

Style Show at Elsinore Monday Features Musical Numbers

CLOTHES DO MAKE THE MAN



Charlie Ruggles, as he appears in "Ruggles of Red Gap."



Charlie Ruggles, as he looks normally in a smart but conservative double-breasted serge suit.

LOOK what they do to Charlie Ruggles, for example. Dressed up in his "Ruggles of Red Gap" duds, he's a sight to frighten little children . . . but back in a well-tailored business suit, he's once more a recognizable human being.

Naturally, you aren't walking the streets in brilliant plaids and a sombrero. But you can profit by a visit to our shop, just the same. Stop by and discover how well you can dress for so little . . . how easy it can be to afford properly turned-out clothes.

Large Showing

\$24.50 & \$29.50

Also Full Line of Haberdashery
Shirts - Underwear - Pajamas

Bishop's

CLOTHING—WOOLEN MILLS STORE, INC.

BRIGHT COLORS AND FANCY WEAVES GOOD

Bishop's Newest Wear in Sports Outfits; White Coat is Popular

There's nothing sombre or stilted about men's fashions this spring. If you don't believe it, take a stroll through Bishop's or better still, see the fashion revue tomorrow night at the Elsinore. You'll have proof sufficient there.

Take the matter of sport clothes. This year the sport coat is the thing for a man worn with contrasting slacks — no matching of colors or weaves is the idea for the spring sport outfit. You'll find every conceivable color with plaids and checks or a plain color predominating.

In sport suits the Gable back with pleats is quite the thing while other coats are shown with belts and with patch and bellows pockets. The style leads in the field of sports wear.

For the more conservative man, the smart thing is a double-breasted model suit with two buttons and slightly less tailoring in the back of the suit.

Colors include beautiful new shades of tans and browns while greys and blues this year are also extremely popular.

For formal wear the well-dressed man can sport a double-breasted Tuxedo with pleated trousers. Or for the ultra-smart dresser, the single-breasted model of a Tuxedo is right in style.

Another very dashing style for formal wear is the white coat worn with black trousers. Variations in this scheme include a blue or a black coat worn with white trousers—very nifty for the well-dressed young or middle-aged man.

Newest Offerings for Men And Women to be Shown; Kenneth Allen on Program

Monday night at 8:30 o'clock the Elsinore theatre will present an unusually attractive style show on its stage, under the direction of Manager Carl E. Porter.

Joint sponsors with the Elsinore of this showing of latest fashions in spring wear for men and women are the Price Shoe company and Bishop's, men's clothes for Salem. The Elsinore management says the show tomorrow night will be the finest style revue ever offered in Salem.

Living models will show the season's latest offerings from both stores and the showing will be only a part of the program offered the theatre goer.

Manager Porter has booked as a feature for the evening Salem's

own radio star, Kenneth Allen, tenor. Allen, formerly with Ted Flo-Rito, made a place for himself in the famed Coconut Grove at Hollywood.

"Boots" Grant Billed
For orchestra work, Manager Porter has secured "Boots" Grant and his band which will furnish the accompaniment to all the style showings.

Brad Collins and George Fowler, dancers, are developing a new act for the style show and expect to score a greater hit than they did in the Mickey Mouse Follies.

The screen feature is Charles Laughton in "Ruggles of Red Gap" and the short feature is an all-color subject, "La Curcacha."

ERIKSEN TELLS OF WORK AS CHAPLAIN

SILVERTON, April 5.—Rev. P. W. Eriksen, chaplain of the state penitentiary, gave a picture of the inside of the prison Thursday afternoon as he spoke before members and friends of the Silverton Parent-Teachers' association.

He divided his subject of the prison life into three divisions: home and school as places of prevention, and society as the rehabilitation place. He urged that society make rehabilitation as easy as possible for those who are released from prison.

Mrs. Warren E. Crabtree, president of the organization, presided. Two choral numbers were

given by 25 boys under the direction of Calvin Storey, who is in charge of the music department of the Silverton schools. The Junior high gave a skit, and Mr. Scott of Salem was present and gave a demonstration of his marionette puppet show which he will give here under the auspices of the P. T. A. April 16.

Mrs. Scott McPike, announced that the mother and daughter banquet by the P. T. A. will be given near Mother's Day.

SERVICE FOR YOUTH

WOODBURN, April 6.—A special church service will be held in the First Presbyterian church Sunday morning when the Rainbow Girls will attend in a body. The sermon theme will be "The Supreme Loyalty of Youth." Special music will include a solo by Peter Larson and musical numbers by the young people's choir.

Comedians



Mary Boland and Charlie Ruggles, above, are a famous screen couple. They appear in "Ruggles of Red Gap" at the Elsinore, starting today. The spring fashion revue tomorrow night will supplement the feature picture.

NEW PASTOR ARRIVES

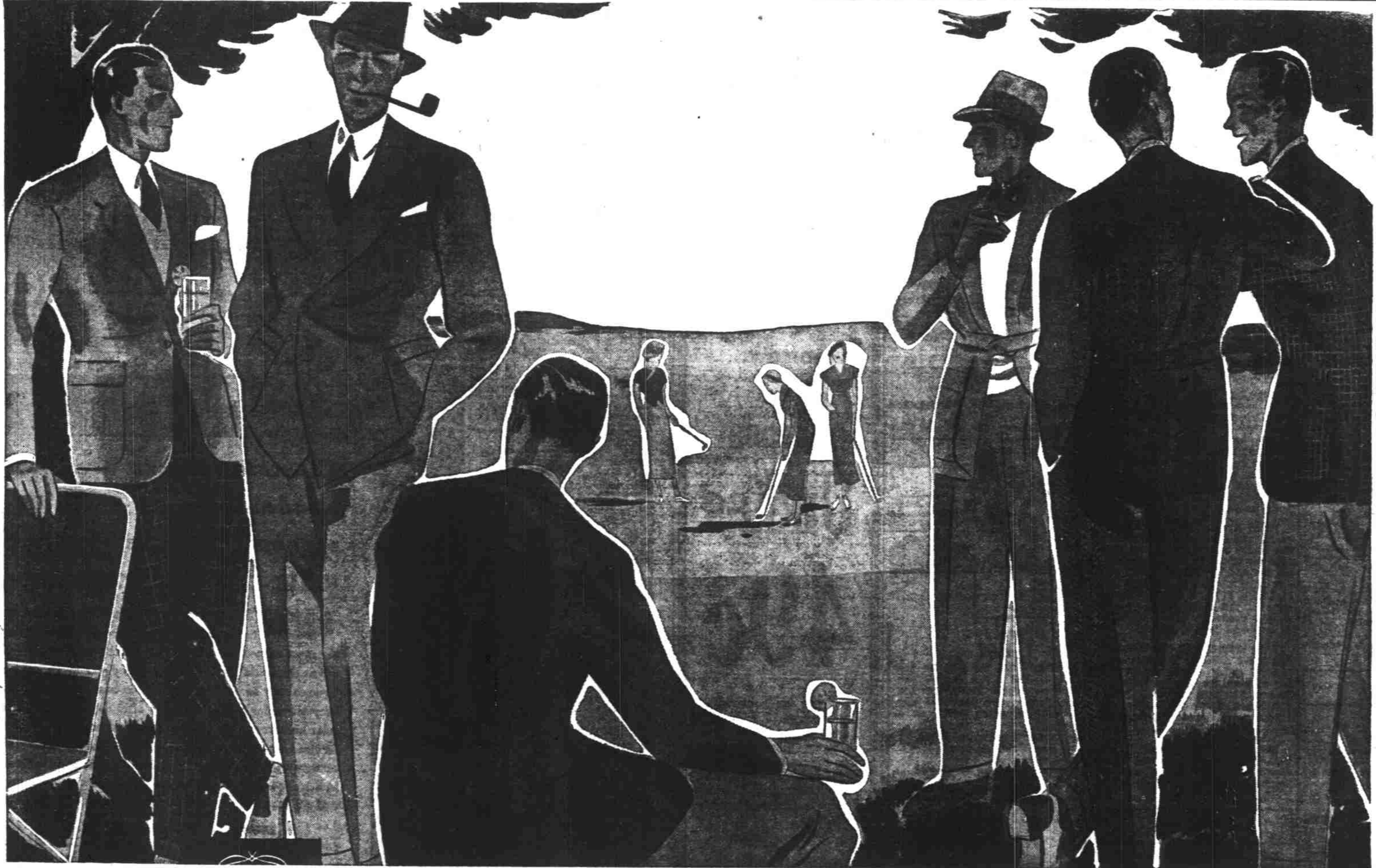
GERVAIS, April 6.—Rev. Hood and son have arrived and are getting settled in the manse. He will occupy the Presbyterian pulpit Sunday morning. Mrs. Hood and daughters will remain in Albany until the close of school.

INSTALL OFFICERS OF TURNER SOCIETY

TURNER, April 6.—The Missionary society of the Christian church met Thursday afternoon at the home of Mrs. A. E. Robertson. Mrs. D. Errett installed the following new officers: president, Mrs. Forest Bousche; vice-president, Mrs. F. C. Deisell; corresponding secretary, Mrs. Mary Gilstrap; secretary-treasurer, Mrs. Joe Holt; devotions conducted by Mrs. Jack Bates and Mrs. Deisell; talk on missionary work, Mrs. Gilstrap. The study on "Christian Colleges" was led by Mrs. Errett and Mrs. Holt, with a talk by Mrs. Deisell. It was voted to send an Easter box to the Christian Women's Benevolent association at St. Louis, Mo.

A program was presented Friday night at the school auditorium by the four 4-H girls' cooking and sewing clubs. Leaders are Mrs. S. A. Riches, Mrs. J. Vogl, Mrs. Vester Bones, Mrs. C. S. Clark and Letta Bones. Mrs. Riches presided for the following program: Mrs. Emily Van Santen presented her grade chorus of 25 voices, opening with "Italian Street Fair"; the "Stitch in Time" club gave its pledge and a song with Mrs. Van Santen accompanist. The 4-H playlet, "Surprising Mother", was given with ten characters; vocal solo, Miss Claire Stewart with Miss Ruth Gilstrap, piano accompanist. Playlet, "Pumpkin Center", by Mrs. Vogl's club of ten members, after which the basket social was enjoyed; the proceeds, \$10.60, to be added to the fund to send two delegates to the summer club meet in Corvallis.

Manila police are campaigning against "colorums," or privately-owned cars whose chauffeurs use the streets for lodging places.



Announcing Bishop's Great 1935 Style Revue

FEATURING THE SMARTEST STYLES FOR MEN AND YOUNG MEN

ELSINORE THEATRE MONDAY NITE, April 8 8:30

Also "Kenney" Allen, Salem's Wonder Tenor

Live Models

EVERYTHING THAT'S NEW FOR THE MAN OF TODAY — ANOTHER YEAR OF TRIUMPS FOR

HART SCHAFFNER & MARX & VARSITY TOWN CLOTHES

Again they've dared to be different . . . they've blended new colors . . . created new models . . . they've given us style ideas that definitely lead the field in smartly styled clothes for men and young men.

Get in Line Early Monday Night

If It's From Bishop's It Must Be Right

Bishop's

CLOTHING—WOOLEN MILLS STORE, INC.
SALEM, OREGON

In this elaborate style revue you'll see just the clothes you'll want for spring . . . clothes that represent style value . . . and above all, quality . . . assuring you of every satisfaction when you choose your clothes here.

Get in Line Early Monday Night

The Store of Friendly Service