

BUSSES SAID TO CUT SCHOOLS' NET COST

Speakers Talk in Advance of Election on June 19; Many Attend

HAZEL GREEN, June 10.—The meeting at the school house to hear the arguments for the bus transportation was well attended. Edward Dunning, Jr., chairman of the school board, presided and introduced the speakers.

Mr. Dasle, Salem Heights, president of the Association for Promotion of Education explained this bill was introduced to place the non-high school pupils under board elected from their number. He gave the cost of transportation by bus as compared to private. The cost is figured on actual days pupil is in school. Many rural pupils will be deprived of high school education by withdrawal of busses, he said.

J. S. Coomler kept audience amused by recital of experience of keeping children in school by use of an old car.

W. P. Collard, representing Zone one, told of his school Mission Bottom, spelling down Hazel Green 40 years ago at latter place. W. Al Jones spelled down Central Howell teacher. Mr. Collard had several years experience with private transportation of pupils.

35 Students Graduate at Mount Angel

MT. ANGEL, June 10.—The forty-fifth annual closing exercises of Mt. Angel academy and normal were held in the academy auditorium Thursday morning. Seven normal and 28 high school students were awarded diplomas.

The program consisted of: Orchestra, Piccadore March—Sousa; chorus, "Within These Walls"—A. Walker, J. Barnum, D. Ebner, A. Bizler, M. Grosjaques, G. Bourbons, U. Keber, and R. Wolf; graduates march to the stage—orchestra and chorus; conferring of graduation honors—Rev. Father Alcun, O. S. B.; orchestra, La Golondrina Lake; address to the graduates—Rev. John Cummins; vocal duet, Sunshine in Rainbow Valley—Hamblen; orchestra, Reverie—Engelmann; orchestra.

Those awarded certificates for the completion of the standard normal course are: Doris Cannon, Inga Gopfrud, Justine Hunt, Wiltona Jette, Mary Kaufman, Emily Koutny, and Ariene Simon. The high school graduates are as follows: Rita Becker, Irene Bergin, Dorothy Blake, Marian Bowen, Audrey Ebner, Louanne Hassing, Mary Hoover, Rosemond Koessler, Roselyn Kronberg, Charlotte Kruse, Anna Lauby, Adaline Manning, Madeline Persyn, Rose Renner, Leona Schieder, Eleanor Schmidt, Mary Seelig, Audrey Terhaar, Margaret Welton, Mildred Wilson and Adele Zallner.

Miss Jennings is Vacation Visitor At Spring Valley

SPRING VALLEY, June 10.—Miss Evangeline Jennings has arrived here from Wyoming and is spending her vacation with her mother, Mrs. Mary Jennings and sister, Mrs. Seymour Wilson. Mrs. Vivian Stratton left Friday for Ottawa, Illinois, where she was called by the serious illness of her mother.

Mrs. Henry Davidson and Mrs. Carl Alderman entertained at the Alderman home Thursday afternoon with an attractive surprise shower in honor of Mrs. Ralph Shohn.

Attractive Gate Enhances Effect of Fenced-in Lawn

There is the old argument as to whether it is the correct thing to live behind a fence or with a wide open lawn inviting the gaze of all who pass. But if you happen to be one of those people who like to enjoy themselves without an audience to watch their every move then a fence is an indispensable addition to a "homey" lawn.

Such a fence needs an inviting gate to lure one's friends into the friendly lawn and garden. Here is a fence—a thing of beauty it should be and this one is, and here too, is the gate. If interested in further information address Universal plan service care of The Statesman.

SPACE ECONOMIZED IN THIS DWELLING



Economy of space characterizes this well laid floor plan. From the entrance to the vestibule at the front to the two up-stairs rooms all of the floor-space is well utilized. The two chambers shown are large and well ventilated and lighted and have ample closet space, besides being insured privacy from the rest of the house. Privacy also is given the phone in its tiny allotment off the back hall and cherry, the dining room and stair way to the upper floor. The living room is large and equipped. Exterior of this charming home is in shakes, stucco and half timber, with wrought iron railing along the concrete terrace and ornamental wrought iron hinges on the front door. Plenty of plants and shrubs are in order. Inquire at The Statesman office about Plans No. 463, Universal House Plan Series.

HOW DOES YOUR GARDEN GROW?

IF YOU haven't tried them heretofore, I suggest that you get some Gerbera (Transvaal Daisy) plants and set out in your garden at this time. I do not believe you will find a lovelier cut flower or one that will give more color to your garden.

Set the plants in full sun in a fairly rich sandy loam provided with very good drainage. Plants should be placed about a foot apart with the crown of the plant above the surface of the soil. If the soil is dry, water thoroughly when you have set out the plants. But after they are established Transvaal daisies do not need to be watered continuously. Only when the soil is really dry should they be watered and then the ground should be soaked thoroughly and cultivated the following morning to prevent baking. A helping of two of not too strong plant food during the summer is also beneficial.

It is particularly important that this plant is given good drainage here in the Willamette valley or it will winter-kill. Sometimes the frost here is sufficiently severe to destroy the Gerbera and a little protection is worth while. Few perennial flowers are more lovely than the pink, rose, red, yellow, and orange shades of the Gerbera. The flowers are about two inches across and the petals are narrow and dainty.

Now is the time of the year for you to get out your rose note book and make notations about the various new roses you will be wanting to purchase for autumn planting. It is so much more satisfactory to see the roses in bloom before purchasing than to just read about them in a catalogue. We are very fortunate here in the Willamette valley to have the Rosarian garden at Washington park in Portland so handy to visit. You will find scores of varieties there and it is a pleasure to visit them in bloom. All of the varieties have their names attached.

I find the comparatively new Comtesse Vandal quite subject to mildew which is a big disappointment for, while I have not as yet seen it in bloom, it is said to be very lovely. Of course almost anything would feel like mildew this June. However, two other comparatively new ones, the butter-yellow Souvenir and the Mary Hart, are proving very sturdy and mildew resistant.

Notice the Etolie de Holland. I really believe it is almost everything that a red rose should be and it has been standing up marvelously in spite of the dampness.



Lillie Madson

CLAN MEETS, DALLAS 145 ATTEND EVENT

MONMOUTH, June 10.—The Bainbridge-Bush clan of Oregon observed its annual family reunion Sunday, in the Dallas city park, with 145 persons, representative of every section of the state, present. Special tribute was paid to their great-uncle, Commodore William Bainbridge, a distinguished American naval officer, who, in the war of 1812 commanded a squadron comprising the Constitution (Old Ironsides) Essex and Hornet, and captured the British frigate, Java, in a brief battle in which the British lost 300 men; the Americans 34. For this achievement, Congress voted the Commodore a gold medal; and his crew \$50,000 in prize money.

Fred Groshong of Portland, secretary of the clan, brought greetings from the present commander of Old Ironsides, and an invitation from him for all members to be special guests of the famous ship and its crew on Sunday, August 13, 1933, while it is harbored in Portland.

H. L. Bush of Hoskins was chosen president for next year.

Radio Program

- SUNDAY, June 11**
- KGW-Portland—620 Kc.**
- 8:15—Radio City concert, NBC.
- 9:45—Reading the comic, NBC.
- 10:00—Judge Lutherford, NBC.
- 10:15—International Radio Forum, NBC.
- 10:30—Northwestern Chronicle, NBC.
- 11:00—Wayne King and his orchestra, NBC.
- 12:30—Santoro Serenade, NBC.
- 1:00—World of Religion, NBC.
- 1:30—Pages of Romance, NBC.
- 2:00—Catholic hour, NBC.
- 2:30—Our American Schools, NBC.
- 3:00—Theatre Theatre symphony band, NBC.
- 3:30—Great Moments in History, NBC.
- 3:30—Album of Familiar Music, NBC.
- 6:45—Sunday at Sea, NBC.
- 7:30—Orchestra Gems, NBC.
- 8:45—Charles Hart, NBC.
- 9:15—Congress Hour, orchestra, NBC.
- 9:45—Richard Montgomery, book chat, NBC.
- 9:15—Golden Soulers, KEX.
- 9:30—Voice of Van, NBC.
- 9:55—Musical Comedy Minutemen, NBC.
- 10:15—Bridge to Dreamland, NBC.
- 11:00—Hal Tarkan orchestra, NBC.
- KOIN—Portland—940 Kc.**
- 8:00—Salt Lake Tabernacle, CBS.
- 8:30—Emery Deutch and orchestra, CBS.
- 9:00—Columbia Church of the Air, CBS.
- 9:30—Little Concert, DLBS.
- 9:45—The Book Review, DLBS.
- 10:00—American Legion speaker, DLBS.
- 11:15—Symphony hour, CBS.
- 12:00—Cathedral hour, CBS.
- 1:30—Betty's Lullaby, DLBS.
- 2:00—The Public and the Lawyer, CBS.
- 2:45—Mable Maguire, DLBS.
- 3:45—Howard Eric organist, CBS.
- 4:30—Columbia Variety show, CBS.
- 6:15—Columbia Hi-Fi, DLBS.
- 6:30—Columbia revue, CBS.
- 7:00—Eddie Duchin's orchestra, CBS.
- 7:15—Edna's orchestra, CBS.
- 7:40—Gus Arnheim's orchestra, DLBS.
- MONDAY, June 12**
- KGW-Portland—620 Kc.**
- 7:00—U. S. Navy band, NBC.
- 8:15—Jack and Fatsy, NBC.
- 8:30—Aron trio, NBC.
- 9:15—E. D. Meyler Co., NBC.
- 10:30—Woman's Magazine of the Air, NBC.
- 11:30—Monday Mailbox, NBC.
- 12:15—Western Farm and Home hour, NBC.
- 1:00—Meloid, NBC.
- 2:00—Al Pearce and His Gang, NBC.
- 3:20—Friendly Chat, NBC.
- 4:00—Meloid Mixers, NBC.
- 4:30—Little Orphan Annie, NBC.
- 4:45—Song Fellows, NBC.
- 5:00—Sarah Krevier, NBC.
- 5:30—Annie, Judy and Zake, NBC.
- 5:45—Ortiz Tiano, NBC.
- 6:15—Capitol Radio, NBC.
- 7:00—Amos 'n' Andy, NBC.
- 7:15—Al Mitchell's orchestra, NBC.
- 8:30—Palmer House dance orchestra, NBC.
- 9:00—Four Shades of Rhythm, KOMO.
- 9:30—Doris quartet, NBC.
- 10:15—Anson Weeks' orchestra, NBC.
- 11:00—Phil Harris' orchestra, NBC.
- 11:30—Rhythm Vendors, NBC.
- KOIN—Portland—940 Kc.**
- 6:30—KOIN's Kluck, CBS.
- 8:00—Buddy Harrod's orchestra, CBS.
- 8:30—Concert Minutemen, CBS.
- 9:00—Bully Ray's orchestra, CBS.
- 10:00—National Student Federation, CBS.

LUMBER OUTPUT IS ABOUT STATIONARY

A total of 252 down and operating mills which reported to the West Coast Lumbermen's association for the week ending June 3 produced 82,815,943 board feet of lumber. This was an increase of 627,738 feet or 76 per cent over their cut in the preceding week. The average week's production of this group of sawmills in 1933 has been 62,758,041 feet; during the same period of 1932, their weekly average was 65,704,180 feet.

The new business reported last week by 180 mills is 111,993,820 board feet against a production of 74,137,558 feet and shipments of 88,370,179 feet. Their shipments were over their production by 19.77 per cent and their current sales were over production by 51.23 per cent. The orders booked last week by this group of identical mills were less than their orders of the preceding week by 864,785 feet or 0.77 per cent.

Float Water In Santiam Does Harm

RIVERVIEW, June 10.—Much damage has been done to crops and fences in the forks of the Santiam river and Thomas creek. The water raised so quickly Thursday night people were unable to get their stock to high land.

Several head of cattle belonging to Mrs. Lora Platt, and Joe Ambrosek and cattle and sheep belonging to Andrew Nelson could not be reached, and it is uncertain whether they will survive the high waters.

HAZEL HARPER IS NEW NOBLE GRAND

SCOTT'S MILLS, June 10.—Ivy Rebekah lodge has elected the following officers for the ensuing six months: Hazel Harper, noble grand; Clara Nicholson, vice grand; Nellie Amundson, recording secretary; Edith Hogg, financial secretary; Zella Smith, treasurer.

Mrs. Rose Murry, delegate to Grand lodge at Pendleton, gave her report at the last meeting.

A birthday party was given on Mrs. Ellis Nicholson at her home Friday afternoon. Invited were: Mrs. Nicholson, the honor guest; Mrs. H. Y. Mabee, Mrs. L. W. Mabee and two children, Mrs. Ivan Smith and daughter, Gale, Mrs. George Helvey, Mrs. J. N. Amundson, and Mrs. Tom Dunagan.

MONMOUTH GRANGE PLANNING PICNIC

MONMOUTH, June 10.—Monmouth Grange held its regular meeting here today, when plans were made for a picnic for grange members at the coast in July.

The third and fourth degrees were conferred upon Rev. and Mrs. W. A. Elkins.

During the lecturer's hour, Dr. Bennett of Independence gave an interesting talk on First Aid, and G. A. Peterson, a member, spoke on farm relief.

Grange Master and Mrs. R. B. Swenson, the grange's delegates to the state convention in Pendleton, will leave Sunday morning. Other Monmouth grangers who will attend the convention are Mr. and Mrs. W. M. Stockholm.

Improvements City Park Sponsored by Dayton Civic Club

DAYTON, June 10.—The Dayton Woman's civic club met Tuesday at the Paul Lundershausen home with Mrs. M. R. Cooper assistant hostess. Mrs. Elsie Herrington became a new member. The club voted to have the city marshal superintendent in making a new drain in the gold fish bowl and lily pool in the park.

The next meeting will be held at the J. L. Sherman home with Mrs. Harry Sherman assistant hostess. Friday, July 7, instead of Tuesday, July 4, the regular date.

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On Display Here

This coach will be on display tomorrow night at The Armory. It is well worth your time to see for yourself the de luxe appointments and ingenious arrangement of this coach... don't miss seeing it.



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ADVERTISING is almost as old as business itself. Yet somehow it seems to be a characteristically American institution. It fits in with our way of living, our way of thinking, our way of doing business.

Throughout the world, Americans are known as a people whose lives are bound up with advertising. There is more of it here than in all other countries combined. Our overseas friends rightly give American advertising much of the credit for the amazing speed with which we popularize new things.

Advertising has inspired our eagerness to learn of new products, new inventions to make life more pleasant. We have been educated to depend on advertising to keep us informed. It shortens the gap between invention and utilization.

Thus we adopt improvements in our individual lives more quickly than do any other people on the globe.

The growth of any new industry depends on how rapidly people accept the product. Without advertising to introduce them, radios, oil burners, and mechanical refrigerators would probably still be struggling with the initial problems of attaining general distribution.

As new industries get under way, more workers find jobs and purchasing power is increased. And thus we raise our standard of living. Even now, in the midst of a severe depression, the average American standard of living is far higher than anywhere else in the world.

The American tempo is normally a fast one. Business builders think in terms of rapidly expanding markets and mass production. Advertising is their indispensable tool for accomplishing these. It is their high speed mass salesman and it does the job economically.

Advertising is our constant companion and our helpful friend. This nation without advertising would indeed be a dreary place. What would our women shoppers do without the daily displays of goods in the newspapers which they consult before sallying forth to market? How uninteresting would be our magazines without the colorful advertising now on their pages. How silent would become the radio waves if there were no advertising to sponsor broadcast programs, ever alert and responsive to the public taste in entertainment.

Perhaps the best reason why we Americans are so responsive to advertising is that we naturally have an insatiable desire for more of the things that make life worth living. We find all these things advertised, from education to home conveniences. We welcome the messages and pictures of articles which it is our ambition to possess.

This is the true spirit of material progress. With it comes cultural advancement, for culture must depend upon standards of living.

Advertising is more than a symbol of our national progressiveness. In its various forms, advertising has been a potent force in our almost unbelievable forward strides of the past thirty years. In one short generation we have seen the humblest homes become possessor of comforts and luxuries formerly denied to the most wealthy.

The ingenuity of inventors and engineers has been given a partner, advertising, and together they have performed miracles. Together they will help to raise American life to new heights of prosperity and satisfaction.

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