

Sponsors of Salem NRA Buy Now Campaign

- ART SHOPS**
Mrs. George H. Alden, Oriental Shop.
- AUTOMOBILE DEALERS**
Valley Motor Co.
Douglas McKay Chevrolet Co.
Otto J. Wilson.
James H. Maden Co.
State Motors, Inc.
Salem Automobile Co.
W. L. Anderson, Inc.
- AUTO PARTS SHOPS**
Salem Auto Wrecking.
Firestone Service Store.
B. & W. Parts Store
- AUTO PARTS**
Western Auto Supply Co.
Carl Hullenberg
The Tire Man
Firestone Service Store, Inc.
- AUTO TOP & BODY SHOPS**
Hain's Top & Body Shop.
- BAKERIES**
Bake-Rite Bakery
Peerless Bakery
Cherry City Baking Co.
- BANKS**
Ladd & Bush, Bankers.
United States National Bank.
First National Bank
- BARBER SHOPS**
Capitol Theatre Barber Shop.
W. L. Osburn: Walt's Shop.
Prescott's Accomodation Barber Shop.
State Street Barber Shop.
12th Street Barber Shop.
H. A. Gwynn.
W. J. Brietzke
Senator Barber Shop.
O. K. Barber Shop
Quality Barber Shop
P. J. Hibler, Barber.
DuBols Barber Shop.
Liberty Street Barber Shop.
Andy's Barber Shop.
P. J. Miplick Barber Shop.
Market Barber Shop
Tumbleson Barber Shop
- BICYCLE SHOPS**
Harry W. Scott.
Lloyd E. Ramsden.
Moore Bicycle Shop.
- BOOK STORES**
Commercial Book Store.
Atlas Book Store.
Patton Bros.
- BRICK AND TILE COMPANIES**
Salem Brick and Tile Co.
- CANNERIES**
Reid Murdoch & Co.
Producers Cooperative Packing Co.
- CONFECTIONERIES**
Ak-Sar-Ben Confectionery.
The Spa.
- CORSET MAKERS**
Arehart and Aldrich
Fashionette
- CLEANERS AND DYERS**
Electric Cleaners.
Kennedy's Cleaning Shop.
McDonald Electric Cleaners
Standard Cleaners & Dyers
- COSMETICIANS SHOPS**
Adele's Beauty Shop.
Beauty Box.
Oregon Beauty Shop.
Marinello Beauty Shop.
H. A. Loveall.
Bonnie Dee Beauty Shop.
- DEPARTMENT STORES**
Miller's.
J. C. Penney.
Fred Meyer.
Montgomery Ward.
Will H. Bloch.
J. E. Buchmann, Army & Navy Store.
U. G. Shipley.
F. W. Woolworth & Co.
F. & W. Grand Silver Store.
Elliott Dry Goods Co.
Gahlsdorf's.
Bloch's Golden Rule Store
Army & Navy Store
- DAIRIES AND CREAMERIES**
Court Street Dairy Store.
Lien's Jersey Dairy.
Marion Creamery & Produce Co.
Andresen & Son.
Salem Sanitary Dairy.
Producers' Dairy.
- DENTISTS**
Dr. O. A. Olson.
Dr. Louis B. Scholl.
Dr. Mark Skiff.
Dr. F. V. Frime.
Dr. J. Vinton Scott.
Dr. D. C. Burton.
Dr. W. A. Johnson.
Dr. F. D. Voigt.
Dr. Estil L. Brunk
Dr. Fred W. Berger
Dr. Kenneth Waters
Dr. H. H. Olinger
Dr. Fred Ellis
Dr. David B. Hill
F. L. Utter, D. M. D.
Dr. J. E. Albrich
Dr. K. K. Adams
Dr. D. X. Eschler
Dr. C. Ward Davis
Dr. B. F. Found
Dr. Max A. Moon
Dr. A. D. Woodmansee
- DRUG STORES**
Woolpert & Legg.
Crown Drug Store
Red Cross Pharmacy.
T. W. Creech, Drugs.
Quisenberry's Central Pharmacy.
The South Salem Pharmacy.
Ferry Drug Store.
Capital Drug Co.
Fry's Drug Store.
Schaefer's Drug Store.
Opera House Pharmacy.
Market Drug Store.
Carson's Pharmacy.
Fred Meyer Salem Co.
- ELECTRIC SHOPS**
Hoeg Brothers.
Fleener Electric Co.
Koff Electric, Inc.
Bosler Electric Co.
Vibbert & Todd.
- FLORISTS**
Oscar Olson, Florist
Capitol Florist
Breithaupt, Florist
- FINANCIAL HOUSES**
General Finance Company.
- FUEL BUSINESS**
Fred E. Waller, Fuel Dealer.
Capital City Transfer.
Larmer Transfer Co.

Buy Now . . .



"If Everyone Spends!
Your Everyone Works!"

DOLLAR will do DOUBLE DUTY NOW

"A host of unemployed citizens face the grim problem of existence, and an equally great number toil with little return. Only a foolish optimism can deny the dark realities of the moment. And yet, our distress comes from no failure of substance. We are stricken by no plague of locusts. Compared with the perils our forefathers conquered because they believed and were not afraid, we still have much for which to be thankful. Nature still offers her bounty, and human efforts will multiply it. Plenty is at our doorstep, but a generous use of it languishes in the very sight of the supply. This nation asks for action and action now! The people of the United States have never failed. They will not in this emergency."

From President Franklin D. Roosevelt's inaugural Address March 4, 1933

Starting Today Salem's "Buy Now" Campaign will be Launched

The Banks, Merchants and other business men whose names appear on this page, urge all people to read these advertisements which will appear each day in the Salem papers.

SELF-INTEREST IN STEP WITH PATRIOTISM

For once, at least, in our experience, self-interest is in step with patriotism. Turn into the channels of trade every cent you can get WHILE PRICES ARE STILL LOW. Spend Uncle Sam's dollars freely. They'll come back to you in increasing prosperity. Spend where the Blue Eagle flies . . . no Blue Eagle . . . no help for the jobless. The Blue Eagle is a badge of honor . . . the emblem and very essence of AMERICAN FAIR PLAY. Swing into the great NRA BUW NOW CAMPAIGN with enthusiasm and without fear. It means putting workers into jobs at decent wages and shorter hours. It means fewer people on relief rolls. Prices are still low. It is advice of the plainest common-sense . . . TO SPEND NOW . . . for the self-fish reason that you may never see such prices again . . . and for the unselfish reason that thus . . . and only thus . . . can breadwinners be put back to work and kept there. Save when times are good . . . and prices high. Spend now when VALUES are low and greatest.

ADDITIONAL NAMES COMING:

The list of Salem NRA Buy Now sponsors herewith is not complete. Additional sponsors are expected to send their contributions to Buy Now headquarters shortly. Omissions or changes in the names listed here will be gladly made.

Salem Bankers: LADD & BUSH * * UNITED STATES NATIONAL * * FIRST NATIONAL

Sponsors of Salem NRA Buy Now Campaign

- HOP BUSINESS**
Louis Lachmund, Hop Grower.
John J. Robert & Co., Hops.
T. A. Livesley, Hops
- ICE COMPANIES**
Terminal Ice & Cold Storage.
City Ice Works.
Capital Ice and Cold Storage Co.
- INSURANCE AGENCIES**
Percy H. Walbridge
Breymanm Boise.
Geo. W. Croisan.
W. H. Burghardt
W. C. Dyer
Nicholson & Wiper
Standley & Foley
August Hockstein, Insurance.
Prudential Insurance Co.
J. McNeil, supt.
Fred E. Mangia Insurance Agency.
Clarence M. Byrd
A. N. Moores
Moore & Skewis
- JEWELRY STORES**
H. T. Love.
L. G. Prescott, Jeweler.
H. F. Shanks, Jeweler
The Jewel Box.
Hartman Bros.
- LADIES' SHOPS**
Margaret Haniger.
Milady's Shop.
Smart Shop.
- LAUNDRIES**
Salem Laundry Co.
Capital City Laundry.
- LUMBER DEALERS**
Willamette Valley Supply Co.
Building Supply Co.
Gabriel Powder & Supply
J. W. Copeland Yards.
- MEAT SHOPS**
W. S. Fitts Market.
Joe's Market
Cross Market
Neptune's Market
Hoffman's Meat Market.
- MANUFACTURERS**
C. J. Pugh & Co.
Capital Monument Works.
Valley Packing Co.
Eyerly Aircraft
Gleason Glove Co.
- MUSIC STORES**
Tallman Piano Store.
- MEN'S STORES**
Bishop's.
G. W. Johnson & Co.
The Man's Shop.
Emmons, Inc.
A. A. Clothing Co.
- PRINTING SHOPS**
The Oregon Statesman.
The Capital Journal.
Thatcher Printing Co.
E. Reed Rowland, Printer.
Bertelson and McShane, Printers.
Capital Press.
Salem Stationery & Printing Co.
- PAINT SHOPS**
H. P. Frennall Paint Store.
Hutchinson Paint Store.
McGillchrist Paint Store
Kennedy Paint Store
- PAPER DEALERS**
Rahn-McWhorter Paper Co.
Blake, Moffitt and Towne.
- PHOTOGRAPH STUDIOS**
Trover's Studio
Eby's Studio.
Moore & Skewis.
Gunnell & Robb
- PLUMBING SHOPS**
Graber Bros.
- OSTEOPATHS**
W. L. Mercer, D. O.
- OPTOMETRISTS**
Dr. C. B. O'Neill.
Rigs, Thompson and Glutch.
Riggs Optical Shop.
Morris Optical Company
- RADIO SHOPS**
Central Radio Service.
Radio & Electric Co.
- RETAIL CIGAR STORES**
Orey & Wagner
Kahle Bros.
Little Cigar Store
Commercial Cigar Store
- RESTAURANTS**
American Cafe.
Little Lady's Store
Tourist Cafe.
Canton Tavern
Peter Pan
Gray Belle
- REAL ESTATE**
Socolofsky & Son.
Childs & Miller, Inc.
A. C. Bohrnstedt, Realtor.
Winnie Pettyjohn, Realtor.
E. M. Earle, Real Estate
Homer D. Foster, Real Estate
Anderson & Rupert
- SERVICE STATIONS**
Cheek & Ashby Station
Davidson's Auto.
Texaco Service Station.
Jim & Bill.
Community Service Station.
Roth's Service Station.
Doolittle Service Station.
Shell Oil Co.
Roy M. Smith Service Station
Joe Woolery, Texaco Service Station
- KINGWOOD SERVICE STATION**
Parrish Garage
C. H. Lake.
The Texas Company
Adam Repp
- SHOE STORES**
Price Shoe Co.
Block's Shoe Store
Oregon Shoe Co., Inc.
Acklin's Bootery.
- SPORTING GOODS STORES**
Parker's Sport Store.
- SIGNS AND SHOW CARDS**
Service Sign Co.
Vern Suko
- TAILORS**
John Sundin, Tailor.
D. H. Mosher, Tailor.
Eates, the Tailor.
- UTILITIES**
Portland Gas & Coke Co.
Portland General Electric Co.
- WOOL BUSINESS**
Thomas Kay Woolen Mill Co.

- FURNITURE STORES**
Imperial Furniture Co.
H. L. Stiff Furniture Co.
Nash Furniture Co.
Fidler's Furniture Store.
- GARAGES**
Ramsayer Brothers.
- GRAVEL BUSINESS**
Salem Sand and Gravel Co.
Oregon Gravel Co.

- GROCERY STORES**
Busick's.
Caplan's Grocery.
Irish Cash Store.
C. M. Roberts.
Carl & Bowersox Grocery.
W. B. Gerth Grocery Store.
W. M. McMorris
F. R. Bailey
O. P. Driggs

- GROCERY STORES**
Geo. W. Moore
J. G. Marr Grocery.
Page's Grocery.
Model Food Market.
Wood Bros. Grocery.
Royal Court Grocery
Upston's Grocery
Pay'n Takit
C. M. Eppley, Co.
Safeway Stores, Inc.

- GROCERY STORES**
Lo Garies Grocery.
Green's Purify.
Rich's Grocery.
Wood Bros. Grocery.
Royal Court Grocery
Upston's Grocery
Pay'n Takit
C. M. Eppley, Co.
Safeway Stores, Inc.

- HARDWARE STORES**
Weller Hardware Store.
Doughten & Sherwin
Salem Hardware Co.
Ray L. Farmer
- HOTELS**
Central Hotel
Chadwick Hotel Co.
Eligh Hotel