

Cash in your pocket and clothes on your back

We know a young lawyer who early last summer purchased a brown herringbone suit for \$7.98.

● But tired women who sewed in linings were paid 5 cents a coat!

We know a carpenter who went to a "poor" section of town and came away with six shirts at 32 cents each.

● But the shopkeeper who sold those shirts made a gross profit of only 18 cents on the lot!

When a midcity department store ran a Tuesday special, a mechanic we know picked up a pair of brown Scotch grain shoes for \$1.59.

● "Sorry," said the manager to the shoe-department clerk. "Eight dollars a week is all we can pay you now."



Don't doubt for a moment that they are! Think of all that goes into your new suit or topcoat. Wool has risen 49% since February. Felt padding, dyes, canvas are all proportionately higher. Cotton goods are up 90%. These are a few examples. Payrolls in the clothing industry have increased 32½%. All these additional costs must inevitably be put into the price of the suit, the hat, the hose—everything you wear.

The wise thing and the sensible thing is to buy now before prices go higher. Every dollar you spend can do great things — now! You still have the chance to make a real saving on every article of men's wear you purchase — no matter how little you spend! Millions of dollars worth of goods, made on the old cost scale, are waiting to be sold at the old prices—prices which will not remain where they are now.

Buy now — and buy as much as you can. It's good economy, for example, to purchase two pairs of shoes instead of one, a half-dozen suits of underwear instead of two or three. Two times one bargain is two bargains! If possible, lay in a stock of everything you're going to wear — socks, hats, suits, pajamas, shirts. You'll see, next time you ask prices, how many dollars you've saved!

OBVIOUSLY, this sort of thing cannot and should not go on. It isn't common sense. Wages like these take no account of a man's real services. Such prices have no relation to cost or usefulness. What we're all aiming for now is to make EVERYTHING WORTH SOMETHING AGAIN—to give honest workers honest pay, and let capital have a fair profit. WE MUST MAKE IT WORTH WHILE TO WORK!

It will be—once prices are high enough for a manufacturer to pay good wages. His men will have more to spend for the things they need—things other manufacturers are anxious to sell them. It's like a perfect circle; the more we make, the more we spend, and the more we spend, the more comes back to us later in the form of higher wages.

That is why it is good for all of us that prices are going up.

UP-SWING ITEMS			
June 1933	October 1933	June 1933	October 1933
\$2.50 shirts go to	\$3.25	\$1.50 underwear .. go to	\$2.25
1.00 socks go to	1.50	5.00 hats go to	7.00
1.00 kerchiefs .. go to	1.50	4.00 gloves go to	5.50
1.00 neckties go to	1.35	35.00 suits go to	45.00
8.00 shoes go to	10.00	2.00 umbrellas .. go to	3.25
200 pajamas go to	3.00	12.00 raincoats go to	16.00

ART SHOPS
Mrs. George H. Alden, Oriental Shop.

AUTOMOBILE DEALERS
Valley Motor Co.
Douglas McKay Chevrolet Co.
Otis J. Wilson.
James H. Madsen Co.
State Motors, Inc.
Salem Automobile Co.
W. L. Anderson, Inc.

AUTO PARTS SHOPS
Salem Auto Wrecking.
Firestone Service Store.
B. & W. Parts Store.
Western Auto Supply Co.
Carl Hultenberg.
"The Tire Man."

AUTO TOP & BODY SHOPS
Hain's Top & Body Shop.

BAKERIES
Bake-Rite Bakery.
Holland Bakery.
Benson Bakery.
Fearless Bakery.
Cherry City Baking Co.

BANKS
Ladd & Bank Bankers.
United States National Bank.
First National Bank.

BARBER SHOPS
Farrish Barber Shop.
Capitol Theatre Barber Shop.
W. L. Osburn; Wall's Shop.
Prescott's Accommodation Barber Shop.
State Street Barber Shop.
12th Street Barber Shop.
H. A. Gwynn.
W. J. Brutsche.
Senator Barber Shop.
O. K. Barber Shop.
Quality Barber Shop.
F. J. Hibler, Barber.
Dunbot's Barber Shop.
Liberty Street Barber Shop.
Andy's Barber Shop.
Joe's Barber Shop.
Market Barber Shop.
Tumbleton Barber Shop.

BEVERAGES
Star Bottling Works.
Puritan Cider Works.

BICYCLE SHOPS
Harry W. Scott.
Lloyd E. Hamden.
Moore Bicycle Shop.

BOOK STORES
Commercial Book Store.
Atlas Book Store.
Fulton Bros.

BRICK AND TILE COMPANIES
Salem Brick and Tile Co.

CANNERIES
Reid Murdock & Co.
Producers Co-operative Packing Co.

CONFECTIONERIES
Ak-Sar-Ben Confectionery.
Cosy Confectionery.
Sweetland Confectionery.
Blue Bird.
The Spa.

COBNET MAKERS
Archard and Aldrich.
Howard Corset Shop.

CLEANERS AND DYERS
Electric Cleaners.
Market Cleaners.
Kennedy's Cleaning Shop.
McDonald Electric Cleaners.
Standard Cleaners & Dyers.
Valeria Cleaners.
Wannabe Cleaners.
Electric Cleaners.
Salem Cleaners.

COSEMETICIANS SHOPS
Beauty Box.
Adelle's Beauty Salon.
Senator Beauty Shop.
Miller Beauty Shop.
Farrish Beauty Shop.
Oregon Beauty Shop.
Marionelle Beauty Shop.
H. A. Lovell.
Bonnie Dee Beauty Shop.

DEPARTMENT STORES
Miller's.
J. C. Penney.
Fred Mercer.
Montgomery Ward.
J. E. Buchanan, Army & Navy Store.
U. G. Shipley.
F. W. Woolworth & Co.
F. & W. Grand Silver Store.
Elliott Dry Goods Co.
Galsdorf's.
Block's Golden Rule Store.
Army & Navy Store.
Kaufman's, Inc.
Margaret's Baby Shop.

DAIRIES AND CREAMERIES
Producers Milk Co.
Capitol Dairies.
Hazel Dell Dairies.
Curley's Dairy.
Court Street Dairy Store.
Lien's Jersey Dairy.
Marion Creamery & Produce Co.
Andersen & Son.
Salem Sanitary Dairy.
Producers' Dairy.

DENTISTS
Dr. L. B. Schmidt.
Dr. D. X. Beecher.
Dr. L. E. Springer.
Dr. A. E. Berger.
Dr. O. A. Olson.
Dr. Louis B. Scheel.
Dr. Mark Skiff.
Dr. F. V. Prime.
Dr. J. Vinton Scott.
Dr. D. C. Burton.
Dr. F. D. Voligt.
Dr. W. A. Johnson.
Dr. H. H. Olinger.
Dr. Fred Ellis.
Dr. David B. Hill.
F. L. Ritter, D.M.D.
Dr. J. E. Albrich.
Dr. K. K. Adams.
Dr. E. X. Beecher.
Dr. C. Ward Davis.
Dr. E. F. Powell.
Dr. Max A. Moon.
Dr. A. D. Woodmansee.
Dr. H. C. Epley.

DRUG STORES
Woolpert & Legg.
I. W. "Doc" Lewis.
Crown Drug Store.
Red Cross Pharmacy.
T. W. Creech, Drugs.
Quisenberry's Central Pharmacy.
The South Salem Pharmacy.
Perry Drug Store.
Capital Drug Co.
Quisenberry's Central Pharmacy.
Fry's Drug Store.
F. W. Woolworth & Co.
Block's Golden Rule Store.
Market Drug Store.
Carson's Pharmacy.
Fred Meyer Salem Co.

ELECTRIC SHOPS
Willamette Valley Supply Co.
Hogg Brothers.
Fieser Electric Co.
Eoff Electric, Inc.
Boiler Electric Co.
Vibbert & Todd.

FLORISTS
Oscar Olson, Florist.
F. O. Luis, Florist.
Capitol Florist.
Breithaupt, Florist.
Adams Florist.

FINANCIAL HOUSES
General Finance Co.

FUEL BUSINESS
Fred E. Wells, Fuel Dealer.
Capital City Tanker.
Larmer Transfer Co.
Hillman's Fuel Co.

FURNITURE STORES
Nash Furniture.
Imperial Furniture Co.
H. L. Shift Furniture Co.
Nash Furniture Co.
Fidler's Furniture Store.

GARAGES
Cherry City Garage.
Lumsey Brothers.

GRAVEL BUSINESS
Salem Sand and Gravel Co.
Oregon Gravel Co.

GROCERY STORES
W. H. Clark, Grocery.
Will H. Bloch.
Bustick's.
Irish Cash Store.
C. M. Roberts.
Carl & Bowersox Grocery.
W. B. Gerth Grocery Store.
W. M. McMorris.
F. R. Bailey.
O. P. Briggs.
Geo. W. Moore.
J. G. Marr Grocery.
Pade's Grocery.
Model Food Market.
Elmer A. Daue.
Krueger's Grocery.
J. G. Marr Grocery.
Willamette Grocery Co.
Salem Heights' Grocery.
Com'l Street Grocery.
Kenilworth Grocery.
Caplan's Cash Grocery.
Pure Food Grocery.
D. L. Schrade.
Le Garles Grocery.
Green's Purity.
Rich's Grocery.
Wood Bros. Grocery.
Royal Court Grocery.
Upston's Grocery.
Pav's Market.
C. M. Epley Co.
Safeway Stores, Inc.
W. H. Clark.

HANDWARE STORES
George E. Allen Hardware Store.
Waller Hardware Store.
Doughton & Sherwin.
Salem Hardware Co.
Ray L. Farmer.

HOTELS
Bligh Hotel.
Central Hotel.
Chadwick Hotel Co.
Argo Hotel.
Marion Hotel.

HOP BUSINESS
Louis Lachmund, Hop Grower.
John J. Robert & Co., Hops.
T. A. Linsley, Hops.

ICE COMPANIES
Terminal Ice & Cold Storage.
City Ice Works.
Capital Ice & Cold Storage Co.

INSURANCE AGENCIES
Abrams & Ellis, Inc.
Metropolitan Life Insurance Co.
New York Life Insurance Co.
Mutual Life Insurance Co. of N. Y.
Percy H. Walbridge.
Bryman Boise.
Geo. W. Croisan.
W. H. Burghardt.
W. C. Dyer.
Nicholson & Wiper.
Standley & Foley.
August Buckstein, Insurance.
Prudential Insurance Co.
J. McNeil, Superintendent.
Fred E. Mangis Insurance Agency.
Clarence M. Byrd.
A. N. Moore.

JEWELRY STORES
Pomeroy & Keene.
B. C. Allen, Inc., Jeweler.
H. F. Love.
L. G. Prescott, Jeweler.
H. F. Shanks, Jeweler.
The Jewel Box.
Hartman Bros.

LADIES' SHOPS
Mack's.
Fashionette.
Margaret Haniger.
Milady's Shop.
Smart Shop.

LAUNDRIES
Salem Laundry Co.
Capital City Laundry.

LUMBER DEALERS
Willamette Valley Supply Co.
Bradfield & Smyth.
J. W. Copeland Yard.
Gabriel Powder & Supply.

MUSIC STORES
Tallman Piano Store.

MEEN'S STORES
Bishop's.
G. W. Johnson & Co.
The Man's Shop.
Emmons, Inc.
A. A. Clothing Co.

PRINTING SHOPS
Urnh-Knapp Printing Co.
J. J. Krapp, Printer.
The Oregon Statesman.
The Capital Journal.
Thatcher Printing Co.
E. Reed Rowland, Printer.
Berkeley and McShane, Printers.
Capital Press.
Salem Stationery & Printing Co.
Valley Packing Co.

MEAT SHOPS
W. S. Pitts Market.
Cross Market.
Joe's Market.
Neptune's Market.
Hoffman's Meat Market.
Elio D. Witt.
Valley Packing Co.

MANUFACTURERS
Gleason Olive Co.
Eyerly Aircraft.
C. J. Fugh & Co.
Valley Packing Co.
Salem Box, Inc.
Oregon Pulp & Paper Co.
Capital Bedding Co.
Building Supply Co.
Capital City Bindery.
Capital Monument Works.
Angora Rug and Fur Co.
Salem Fluff Rug & Mattress Co.

PAINT SHOPS
H. P. Pressall Paint Store.
Hutchison Paint Store.
McGilchrist Paint Store.
Kennedy Paint Store.

PAPER DEALERS
Beattler-Quistad Paper Co.
Rahn-McWhorter Paper Co.
Blake, Moffit and Towne.
Kennedy Paper Store.

PHOTOGRAPH STUDIOS
Kennell-Ellis Studios.
Cronise Studio.
Troyer's Studio.
Eby's Studio.
Kafeteria's Photo Studio.
Gunnell & Robb.

PLUMBING SHOPS
Craber Bros.
Nelson Bros.

OSTEOPATHS
W. L. Mercer, D. O.
Dr. Don F. Baylor.

OPTOMETRISTS
Dr. L. R. Burdette.
Dr. C. B. O'Neil.
Drs. Thompson and Glutche.
Riggs Optical Shop.
Morris Optical Company.

RADIO SHOPS
Moore & Skeewis.
Central Radio Service.
Radio & Electric Co.

RETAIL CIGAR STORES
Orey & Wagner.
Kable Bros.
Little Cigar Store.
Commercial Cigar Store.

RESTAURANTS
American Cafe.
Ben's Home Cooking.
New Salem Hotel Coffee Shop.
Argo Hotel Restaurant.
Coney Island Restaurant.
Cole's Cafe.
Little Lady's Store.
Tourist Cafe.
Canton Tavern.
Peter Pan.
Hot Bran.
State Cafeteria.
Gray Belle.

REAL ESTATE
J. L. Ellis, real estate.
P. H. Bell, real estate.
Wesley Center.
Sociolology & Son.
Childs & Miller, Inc.
A. C. Behrnsfeldt, Realtor.
Winnis Pettjohn, Realtor.
E. M. Earle, Real Estate.
Homer D. Foster, Real Estate.
Anderson & Rupert.

SHOE STORES
Paster Bros Shoe Store.
Paramount Shoe Store.
Hamilton's Shoe Store.
Kafeteria Shoe Store.
Price Shoe Co.
Block's Shoe Store.
Oregon Shoe Co., Inc.
Askin's Bootery.

SPORTING GOODS STORES
W. E. Anderson, Sporting Goods.
Parker's Sport Store.

SERVICE STATIONS
Firestone Service Store, Inc.
Gilmora Oil company.
General Petroleum.
General Petroleum Corporation of America.
Salem-Tillamook Oil Co.
Day & Niles, Inc.
Cheek & Ashby Station.
Davidson's Auto.
Texaco Service Station.
Jim & Bill, Inc.
Community Service Station.
Both's Service Station.
Doolittle Service Station.
Shell Oil Co.
Roy M. Smith Service Station.
Joe Woolery, Texaco Service Station.
Kingwood Service Station.
Parrish Garage.
Lake Service Station.
The Texas Company.
Adam Repp.

SIGNS AND SHOW CARDS
Service Sign Co.
Vera Buko.

TYPewriter EXCHANGES
Cooke & Short.

TAILORS
John Sundin, Tailor.
D. H. Mosher, Tailor.
Eates, the Tailor.

UTILITIES
Portland Gas & Coke Co.
Portland General Electric Co.

WOOL BUSINESS
Thomas Kay Woolen M. Co.

THEATRES
Warner Bros. Elmore.
Warner Bros. Capitol.
Hollywood Theatre.

"Now is the time to buy"