## The OREGON STATESMAN, Salem, Oregon, Thursday Morning, August 10, 1933





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NEW "FLYING A" brings a smoother, quieter flowing power to your car. New, because there is in "FLYING A" a quality new to non-premium gasolines. It comes closer to ETHYL performance than any other gasoline.

Your car will prove this statement: No gallon of gasoline, except ETHYL, will carry you farther, more smoothly than a gallon of the NEW "FLYING A" -<u>none as quietly</u>. NEW "FLYING A" is colored amber for your protection.

PERFORMANCE --- NOT CLAIMS Associated was the FIRST to introduce ETHYL Gasoline on the Pacific Coast; FIRST to show the value of equi-fractionating—perfect balance in all qualities; FIRST to champion road-test as the only true measure of gasoline performance; FIRST to point out the need of octane stability, controlled anti-knock performance; FIRST to market a gasoline "tailor-made" for climatic conditions of each locality.

Now Associated scores another FIRST. The NEW "FLYING A" brings a definite, measurable improvement that makes meaningless the claims and tests of yesterday.

## TRY NEW "FLYING A" TODAY! Ask your Smiling Associated Dealer about it. Prove it in your own car. Hear the differencefeel the difference as you drive.

And when you buy, note how the Smiling Associated Dealer goes about his work. He is sincerely interested in you and your car. He is not only efficient but also friendly and courteous.

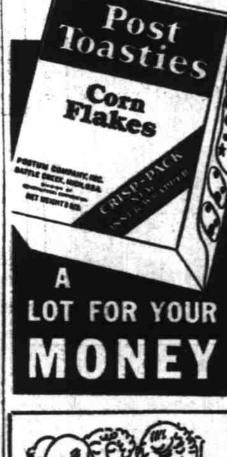
## CHILDREN THIS MORNING ... THOSE WHO GOT POST TOASTIES FOR BREAKFAST I

No wonder children are cheery when Post Toasties brightens up the breakfast table!

These big, crunchy flakes—so crisp, so cool, so refreshing—are simply delicious : . . . plain, or with fresh, ripe fruits or berries . . : and plenty of cold milk or cream to float in.

Made only from the sweet, tender hearts of the corn kernels themselves, Post Toasties gives you new energy-quick! Try some tomorrow for breakfast, lunch or supper : . . A product of General Foods.

When in hotels, restaurants or on trains ask for Post Toasties in the individual-serving package —cellophane-wrapped, to keep them always crisp and delicious.





THE PRIZEWINNER WILL WANT TO DO IT

When Mrs. Smith gets the butter-dish prize and Mrs. Brown gets the booby-prize rattle—Mrs. Smith will swap the butter bowl (she has six) for Mrs. Brown's rattle, for Junior. Profit by



