

# BUY NOW=Do Your Part

Help Salem Make  
the NRA a Big  
Success!

## LET'S MAKE THE EAGLE SCREAM!

### The Consumer's Part in N. R. A.

Under the leadership of Pres. Franklin D. Roosevelt the industries of the country have signed up under the National Industrial Recovery Act. They have increased wages; they have shortened hours; they have added employes in a supreme effort to spread purchasing power.

This effort fails however if hoarding persists, if fear prevails, and consumers withhold purchases. The consumer has a part, and a vital one, in the success of N.R.A. He must put his shoulder to the wheel. "We do our part" means for the consumer to

*"Buy Now Goods That Are Needed"*



McDowell's Market  
Warner Bros. Elsinore  
Warner Bros. Capitol  
Busick's  
Market Drug Store  
McKay Chevrolet  
Woolpert & Legg  
P. C. MacDonald  
Hollywood Theatre  
Mack's  
Miller's  
Shipley's  
Midget Market

Safeway Stores, Inc.  
Day & Niles  
Commercial Book Store  
General Food Sales Co.  
(M. C. Jamieson)  
Walker's Market  
Hartman Bros.  
The Spa  
Salem Hardware Co.

J. C. Penney Co.  
Salem Fuel Co.  
(Claude McKenney)  
Steusloff Market  
The Jewel Box  
Smoke Shop  
Bishop's

Pay N'Takit Stores  
Buster Brown Shoe Store  
Valley Motor Co.  
Caplan Grocery  
U. S. National Bank  
Ladd & Bush Bank  
Grand Theatre  
O. D. Olson, Florist  
Fred Meyers Salem Co.