

Original Store on South Commercial Street Starts New Year

BEST THING STORE HERE

ence of Self-Serving Selected in Latest Unit To be Opened

Latest development in self-store operations is to be seen in the new Pay'n Takit store to be opened here Friday at North Commercial and streets.

Self-service system, which overhead and enables a better facilities to obtain any wish, has evolved out of experiment. The new Takit store here includes improvements made at the store here spread.

Opening of the second Pay'n Takit store here is attributed by managers to the popularity of the first Pay'n Takit store in July, 1932, on South Commercial street. Public expressed through sales has been satisfactory, a second store at the center of the downtown was deemed essential.

Stable Backs Feature

Feature of the new store, as 7200 feet of floor space, entrances on Commercial street, will be the vegetable racks. Cold water will be busy sprayed over vegetables, a device has been devised to vapor from the water becoming vegetables spread over them as fresh and crisp as the lettuce on top.

Another feature of the new store will be conveniently placed signs to guide customers to particular groceries they wish have.

A meat market department refrigerator service is to be provided.

New store opening here Friday of the largest Pay'n Takit store in the northwest.

SOLTERBECK TALKS LIKE SOUTHERNER

He has a faint accent which makes most connoisseurs of geography ascribe a southern background to G. C. Solterbeck, district supervisor of Pay'n Takit stores in the Salem territory. Quite this enterprising young man a bit, however, and you ascertain that Hamburg, Germany, was his birthplace and that he came to the United States and became a citizen ten years ago.

Solterbeck truly "knows his groceries" and knows how to train and to assist men in their sale. That's why for three and one-half years he has managed the Salem district of Pay'n Takit with 11 stores now in the territory. He has spent a total of eight years with the company.

Solterbeck has been vastly pleased with Pay'n Takit's success in Salem on South Commercial street. The store's operation there

LIKES WORK



Kessell-Ellis Photo
Ed Schroeder, manager of the Pay'n Takit store on South Commercial street, likes his work and is pleased with the way the public has responded to the new store.

has demonstrated the efficiency of a self-service system for Salem grocery buyers, afforded in Solterbeck's opinion, both great convenience for the shopper and low prices.

The district supervisor likes Salem, likes his business, takes great personal joy in seeing the new stores get under way. If one wants an interesting account of inflation it worked out in Germany after the war, Solterbeck can give it, but that's another story and for the next few weeks the new North Commercial street store, one of the largest and best equipped establishments in the Pay'n Takit organization, will be his chief concern.

PLEASED WITH JOB

Al Bayly, who has been in the fruit and vegetable departments of Pay'n Takit stores for the last five years, is to manage the fruit-vegetable department in the new store here. Bayly expressed himself yesterday as grateful for the opportunity presented him and happy that he was to work in Salem which he complimented as a city.

PUBLIC APPROVAL EVIDENCED IN STORE'S INCREASING PATRONAGE



Picture shows first Pay'n Takit, No. 100, store here, which was opened in July, 1932. It is located at 935 South Commercial street and occupies the full floor space and basement of the new Jarm an building, constructed especially for the store's occupancy. The store has the largest floor space of any Pay'n Takit store in the north west.

New Manager for Meat Department Enjoys His Dogs

J. M. Brown has charge of the meat department of the South Commercial street Pay'n Takit store and he owns a lovely two-year-old brown Cocker Spaniel dog, not that there is any connection between a modern meat market and a thoroughbred dog. Brown's personality and that of his dog, however, have won friends for both in the three weeks which have elapsed since Brown came here to take charge of the meat department of the store.

A native of Nebraska, Brown has been a resident of Spokane and the Spokane district for the last 14 years. He has been in the Pay'n Takit organization since 1932, recently having opened the meat department of a Pay'n Takit store there.

Brown likes Salem fine, and says he is going to like it even more as he becomes better acquainted. He is unmarried and makes his home at the New Salem hotel, South High street.

NEW MANAGER



Kessell-Ellis Photo
J. W. Brown, who hails from Spokane, is the new manager of the meat department of the Pay'n Takit store on South Commercial street.

Evangelical Pastor At District Meet At Jennings' Lodge

DAYTON, July 26. — Rev. F. E. Fisher, pastor of the local Evangelical church, went to Jennings lodge on Monday where he attended the annual conference of the district to be in session there for two weeks.

Union services of the several Dayton churches were held at the Evangelical church Sunday night with Rev. Kenneth Daniels, pastor of the Baptist church, delivering the sermon. Next Sunday Rev. Claude Cook of the Methodist church, will preach to the Union congregation at the Baptist church, and Sunday, August 6, Rev. Daniels will preach. The services begin at 8 p. m.

Ex-Canadians Picnic At Silverton Park; Guests Are Honored

BETHEL, July 26.—A group of Canadians and former residents of Canada gathered after church Sunday for a picnic dinner at the Silverton park. The gathering was in honor of Mr. and Mrs. Glenn Warren of Botha, Alberta, who are the guests of their parents, Mr. and Mrs. F. L. Warren of Salem.

Monday, Mrs. J. R. Carruthers entertained at dinner in honor of the Canadian guests. Covers were placed for Mr. and Mrs. Glenn Warren, Mrs. Margaret Fassending, Mr. and Mrs. W. A. Swingle, A. R. Darr and Mr. and Mrs. Carruthers.

Paul Franklin's Work Lauded in Story by Brown

Entitled "A Master Craftsman", an article appearing in a late issue of The Target, church school paper, pays tribute to the craftsmanship of Paul Franklin, 29, of Salem, who in 1931 won first place in the Fisher Body company's Napoleonic coach contest in Oregon, a \$50 prize and a trip to Detroit. The article describes in detail young Franklin's painstaking and varied handiworks and tells of his capitalizing on it by selling model buildings, doll houses, model airplanes, furniture repairs, and kayaks or Eskimo canoes.

The author of the article is Neil Brown of Toledo, Ore., who was graduated from Willamette university in 1928. Brown proudly exhibits a personal letter from the editor of the American magazine complimenting him on this article.

SUPERVISOR VISITS

E. D. Taylor, supervisor of Pay'n Takit stores in the Portland area, has assisted Manager Smith make last-minute preparations for his opening tomorrow and will be on hand for opening day. Taylor expressed himself as well pleased with the layout of the new store.

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We Can Solve Your Electrical Problems
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BREYMAN BUILDING

Over the New Pay'n Takit Store

For Further Information Inquire at Room 9
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Best Town Opinion of New Store's Manager

are his official initials is the way most people Mr. Smith, who is to manage new Pay'n Takit store Friday on North Commercial street, is seeing the new stores get under way. If one wants an interesting account of inflation it worked out in Germany after the war, Solterbeck can give it, but that's another story and for the next few weeks the new North Commercial street store, one of the largest and best equipped establishments in the Pay'n Takit organization, will be his chief concern.

Schroeder is a Chicagoan by birth, but came to Oregon when a boy. He was with the grocery organization in Portland, having charge of a Pay'n Takit store there before removing to Salem. Now that he's here, Schroeder is a Salem enthusiast, has purchased a home at 1629 South Commercial street and equipped it with furniture, all purchased in Salem. He has a wife and a 13-months-old daughter.

Schroeder Likes His Job Managing Busy Institution

Go to the South Commercial street Pay'n Takit store and there's great likelihood a smiling, extremely busy and very accommodating young man will take your money as you pay for your self-chosen groceries. His name is Ed Schroeder, groceryman and manager since '29 and successful, because he likes his job and works at it.

Schroeder opened the store a year ago this month, and he's telling no secret when he declares the public response to the conveniences there offered has brought a volume of sales beyond expectations.

Wage Scale for Oilmen Settled

WASHINGTON, July 26.—(AP)—Hourly wage scales of from 40 to 47 cents for oil industry workers engaged in refining and marketing and from 45 to 52 cents for employees in production were tentatively agreed upon here by committees representing the industry and the national recovery administration.

GUESTS AT GATES

GATES, July 26. — Mr. and Mrs. Arlie Brown of Pasadena, Cal., are guests at the home of their son and family, Mr. and Mrs. Paul Brown, east of Gates. The Browns are former residents of this community and are renewing acquaintances here. Lorena Brown of Mill City, accompanied the Browns from California where she had been on an extended visit.

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The only burner approved by Good Housekeeping Institute. Absolutely Vibrationless and Noiseless. Call us for a free estimate for installation in your home.

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Buy Your Paint at a Paint Store

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furnished
Building Materials for the Building to be Occupied by the New Pay'n Takit Store

The Spaulding Logging Company

Front & Ferry Phone 4116

Wire Screen for Vegetable Counters

Furnished by
Columbia Wire & Iron Works
WIRE AND IRON WORK OF ALL KINDS
Portland, Oregon
ADDRESS EAST 8TH & MARKET TELEPHONE EAST 0188

Pay'n Takit Stores

Handle a Complete Line of

Barker Breads
including
Golden Crust Cracked Wheat Wheat Bread Rye Bread Orange Rye
AND MANY OTHER DELICIOUS SPECIALTIES

Pay 'N Takit Chooses Salem Navigation Company

as transportation line for its merchandise between Portland and Salem
Operating Two Boats — Daily Service
Careful Handling of All Freight

Salem Navigation Co.

Spaulding Logging Co.
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Building Materials for the Building to be Occupied by the New Pay'n Takit Store

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Mr. and Mrs. Consumer

The Western States Grocery Company, 280 South High street, Salem, Oregon, supplied the New Pay'n Takit Number 111 with their complete stock of groceries.

WE SELL GROCERIES CHEAPER

If your grocer buys from the Western States Grocery Company, you know that this great price advantage is being passed on to you.

WESTERN STATES GROCERY COMPANY
WHOLESALE ONLY — 280 S. HIGH ST.
FROM ALASKA TO MEXICO

MT. ANGEL COOPERATIVE CREAMERY
Supplies the New
Pay'n Takit Store
With All Its Requirements in
BUTTER
Ask For "Pay'n Takit" or Meadowdew Brand of Butter, Made by the Largest Creamery in Marion County,
Mt. Angel Cooperative Creamery
Mt. Angel, Oregon

Pay 'N Takit Chooses Salem Navigation Company

as transportation line for its merchandise between Portland and Salem
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