

Movie Innovation at Grand Theatre

"LADY FOR A DAY" NOW AT ELSINORE

May Robson Has Character Role of Distinction; Story Intriguing

Distinctly in a class by itself as regards motion picture entertainment and possessing a story so universally appealing that it is impossible to predict anything but outstanding success for it, "Lady For a Day," the Columbia stage-production starring Warren William with May Robson starts a 3-day run today at the Elsinore theatre.

The story opens in Times Square, New York, where Apple Annie tends her wares to support a daughter in Europe. Pretending to her daughter that she is a society matron, Annie gets into difficulties when her daughter writes that she will visit America with her fiance and his father, a Spanish Count, who intends to check up on the family pedigree.

Dave the Dude (Warren William), a big shot gambler who considers Annie his lucky charm, comes to the rescue. He installs her in a wealthy playboy friend's apartment, dresses her up in true grand dame style and provides a temporary husband in the portly Guy Kibbee, who portrays a glib penny ante pool shark.

May Robson, "the grand old lady of the American stage" achieves her greatest success in 50 years of trouping as the apple vendor in "Lady For a Day." It is her greatest characterization and one that will endure her to all.

The picture has a natural unforced comedy. The characterization of Ned Sparks, the drooler of Guy Kibbee, the wise cracks of Glenda Farrell give the picture a light hearted buoyancy that will make the smiles chase the ears of numerous sequences. The remainder of the cast is exceptionally well chosen. They include Jean Parker, Walter Connolly, Nat Pendleton, Barry Norton, Halliwell Hobbes, Hobart Bosworth and Wallis Clark.

"SMOKE LIGHTNING" ON AT HOLLYWOOD

It hadly seems possible that anyone, let alone a nine year old girl, could approach George O'Brien as a daring rider; yet the noted western star meets with stiff equestrian competition in "Smoke Lightning," his new Fox vehicle, an exceptionally dramatic and scenically beautiful picture by the way which opens today at the Hollywood theatre.

Little Betsy King Ross, who weighs about 66 pounds and resembles a slender boy in her Dutch bob, proves a real surprise to screen fans in her film debut as O'Brien's rival. Her exhibitions of horsemanship are little short of startling and her acting ability is of a fine order.

Her efforts appear to have put the star on his mettle and the result is a picture that contains some of the most exciting riding and action in recent months. The story, taken from Zane Grey's "Canyon Walls," revolves about the adventurer O'Brien meets with when he appoints himself the unofficial guardian of a wealthy little orphan girl and sets about defending her and her ranch from the maneuvers of a gang of crooks.

Neil O'Day as the school teacher-heroine and Frank Atkinson as O'Brien's companion both do excellently in their roles. The former is a lovely blonde and the latter is a fine comic.

WILL JOIN NATIONAL MOLALLA, Oct. 28. — At the first regular meeting of the school year Wednesday afternoon in the auditorium, the high school Home Economics club voted to join the National American Home Economics association, an organization designed to keep home economics groups in touch with one another. Marguerite Miles and Harriett Sweet were nominated for song queens. Election will be later.



A galaxy of stars appearing in "Lady for a Day" current offering at the Elsinore, pronounced one of the best pictures of the year.



The two native lovers of the South Sea film, "Samarang" showing at the State. This is its first run in Salem.



Spencer Tracy and Colleen Moore in "The Power and the Glory," at the Grand. This picture introduces a new movie technique, "narratage."

Grange Women Pick Committee In Waldo Hills

WALDO HILLS, Oct. 28. — Mrs. Otto Dickman, Mrs. Wm. Havernick, their house guest, Mrs. E. L. Comstock of Monmouth, and Mrs. C. M. Wray, of Silverton, motored to Scotts Mills, Thursday, to visit Rev. and Mrs. B. S. Shoemaker. Mrs. Shoemaker has been very ill.

Friday Mrs. Havernick and Mrs. Comstock spent the day with Mrs. Edson Comstock. Mrs. Karl Haberly was hostess to a group of Grange women Thursday afternoon at her country home. A Home Economics committee was organized with Mrs. Emil Loe, president, and Mrs. Chas. Meyers, secretary.

Mrs. O. W. Humphreys, county chairman of the H. E. committee and Mrs. Philip Fisher, both of Union Hill, were present. Mrs. Haberly served luncheon. From the Silverton grange were Mrs. Emil Loe, Mrs. Oscar Loe, Mrs. Otto Dah, Mrs. Arthur Lath-

ers, Mrs. Chas. Meyers, Mrs. Theodore Grace.

"POWER AND GLORY" TO OPEN AT GRAND

Spencer Tracy and Colleen Moore Have Good Roles In Unusual Film

At the Grand theatre is a motion picture which can truthfully be called great. It is "The Power and the Glory" and it is an original story by Preston Sturges, author of that successful play, "Strictly Dishonorable."

This story, which is one of genuine interest, has a treatment new to pictures and just what this unusual treatment is will not be revealed here, in justice to Mr. Sturges, the author, to William K. Howard, who did a fine job as director, and to Jesse L. Lasky, the producer.

Spencer Tracy, as Tom, contributes a sympathetic portrayal of a man who yearns for happiness only to find that "power and glory" are truly in the hands of something greater than all mankind. Colleen Moore, as Sally, proves her ability as a dramatic actress. It is a Colleen who will amaze you and cause you to wonder why she has been in retirement so long.

Ralph Morgan and Helen Vinson are excellent. The photoplay is flawless. Everyone should go to see it whether for good acting or as a study of an advance in the cinema, an occasion that arises all too seldom.

"MURDERS IN ZOO" CAPITOL THRILLER

Jungle hate strikes in the heart of a city in Paramount's startling "Murders in the Zoo," which shows on a double bill today at the Capitol theatre, featuring Charlie Ruggles, Lionel Atwill, Kathleen Burke (the Panther Woman), Randolph Scott, John Lodge and Gail Patrick. The slithering Green Mamba, voracious crocodiles and a bone-breaking python are the weapons of terror born of the perverted mind of a jealous fiend in this new action picture of hate in a city's menagerie. Thrill-seekers will unhesitatingly give this film the "chills and fever" award of the year.

Charlie Ruggles is most effective as Peter Yates, the well-plastered press agent of the zoo, who thinks up the benefit banquet in the Carnivora house to raise an endowment fund for the animals.

The second feature at the Capitol is "My Woman" starring Helen Twelvetrees. It is a dramatic triangle story with Victor Jory and Wallace Ford in the supporting cast.

"MODERN MEDLEY"
Admission 25c - Curtain 8:15
Chemetek Players
Salem Opera Play Producers
Monday, 8:15 P. M.
Nelson Auditorium

'SAMARANG' SHOWS AT STATE THEATRE

Revealing some of the most picturesque and beautiful photography yet brought to the screen, and unfolding a love story to an accompaniment of thrilling battles between men and beasts on land and in the sea, the B. F. Zeldman production of "Samarang" is now showing at the State theatre.

"Samarang," laid in the enchanting pearl-diving regions of the Indian ocean, introduces a native Adonis in the person of Ah-mang, the leading man, who seems destined to be a greater favorite than either Weismuller or Buster Crabbe. Ah-mang also brings a touch of Jimmy Cagney to his acting.

Then there is Sai-yu, a beautiful native girl, who fills the leading feminine role — and how she fills it! The heat of Malaysia is not conducive to much wearing of clothes, and Sai-yu believes in personal comfort even when acting in front of a camera for the consumption of audiences north of the equator.

The entire picture was made in Malaysia, and Director Ward Wing deserves great credit for the manner in which he has handled the native cast. There is a superb musical score which blends in splendid style with the action of the story.

Chemawa Band to Aid in Armistice Program, Woodburn

WOODBURN, Oct. 28. — Announcement has been made by John M. Hanrahan, general chairman for the American Legion Armistice day celebration, that the colorful band from the Chemawa Indian school will be on hand Armistice day and take part in the festivities. The band will play at the football game between Woodburn high school and Chemawa and will march in the parade also.

Other musical organizations that are being counted on to attend are the Hubbard community band, the Hungry Seven band of 12 world war veterans from Portland, and possibly the Mt. Angel college band.

The Call Board . .

- HOLLYWOOD**
- Today — George O'Brien in "Smoke Lightning."
- Wednesday — John Barrymore in "Topaze."
- Friday — Loretta Young in "Zoo in Budapest."
- GRAND**
- Today — Spencer Tracy in "The Power and the Glory."
- Thursday — Stuart Erwin in "Before Dawn."
- Friday — Midnight Spook show on stage and screen.
- ELSNORE**
- Today — May Robson in "Lady for a Day."
- Wednesday — Somerset Maugham's "The Narrow Corner."
- Friday — All musical revue, "Moonlight and Pretzels."
- STATE**
- Today — "Samarang" and Walt Disney Symphony, "King Neptune."
- Tuesday night — Halloween Midnight Frolie.
- Thursday — Ronald Coleman in "The Unholy Garden."
- Saturday — Jack Holt in "Maker of Men."
- CAPITOL**
- Today — Double bill, "Murder in the Zoo" and "My Woman."
- Next Saturday and Sunday — Double bill, "Sunset Pass" and "Life of Jimmy Dolan."

FARMERS AT FORKS TO DISCUSS STRIKE

SHELBURN, October 28. — Shelburn farmers were invited to the mass meeting held Thursday, October 26 at the Richardson Gap hall for the farmers of the Forks of the Santiam.

The object of the meeting was to consider farm strike, mortgage foreclosures and the low price of farm products.

Mrs. Darrell Osborn is reported improving rapidly at the Albany General hospital where she underwent a major operation.

A number from here attended Mrs. Inez Lukenbach funeral at Scio. Mrs. Lukenbach's daughter, Mrs. Luella Boldighelmer is a resident of this community.

Mr. and Mrs. M. Meisner of Camas, Washington, returned to their home after spending the week with their daughter, Mrs. Dorris Cothran.

Give Reception To Dayton Pastor

DAYTON, Ore., Oct. 28. — Members and friends of the Dayton Methodist church attended a reception honoring Rev. Claude T. Cook the pastor and his bride, at the parsonage Wednesday evening.

Mrs. Herbert Baxter gave the welcome speech in behalf of the group. Rev. and Mrs. Cook responded.

Guitar music was furnished by Ray Albright and Ray Wirfo. Games were played. Many beautiful and useful gifts were presented as mementos of the enjoyable evening.

Fruit punch and cake were served. Honoring Mr. and Mrs. John Clow who were married October 14, a delightful party and miscellaneous shower, attended by more than 70 relatives and friends, was held Wednesday at the home of the bride's parents, Mr. and Mrs. G. I. Shelburne. Games were

played. The honor guests were the recipients of many beautiful and useful gifts. Refreshments of cake fruit salad and coffee was served. Mrs. Carl Mitchell entertained the Krowlson club and three guests, Madeline V. J. Frink, Floyd Root and S. Simms at her home near Dayton Thursday evening. A 7:30 o'clock luncheon was served after which bridge was enjoyed. The next meeting will be at the Harry Gray home.

CAPITOL
Hurry, Last Day
2 Big Features
Giggles & Gasps!

MURDERS IN THE ZOO
2 to 5 15c
8-11 p.m. 20c

CHARLIE RUGGLES
LIONEL ATWILL
KATHLEEN BURKE

Victor Jory
Helen Twelvetrees in
MY WOMAN

WARNER BROS. ELSINORE

Today Monday
Tuesday
DELIGHTFUL
-Comedy
TERRIFIC
-Suspense
TENDER
-Romance
COMPELLING
-Drama

LIBERTY gives it 4 STARS

"Lady for a Day"

WARREN WILLIAMS
MAY ROBSON
JEAN PARKER
NED SPARKS
GLENDA FARRELL
GUY KIBBEE
BARRY NORTON

—PLUS—
Radio Review
Comic Cartoon
500
Seats 25c

THE SAGA OF A LEADER OF MEN!

'THE POWER AND THE GLORY'

with Spencer TRACY Colleen MOORE RALPH MORGAN HELEN VINSON

... He tasted the glory and lived a life so amazingly dramatic that it required a new method to bring it to the screen — NARRATAGE ...

The Newest Sensation since the advent of the talking picture!

TODAY

GRAND
Continuous Show Daily — 1 P. M. to 11 P. M.

SPECIAL Halloween PROGRAM

State THEATRE

HALOWE'EN MID-NIGHT FUN FROLIC
Tuesday Night — 11:15 p.m.

Mystery Preview Picture
Free ... Souvenirs Serpentine Horns - Hats Noisemakers
Date Your Sweetie Now! Come Along!

Tickets Now on Sale ... 10c
Get yours today, Be Sure of a Seat ...

STATE THEATRE First Run in Salem!

Now Playing! **10c** It Will Leave You Limp With Excitement

A Screen Romance Too Thrilling for Words!
100 Amazing Marvels
All Real ... All True!

ADDED
A New First Run
Walt Disney Silly Symphony
Techni-Color "King Neptune"

TEXAS GUIANN
A First Run Scoop!
The "Hello, Sucker" Lady in a Knockout Talkie Act!

Also an Edgar Kennedy Comedy
Continuous Shows Today — 1 Till 11

Moving - Storing - Crating
Larmer Transfer & Storage.
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We Also Handle Fuel Oil, Coal and Briquets and High Grade Diesel Oil for Tractor Engines and Oil Burners

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A Home Owned Theater Hollywood TODAY ONLY

VAUDEVILLE

FIVE BIG ACTS
CIRCUIT VAUDEVILLE
Lovejoy & Annabelle
Just a Little Different
Jimmy & Jerry O'Toole
The Original Mountain Boys
The Three Accordionets
Music Hath Charms
Jimmy Roberts
The Human Pretzel
Red Egan
The Hooper and How
and the Hollywood Stage Band

REGULAR PRICES

AND ON THE SCREEN
Adapted from
Zane Grey's Great Story "CANYON WALLS"
— ALSO —
Charley Chase in
"Fallen Arches"
with **George O'Brien**
Nell O'Day Betsy King Ross