

# Bishop's... Step Out in Front Again to Lead THE FIELD WITH THIS DASHING SUIT VALUE FOR SPRING

FOR 45 YEARS SALEM'S OWN STORE FOR MEN AND BOYS

BE THE FIRST TO GET UNDER THE WIRE FOR ONE OF THESE FINE SUITS

Fresh from the great market centers come these smart new spring styles... sport models of every description, also plain two-button and conservative.

Every new color in flannels, cassimeres, tweeds and worsteds. Finely tailored, especially to our specifications to give you what we positively know to be the greatest suit value for 1935!



The PACEMAKER BY BISHOP'S

\$16<sup>50</sup>

HERE'S THE REASONS FOR THE CONTINUED PROGRESS AND GREAT VOLUME OF BUSINESS

**Quality & Value » »**

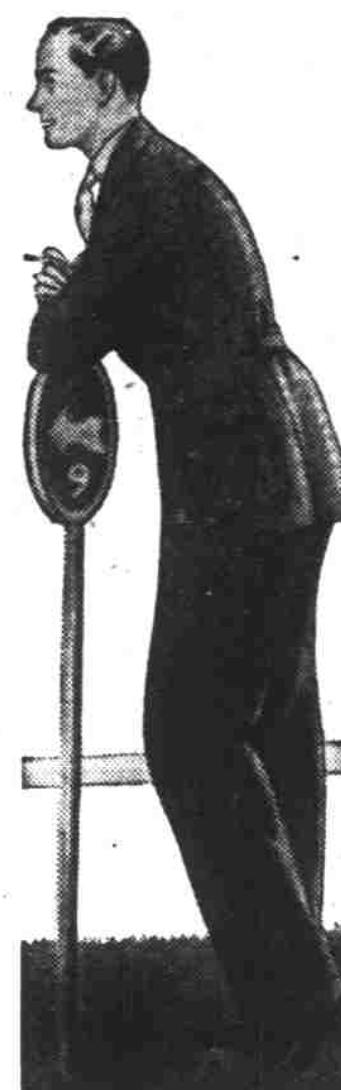
Quality above all and never to be undersold when quality and selections are considered has always been the policy of this organization.

**Assortments » »**

In this vast stock, no where in Oregon (outside of Portland) can you find such great selections.

**Confidence and Service » »**

Throughout these long years the friendly service of Bishop's has merited and continues to hold the confidence of thousands of customers in Salem and the Willamette valley who know that first, last and always their satisfaction is assured on every purchase.



**OXFORDS "FORTUNES" \$4<sup>00</sup>**

The real shoe value of Salem. The new styles are here in fine quality leathers and you'll be surprised at what a real value they are at this low price.

**Friendly Oxfords \$5<sup>00</sup> and \$6<sup>00</sup>**

Exclusively in Salem at Bishop's. See the clever new spring styles now. Finer quality leathers, tans, blacks and light shades for spring. Let us show you for your next pair.

**Nettleton Oxfords \$10<sup>50</sup>**

The shoe with the real reputation, nationally known for quality and service. See the new spring styles now.

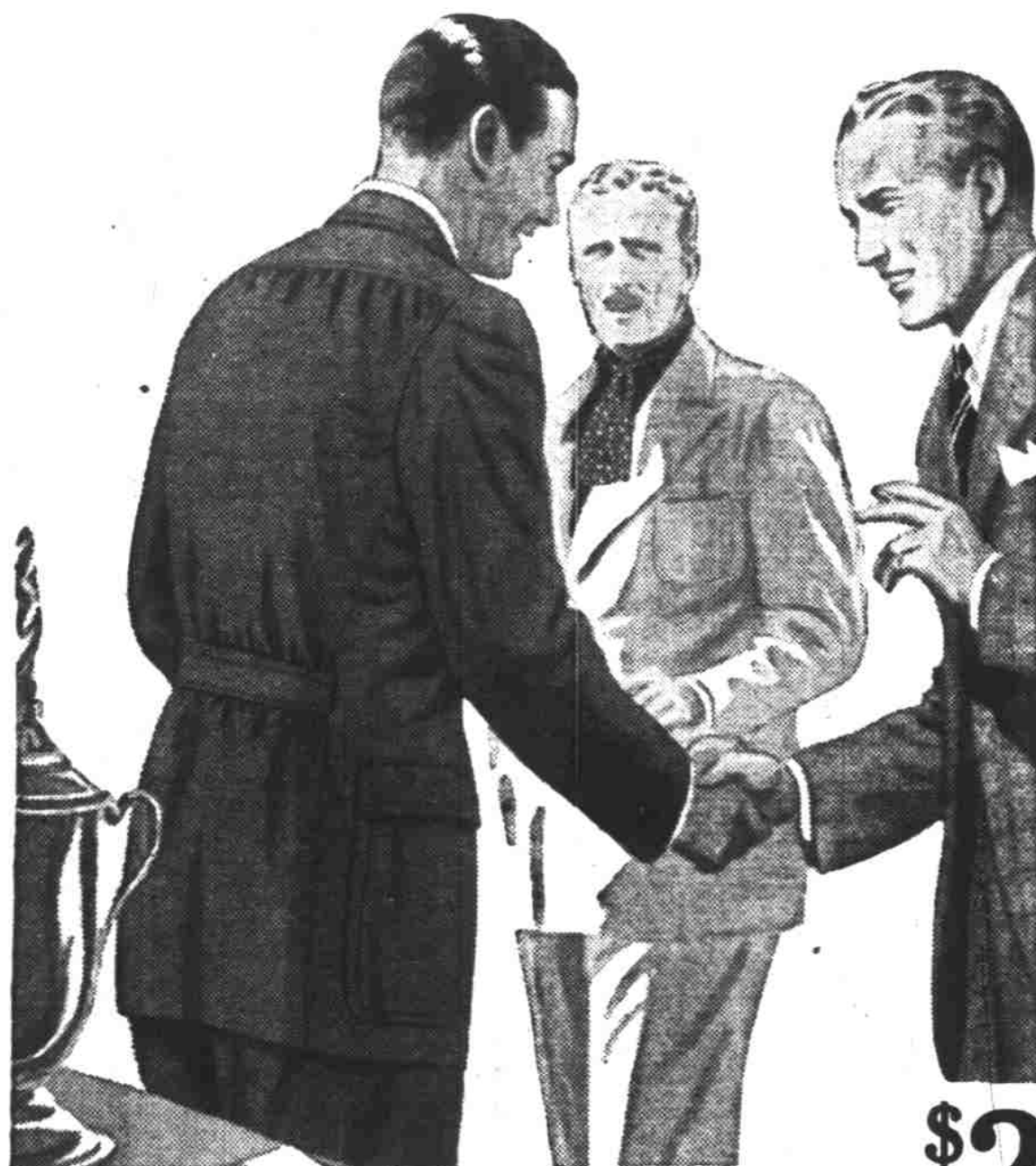
**Faultless Pajamas \$1<sup>95</sup> up**

The real pajama for comfort. Made with the improved (no belt) that's guaranteed for wear. Fine quality broadcloth in all new shades.

**Interwoven Hose 35<sup>c</sup> up**

The hose that wears and looks better. Every new shade for spring is here in our large showing.

*What Business Men Want . . . .*  
PROPER FIT •• ALL WOOL FABRICS •• FINE TAILORING  
*You Get Them All in Suits by . . . .*  
**HART SCHAFFNER & MARX**



The real line of suits that every man knows stands for the finest quality and service. In this exclusive showing for spring you'll find the most outstanding styles and patterns. The new sport models are plenty full of pep, representing the new pleated backs and bi-swings, smart shades of greys, tans, browns and blues. You'll be surprised at this most unusual showing and we'll be mighty pleased to have you drop in and try on these clever new models. Whether you buy or not, we're always pleased to show you.

**\$25<sup>00</sup>**  
Others from **\$35. to \$45.**

**Nationally Known Lines of Merchandise**

THAT ASSURE YOU OF EVERY SATISFACTION ARE HERE IN THIS GREAT STOCK . . . AND REMEMBER! IF IT'S FROM BISHOP'S . . . IT MUST BE RIGHT!

**HATS \$3<sup>95</sup>**

Just in for spring, the "Robin Hood" by Hardeman. A clever new style in all smart shades. Get under one of these now.

**STETSON HATS \$5<sup>00</sup> up**

The hat that's known the world over as the real hat for quality. Every new style and all popular colors for spring. Let us show you now.

**ARROW SHIRTS \$1<sup>95</sup> and \$2<sup>50</sup>**

Exclusively in Salem here. And one of the largest selections in Oregon. Every smart pattern for spring in bright new colors. Make your next shirt an Arrow. Every one guaranteed for wear.

Others \$3.00 to \$6.00

*Other Fine*  
**SHIRTS 89c to \$1<sup>65</sup>**

Real values and good quality broadcloths and others, all new patterns in plain and fancy. Well made for real wear.

**Open Until 9 p. m. Saturday**

**Bishop's**  
CLOTHING-WOOLEN MILLS STORE INC.

**THE STORE OF FRIENDLY SERVICE**