LOCAL GROCERS FEATURING KELLOGG'S READY-TO-EAT CEREALS

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| Rich's Grocer |  |
|  |  |
| Featuring This Week |  |
|  |  |
|  |  |
| CORNFLAKES $3_{\text {pkgs }}$ 233 |  |
|  |  |
|  |  |
| RICE KPISPIES 2 TOC |  |
|  |  |
|  |  |

## Steusoft Market

$\substack{\text { corner } \\ \text { Cornerd } \\ \text { Lutbry }}$ E. J. DONNELL
Service Store 'Service' at Cash Store Prices You Pay No "Premium" When Yo Trade Here - The Extra Service You Get Here is Part of Our Business

## Kelloggs Specials



| Large Ivory Flakes | $\begin{aligned} & \text { Camay Soap } \\ & 5 \mathrm{c} \text { bar } \end{aligned}$ |
| :---: | :---: |
| 200 | $\overline{\text { Medium Ivory }}$ |
|  | $50^{\text {bar }}$ |
| $\begin{aligned} & \text { No. } 2 / \text { tins } \\ & \mathrm{tan}_{\text {for }} 255 \end{aligned}$ | ${ }_{\text {Salad }}^{\text {Durkesi }}$ Aid |
| ${ }_{\text {Paner }}^{\text {Fang }}$ | ${ }_{\text {ct jar }} \mathbf{2 9 0}$ |
|  | $\begin{aligned} & \text { Relish Splk } \\ & \text { Bpead } \end{aligned}$ |
|  | 18em. |
| Fresh Peas <br> 4 m. 19c | New Spuds $5 \text { pa. } 196$ |
| Fresh Spinach $3 \text { ba. } 10 \mathrm{C}$ | $\begin{aligned} & \text { Lettuce } \\ & 2 \text { tor } 9 \mathbb{S} \end{aligned}$ |
| Shoulder |  |
| Vhaol Roast | Breast Lamb |
| $12{ }^{1 / 2 \mathrm{c}}$ in. | IOC ${ }^{\text {b }}$ |
| Breast Veal 5 c 直 | Fresh Crabs |

SIIPSON GROCERY

| 370 state St. | Free D elivery | Phone 8818 |
| :--- | :--- | :--- |



| $\begin{aligned} & \text { P. G. Laendry } \\ & \text { Soap } \end{aligned}$ | K. C. | Oreson Full Cream Cheese |
| :---: | :---: | :---: |
| 10 bars - 29c | $3{ }^{\text {bi. an }}$ 39c | $2 \mathrm{bma} \quad 25 \mathrm{c}$ |
|  | Corn or Gloen | Pickles |
| $5_{\text {mb. pkg. }}^{\text {Soap }} 39 \mathrm{c}$ |  | Per quart $\quad$ 24c |
| Soap |  | Cocoa |
| 20c |  | $33_{\text {lu. pks }} \quad$ 23c |
| Cleanser |  | "Sopremen" sweet |
| $5 c$ | $2_{\text {bi. can } \ldots \ldots \quad 49 \mathrm{c}}$ | 2 br.pks. $\quad 29 \mathrm{c}$ |
| Lee ligheet Teat | Kellogg Specials Kellogg's Pep ....... 2 for 19e |  |
| Lye |  | Pepper |
| 3 large cans - ._. 25c |  | $1_{\text {bl p pk }} \ldots \quad 19 \mathrm{c}$ |
| Calumet Baking Powder, $21 / 2 \mathrm{l}$-1b. size |  |  |
| (e) |  |  |
| Sweet, Juicy Orangee, thin rind, pris |  |  |





Irish-Bing Grocery Co.


 We are Your Friends and Neighbors

## START NOW

## to enjoy these crisp, nourishing cereals

Don't put it off. Begin today. Your own grocer has a complete stock of Kellogg's Cereals. Made of wheat, corn and rice Fresh in a form you like. Flaked. Shredded. Toasted. There is variety to please every one.

Try Kellogg's Cereals. Buy several packages of your favorite. Enjoy them often. Breakfast, lunch or supper. Wonderful with milk or cream. Add fruits or berries for extra goodness. Kellogg's Cereals are always oven-fresh in the patented waxtite bag. Made by Kellogg in Battle Creek.

## INTERESTING FACTS

The Kellogg Company uses 20,000 bushels of corn every day. An entire year's sied from 675 acreal
6550 bushele of wheat are mado thto Kellogs'. Ceroalo overy day. Equals the yearly yield from 450 acres.
Every week the Kellogg Company uses as much bran as could be raised on 9600 acres of wheat.
Kellogg's Cereals are responsible for the use of $\mathbf{2 , 5 0 0 , 0 0 0}$ quarts of millk and cream every day.
Hundreds of tons of fresh fruits and berries are eaten with Kellogg's Cereals.

These are notable examples of how one industry helps another


## SPECIAL NOTICE!

## $W^{E}$ believe in being fair with the public. Wholesale commodity

 Wrices have gone up, but we have held our prices down because we bought before the advance. Now, our low-priced stocks are nearly depleted and we do not know how much longer we canadvertise such pre-inflation prices as we are quoting here: Thereadvertise such pre-inflation prices as we are quoting here: There-
fore, we urge you to stock up this week-end to the full capacity of fore, we urge you to stock up this week-end to the full capacity o your pantry shelves.


Fruit and Vegetable Prices
Effective Fri. and sat.
Open Til
935 South Commercial
MILK mavemantalass sturudry onty 4C
Oleomargarine nailiay 2 lbs .15 c Maxwell House Coffee Scott Tissue


