The OREGON STATESMAN, Salem, Oregon, Sunday Morning, June 11, 1933

LUMBER OUTPUT IS

ABOUT STATIONARY

A total of 252 down and operating mills which reported to

the West Coast Lumbermen's association for the week ending

June 3 produced \$2,815,943 board feet of lumber. This was

an increase of 627.738 feet or 76

per cent over their cut in the pre-

ceding week. The average week's

production of this group of saw-

feet; during the same period of

1932. their weekly average was

The new business reported last

over production by

65,704,180 feet.

mills in 1933 has been 62.758.041



Speakers Talk in Advance of Election on June 19; Many Attend

HAZEL GREEN, June 10 .-The meeting at the school house to hear the arguments for the bus transportation was well attended. Edward Dunnigan, Jr. chairman of the school board, presided and introduced the speakers.

Mr. Dasle, Salem Heights, president of the Association for Prothis bill was introduced to place the non-high school pupils under board elected from their number. He gave the cost of transportation by bus as compared to private. The cost is figured on actual days pupil is in school. Many rural pupils will be deprived of high school education by withdrawal of busses, he said.

J. S. Coomler kept audience amused by recital of experience of keeping children in school by use of an old car.

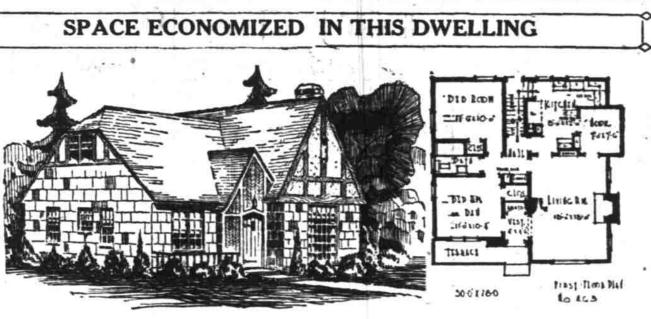
W. P. Collard, representing Zone one, told of his school Mission Bottom, spelling down Hazel Green 40 years ago at latter place. W. Al Jones spelled Collard had several years experience with private transportation of pupils.

35 Students Graduate at **Mount Angel**

MT. ANGEL, June 10-The forty-fifth annual closing exercises of Mt. Angel-ecademy and normal were held in the academy auditorium Thursday morning. Seven normal and 28 high school students were awarded diplomas.

The program consisted of: Orchestra, Picadore March-Sousa; chorus, "Within These Halls"-A. Walker, J. Barnum, D. Ebner, A. Bigler, M. Grosjaques, G. Bourbonnais, U. Keber, and R. Wolf; graduates march to the stageorchestra and chorus; conferring of graduation honors-Rev. Father Alcuin, O. S. B .; orchestra, La Golondrina Lake; address to the graduates-Rev. John Cummisky; vocal duet, Sunshine in Rainbow Valley - Hamblen; orchestra, Reverie--Englemann

Those awarded certificates for the completion of the standard little protection is worth while. normal course are: Doris Cannon, Few perennial flowers are more Inga Goplrud, Justine Hunt, Wi- lovely than the pink, rose, red, nona Jette, Mary Kaufman, Emily vellow, and orange shades of the



week by 180 mills is 111,993,830 motion of Education explained Economy of space characterizes this well laid floor plan. From the entrance to the vestibule at the board feet against a production of front to the two up-stairs rooms all of the floor-space is well utilized. The two chambers shown are 74,137,558 feet and shipments of large and well ventilated and lighted and have a maple closet space, besides being insured privacy 88,370,179 feet. Their, shipments from the rest of the house. Privacy also is given the phone in its tiny allotment off the back hallwere over their production by 19. way which connects all the lower rooms and stair way to the upper floor. The living room is large 77 per cent and their current and cheery, the dining rock of ample size with wide window. Kitchen and bath room are well sales were equipped. Exterior of this charming home is in shakes, stucco and half timber, with wrought iron 51.39 per cent. The orders bookrailing along the concrete terrace and ornamental wrought iron hinges on the front door. Plenty of ed last week by this group of plants and shrubs are in order. Inquire at The Statesman office about Plans No. 463, Universal identical mills were less than **House Plan Series** their orders of the proceding week



foot apart effective. If a powder gun is used the dusting is much more with the crown easily done. A powder gun can be

But after they are too strong plant food during the

It is particularly important that his plant is given good drainage here in the Willamette valley or it will winter-kill. Sometimes the frost here is sufficiently severe to destroy the Gerbera and a

flowers are about

by 864,785 feet or 0.77 per cent CLAN MEETS, DALLAS **Float Water**

MONMOUTH, June 10. - The Bainbridge-Bush clan of Oregon observed its annual family re-

The water raised so quickly state, present. Special tribute was able to get their stock to high Thursday night people were unpaid to their great-uncle, Com- land. Several head of cattle belong ing to Mrs. Lora Platt, and Joe

Ambrosek and cattle and sheep belonging to Andrew Nelson could not be reached, and it is uncering the Constitution (Old Irontain whether they will sides) Essex and Hornet, and the high waters. captured the British frigate. Java, in a brief battle in which



greetings from the present commander of Old Ironsides, and an invitation from him for all mem-SCOTTS MILLS. June 10-Ivy bers to be special guests of the Rebekah lodge has elected the fol famous ship and its crew on Sunlowing officers for the ensuing day. August 13, 1933, while it is six months: Hazel Harper, noble grand; Clara Nicholson, vice H. L. Bush of Hoskins was grand: Nellie Amundson, record hosen president for next year. ing secretary; Edith Hogg, finan-

cial secretary; Zella Smith, treas Mrs. Rose Murry, delegate to Grand lodge at Pendleton, gave her report at the last meeting. A birthday party was given on

Friday afternoon. Invited were

Mrs. Nicholson, the honor guest.

Mrs. H. Y. Magee, Mrs. L. W. Ma-

gee and two children, Mrs. Ivan

Smith and daughter Gale, Mrs

George Helvey, Mrs. J. N. Amund

on, and Mrs. Tom Dunagan.

DIANNING DIGNIG Mrs. Ellis Nicholson at her home

Advertising-Minded America

A DVERTISING is almost as old as business itself. Yet somehow it seems to be a characteristically American institution. It fits in with our way of living, our way of thinking, our way of doing business.

Throughout the world, Americans are known as a people whose lives are bound up with advertising. There is more of it here than in all other countries combined. Our overseas friends rightly give American advertising much of the credit for the amazing speed with which we popularize new things.

Advertising has inspired our eagerness to learn of new products, new inventions to make life more pleasant. We have been educated to depend on advertising to keep us informed. It shortens the gap between invention and utilization.

Thus we adopt improvements in our individual lives more quickly than do any other people on the globe.

The growth of any new industry depends on how rapidly people accept the product. Without advertising to introduce them, radios, oil burners, and mechanical refrigerators would probably still be struggling with the initial problems of attaining general distribution.

As new industries get under way, more workers find jobs and purchasing power is increased. And thus we raise our standard of living. Even now, in the midst of a severe depression, the average American standard of living is far higher than anywhere else in the world.

The American tempo is normally a fast one. Business

builders think in terms of rapidly expanding markets and

mass production. Advertising is their indispensable tool



the plant above the surface of

the soil. If the soil is dry, water purchased for a dollar. thoroughly when you have set out the plants. established Transvaal daisies do not need to be watered continuously. Only when the soil is really dry should they be watered and then the ground should be soaked thoroughly and cultivated the following morning to prevent baking. A helping or two of not

ummer is also beneficial.

Gerbera

are narrow and dainty.

about them in a catalogue.

have their names attached.

Radio Program

SUNDAY, June 11 KGW-PORTLAND-620 Kc. 8:15-Radio City concert, NBC, 9:00-Reading the comics. 100Judge Rutherford. 115-International Radio Forum, NEC

10:30-Northwestern Chronicle, NBC. 11:00-Wayne King and his orchestra, NBC. NBC, 12:30-Samover Serenade, NBC, 1:00-World of Religion, NBC, 1:30-Pages of Romance, NBC, 2:00-Catholic hour, NBC, 2:30-Our American Schools, NBC. 3:00-Greek Theatre symphony band, NBC.



Koutny, and Arlene Simon. The high school graduates are as follows: Rita Becker, Irene Begin. Dorothy Blake, Marian Bowen, Audrey Ebner, Louanne Hassing, Mary Hoover, Rosemond Koessler, Krenberg, Charlotte ious new roses you will be want-Roselyn Kruse, Anna Lauby, Adaline Man- ing to purchase for autumn plantning, Madalene Persyn, Rose Renner, Leona Schiedler, Eleanor Schmidt, Mary Seelig, Audrey Terhaar, Margaret Welton, Mildred Wilson and Adele Zallner.

Miss Jennings is Vacation Visitor At Spring Valley

I find the c mparatively new Comtesse Vandal quite subject to SPRING VALLEY, June 10 Miss Evangeline Jennings has ar- mildew which is a big disappointrived here from Wyoming and is ment for, while I have not as yet spending her vacation with her seen it in bloom, it is said to be mother, Mrs. Mary Jennings and very lovely. Of course almost sister, Mrs. Seymour Wilson, Mrs. anything would feel like mildew-Vivian Stratton left Friday for ing this June. However, two oth-Ottawa, Illinois, where she was er comparatively new ones, the called by the serious illness of her butter-yellow Souvenir and the Mary Hart, are proving very sturmother.

Mrs. Henry Davidson and Mrs. dy and mildew resistant. Carl Alderman entertained at the Notice the Etoile de Holland. Alderman home Thursday afterreally believe it is almost everynoon with an attractive surprise thing that a red rose should be shower in honor of Mrs. Ralph and it has been standing up marvelously in spite of the dampness. Sohn

Attractive Gate Enhances Effect of Fenced-in Lawn

There is the old argument as to whether it is the correct thing to live behind a fence or with a wide open lawn inviting the gaze of all who pass. But if you happen to be

one of those people who like to enjoy themselves without an audience to watch their every move then a fence is an indispensable addition to a "homey" lawn.

Such a fence needs an inviting gate to lure one's friends into the friendly

lawn and garden. Here is a fence-a thing of beauity it should be and this one is, and here too, is the gate. If interested in further information address Universal plan service care of The Statesman.

Oregon Pulp and Paper

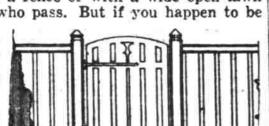
Company

-Manufacturers of-

BOND - LEDGER - GLASSINE

GREASEPROOF — ENVELOPES

Support Oregon Products



3:30-Great Moments in History, NBC two inches across and the petals 5:30-Album of Familiar Music, NEC 6:45-Sunday at Seth Parker's, NBC 7:30-Ochestral Gems, NBC, 8:20-Charles Hart, NBC, Now is the time of the year for you to get out your rose note book and make notations about the var-

9:45-Congress Hotel orchestrs, NBC, 9:00-Richard Montgomery, book chat, 9:15-Colden Sonnets, KEX, 9:30-Voice of Pan, NBC, :55-Musical Comedy Miniatures. ing. It is so much more satisfac-10:15-Bridge to Dreamland, NBC. 11:00-Bal Tabarin orchestra, NBC. tory to see the roscs in bloom be-

fore purchasing than to just read KOIN-PORTLAND-940 Kc. We 0-Salt Lake Tabernacle, CBS. 0-Emery Deutsch and orchestra. are very fortunate here in the 00-Columbia Church of the Air, CBS Willamette valley to have the Ro-30-Little Concert, DLBS, sarian garden at Washington park 9:45-The Book Review, DLBS. 10:00-American Legion speaker. 11:15-Symphonic hour, CBS. in Portland so handy to visit. You will find scores of varieties there 00-Cathedral hour, CBS. 00-Poet's Gold, CBS. 30-Professor Lindeley, DLPS. and it is a pleasure to visit them in bloom. All of the varieties 1:302:00—Propessor Linastry, DLES. 2:00—The Public and the Lawyer, C 2:45—Rabbi Magnin, DLBS. 3:45—Howard Ely, organist, CBS. 4:30—Columbia Variety show, CBS.

6:15-Quiet Harmonies, DLBS, 6:30-Columbia revue, CBS, 7:00-Eddie Duchin's orchestra, CBS, 8:30-Ben Pollack's orchestra, CBS, 10:00-Gus Arnheim's orchestra, DLBS,

MONDAY, June 12 KGW-PORTLAND-620 Ke. 7:00-U. S. Navy band, NEC. 8:00-Ronald Buck, pianist. 8:15-Jack and Patey, NBC. 8:30-Airon trio, NBC. 9:15-E. D. Moyles Co. 10:30-Woman's Megazine of the Air NBC. 11:30-Monday Mailnee, NBC. 12:15-Western Farm and Home hour NBC. 1:00-Soloist, NBC. :00-Al Pearce and His Gang, NBC

8:20-Friendly Chat. 4:00-Melody Mixers, NBC. 4:00-Melody Mixers, NBC. 4:30-Little Orphan Annie, NBC. 4:45-Song Fellows, NBC. 5:15-Sarah Kreindler, NBC. 5:30-Annie, Judy and Zeke, NBC. 5:45-Ortiz Tisdo, NBC. 6:00-Captain Ervin, traffic talk. 7:00-Amos 'n' Andy, NBC. 7:15-Al Mitchell's orchestrs, NBC. 8:30-Palmer House dance orchestrs, NBC. 9:00-Four Shades of Bhythm KOMO

. NBC. 9:00—Four Shades of Rhythm, KOMO 9:30—Doric quartet, NBC. 10:15—Anson Weeks' orchestrs, NBC, 11:00—Phil Harris' orchestrs, NBC, 11:30—Rhythm Vendors, NBC.

KOIN-PORTLAND-940 Me. 6:30-KOIN's Klock. 8:00-Buddy Harrod's orchestra, CBS 8:30-Concert Miniatures, CBS. 9:00-BillyHay's orchestrs, CBS. 10:00-National Student Federation,



MBHITY

OF OUR SUCCESS

WATCH FOR VAN'S MOVES

TE have founded the success of this business upon

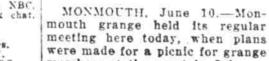
the impregnable rock of absolute reliability.

We will serve you in a manner that will

cause you to boost our

Tel. 7773

business.



holm

harbored in Portland.

were made for a picnic for grange members at the coast in July. The third and fourth degrees were conferred upon Rev. and Mrs. W. A. Elkins. During the lecturer's hour, Dr.

MUNMUU IH GRANGE

PLAIVIVING

Bennett of Independence gave an interesting talk on First Ald, and G. A. Peterson, a member, spoke on farm relief.

Grange Master and Mrs. R. B. Swenson, the grange's delegates to the state convention in Pendleton, will leave Sunday morning. Other Monmouth grangers who will attend the convention are Mr. and Mrs. W. M. Stock-

11:15-Columbia Salon orchestra, CBS. 12:00-Frank Westphal's orchestra, CBS. 12:30-Columbia Artists recital, CBS. 1:00-The Book of Life. 3:00-Feminine Fancles, DLBS. 5:00-Remains Fings. 5:00-Deep River Jubilee. CB8. 6:15-Swiss Yodelers. CB8. 6:30-Edwin C. Hill, CB8. 6:45-Columbia Symphony orchestra. **CERTAIN-TEED** CBS. 10:15-Sports review. 10:30-Frank DLES. Greenough's orchestra, 11:00-Cafe de Paris orchestra, DLBC. KOAC-CORVALLIS-550 Ke. 6:30-Musical Eye Openers. 7:00-Morning meditations, led by Prof. E. W. Warrington. 8:00-Merning concert. 9:00-Home Economics observer.

12:00-Parm hour. 1:30-Four-H club summer school as-Roofing Co. 2:30-Miss Maud Wilson, We Guarantee Satisfaction "Outdoor 474 Ferry St. T:30-Farm hour.



This remarkable sleeper was chosen by Fio Rito as the Ideal transportation for his orchestra while on tour. It is one of a fleet now in regular service between Portland and Los Angeles, affording comfortable sleeping accommodations for 25 people.

On Display Here

This coach will be on display tomorrow night at The Armory. It is well worth your time to see for yourself the de luxe appointments and ingenious arrangement of this coach . . . don't miss seeing it.

DAYTON, June 10. - The Dayon Woman's civic club met Tuesday at the Paul Londershausen home with Mrs. M. R. Cooper assistant hostess. Mrs. Elsie Herring became a new member. The club voted to have the city marshal superintend in making a new

drain in the gold fish bowl and ily pool in the park. The next meting will be held at the J. L. Sherman home with Mrs. Harry Sherman assistant hostess. Friday, July 7, instead of Tues day, July 4, the regular date.

OUR

ROOFS

Salem Paint &

free estimate.

Can take it, they're Miller-ized. Let us give you a

for accomplishing these. It is their high speed mass sales-Improvements City man and it does the job economically. Park Sponsored by **Dayton Civic Club** Advertising is our constant companion and our help-

ful friend. This nation without advertising would indeed be a dreary place. What would our women shoppers do

without the daily displays of goods in the newspapers which they consult before sallying forth to market? How uninteresting would be our magazines without the colorful advertising now on their pages. How silent would become the radio waves if there were no advertising to sponsor broadcast programs, ever alert and responsive to the public taste in entertainment.

Perhaps the best reason why we Americans are so responsive to advertising is that we naturally have an insatiable desire for more of the things that make life worth living. We find all these things advertised, from education to home conveniences. We welcome the messages and pictures of articles which it is our ambition to possess.

This is the true spirit of material progress. With it comes cultural advancement, for culture must depend upon standards of living.

Advertising is more than a symbol of our national progressiveness. In its various forms, advertising has been a potent force in our almost unbelievable forward stridesof the past thirty years. In one short generation we have seen the humblest homes become possessor of comforts and luxuries formerly denied to the most wealthy.

The ingenuity of inventors and engineers has been given a partner, advertising, and together they have performed miracles. Together they will help to raise American life to new heights of prosperity and satisfaction.



Prepared by the Bureau of Research and Education ADVERTISING FEDERATION OF AMERICA

