

## V-TYPE ENGINE IS DEEMED SUPERIOR

Ford Dealers Enthusiastic Over Merits of Model Issued for 1934

The V-type of engine in a motor car has certain advantages over the straight type because of shorter travel of both gas and water, according to northwest Ford dealers who are enthusiastic in their praises of the 1934 Ford V-8.

Because it is shorter, the V-type motor occupies less frame length and leaves more room for the body. In the case of the Ford V-8 with the dual carburetor, the intake charge of gas has much shorter travel and is equally distributed to all cylinders. Water circulation also is improved, for in the V-8 engine, water from the radiator passes only two cylinders on each side to get to the last two. Another advantage of this type of construction is the short, rigid crankshaft, with less tendency to whip or oscillate than is the case with one that is longer.

The engine of the Ford V-8 for 1934 is fundamentally unchanged, but the use of a new dual carburetor and dual intake manifold and other improvements provides greater gasoline and oil economy. The power of the engine and tests show that it gives between two and three more miles per gallon of gasoline than formerly.

## CHET, FRED START RETREADING PLANT

A further gain in tire retreading, a comparatively new development in the service, was made here during the past week with the establishment of the firm of Chet and Fred's tire service at 2045 North Capitol street.

Chet Aldrich, formerly employed in the Smith and Watkins service station, and Fred Shay, well known locally through his connection with the Kingsley ice company, are heads of the new firm.

A full circle retreading mold which completes the retreading of a tire at one operation has been installed. The mold, said to be the latest development in the field, turns out a tread perfectly true and uniform in every particular. Cost of retreading an old tire is about half the cost of a new tire, Shay said.

Aldrich and Shay offer a complete service to the retail trade as well as to service stations and automobile dealers, and will soon stock new Mohawk tires.

## BRAKE INSPECTION DEEMED ESSENTIAL

Every third automobile being operated on the streets of Salem has brakes that would prove dangerous in case of an emergency stop. This rather surprising figure is given out by Mike Panek who is cooperating with the American Brakeblock corporation in its national brake safety campaign.

The ratio is arrived at by recording the condition of brakes on cars brought in by owners for inspection. The records also show that relatively simple adjustments are sufficient to take care of the faults of the brakes that are found to be dangerous.

As a corrective measure the public is being urged to make brake inspections a part of routine car maintenance. Most people check their oil and tires frequently but utterly ignore the brakes on which their safety depends.

The conclusion is that we care more for the welfare of our cars than we do of ourselves.

## WILLIAMS GOES TO WILLARD GATHERING

Joe Williams, distributor of Willard storage batteries in nine Oregon counties, left last week to attend the fourth Pacific coast Willard convention, which will be held in Los Angeles February 12 and 13.

According to the advance reports of reservations and program the 1934 Willard convention will be one of the greatest the Willard company has ever held.

The business sessions devoted to discussion of new products and new sales plan for 1934, will be held in the Hotel Mayfair Rain-bow Isle. Evening sessions at headquarters in Hotel Mayfair will be featured by the award of trophies and pins to Willard wholesalers for outstanding sales achievements during last year.

The program also includes an inspection trip through the plant of the Willard Storage Battery company of California at Los Angeles which has a daily capacity of over 2000 batteries.

## David Wied Winner of 16-Volume Set

JEFFERSON, February 10. — David Wied, son of Mr. and Mrs. Fred Wied of Jefferson, who is majoring in law at Willamette university, was winner of 16 volumes of "Corpus Juris," a law encyclopedia covering the various phases of law by subjects.

This prize, valued at \$125, is offered annually by a publishing company of Brooklyn, N. Y., to the law student receiving the highest grades in legal research work.

## Community Clubs

WACONDA, Feb. 10. — About 30 members enjoyed the regular all-day meeting of the Wacanda community club held Wednesday at the home of Mrs. Frank Felton.

Work was begun on a beautiful new quilt, with Mrs. A. L. Lamb in charge. The following new members were initiated: Mrs. Homer Murphy, Mrs. Herbert Howard, Mrs. Bert Jones, Mrs. Lou Eppers and Mrs. Thompson. Mrs. Ivan Brundage was a special guest.

**PAULS MAIN SPEAKER**  
KEIZER, Feb. 10. — The regular monthly meeting of the community club was held Friday night, Mrs. Bunnell presiding.

A community sing was led by Dave Saucy, Irma Keefe at the piano.

On account of the removal of Secretary Glenn Savage from the community, his resignation was accepted and Irma Keefe was elected to fill the vacancy. The drill team from Eugene accepted the invitation to visit the Keizer club in March and put on their pantomime drill.

Mrs. Joe Bartruff reported on the school lunches and requested

**VALENTINE MOTIF USED**  
PIONEER, Feb. 10. — The Dallas community club from here was the guest of Mrs. Will Domschofsky of Dallas Thursday afternoon for their regular semi-monthly business meeting and social, with Mrs. John Nightengale as joint hostess. The Valentine motif was carried out in the decorations and refreshments. Mrs. G. McBee, the president, had charge of the meeting. Lloyd Domschofsky favored with a reading, Mrs. Ed Shaw was the honored guest, it being her birthday. Mrs. Maud Morrison, mother of Mrs. Domschofsky, who recently returned from Long Beach, Cal., was also a guest of the club.

## TIRES ARE SO GOOD NO SPRINGS NEEDED

The cart occasionally gets in front of the horse in these times when any self-respecting auto would rear up on its spare tire and back - fire in alarm if it saw a real four-legged horse galloping down the highway.

As Dr. C. B. McDowell of Aberdeen, S. D., is a veterinary surgeon, he is, naturally, thoughtful of the comfort of dumb animals. As he has several polo ponies that he has to transport to and from polo fields, he conceived the idea of building a trailer much resembling a box-trail to be pulled by his automobile.

As a member of the Aberdeen Polo club, Dr. McDowell often has to transport his polo ponies long distances to games in other cities in the northwest. He says that although he often hauls the trailer, with two polo ponies inside, at speeds up to 60 miles an hour for long distances, his ponies never have suffered any discomfort, even in the springless trailer, on many different kinds of roads.

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## AIR BALLOON TIRE GAINS POPULARITY

Just as surely as stream-lined cars are taking the place of the standard cars of today, so are the new low pressure "air balloons" going to replace the standard balloons on passenger automobiles. And the change is almost here, as evidenced by the fact that many manufacturers of automobiles include the new tire as standard or optional equipment on 1934 models.

That sums up the opinion of G. C. Ward, local manager of the Firestone Service store, which is just introducing the Firestone air balloon with a special trailer offer. "Only by inviting our customers to actually try the new tire on their own cars, can we acquaint them with the advantages that the tire offers in safety and in riding comfort," Ward said yesterday.

## Boys' Glee Club is Formed at Hubbard

HUBBARD, Feb. 10. — A boys' glee club, being organized in the high school with Wanda Elliott, English teacher, as director. The boys' organization may be joined to the girls' glee club at a future date. Boys out are: Mantion Carl, Boyd Brown, Lester and Marvin Barrett, Junior Higgenbotham, Merrill Reed, Harley Hostetter, Fritz Leucke, Charles Knight, Noel Mills, Ernest Zelnka, Howard Looney, Gordon Boje, Warren Hatcher and Gordon Rich.

**BUY CAIN PROPERTY**  
JEFFERSON, Feb. 10. — Mr. and Mrs. Henry Freeman have purchased the place known as the John Cain property on South Main street, and are doing some papering before moving in. They have been living in Mrs. Bank's house on the highway for a number of years. The Koker family who have been living in the house purchased by Freeman, have moved across the street.

**REV. MAY TO SPEAK**  
INDEPENDENCE, Feb. 10. — Rev. Philip J. May, a missionary from Cameroon, West Africa, will be guest lecturer at the Presbyterian church next Monday night, February 12, at 7:30 o'clock.

Every One of Our Services is Done Well and Quickly  
**Bern Zobel's SERVICE STATION**  
Court at Church - Tel. 2773

## TEACHERS TALK OVER OREGON NOVELISTS

TURNER, Feb. 10. — The February meeting of the local Teachers' Educational club was devoted to the review of the works of Oregon novelists. "Redskin" and "The Pioneer," were outlined by Mrs. Gayle Barnett; "Marooned in Crater Lake," by Powers, Mrs. Blanche Williams and Miss Bessie Gregerson; "Fiddlers Green," by Weiten, and "His Excellency," by Mrs. Ruth Clark; "Desert Moon Mystery," by Mrs. Emily Van Santen.

Mrs. J. F. Thomason who is well along in her eighties, is quite ill at her home.

Mrs. A. S. Prather who moved to Turner two years ago from McMinnville to make her home near her son, E. S. Prather, druggist, is moving to a home recently purchased at Independence.

Guests, most of whom were former residents of Turner, who came from Portland and near points during the week were Mr. and Mrs. J. Talbot and son Jack, Herbert Briggs, Miss Josephine Gustaf, Mrs. Anna Nichols and Mr. and Mrs. L. L. Robertson of Milwaukie.

## PASADENA'S DANCE PLAN GAINS FAVOR

PASADENA, Cal., Feb. 10. — (AP) — They put on another big dance last night at the city auditorium — everybody invited, admittance 25 cents.

As usual there was quite a crowd—3000 or more—for these community balls, attended by persons of all strata or society, have become the town's most comprehensive social entertainers. They are attracting inquiries from many parts of the country.

Sponsors understand the idea is spreading, that it may become a movement. These sponsors include a banker, a publisher and a Presbyterian pastor.

For 25 cents a person admittance, the non-profit organization is able to hire the best orchestras on the Pacific coast, a different one each week, and pay nearly \$1000 a month auditorium rent. The city is quite pleased to get.

There are hardly any rules and regulations. Everyone is supposed to conduct himself with regard for the social niceties, and the general atmosphere is such that there has been no behavior problem.

## Miss Cowgill Will Meet Turner Clubs Tuesday, is Word

TURNER, Feb. 10. — Miss Helen Cowgill, assistant state 4-H club leader, will meet with the Turner clubs, Tuesday, February 13, at the school house. The club met Friday to make plans for the meeting in which the five clubs will participate. "The Ten Willing Cooks" club reported on cooking breakfast meals. Making fancy sandwiches will be featured at the next meeting.

Judging teams were named as follows: Margaret Mortimer and Una Holm; Mary Peterson and Bernadine White; Peggy Van Santen and Mable Lacy; Marion Parks and Jean Perry; Frances Clark and Alea Bones. The clubs are preparing special entertainment for Valentine's day. Hazel Peterson and Hazel Larson will judge the hand made valentines with a prize awarded for the cleverest and best made valentine.

**ANTHONY LATIMER DIES**  
AMITY, Feb. 10. — Anthony Quilman Latimer, 74, who died here Thursday afternoon, will be buried Sunday. Services will be held from the Amity Methodist church at 2 p. m. He was born June 24, 1859, at Crystal Springs, Miss., and came to Oregon 31 years ago, where he engaged in farming for about 20 years. For the past 11 years he had been janitor of the Amity high school. Surviving are his widow, Emma; a daughter and three sons, Louis of Lakeview, Wallace of Amity, and Eldon of McMinnville.

Here's ONE thing you get when you buy a Willard Battery of the size specified for your car



The satisfaction of getting more than a good battery. We make sure you get your money's worth by giving you Willard the Authorized Willard "Service-Tests" that will prolong its life.

Before you buy any battery come in and let us show you why people buy more Willards than any other battery on the market.

**Joe Williams**  
Center and High Sts. Tel. 6000  
STORAGE BATTERIES  
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## Radio Program

**SUNDAY, February 11**  
8:15—Gordon String quartet, NBC.  
9:30—Radio City concert, NBC.  
10:30—National Youth Radio conference.  
11:30—Rings of Melody, NBC.  
12:15—Orchestra.  
2:00—Grand Hotel, NBC.  
3:00—Catholic hour, NBC.  
4:00—Manhattan Merry-Go-Round, NBC.  
5:00—Major Sharp and Minor, NEO.  
10:15—Weather report.  
10:15—Bridge to Dreamland, NBC.  
11:00—Palace Hotel orchestra, NBC.

**KEE—PORTLAND—1180 Kc.**  
8:00—Sacred music.  
8:15—Dance Antiques.  
8:30—Band music.  
9:15—Musical Gems.  
9:45—Dance Rhythms.  
10:30—Leo Reisman's orchestra.  
11:30—Grandstand Guards band, NBC.  
12:00—Instrumental soloist.  
12:15—Madie King pianist.  
12:20—Three-Four Time.  
12:30—Glen Gray's orchestra.  
1:00—Christian Magazine union.  
2:00—National Vespers, NBC.  
2:30—John McCormack.  
3:00—NBC Weems' orchestra.  
4:00—Four Square Cathedral service.  
4:30—Ronald Buck, pianist.  
5:00—Abe Berenshaw's orchestra.  
6:00—First Church of Christ, Scientist.  
6:30—Eal Tabin orchestra, NBC.  
7:00—Abe Berenshaw's choir.  
11:00—Midnight Melodies, NBC.

**MONDAY, February 12**  
7:15—Organ concert, NBC.  
8:45—Edna Mae Johnson, NBC.  
9:30—Cooking school.  
9:45—Portland public market.  
10:15—Weather report.  
10:15—Words and Music, NBC.  
11:45—Western Farm and Home hour.  
12:15—Western Farm and Home hour.  
1:45—Michael Arsenia, cellist.  
2:00—Waldorf Astoria orchestra, NBC.  
2:30—Dance Master, NBC.  
4:15—Sam Gordon, Kibitzer.  
5:00—Campagna, NBC.  
6:15—Abe Berenshaw, violin.  
8:00—Amos 'n' Andy, NBC.  
9:45—Edgewater Beach Hotel orchestra.  
10:15—Cole McKelroy's orchestra.  
10:30—Kitty's Entertainers.  
10:45—Helen Merrell Lynd, NBC.  
11:00—Ambassador Hotel orchestra, NBC.  
11:30—Stringwood ensemble.

**KEE—PORTLAND—1180 Kc.**  
8:00—Popular program.  
8:45—Band music.  
9:15—Paul Whiteman's orchestra.  
9:30—Hawley Serenade.  
9:45—Orchestra.  
10:15—Melody Makers, NBC.  
10:30—Lost and Found.  
11:45—Julia Hayes.  
12:15—Master Music Makers.  
12:30—Dance Bookman.  
12:45—Forum luncheon.  
1:30—Dance Antiques.  
2:00—Dance Bookman.  
2:05—Musical Gems.  
2:30—Thursdays of Nations association.  
3:00—Rudy Vallee.  
3:15—The Music of the Night.  
4:00—Mary's Garden, NEC.  
4:30—Professor Belle.  
4:45—The Music of the Night, NBC.  
5:00—The Orchestra, NBC.  
9:45—Weathering.  
10:15—The Music of the Night.  
11:00—Claire Ash Love Cafe band.  
11:30—Organ concert, NBC.

**KOAC—CORVALLIS—550 Kc.**  
8:00—Home Economics Observer.  
8:15—Radio City concert, NBC.  
10:30—Lesson in Spanish — Melissa M. Martin.  
11:00—Modern Poetry — Ada Hastings Hagles.  
11:20—Who's Who on the Facilit.  
11:30—The organ recital.  
12:00—Farms hour.  
1:45—Old Family Songs and Songs of Oregon — Harold Wilcraft.  
2:00—Tennyson — Lecture and classroom discussion by Dr. M. Elliott Smith and students.  
3:00—Alma G. Pritchett — "Following Ancient Pathways of the Mediterranean."  
4:30—Oregon Stories for Boys and Girls.  
5:45—Vespers — Led by Rev. E. W. Warrington.  
6:30—News hour.  
6:45—Market and crop reports and weather forecast.  
7:00—Dr. Stephenson — "Liming Acid Soils."  
7:15—Supperette at Becker's.  
7:30—Baseball — Oregon State vs. Idaho.

**DR. CHAMBERS TO SPEAK**  
NORTH HOWELL, Feb. 10. — Dr. Chambers of the Oregon State college, who has conducted classes, extension course, here for the past two years, will be the main speaker at the high school Parent Teachers' association next Wednesday night at 8 o'clock in the high school auditorium. The high school band will start the program with several numbers. The public is invited, and a large turnout is expected.

**MRS. BILYEU IMPROVES**  
JEFFERSON, Feb. 10. — Mrs. George Epley of Sheridan, has been in Jefferson assisting with the care of her mother, Mrs. Mary Bilyeu, who has been ill. She is reported to be improving slowly.

## A New Industry for Salem.....

We have just installed an ultra-modern, Full Circle Retreading Mold which turns out a complete tire in one operation.

Beautiful designs for trucks and passenger cars, and we are absolutely guaranteeing new tire satisfaction at

**HALF THE COST OF NEW TIRES**

Come in and See Our Work

**Chet & Fred's TIRE SERVICE**  
Tel. 8861 2045 N. Capitol St. Salem, Oregon

## HOME INTERESTS CONFERENCE NEXT

A more varied and inclusive program than ever before is being arranged for the fourth annual Home Interests conference at the school of home economics at Oregon State college February 28 to March 3, announces Claribel Nye, director of home economics extension. The conference is open alike to organization leaders and individual homemakers.

This conference has become increasingly popular from year to year as an annual clearing house for plans and programs connected with home life and betterment through the state. Last year 301 persons attended, representing 52 types of organization. The total cumulative session attendance was 2521.

An interesting feature will be the state finals in the community drama contests. Five counties will be entered in this year compared with two last year. Winning groups from Clackamas, Columbia, Lane, Jackson and Josephine counties will produce one-act plays the afternoon and evening of March 2 for the championship of the state.

Leading topics for this year's conference include better housing, food and drug control, money making ideas for the homemaker, for the home, and a panel discussion led by prominent state leaders on "How the American Home Contributes to Changing American Ideals."

## HUBER GETS FOOT CRUSHED AT DOCK

LYONS, Feb. 10. — Roy Huber, who is employed at the Crabtree Lumber docks in Lyons, had his foot seriously injured Wednesday evening when a petee he was working with, got caught in the lumber somehow and flew back striking him on the heel, breaking the larger bone and also injuring the arch of the foot. He was taken to Stayton for treatment.

The Ladies Community club held an all day meeting with a pot luck dinner at the club rooms Thursday with a good attendance. They have several quilts waiting and are working on two now. About 25 women attended an all-day quilting party Wednesday at home of Elinor Hiatt.

Paul Ross has accepted a position at Summit, as sawyer for a mill company at that place. Mrs. L. H. Lewis, who was quite badly injured by falling at her home last week, is convalescing well, considering her advanced age.

The Lyons Rebekah lodge held a Valentine party for the children Friday night.

## Week's Events at Shelburn Told in Newsy Paragraphs

SHELburn, Feb. 10. — Truman Lukenbach, formerly of Seio, is making his home for the present with the family of his daughter, Mrs. A. H. Boedigher of Shelburn assisting with the farm work while Mr. Boedigher is employed at the Stayton woolen mills.

The many friends of Porter Long are sorry to hear of his declining health. Mr. Long has been suffering from a cancer for several months.

Mr. and Mrs. J. W. Anderson, formerly of Kearney, Neb., have purchased the 1.27 acre farm of Phillip Pletok.

**SCOUTS HERE F. D. R.**  
AMITY, Feb. 10. — The Amity Boy Scouts met in the agricultural room at the high school this morning to listen to a radio program broadcast from Washington, D. C., where President Roosevelt welcomed the scouts. This is to be celebrated the 24th anniversary of the scouts.

## West Salem News

WEST SALEM, February 10. — The city is having four-inch water main pipe from Sixth street not being used, moved to Kingwood Terrace. It will connect and carry water to the area where the new Legion hall is being built.

There have been a few cases of whooping cough among the youngest set reported this week, mostly among children of preschool age.

At a jolly informal surprise party held at her home one evening recently, Miss Roberta Peterson was complimented by a group of friends celebrating her birthday. Games and refreshments were features of a pleasant evening. Those present included Miss Peterson, Mr. and Mrs. Al C. Henningsen, Mrs. J. A. Gosser and sons, Winston and Jack, Mrs. Guy C. Newgent, Robert and Norma Jean Newgent and Trula Grant.

**School Quintet Wins**  
In an exciting game of basketball played between the second team from the Liberty school and the local lads, West Salem won 12 to 10.

Because of a flurry of sickness,

there were not many members attended the meeting of the Jolly Time club this week but some fine quilting was done at Mrs. William F. Sexton's home where the quilting hours were divided by the serving of a delightful covered dish noon luncheon. Those present were Mesdames Homer Harrison, W. D. Phillips, George Lathrop, Emmett A. Dickson, Phil Hathaway, Robert Ketterman, Elmer Riersen Forge, a guest, and W. F. Sexton, hostess.

Sunday morning there will be a men's class reopened in the West Salem Sunday school. A special musical vocal number will be given by Kenneth Abbott.

Adelma Jane Lohr is a house guest of her aunt, Mrs. Walter Young of Lebanon for the week end.

Among some of the new families moving into West Salem recently were those of the A. E. St. Claire of Jefferson, entering the residence at 420 Kingwood; the R. M. Ashcrafts moving into the Arnold residence at 370 Kingwood; the A. H. Wiebes, 1545 Franklin, and the Dick Laytons renting the Bob Clark home on Piedmont avenue.

## CRIMSON O PLAYS SLATED, MONMOUTH

MONMOUTH, Feb. 10. — Crimson O players of Normal school are working on three plays to be presented Friday night, February 23. One play, "The Women-folks," directed by Winifred Ebbert, has this cast: Willard Newton, Helen Smith, Margaret McBeth, Dorothy Candler, Kreta Calavan, Barbara Powers, Elsie Rose. The stage manager is Gordon Ebbert; costume manager, Helen Harris; property manager, Emma Monroe.

The second play, "A Fan and Two Candlesticks," directed by Eugene Myers, has the following cast: Leona Baker, Gilbert Mack, Lloyd Abrams. The stage manager is Elizabeth Plett; costume manager, Donna Conyne; property manager, Elizabeth Baker.

The third play, "A Message From Khufu," directed by Calvin Martin, has the following cast: Valmore Bullis, Marion O'Brien, Ben Adair, Lawrence Wismer, Stage manager, Kathleen Fitzpatrick; property manager, Marie Speal.

Committees are: Business and publicity, Lucille Bennett, chairman; entertainment, Ernest Houghton, Winifred Ebbert;

## Mrs. Charles Meyers is Guild President

SILVERTON, Feb. 10. — Mrs. Charles Meyers was elected president of the Ladies' Guild of the Congregational church at its meeting Thursday afternoon. Other officers chosen were vice president, Mrs. Sadie Morrison; third vice president, Mrs. H. Norgard, secretary, Mrs. Nora Fuller; treasurer, Mrs. L. Linn. Plans were made for the annual chicken dinner to be given between 11 and 1 o'clock February 14. The proceeds will go toward church expenses.

**★ FORD ★ DEALERS**  
PRESENT  
**Fred Waring**  
and his PENNSYLVANIANS, with  
**Roy Chapman Andrews**  
Tonight - 5:30 P. S. T.  
All Columbia Stations  
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## THIS AD IS FOR Fathers Only

You're mighty proud of those youngsters of yours; there's NOTHING you wouldn't do to keep them healthy, happy—and SAFE.

In the car you're driving often times your children ride with you.

Why expose them to needless danger by driving with brakes that you are not absolutely sure of? Thousands of crashes are the tragic result of brakes that simply weren't "there" in a pinch.

**FATHERS, PROTECT THOSE KIDDIES**  
by letting me take care of the brakes on your car REGULARLY

## Mike Panek

THE BRAKE SPECIALIST  
275 South Commercial St. 2 Blocks S. of State  
"SEE MIKE PANEK AND AVOID A PANIC"

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**GENERAL TIRES**  
use 30% less air  
Low pressure Generals end skidding hazards — put big, soft, cushions of rubber on the road to grip and hold — in any weather. The safety you need. Get our figure.

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