

Musical Comedies Return to Favor in Week's Theatre Offerings

'SADIE MCKEE' NEW ELSINORE FEATURE

Franchot Tone Gets Girl in This One, Making His Average Now .500

Franchot Tone's batting average is going up. Three times he has sacrificed the girl to another. Twice he has claimed her. And now comes "Sadie McKee" to even things up.

"Sadie McKee," which opens today at the Elsinore theatre, is the third picture in which Joan Crawford, the star, and Tone appear together. And it is their first picture in which Tone gets the girl.

In "Today We Live" Tone was cast in the platonic role of Joan's brother. Graciously he handed his sister over to another man in the final sequence.

Then came the recent "Dancing Lady" and he was treated slightly better. But in the end it was Clark Gable who triumphed.

Now, however, seemingly a reward for patience, all this has changed.

With him in the supporting cast of the new film are Gene Raymond, Esther Ralston, Edward Arnold, Jean Dixon, Leo G. Carroll, Zella Sears, Earl Oxford, Gene Austin and Akim-Tamiroff.

Crawford at Elsinore



Joan Crawford is more glamorous than ever in "Sadie McKee" at the Elsinore. Franchot Tone plays with her, too.

FOOTLIGHT PARADE COMES TO CAPITOL

"Footlight Parade," one of the most elaborate musicals produced by Warner Brothers, and "Deception," starring Leo Carrillo, make up the double bill at the Capitol today.

Jimmy Cagney has the role of a producer of musical prodigies with the help of his assistant, Joan Blondell. Ruby Keeler and Dick Powell provide heart interest. Frank McHugh, Guy Kibbee and Hugh Herbert contribute their usual comedy antics, and "heavy" parts are reserved for Claire Dodd and Arthur Hohl.

The picture is outstanding both for its revues and for its logical story, something which most musicals lack. It has some excellent lines as well.

Leo Carrillo, Dickie Moore, Nat Pendleton, Thelma Todd and Barbara Weeks are featured in "Deception," a Bryan Foy production. It is a romantic drama, Carrillo, well known on both stage and



Janet Gaynor portrays a wistful southern miss in "Carolina" at the Hollywood. Lionel Barrymore has a leading role.

screen, is entertainingly cast as a more or less heavy character in the principal role of the picture, directed by Lew Seiler.

The Call Board ...

ELSINORE
Today—Joan Crawford in "Sadie McKee."
Wednesday—W. C. Fields in "You're Telling Me."
Friday—Jean Muir in "As the Earth Turns."

GRAND
Today—"Stand Up and Cheer."
Tuesday—"All Men Are Enemies."

CAPITOL
Today—Double bill, Musical comedy, "Footlight Parade" and Leo Carrillo in "Deception."
Tuesday—Evelyn Venable in "Double Door."
Thursday—Frankie Darro in "No Greater Glory" and Rex Bell in "Fighting Texan" plus episode 2 of "Vanishing Shadow."

STATE
Today—Wheeler and Woolsey in "Hips, Hips, Hooray."
Wednesday Only—Ginger Rogers in "A Chance at Heaven."
Thursday—Claudette Colbert in "I Cover the Waterfront."
Saturday Only—Bob Steele in "Breed of the Border."

HOLLYWOOD
Today—Janet Gaynor in "Carolina."
Wednesday—Dorothy Wilson in "Eight Girls in a Boat."
Friday—Double bill, Frances Dee in "King of the Jungle" and "House of Mystery" with Verna Hillie.

"BITSY" DOES STUFF
MEMPHIS, Tenn., May 12—(P)—Bryan "Betsy" Grant of Atlanta, lived up to his title of the "Giant Killer" here today when he outplayed Lester Stofen, California Viking, to enter the finals of the University Club's Dixie Invitation tennis tournament. Grant won 5-7, 6-4, 6-1, 6-8, 6-2.

ONE WEEK BEGINNING MAY 14
Vaudeville
8-BIG ACTS—8
HOLLYWOOD COWBOYS
RUTH MARRZ
BISHOP BROTHERS
Tap Act
ARNOLD TAYLOR
LA LONDE
World's Most Famous Magician
ROSALIND WRIGHT
ROBT. AND WILLIAM
STALLINGS
Novelty Skate Act
HAWAIIAN SERENADERS
Chemeketa Players Inc.
Solely Own
Play Producers
Curtain Nelson Admission
8:30 Auditorium 15c

Tiny Tot Is Sensation



Shirley Temple, four-year-old dancer, nearly steals the show in "Stand Up and Cheer" in which she appears as the daughter of James Dunn, at the Grand.

'STAND UP, CHEER' RUN TO CONTINUE

"Stand Up and Cheer!" one of the most elaborate motion pictures ever created by Hollywood, will continue its run at the Grand theatre until Tuesday.

Produced for Fox Film by Winfield Sheehan in association with Lew Brown, the film is reported as the show of a thousand and one wonders.

The large cast assembled for this elaborate production includes such stellar names as Warner Baxter, Madge Evans, James Dunn, John Boles, Ralph Morgan, Nigel Bruce, Shirley Temple, Arthur Byron and Stepin Fetchit.

Although musical in theme, the screen play contains a story that is timely and topical. The president of the United States appoints a famous Broadway producer to the cabinet post of secretary of amusement. It is his duty to help restore prosperity by reviving the spirits of the people. Selecting the country's leading entertainers, the producer proceeds to amuse the nation with magnificent and lavish stage productions. It is in these productions that the wonders of the film are revealed.

ENJOY SOCIAL AFTERNOON
LYONS, May 12.—Several women of Lyons and Fox Valley drove to the John Neal home Wednesday afternoon and surprised Mrs. Neal in honor of her birth-

day. Cards were in play from 1:30 to 5 o'clock with refreshments at the closing hour. Mrs. Neal received several gifts.

Mad Trio Cavort at State



Robert Woolsey, Ruth Etting and Bert Wheeler make life a merry mix-up in their latest, "Hips, Hips, Hooray" now at the State.

WHEELER-WOOLSEY FARCE IS AT STATE

Starting from an intriguing nowhere and winding up in a highly interesting someplace, "Hips, Hips, Hooray," RKO-Radio's musical extravaganza starring Bert Wheeler and Robert Woolsey with Ruth Etting, Thelma Todd and Dorothy Lee, is charged with imaginative nonsense, tuneful melody and pulch-

ritudinous femininity, all staged luxuriously at the State today.

The story of "Hips, Hips, Hooray," in keeping with the production, is mad, merry and musical. Wheeler and Woolsey portray peddlers of fruit-flavored lipsticks who succeed in capturing a huge cosmetic concern headed by Thelma Todd and Dorothy Lee. Simultaneously, they secure the hands and hearts of these maiden proprietresses, irking the villainous George Meeker, manager of the beauty salon.

"CAROLINA" OPENS HOLLYWOOD'S BILL

Janet Gaynor, Lionel Barrymore, Henrietta Crosman and Robert Young head the cast of Fox Film's release, "Carolina," which opens today at the Hollywood theatre.

Set against a beautiful background of tobacco plantations and hanging magnolia trees, the film tells the story of a poor northern girl who goes south to raise tobacco on a small portion of land owned by a decadent but still dignified southern family.

ELKS CIRCUS ARMORY SALEM

May 28th to June 2nd

20 PROFESSIONAL CIRCUS ACTS 20

FREE DANCING NIGHTLY

Free Door Prizes Nightly

Special Children's Matinee

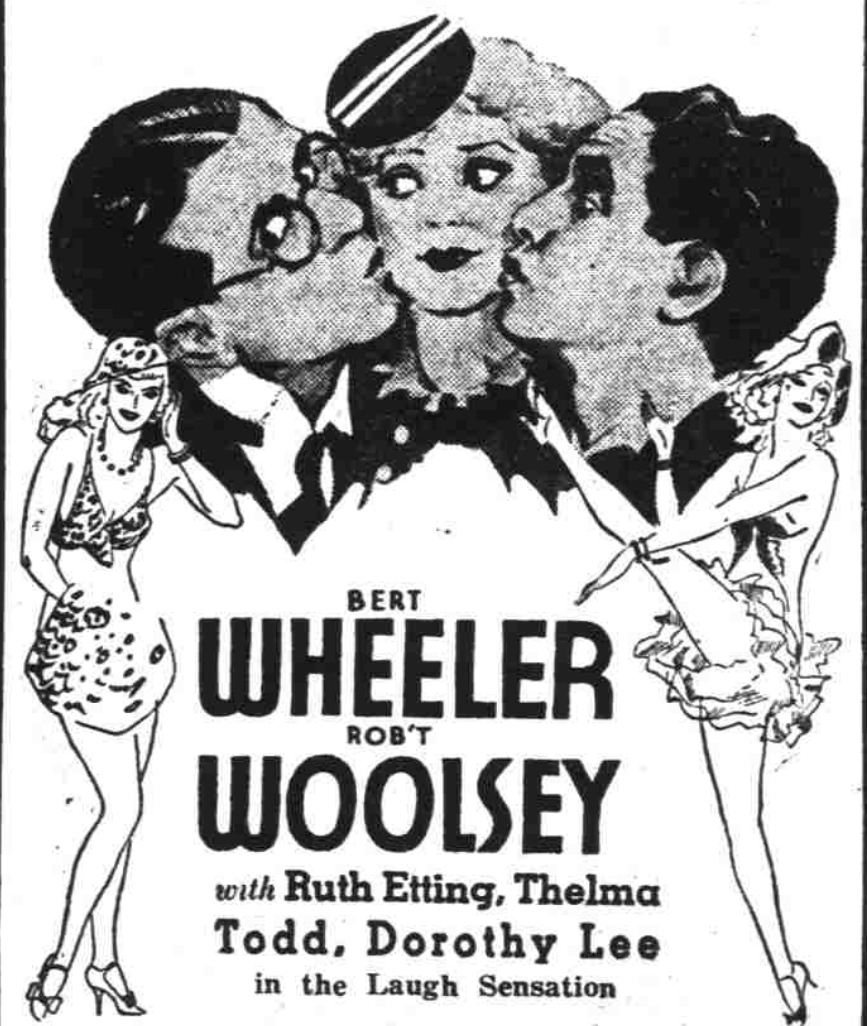
Sat., June 2nd — 15c

General Admission 35c

STATE THEATRE

Starts TODAY . . . at 12:45 p.m.

THE WORLD'S NUTTIEST COMEDIANS



BERT
WHEELER
ROBT
WOOLSEY

with Ruth Etting, Thelma Todd, Dorothy Lee in the Laugh Sensation

HIPS, HIPS, HOORAY

FUN - GIRLS - MUSIC - LAUGHTER

COME ALONG FOLKS

ALL LAUGH SHOW!

"STAND UP, CHEER!"

THE MAY MOVIE MARCH IS ON!

And so it is our extreme pleasure to announce that the following attractions will have extended runs following the triumph of "STAND UP AND CHEER" now showing—

— **Starting Tuesday —**
"All Men Are Enemies"
THE "CAVALCADE" OF 1934

Then
GEORGE ARLISS in
"The House of Rothschild"

And Then
JANET GAYNOR
CHARLES FARRELL

Together Again in
"CHANGE OF HEART"

We Personally Recommend Each of These Hits
For Your Entertainment

So Again We Say, "Stand Up and Cheer"

Salem's Home Owned **GRAND** Theatre

WARNER BROS. ELSINORE

TODAY - MONDAY - TUESDAY

America's dancing daughter as the flaming lady of Vina Delmar's successor to "Bad Girl."

JOAN CRAWFORD

You'll thrill to the glamor of exquisite Joan in the blazing romance taken from the sensational Liberty Magazine story!



She rose from callous to silks, with men as the stepping-stones!

Sadie McKee

with
FRANCHOT TONE
GENE RAYMOND
EDWARD ARNOLD
ESTHER RALSTON

— ADDED —
"Popeye Cartoon"
"Sock-a-Bye Baby"

Continuous Today

2 to 11 P. M.

500
Seats
25c

HOLLYWOOD

Sunday, Monday and Tuesday

Continuous Performance Sunday—2 to 11 P. M.

15c—No Raise in Prices—15c

Janet GAYNOR

Lionel BARRYMORE

"CAROLINA"

Added . . . Walt Disney's Latest, All Colored Silly Symphony, "CHINA SHOP"