

"Food Carnival" Marks 6th Birthday of Busick's Market

NEWLY ARRANGED STORE GREET'S SALEM BUYERS



Pictures above shows portion of the interior of Busick's Market grocery. Merchandise is attractively displayed and made easily accessible to trade on latest design in steel furniture for a grocery. In addition to groceries, Busick's Market store has a full vegetable, meat and bakery department.

MASS SHOW IS MARKET IDEAL

Manufacturers of Foodstuffs Take Part This Weekend in Special Event

It is to be called a "Food Carnival," this Friday and Saturday offering of the products of more than 20 manufacturers at special prices at Busick's Market grocery. Behind the event, however, is an anniversary and a story—the sixth birthday of the Busick Market store and the success of an idea of mass display and customer self-service which the Busick Market has perfected since it began its operation February 9, 1928, in the new Market building on North Commercial and Marion streets.

It is now six years—in retrospect it seems only a few weeks—since William Busick inaugurated an idea which had been buzzing in his mind a long time. That idea was to operate in Salem a grocery store where large quantities of groceries—canned lots, if you will—could be placed on display before customers, made easily accessible to the purchaser who would largely do his or her own choosing, would pay cash and deliver his own purchases. He would thus receive the lowest possible prices for groceries, for vegetables, for bakery goods and for meats.

21 Years in Business
Mr. Busick, soon to complete 21 years in the retail grocery trade in Salem, conceived the idea

The distribution of the Statesman today including the extra green copies is

14,109

sometime before the Valley Motor company acquired the entire block of ground bounded by Commercial, Marion, Liberty and Center streets. At the outset he planned, with H. L. Stiff, to build a quarter block store for his market.

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OTHER SHOPS MAKE MARKET ENSEMBLE

Several individual business establishments operate at the Market under floorspace leases negotiated with the Busick grocery.

Emil Buchman conducts a standard, union barber shop, which he has operated for the past five and one-half years.

Claude Mix handles watch and jewelry repair in a space he leased a year ago.

The Coffee Shop, which serves noon lunches with soft drinks and sandwiches, available throughout the day, is operated by Mrs. Imah Taylor. The shop is owned jointly by William Busick and the Valley Motor company.

Watches Cleaned\$1.00
Wrist Watches\$1.50
ALL WORK GUARANTEED

CLAUDE MIX
JEWELER

470 N. Com'l - Busick Market

FREE PROGRAM AT STORE FOR 2 DAYS

Columbia Broadcast Entertainers Booked With Hollywood Band

A number of entertainment features are to be offered free to the public as a feature of the "Food Carnival" at the Market this weekend.

Headliners will be Viola Blaney and Ken Quinney, representatives of the Columbia Broadcasting company. They will put on their musical numbers at 11 a. m., 3 p. m. and 5 p. m. Friday, and from 1 to 6 p. m. on Saturday.

In addition the Hollywood Cowboy band directed by William Brazeau will be featured throughout Saturday.

A number of attractive merchandise prizes have been secured by the Market for free distribution

to customers throughout Saturday. Manufacturers of food products handled by the Market are participating in providing these awards.

E. L. JOHNSON DIES

GATES, Feb. 15. — Clarence Johnson received news of the death of his father, E. L. Johnson, at Springfield early Monday morning. E. L. Johnson, past 81, and a pioneer of the Springfield region. Part of the town site was formerly the donation land belonging to the family. Johnson spent three years at the home of his son at Gates about two years ago. He had been seriously ill for several weeks.

MANY PLOWING NOW

OAK POINT, Feb. 15. — Farmers are out with tractors and teams, plowing for spring seeding. The open winter has made the fall crops make an unusually fine growth. Some farmers have sown clover in the fall planting of wheat, and if there is an usual amount of moisture this summer, this clover will make a good crop for next year.

DRUG STORE ALSO HAS ANNIVERSARY

This weekend brings the sixth anniversary of the Market Drug store, a Salem retail institution whose birthday and success parallels that of the Market grocery founded by William Busick. The drug store, opened by C. L. Wellman and continuously operated by

him, has been an integral part of the Market development. Occupying 1800 square feet of floor space in the new building, the store has offered a complete drug service to its patrons.

In addition to selling bottled drugs and toiletries, Mr. Wellman, a registered pharmacist conducts a prescription service. His store is attractively arranged with ample fixtures and displays. The Market Drug store this weekend is participating in the Market carnival with its own special offerings of reasonable goods at special prices.

Looking Back After Nearly Six Years in the Market . . .

It is gratifying to note that most of our first customers are still with us . . . and that we can attribute our steady growth to the fact that these first friends told their friends about our service.

EMIL BUCHMANN
In the Market **BARBER** 470 North Commercial

THE MARKET DRUG STORE



SIX years ago we chose The Market as a position from which we could give the idea drug service to our customers. We've grown in these six years . . . have more than doubled our floor space . . . increased our stock . . . and now, more than ever before,

we can give you the kind of service you desire.

So for good service, for consistently low prices, for convenience, shop at the Market and the Market Drug Store. This anniversary sale offers many more bargains than we list here . . . all at reduced prices.

All Prices are Good for Thursday, Friday and Saturday — Cash and Carry Prices — No Merchandise Charged or Delivered at These Prices

SOAPS

Palmolive, or Colgate's Big Bath, 3 for 12c
Colgate's Barber Soap .5c
Olive Oil Castile, 14-oz. bar .18c
25c Memento Cleaner .15c

COUGH DROPS

5c Cough Drops, 3 for 10c
S. B. - Bunte - S. & H.
10c Vicks or F. & F.
3 for .23c
25c Zymole Trokeys .15c

MEDICINAL OILS

\$1.35 Petrolagar .89c
\$1.50 Agarol .89c
\$1.00 Agar-Oil .45c
75c Squibb Petrolatum 53c
\$1 Nujol .56c

MISCELLANEOUS

25c Union Furniture
Polish .15c
35c Solvite Cleaner .19c
50c Pipe Flush .39c
10c Waxtex Paper .7c

COUGH SYRUPS

50c Creo-Terpin .39c
60c Foley Honey & Tar 39c
50c Glesco .39c
50c Bronchi Lyptus .39c
50c White Pine Comp. 33c
65c Pinex .49c
\$1.25 Creomulsion .89c

LOTIONS

50c Wildroot .35c
35c Frostilla .19c
50c Lemon .15c
50c Santiseptic .33c
50c Jergens .33c
50c Hind's .39c
50c Cameline .39c

REMEDIES

\$1.25 Absorbine Jr. .89c
\$1.15 Swamp Root .79c
\$1.25 Tanlac .89c
\$1.50 Lyko .75c
50c Pain Killer .33c
60c Syrup of Figs .39c
\$1.25 S.S.S. Compound 79c
\$1.50 Lydia Pinkham .95c
\$1 Syrup Hypophosphites .75c

PILLS AND TABLETS

25c Feenamint .16c
50c N. R. Tablets .39c
\$1.00 Rinex .69c
50c Ex Lax Choc. .39c
50c Yeast Foam .39c
100 Aspirin .29c

25c Modess 2 for 25c

Hospital Cotton, 1 lb. 19c

25c Dr. West Tooth Paste 11c

5 ft. Syringe Tubing 12c

1 pt. Cod Liver Oil 25c

100 Hinkle Pills 12c

1 pt. Alcorub 14c

25c Anacin 2 for 25c

25c Weeks Cold Tablets 14c

1 lb. Sassafrass Bark 25c

70c Sloan's Liniment 41c

25c Oronite Cleaner 14c

60c Energine 36c

75c Cleansing Cream 43c

25c Listerine Shav. Cream 19c

30c Bromo Quinine 16c

5 Rubie Razor Blades 6c

10c Olympic Toilet Tissue

1000 Sheets per Roll 3 for 21c

5c Chewing Gum 3 for 10c

ANTISEPTICS

14-oz. Listerine .59c
4 oz. Peroxide .5c
50c Pepsodent .39c
50c Lavioris .39c
\$1.50 Takara .98c
50c Zepyrrol .33c
\$1 S. T. 37 .79c
\$1 Zonite .63c

DRUGS

½-lb. bar Cocoa Butter 19c
1 pt. Castor Oil .39c
1 pt. Glycerin .39c
1 pt. Witch Hazel .23c
1 lb. Payllium Seed .16c
25c Epsom Salts .16c
20c Mercurochrome .12c
15c Boric Acid .9c

BABY FOODS

75c Merck Milk Sugar .55c
90c Mellins Food .59c
\$1 Horlick's M. M. .72c
\$1 Ovaltine .69c
50c Ovaltine .39c
15 oz. Borden's M. M. .43c
75c Dextri-Maltose .55c
\$1.20 Lactogen .89c
\$1.20 S. M. A. .92c
50c Thomp. Choc. MM 39c

WRITING TABLETS

10c Scratch .2 for 15c
20c Ink .12c
10c Ink .2 for 15c
1 pk. Cortina Paper, long, flat pack, 72 sheets .19c
60 Sheets Millweave Linen, 2 pk. Envelopes, (50), all for .35c

Hair Preparations

60c Hot Oil Shampoo
Wildroot .36c
\$1 Liquid Arvon .75c
50c Woodbury's Wave Set .26c
Palmolive Shampoo .25c
\$1 Danderine .69c
75c Glover's Mange .55c
50c Capillarls .39c
\$1.50 Mary Goldman \$1.19

TOOTH BRUSHES

50c West's, new .35c
50c Prophylactic .35c
50c Tek .35c
50c West's, old .29c
\$1 Clean-between .69c
Masso Tooth Brush .16c

OINTMENTS

20c Zinc Oxide .12c
30c Analgesic .19c
30c Ammoniated Mercury .19c
60c Mentholatum .36c
50c Unguentine .33c
75c Vicks Rub .49c
60c Resinol .39c
30c K. Y. Jelly .19c
30c Turpo .19c

TOOTH PASTE

50c Ipana .33c
50c Pepsodent .33c
50c Iodent .36c
50c Pebecco .39c
25c Regum .19c
50c Dr. Lyons Pow. .39c
50c Revelation Pow. .39c

Six Years Is Something to Crow About...

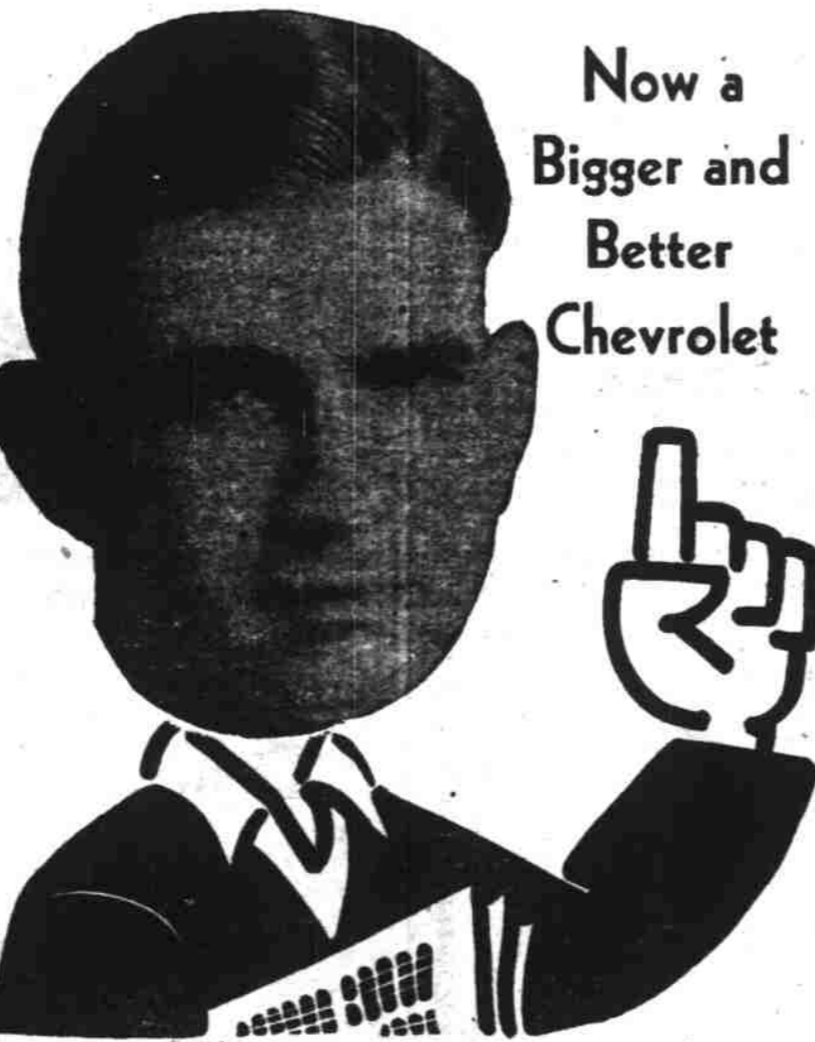
We Congratulate Busick's Market on Their Success

Valley Motor Co.
AUTHORIZED FORD DEALERS
Center and Liberty Streets



Me Too...

6 Years in Salem.....



Now a Bigger and Better Chevrolet

Douglas Mc Kay

Chevrolet Company
430 NORTH COMMERCIAL TEL. 3189

Prescriptions
Sundries
Drugs

MARKET DRUG STORE

C. L. WELLMAN, Reg. Phg.G.
In the Market 470 N. Commercial

Magazines
Tobaccos
Candies