600 to 800 rooms in private homes will be required to accommodate delegates and visitors at the grand lodge of the I. O. O. F. and its affiliated orders which meets in Salem from May 19 to 23, inclusive. Housewives having rooms to rent are asked to inform the

Screen and Radio Star Buys Pontiac



Frances Langford, featured on the air with Paul Whiteman, Rudy Vallee and Dick Powell, and now playing in MGM pictures, has shown her artistic appreciation by purchasing a 1935 De Luxe Six Pontiac for her personal use in Hollywood. Pontiacs are sold here by Otto J. Wilson.