



Today Only
Something
for Salem
Differenit for Salem.
Show Fans

COME ON DOWN AND HAVEAGOO
LAUGH!

ALL SHORT SUBJECT SHOW 8-Cartoons-8
SEE
Mickey, Mouse
Serappy
Silly Symphony
Krazy Kat
Krazy Kat
Oswald
Terry.-ITons,
Aesop F Fable
Tom and Jerry

2.Comedies-2

1. Andy Clyde - 1
2. Harry Sweet 1

You'l Like It! Swell!

The Call Board . .

$\left\lvert\, \begin{gathered}\text { Growth in Union } \\ \text { Memberships is }\end{gathered}\right.$
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wwo fras rour ruitres Anidst a thell of flaming
oil wells they beheld their
groatest peril in the flamgroatest peril in the flam-

PEPCO Electric Stores and Cooperating Dealers


## "I need stockings I need underwear"

WHAT woman ever has enough of either? . And especially now?
Things have come to such a pass in the wardrobes of American Womanhood that a girl never knows (what with runs, and such) whether she's going to have a decent pair of stockings to put on.
And it isn't only a question of things being worn out, or not enough of them. If you want to achieve the new sheath silhouette, you ve got to wear the kind of foundation garment that goes with it. And whether or not your stockings are in good condition, they re probably not the right color for this season's styles.
Something really ought to be done about it. And now is the time to do it. For hosiery and underwear prices will probably never again be so low as they are today.
You can easily see why. The past four years have been very hard ones in the hosiery and underwear industries. Prices have gone down and down until there wasn't a decent living in it for anyone concerned. Wages sank out of sight. Men were laid off. It got to the point where there was no real value left - either for the hosiery and underwear, or for the work of the people who made them.

That is what the NRA codes are designed to correct. This Government believes that the laborer is worthy of his hire and that his hire should yield him enough to live on. It has set its hand to the task of reestablishing lost values . . . of making everything and everybody worth something once again.
That process is well under way. Already since February, payrolls in the hosiery and underwear industries have increased $37 \%$. Materials have kept pace. Silk is up $55 \%$. Hosiery and underwear have started to regain their true values.

Obviously, retail prices will have to go up. But now. . . for a little while, you can still get hosiery and underwear of late design which are priced amazingly low. That is, if you act quickly. For these supplies are strictly limited. Now is the time to buy.

UPTURN ITEM NO. 23
A comparison of the August 1933 employment shows an increase of $27.9 \%$ in factory employ ment, while the factory pay-roll index gained

43\% over the same period

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