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Three-Fourths Silverton
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CORRECTION

## PAY'N TAKIT

 The correct listing is as follows:CELERT
CARROTS CARROTS BEETS

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## FREE

 Rubber Heels

## TOMORROW

and its new ways

What discoveries are around the corner - what things, undreamed of today, will be commonplaces tomorrow? The past has seen products once rare and unknown become widespread and familiar. The future will see the process repeated.

Advertising is the driving force which brings about these changes in your life. For when a new product is developed, its distribution is limited until the advertiser tells you about it. When the product is known, you and all your neighbors form a great potential market, per mitting quantity production. Economies in manufacture mitting quantity production. Es
result - and the article comes within the reach of everybody. It has happened before - and it will happen again in the same way.

## Read the advertisements! They are of vital impor-

 tance to you. Your homes and habits are changed by advertised goods. What things novel, interesting, modern -will be offered next? You will find new horizons in the advertising pages of this newspaper.