

Tourist Visitors to Oregon 9000 Above 1933 Figures

ASSOCIATED BEGINS SELLING CAMPAIGN

Extensive Advertising Will Be Used in Belief That Revival Is Here

Confident that better times are here, Associated Oil company today launches in 153 Pacific Coast newspapers one of the most extensive advertising campaigns it has undertaken in recent years.

The campaign introduces the new "solvent-refined" Cyclo Motor oil, which B. L. Graves, vice president in charge of sales, declared is the very latest development in motor lubricants. "Less Oil Drag—More Speed," tells the performance story of the New Cyclo Motor oil made with the solvent-refining process—first used in the United States by Associated.

"Associated believes that this is the time for action to replace mere hopeful talk," Mr. Graves declared. "For this reason, we are doing our part now to speed recovery by spending hundreds of thousands of dollars to develop and merchandise our products."

"All dependable business barometers show that Pacific coast industry and agriculture is on the upgrade despite recent labor disturbances. The west is definitely leading the nation in the march to better times and Associated believes that the immediate future holds unprecedented prosperity."

"The new Cyclo Motor oil has been developed by Associated engineers to meet the demands placed on engine lubricants by higher engine speeds and smaller clearances. The New Cyclo, made from waxy crude, is double vacuum-distilled and solvent-refined. Exhaustive tests have proven it tough enough to stand up under all engine operating conditions—yet fluid enough to eliminate wasteful oil drag and thus save the motorist many dollars each year by increasing gasoline mileage."

Cross-Steering Method Used by Dodge Is Unique

The new "Floating-Cushion" wheel of Dodge cars are combined with a novel steering method called "cross-steering." With conventional steering only the steering cross rod and the wheels turn right or left; other parts, such as Pitman arm and drag link, moving forward and backward.

With Dodge cross-steering, everything—Pitman arm, drag link, idler lever, steering knuckles, wheels—move as the wheels turn, right or left. The arrangement is said to have a number of important advantages, notably the elimination of road shock and wheel wobble.

Tourist Gain Is Noted in Oregon

Approximately 9000 more tourists visited Oregon during the first half of 1934 than in the same months in 1933, P. J. Stadelman, secretary of state, reported yesterday. The registration of out of state visiting cars for the six months ending June 30, 1934, totaled 34,260, as against 31,179 during the same period in 1933.

Pests a Menace To Many Gardens

PLEASANT VIEW, July 28.—W. L. Robbins and son have been bailing hay for several farmers in this locality for the past week and expect to finish today.

Threshing is in full swing having begun the first of the week. The yield is light in most places. Evergreen berries are plentiful but not ripening sufficiently for market.

Insects and bugs are quite a menace to gardens, but housewives are gathering and canning the vegetables as fast as they are ready. In some places the bears have been destroyed altogether.

Is Optimistic



B. L. Graves, Vice-President in charge of Sales for Associated Oil company, announces an extensive newspaper advertising campaign to introduce Associated's new Cyclo Motor oil for "less Oil Drag—More Speed."

KEEPING OWN SIDE OF ROAD ESSENTIAL

"Keep on your own side of the road."

That has always been recognized as a good maxim to follow in general conduct. It assumes special significance as applied to automobile traffic, when you stop to consider that 16.1 per cent of all automobile accidents occur because the driver was on the wrong side of the road.

The universal rule is to drive on the right side of the road. Observe it! A careful driver owes it to himself and the safety of his passengers to concentrate on his driving and to not permit his attention to be distracted therefrom. Far too many accidents occur in this manner. Attention diverted for the fraction of a second often means death, especially when driving at high speed.

Be careful to keep on your side of the road and give thought to those near and dear to you at home. You have no assurance that you will not be one of 2600 persons killed or injured today. Is your family provided for? Their future welfare is in your hands. Why not apply for a special travel and pedestrian accident policy? Do not let its very small cost stand between yourself and your duty to them.

We invite you to investigate the travel and pedestrian accident insurance policy issued by Oregon State Insurance Company. Call at The Statesman office or telephone 9101 for full and complete information. Cost of policy only \$1 per year.

Rob Warehouse Depot, Molalla

MOLALLA, July 28.—No clues have yet been found as to who the burglars were who broke into the J. M. Hodges warehouse and the Willamette Valley Southern depot Friday morning at about 4 a. m. The warehouse was robbed of the small change left in the cash register and several articles were taken from the depot. The warehouse burglar alarm was set off, but the burglars were not overtaken. The same night robbers broke into some buildings in Mulino, awakening the proprietors. Several shots were fired and it is believed that one robber was seriously injured. State officers investigating the cases say they do not connect the two robberies.

ARE DINNER HOSTS

INDEPENDENCE, July 28.—Dr. and Mrs. George Knott were hosts for dinner and bridge in compliment of Miss Helen Martin, Thursday night at their home. Present were the honored guest, Helen Martin, Mr. and Mrs. Paul Robinson, Dr. and Mrs. George Herley, Helen Knott, Francis Krieg and the hosts.

REDUCED PRICE ON LUMBER WILL HELP

Home builders throughout the nation will enjoy a reduction of between 14 and 15 per cent in the authorized retail price of lumber items used in house construction as the result of the price revisions recently approved by NRA and lumber code agencies, according to estimates supplied to the West Coast Lumbermen's association by the retail lumber code authority. The price decreases represent support offered by lumbermen to the national housing act, which is designed to promote construction of new houses and repair of old ones. Lumbermen believe that the expected increase in volume will lower unit production costs enough to make up for the price decrease.

Price decreases effective on west coast lumber items average almost 11 per cent. Dealers will cooperate by making reductions in markup of from 4 1/2 to 81 per cent. Mill prices of framing lumber have been reduced amounts ranging from \$1 to \$3 per thousand feet. Reductions for common boards of various sizes and grades amount to from \$3 to \$4. Clear items, such as siding, flooring and ceiling, have been reduced as much as \$5.

LIBERTY PREPARES FOR PRUNE HARVEST

LIBERTY, July 28.—Prunes are ripening very fast here having already turned purple. Growers are expecting to start harvesting the fruit about August 10, and are busy getting their orchards in shape to facilitate the work. The orchards are quite generally looking very neat and the ground smoothly floated.

Several growers here report quite a heavy crop but others state that though they will have a light crop, it will be larger than they thought some time ago. Quality looks good. Spraying was done by some to prevent scab. Just what the price will be under the code and marketing agreement is not known, but a fair price is hoped for.

Hugh Shattuck arrived here from Denver, Colorado, to be with his mother, Mrs. Shattuck. He is a graduate of Colorado university, was in business in Denver and now expects to locate here.

Afternoon Tea at Woodward Home Honors Newcomer

SILVERTON, July 28.—Mrs. M. C. Woodward and her daughter, Mrs. William Ferrin, were hostesses at tea Thursday afternoon, between the hours of three and six o'clock at the Woodward home. The affair was arranged for Mrs. William Woodward, who with Mr. Woodward, recently moved here from Westport.

Receiving were Mrs. M. C. Woodward, Mrs. William Woodward, Mrs. C. H. Hillsbury of Portland, Mrs. S. P. Ireland and Mrs. Ferrin. Mrs. Henry Fritzlauff was in charge of the dining room. A centerpiece of white sweet peas and gardenias and four ivory tapers formed the decorative plan of the tea table where Mrs. Gustav E. Ross of Salem and Mrs. E. E. Kleinsorge presided the first hour, and Miss Rosella Richardson and Mrs. J. O. Currie, the second hour.

Mrs. J. P. Ballantyne, Mrs. W. L. McGinnis, Mrs. C. W. Keene, and Mrs. H. R. Irish assisted about the rooms, while serving were Miss Ruth Hubbs, Miss Billie Eastman, Miss Evelyn Solum and Miss Eleanor Jane Ballantyne.

Allan Porter of Lakeview, son of Mr. and Mrs. John H. Porter, and Anna Winger of Montana, a sister of Mrs. E. A. Sewell of Silvertown, were married at Lakeview on July 17, according to word received here.

Miss Ina Hayes, bride-elect of Leonard Mead of Oregon City, was honored at a pre-nuptial shower Wednesday afternoon in the social rooms of the Congregational church. Hostesses were Mrs. W. E. Fuller, Mrs. Essie Cox and Mrs. Don Walker.

Logging Train Resuming Run

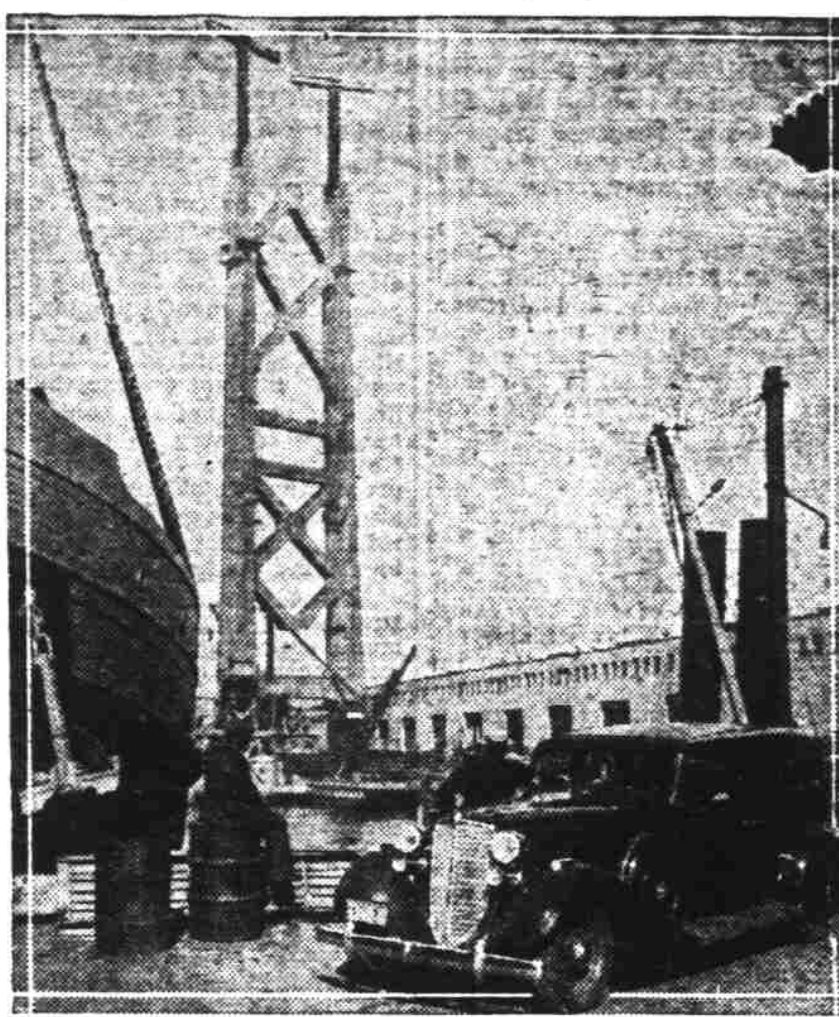
GATES, July 28.—After a lay-off of several weeks the logging train resumed its run between camp 17 at Detroit and Mill City Monday with a long train of 33 cars of logs the first day and about 25 the next. The camp has been in operation during the absence of the train.

Mr. and Mrs. A. V. Herron and family are moving this week to a small acreage they have purchased about a mile below Mill City. The Herrons have lived on the Fred Ratsburg farm on Kings Prairie for the past few years.

Mrs. Claud Sellard honored her two oldest children, Dan and Audrey, with a birthday party Wednesday at Robinson's Spring. The afternoon was spent playing games. Over 20 children were present.

ON CALIFORNIA TRIP
JEFFERSON, July 28.—G. H. Beal of New York City has been a guest at the home of his sister, Mrs. M. D. Looney during the past week. Friday, Mr. Beal and his mother, Mrs. E. S. Beal, and sister, Mrs. M. D. Looney left for Colton, California. Mrs. Mayme Dorman will accompany the group to California.

Begin Biggest Bridge



This 460 foot tower, one of four which will carry the 4 1/2 mile bridge linking the cities of San Francisco and Oakland, closely parallels in construction the sturdy X-dual frame used in all Nash and Lafayette cars. The \$75,000,000 structure will be double-decked, the upper deck providing six lanes for fast traffic, the lower three truck lanes and double tracks for interurban railway service.

HOP QUEEN RACE AT INDEPENDENCE

INDEPENDENCE, July 28.—The race for queen of the hop festival to be held in Independence August 30, 31, and September 1, is growing very close. Beryl Kelley from the north district is leading the race. From the city district Babe Hudson and Gladia Newton are having a close run with Miss Hudson slightly in the lead. Louise McElwain is ahead in the south district.

A dance was given Friday night in the high school gymnasium in benefit of the festival. The marriage of Dolores Lewis, daughter of Mr. and Mrs. Harry Lewis of Butte, Nebraska, to Thomas Ritchie was made known in Independence this week when the young couple arrived from Nebraska. The wedding which occurred on July 18, was a surprise to Independence folks. Thomas has been mail carrier in the local postoffice for a number of years.

School Children Play Robin Hood On Normal Campus

MONMOUTH, July 28.—A large attendance of persons from Monmouth, Independence and adjoining communities enjoyed the splendid presentation of Robin Hood, a pageant, put on at the Oregon Normal school campus Thursday afternoon by 400 school children. Reproductions of ancient buildings, a castle with its moat and drawbridge, and various forest scenes were made with unusual fidelity. King Richard and his knights, in armor, mounted on real flesh and blood horses, attended by grooms in costume, lent consistent reality to the gay summer scene.

Preceding the program, Monmouth's chamber of commerce was host in the city park to a crowd of approximately 800, at a free lunch of sandwiches, coffee and watermelon. The Hollywood Rangers, a group of Salem musicians, furnished entertainment at the park during the lunch hour.

Confer Degree On Kansas Girl

WOODBURN, July 28.—Miss Geraldine Virginia Grass of Lawrence, Kansas, had degrees conferred upon her Tuesday night by the Eastern Star. A special meeting was held for the purpose of conferring the degrees, which were granted at the request of the worthy grand matron of Kansas and by order of the worthy grand matron of Oregon. Miss Grass is visiting in Woodburn.

Several of Miss Grass's relatives officiated at the ceremonies. Mrs. Lillian M. Bitney, past matron of Evergreen chapter, is Miss Grass's grandmother; her mother-

END CAMPMEETING AT WOODBURN TODAY

WOODBURN, July 28.—The Oregon state campmeeting for the Church of God will bring its ten-day session to a close Sunday when Rev. C. E. Brown will deliver a sermon, "The Church's Eternal Hope." At 3 o'clock in the afternoon Rev. C. K. Chapman will speak on "Closing the Door." At 2 p.m. the California, a negro quartet, will give a program. The morning service, to begin at 10:30, will feature an address, "The Altar Flames," by Rev. C. E. Brown.

The members of the Church of God group are very pleased with the campmeeting this year, declaring it to be one of the "biggest and best" in the last several years. This was the 34th year that the annual Church of God campmeeting has been held in the fir grove and campground just north of the city.

Six hundred persons are registered at the grounds, and a large number of people attend the meetings. Last Sunday there were 900 persons in attendance.

Persons at the camp are registered from the states of Washington, California, Idaho, Georgia, Nebraska, Alberta and North Dakota, as well as Oregon.

Birthday Party For Labish Boy

LABISH CENTER, July 28.—Mrs. Knowles Tontz is spending the week in Tigard visiting at the home of her son and daughter-in-law, Mr. and Mrs. Leslie Tontz.

Mr. and Mrs. Horace Bibby celebrated their son's 15th birthday with a lovely party Saturday night. Raymond Bibby, the honored guest, was very much surprised when the 30 friends arrived to celebrate the occasion. The evening was spent in playing games both in and out of doors. The rooms were decorated with pretty pink flowers and streamers of white and lavender paper. Those attending the party were Annabelle Bennett, Bernadene Daugherty, Florence Pugh, Gerald Bennett, George D. W. Keith Miller, Eva Dow, Naomi Hornschoch, Virginia Miller, Vivian Jones, Erma Hornschoch, LeRoy Isham, Clyde Boehm, LeRoy Isham, Donald Garbarino, Max Bibby, Phyllis Leedy, Louis Tontz, Willard Akers, Bob Tontz, Elmer McLaughry, Mr. and Mrs. Harry Boehm, Willard McLaughry, Raymond Bibby, and Mr. and Mrs. Horace Bibby.

Mr. and Mrs. Henry Miller and

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R. N. Club Holds Annual Picnic at Scotts Mills Park

SCOTTS MILLS, July 28.—The Royal Neighbor club held their annual picnic Wednesday in the Scotts Mills park. About 50 enjoyed the day, the young people going swimming in Butte Creek.

Mrs. L. B. Shepherd entertained her Sunday school class at her home Thursday with a picnic. Those present were Gale Smith, Lucille Crites, Edith Sowa and Norma Haskins. Others present were Mrs. Shoemaker, Mrs. Gordon Woodford, Misses Grace Dunagan and Venetta Haskins.

Miss Eleanor Carlson of Los Angeles, California, is visiting her uncle, Mike and Herman Landwing and family.

Mrs. Gordon Woodford of St. Helens, Oregon, is visiting her mother, Mrs. Grace Dunagan and family.

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4.75-21	6	9.25	11.70
5.00-18	6	10.20	12.90
5.25-18	6	11.25	14.25
5.50-17	6	11.75	14.90
5.50-18	6	12.20	15.55
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