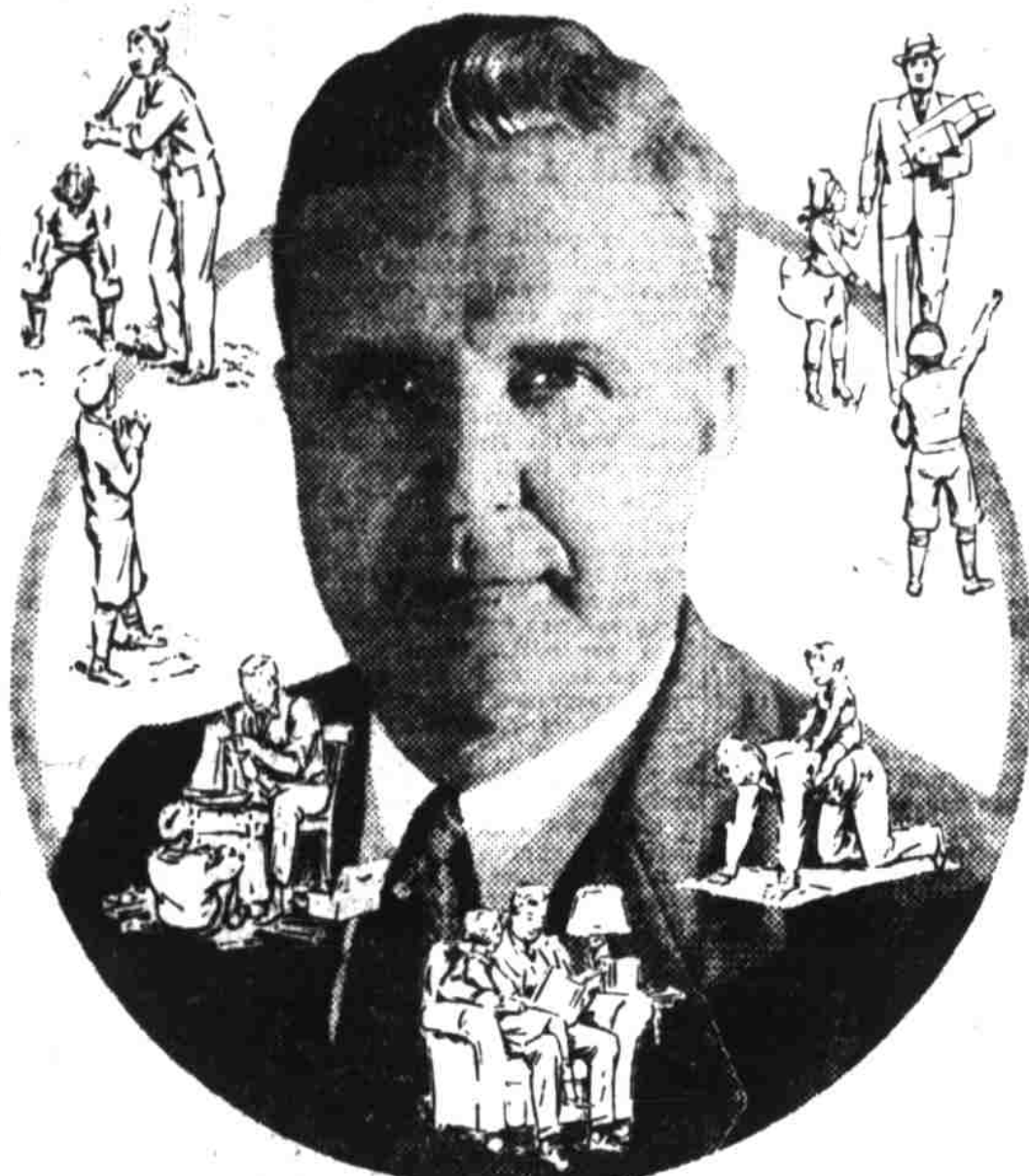


Wednesday, June 14, 1933

FATHER'S
DAYSunday
June 18thFATHER'S
DAYSunday
June 18th

Don't forget the Best Pal You Ever Had on This Great Day.
Remember Him with a Gift from BISHOP'S



Ties for Dad's Gift

Just the kind he would choose. Thousands of new beautiful patterns in finest silk — "Hollywood Ties" Cheney and others — Hand tailored in beautiful patterns and real values. Large showing

65c to \$1.50



Arrow Shirts for Him

The real shirt that gives a smile of satisfaction. Very newest patterns in smart broadcloths and madras. Every one Sanforized shrunk and guaranteed for wear. See our large showing of these fine shirts

\$1.95 up



Shirts & Shorts :: Sport Belts

for real summer comfort. A gift that is sure to please Dad. Bright new patterns in Arrow and Wilson Bros. makes, tailored to fit and wear

Just what Dad will need. Smart two tones — black and white, tan and white and plain

\$1. to \$1.95 a set

75c & \$1.00



Interwoven HOSE

The real hose for style and service. Every new pattern in this fine hose that Dad is sure to appreciate

25c to \$1.



Handkerchiefs

Silks and linen, in one great assortment. Smart new woven borders in stripes and plaids

25c to \$1.00

Golf Balls

Make Dad happy with a box of these live golf balls. A real price on these now — Special

Five for \$1.00

Bishop's
CLOTHING-WOOLEN MILLS STORE INC.

136 N. COMMERCIAL—SALEM

CHOOSE DAD'S GIFT
HERE — OPEN TILL
9 P. M. SAT.

SEE OUR WINDOWS
FOR SPECIAL GIFTS
FOR DAD

Father's
Day

Next
Sunday, June 18

Historical Background of Father's Day Third Sunday in June Each Year

FATHER'S DAY was proposed and sponsored by Mrs. John Bruce Dodd of Spokane, Wash., over twenty years ago.

Mrs. Dodd was supported by the Ministerial Association and the Y. M. C. A. which brought her idea to the attention of the people of the United States.

FATHER'S DAY was first celebrated on a Sunday in June, 1910 by Mrs. Dodd and her supporters who thereafter continued each year to celebrate it on the Third Sunday in June. Mrs. Dodd still resides in Spokane, Washington, where she may be addressed for material concerning her inspiration for FATHER'S DAY and its subsequent annual celebration.

Since 1910 various efforts have been made by others to promote a FATHER'S DAY on calendar days and months different than that originally set by Mrs. Dodd. They have all met with failure.

Following the first celebration, the occasion gained impetus in the Middle and Far West where in many localities it has been officially recognized for several years.

In 1913 the State of Delaware granted a charter to Charlotte K. Kirkbride, C. Carrie Sternberg and others for the celebration of FATHER'S DAY on a Sunday in June each year.

On October 2nd, 1913, Representative J. Hampton Moore of Pennsylvania introduced a bill in Congress providing that a Sunday in June each year thereafter be designated as FATHER'S DAY but definite action was not taken.

In 1918 the "Stars & Stripes," organization of the American Expeditionary Troops, arranged a FATHER'S DAY for the American troops in France.

In 1919 Representative Snell introduced a resolution in Congress for the purpose of making a holiday to Father in June. The resolution was lost because many newspapers opposed another holiday, there seemingly being too many holidays.

Since then general observance of FATHER'S DAY has increasingly progressed throughout the United States but the various groups celebrating the occasion did not all agree on the exact date for the celebration with the result that in 1921 The Greeting Card Association called in conference, representatives of a group of supporting newspapers for the purpose of deciding upon an exact day and month in which the celebration should thereafter be set.

That body decided and set the third Sunday in June each year as FATHER'S DAY and received the approval of Mrs. John Bruce Dodd.

The same year — in 1921 — the National Father's Day Association, Inc., was originated by the former Miss Kathryn Swineford of Drewry's Bluff, Va. A proclamation was issued by Gov. E. Lee Trinkle, a Virginia charter granted and the third Sunday of each June designated as National Father's Day. It has since then been so promoted. Reference is made to a volume entitled "The Romance of Greeting Cards" by Ernest D. Chase, first published in 1926 by the University Press, Boston, Mass.