

# Salem's Second Pay'n Takit Store Opens Friday; Original S

## FINE HISTORY BEHIND STORE

White Corner Structure has  
History Dating to '74;  
Breyman Builders

Work on the old White Corner and Breyman blocks will shortly be finished there, tenants will be moved in and business will resume in these locations. The two structures are among Salem's landmarks. The first named building was erected and occupied by Warner and Eugene Breyman, doing business under the name of Breyman Bros. in 1874, the institution at that time being the largest business house in the state outside of Portland. In 1904 the Breyman block was added to the corner.

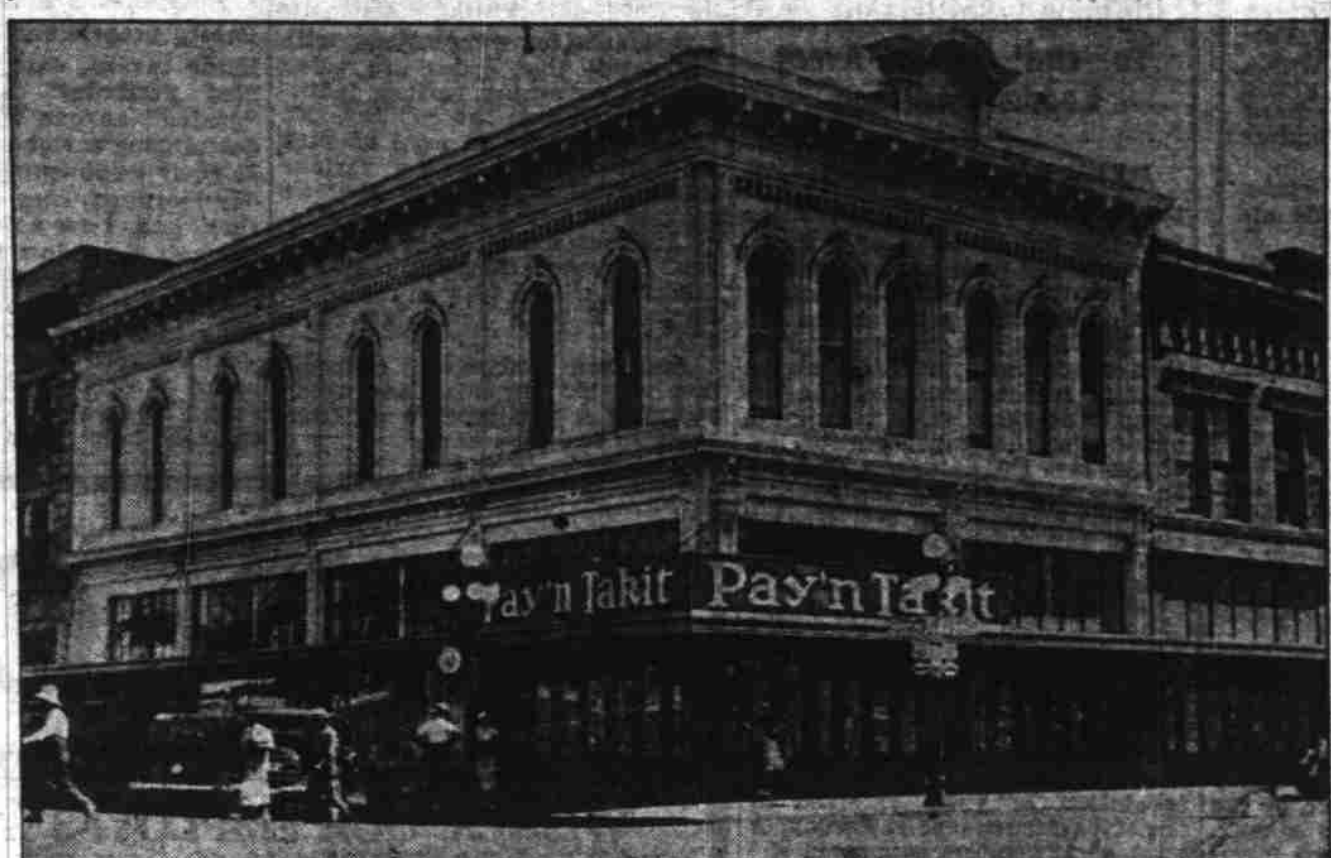
The Breyman Bros. sold their mercantile business in 1880 in order to give closer attention to their outside interests. Successors to the Breyman were Joseph Meyers and J. M. Rosenberg, the latter finally retiring and Mr. Meyers associating himself with his sons, Henry and Milton.

In 1901 Meyers & Sons moved to the southwest corner of Court and Liberty streets and H. Halverson & Co. occupied the White Corner until October 1, 1903. At that time, they were succeeded by J. L. Stockton & Co. who in addition to this occupancy of the White Corner also rented the north storeroom of the Breyman block on completion of that building in August, 1904.

Born in Germany, the south storeroom of the Breyman block was first occupied by the Yokohama Tea Co., M. Bredemeier being manager. Many renters have come and gone since 1904.

Warner Breyman and Eugene Breyman were born in Bockemen, in the kingdom of Hanover, Germany, and came to the United States when mere boys and located

## LATEST ADDITION TO DOWNTOWN BUSINESSES



Picture shows exterior view of the new downtown Pay'n Takit store which opens for business Friday morning. Utilizing the full first floor of the historic White Corner building and half of the Breyman building, the store will have a floor space 80 by 90 feet, with full entrances on Commercial and on Court streets.

## WHITE CORNER IS MODERNIZED

Fred Legge and son Direct  
Work of Renovating  
Downtown Block

An outstanding local example of building renovation and modernization are the White corner and Breyman buildings which this week-end will be completed for public use. F. A. Legge, of Salem, and Kenneth C. Legge, his son, who offices in the Spaulding building, Portland, collaborated in the plans which restored these two well-known Salem structures to a condition far superior to that prevailing March 24, 1932, when both buildings were gutted by fire.

Utilizing the old foundations and walls, the two architects designed and executed plans which make the two structures thoroughly modern with many improvements unique among the business structures in the city.

The first step taken was to deepen the basement, the old height of seven feet being increased to eight and one-half feet and an entirely new concrete floor installed.

Lighting Conditions Good  
Then the interior construction of the two buildings was so rede-

## UTAH GRAD



W. L. Smith, manager of the Pay'n Takit store, is a Utahian by birth, a graduate of the University of Utah in 1922, but says Salem, where he has lived three years, is the best city in which he ever lived.

## MEAT MANAGER



Kennell-Elis Photo  
Charles Duval, Salem citizen for 15 years, knows how to wield the big knife and will have charge of the meat department of the new store.

## Duval Long With Company in City

One of the best known meat department managers in Salem is

Charles Duval, who will have charge of the meat department in the new Pay'n Takit store here. Duval has lived in Salem fully 15 years and has spent 12 years with the organization sponsoring Pay'n Takit. Duval owns his own home at 705 South street and has a wife and three children.

## Hutcheon Long in Business in Salem

Brechin, Scotland, first welcomed Robert Hutcheon into this world but not since 1905, when Mr. Hutcheon emigrated to Mississippi, has he been a resident of the land where men wear skirts and hang on to their penicils.

Since 1910 Hutcheon has been a continuous resident of Salem and in the retail wall paper and paint business here. For the last 11 years the Hutcheon Wall Paper and Paint store has been on South Commercial street but this week removes to the Breyman building, North Commercial street, next to the Pay'n Takit store.

Mr. Hutcheon, in addition to being a capable, successful business man, is an excellent singer. In Scottish uniform and with his daughter as accompanist at the piano, Mr. Hutcheon often appears in programs in this and adjacent communities.

Mr. Hutcheon's home is at 1240 South 15th street. In addition to Mrs. Hutcheon there are three children.

## WE CONGRATULATE THE NEW PAY'N TAKIT STORE

### Puritan Cider Works

Manufacturers, Wholesalers and Retailers  
Apple Cider and Vinegar

Just the pure juice from selected ripe fruit

791 Edgewater St. West Salem Phone 5426

## Lumber for Remodelling

and  
Miscellaneous Building Materials

in the  
Breyman Building

was furnished by

### Hansen & Liljequist

Lumber, Sash, Doors, Building Materials  
582 Mill St. Tel. 9131

## H. L. Robinson Company

929 S. W. Stark St. Portland, Ore. Broadway 5222

## PRICING SYSTEMS FOR EVERY PURPOSE

Butchers Supplies	Creamery Scales
Counter Scales	Coffee Mills
Choppers	Cash Registers
Slicers	Credit Files
Heavy Duty Scales	Adding Machines

Tyler Vaporizers - Modern Fruit and  
Vegetable Refrigeration

New & Used — Sold, Rented & Repaired

## Hazel-Dell Milk and Cream

Will be Sold

at the New

Pay'n Takit Store

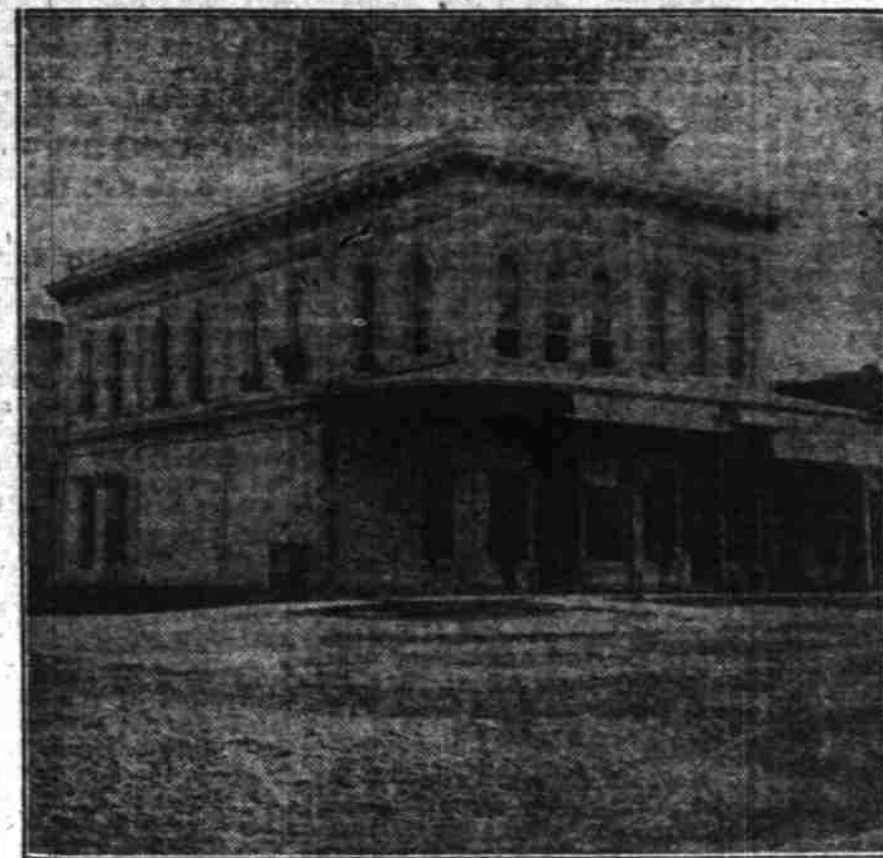
# Pay'n Takit

"Something Saved on Everything"

ANOTHER OF....  
SALEM'S FINEST,  
MOST MODERN FOOD STORES  
OPENS FRIDAY.....

Watch Tomorrow's Paper for Opening Features!

## WHITE CORNER IN EARLIER DAYS



The White Corner has a useful history in Salem's mercantile record. Erected in 1874 by Warner and Eugene Breyman, the structure has served as headquarters for outstanding retail establishments in this city for more than half a century. After the White Corner, shown above in a picture of several decades ago, was gutted by fire March 24, 1932, along with the Breyman building, plans for its complete rebuilding and modernization were prepared and executed by F. A. Legge and Kenneth C. Legge, architects. Twenty-six office rooms are provided on the second floors of the two rebuilt structures.

equal any offices in the city.

A splendid corner storeroom on the first floor has been especially prepared for the Pay'n Takit stores. An 80-foot front on North Commercial and a 90-foot front on Court street provide 7200 square feet of floor space with ample entrances through newly installed doorways. A full basement has been constructed under the White Corner and Breyman buildings.

26 Offices Provided  
A second storeroom has been provided in the Breyman building, the Pay'n Takit store utilizing all the first floor of the White Corner building and one-half of the Breyman building. The second room, 26 feet wide by 90 feet deep, will be occupied this week-end by the Hutcheon Paint store, which will remove from its present location on South Commercial street.

Twenty-six office rooms, all light, airy, well heated and of convenient access, have been provided on the second floors of the two buildings. R. P. Boise and his son, Breyman Boise, will occupy a suite of rooms in the northwest corner of the White Corner building, where for many years prior to the 1932 fire the Boises had their business headquarters.

Features of the two structures include a central, oil-burner heater which operates a hot water radiator throughout both buildings. The last word in electrical equipment has been installed to give great facility in central control of lighting in either of the two buildings with a master switch provided in case of fire. Fire protection, wire-meshed glass has been installed in all windows open-

## Murphy's Enamel

from

## Kennedy's Paint Store

225 Court St. Tel. 7740  
WAS USED ON FIXTURES  
IN THE NEW PAY'N TAKIT STORE

## NELSON BROS.

355 CHEMEKETA TEL. 3810  
Sheet Metal Work  
Plumbing Roofing  
Sherwin-Williams Paints  
Neon Signs Heating

## Sanitary Service Co.

Has Been Engaged to Supply Its Services  
To the New Pay'n Takit Store

Phone 8890 For Garbage Removal

## A FULLY AUTOMATIC Oil Burning Vapor Heating System

was installed in the  
Breyman Building

by

## THEO. M. BARR

164 S. Commercial St.

## LATEST THING IN STORE HERE

Experience of Self-Serving  
Reflected in Latest Unit  
To be Opened

The latest development in self-service store operations is to be found in the new Pay'n Takit store to be opened here Friday morning at North Commercial and Court streets.

The self-service system, which reduces overhead and enables shoppers better facilities to obtain what they wish, has evolved out of years of experiment. The new Pay'n Takit store here includes the improvements made as the self-service idea has spread.

The opening of the second Pay'n Takit store here is attributed by store managers to the popularity of the first Pay'n Takit store opened in July, 1932, on South Commercial street. Public approval expressed through sales has been so satisfactory, a second store for the center of the downtown trade was deemed essential.

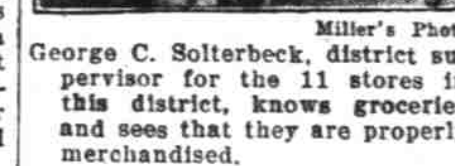
Vegetable Racks Feature  
One feature of the new store, which has 7200 feet of floor space and full entrances on Commercial and Court streets, will be the vegetable racks. Cold water will be continuously sprayed over vegetables and a device has been perfected so vapor from the water is low the vegetables spread over the bottom of the vegetable piles, keeping that portion of a vegetable stack as fresh and crisp as the vegetables on top.

Another feature of the new store will be conveniently placed directories to guide customers to the particular groceries they wish to purchase.

A full meat market department with refrigerator service is to be maintained.

The new store opening here Friday is one of the largest Pay'n Takit stores in the northwest.

## Salem Best Town In Opinion of New Store's Manager



Miller's Photo  
George C. Solterbeck, district supervisor for the 11 stores in this district, knows groceries and sees that they are properly merchandised.

## McNabb Puts New Fixtures in Place

He carries a union card—always—and his name is Neil McNabb. For the last three weeks McNabb has been spending his time in Salem, for he is district carpenter supervisor for the Pay'n Takit stores and when there's a new installation job to do, McNabb is there.

In addition to installation of new store fixtures, McNabb has charge of the physical maintenance of the stores. With him

work two carpenters and one painter who are especially trained in store installations; all the rest of the men required for a store job are hired locally.

He has two children in his family and resides at 933 Market street.

All employees of the new store are Salem residents, Smith said yesterday. Twenty workers will be employed in the grocery and meat departments when the store opens.

The district supervisor likes his business, taking a personal joy in seeing the stores get under way. If one is interested in a new store, he can get it in German. Smith said yesterday.

For nine years Smith has been with his present organization, three of which he spent as a store manager here and the previous four years as a store manager in Tillamook. Smith graduated from the University of Utah in 1922 and entered the grocery business shortly thereafter.

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## SOLTERBECK TALKS LIKE SOUTHERN

He has a faint accent, makes most conversational remarks ascribe a southern sound to G. C. Solterbeck, district supervisor of Pay'n Takit stores in the Salem territory. This enterprising young man, however, and you ascertain from his manner, was born in Hamburg, Germany, was his place and that he came to the United States and became an American ten years ago.

Solterbeck truly "knows his business" and knows how to assist men in their shopping. That's why for three and a half years he has managed the district of Pay'n Takit stores now in the territory. He spent a total of eight years in the company.

Solterbeck has been pleased with Pay'n Takit's in Salem on South Commercial street. The store's operation

## LIKES WORK



Kennell-Elis Photo  
Ed Schroeder, manager of the Pay'n Takit store on Commercial street, likes work and is pleased with the new store.

has demonstrated the efficiency of the self-service system for grocery buyers, afforded a pleasure for the shopper and a price.

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