

Kelly to Address Ad Meeting Today

John W. Kelly, political writer on the Oregonian, who is covering the legislature, will tell members of the Ad club something of his experiences and observations while representing his paper at the national capital last year. The club will hold its regular luncheon today noon at the Marion hotel.

Interesting Facts



The distribution of The Statesman Advertiser (Green Section) today is

13,254

Mrs. E. S. McCrae, route 2, Scio, who is a Statesman subscriber told a Statesman representative that many of the people from that district are now trading in Salem instead of Albany. She says that since the Sanderson bridge has been out they have to go by the way of Jefferson and that Salem is only 10 miles further than Albany.

1000 Yds. Pure
Linen Toweling
(Salem made)

12 1/2^c
yd

BASEMENT
MILLER'S

Young Men's TROUSERS

English Slacks
New Spring Patterns
in
Tweeds

\$2.45 and up
See Our Window

A SHORT SUBJECT

When is a Size 34?

ASK US
We will show you

ALEX JONES
MEN'S WEAR
SENATOR HOTEL

WARNER BROS. ELSINORE

SUNDAY
MONDAY,
TUESDAY!

MIDNITE
PREVIEW
SAT.
11:30 P. M.

Continuous
SUNDAY
2 Till 11 P. M.
500 Seats
25c



YOU'LL SCREAM...

As he "Fixes" a Dance Marathon... and puts the World on an 18 Day Diet of Laughs and Thrills!

Faster and Funnier Than Ever!

CAGNEY "HARD TO HANDLE"

MARY BRIAN - RUTH DONNELLY
ADDED ATTRACTION
A Howling Funfest with
STAN LAUREL and HARDY
in
"Their First Mistake"

WARNER BROS. CAPITOL

SAT. - SUN. Continuous Any Time **25c**
Till 11 A.M.

BACK AGAIN With Another
MAMMOTH DOUBLE
FEATURE PROGRAM!



MEN OF AMERICA

WILLIAM
"BILL" BOYD

"CHIC" SALE
and DOROTHY WILSON
AND NO. 2



Sidney Fox
Eric Linden
LOUIS CALHORN
TULLY MARSHALL

Last Day - Friday
Ezra Grey's
"Mysterious Rider"

AFRAID TO TALK

Many and they find that by watching The Statesman they can save more than enough to afford them to go the extra distance.

Good advertising and good merchandising will help any city to grow and bring people in from a wider trading area.

Raw meat will digest and disappear from one's stomach in 3 hours. Half boiled meat in 2 1/2 hours, well boiled 3 hours, very rare roasted 3 hours and well done roasted 4 hours.

We were looking through the Ladies Home Journal of 30 years ago and noted some of the following national merchandise advertised at that time which goes to show that well advertised lines

Jell-O, Bon Ami, Gold Dust, Swift Hams and Bacon, Karo Syrup, Uneseda Biscuit, Baker's Cocoa, Ivory Soap, Cream of Wheat, Lifebuoy, Pillsbury's Best flour, etc. etc. . . .

The Spa management tells us that they sold more Valentine boxes of candy this year than ever stay in the picture. Colgate's, before. Last year they put on a campaign and advertised their boxes in Salem papers and sold 90 more boxes than the year before. This year they again advertised and the sale exceeded that of last year. If you have something that the people want and you want to sell it you must tell them about it and the newspaper is the best medium to reach the buying public. . . .

\$5.00—THRIFT COUPON—\$5.00

Hecolite

Beautiful, Indestructible
plate, light weight. **20^c**
A regular \$50.00 value. Special . . .

Special Prices on
Extractions with
Plate and Bridgework

During February this coupon is worth \$5.00 at my office to apply on any two plates or \$2.50 on any single plate



DR. HIGGINS
THE PEOPLE'S DENTIST
30 Years in Practice



MY PLATES
REALLY STICK

\$12⁵⁰

\$10⁰⁰

LOW PRICES

Plate Repair . \$1.50
Silv'r Filling 50c. \$1
Extraction . . . 50c
Porcel'n fill'g \$1.50
Clean Teeth . \$1.00
Reline Plate . \$4.00

Dr. C. C. Higgins

Over J. C. Penney's Store Telephone 6834
\$5.00—THRIFT COUPON—\$5.00

MIDGET MARKET

Originators Of Low Prices, 351 State St.

THE BETTER KIND

Of meat is the kind we sell. That is why Particular People Patronize the Midget. Salem's only market where every pound of meat PASSES STRICT STATE INSPECTION BEFORE IT CAN BE OFFERED FOR SALE. It's your protection.

REGULAR PRICES NOT "SPECIALS"

Milk Fed
Veal Steak **12 1/2^c lb**
Stew or Bake
Veal Breast **6^c lb**

Young Pig
Pork Roast **8^c lb**

Young Pig
Pork Steak **10^c lb**

Best MARGARINE, 2 lbs. **15^c**

"Flavorized" Sliced
Bacon **2 lbs 25^c**

"Flavorized"
Hams **12 1/2^c lb**

"FLAVORIZED" Meats are deliciously flavored, Salem's finest.

LOIN BACON BACKS, per lb **9^c**

Prime
Beef Roast **10^c lb**

Pork
Sausage **10^c lb**

Useless to pay more—Risky to pay less
Out of consideration to our employees we close at 6 p. m. On Saturdays at 7 p. m.
HARRY M. LEVY, Prop.

BUSICK'S AT THE MARKET

NOT A CHAIN STORE

We might use half this page telling of the nice displays of merchandice and how low they're priced, but to do so would only be telling what every one already knows -- judging by the number of people making this store their food headquarters.

Freshly Roasted
COFFEE
in Bulk
Ground to Order
3 lbs. 63^c

Libby's Fancy
Chinook Salmon
2 cans 23^c

Fine Granulated Sugar 10 lbs. 37^c

Liberty COCOA 2-lb. pkg. 15^c

Pillsbury's Best Patent
FLOUR
49 lb. sk. \$1.19

Supreme
FLOUR
An All Hard Wheat Flour
49 lb. sk. 79^c

Old Mill
FLOUR
Made by Pillsbury's Mills
All Hard Wheat
49 lb. sk. 89^c

Fancy Small White **Navy Beans 5 lbs. 12^c**

Nice Clean White **Broken Rice 5 lbs. 9^c**

PILLSBURY'S
Pancake Flour
reg. size pkg.
13^c

PILLSBURY'S
Cake Flour
regular size package
19^c

SANKA
The Caffeinless Coffee
1 pound cans
49^c

Minute Tapioca, per pkg. **10^c**
Postum Cereal, 1-lb pkg. **19^c**
Grape Nuts, package **15^c**
Swans Down Cake Flour **23^c**

Frozen Fresh Oregon **Strawberries 3 one pound cartons 25^c**

Fancy Golden Sweet Corn, 3 cans **25^c**
Tender Garden Peas, 3 cans **29^c**
Standard Tomatoes, 8 lge. cans **25^c**
Van Camps Hominy, large cans, 3 for **25^c**
Sour Kraut, large cans, 3 for **25^c**
Fancy Solid Pack Tomatoes, 8 lge. cans **35^c**
Choice Bartlett Pears, 3 large cans **25^c**
Oregon Italian Prunes, large cans. Only a few cases left to sell at, per can **7^c**

Mortons Salt Iodized **3 Pkgs. 25^c**
Crescent Baking Powder Lb. Cans **23^c**
Wesson Oil 1/2 Gal. Cans **49^c**

MEAT DEPARTMENT

Pure Lard lb. **5^c**
FANCY SUGAR CURED Bacon Backs lb. **8^c**

BISCUIT FLOUR Bisquick or Bix, Reg. Size Pkg. **25^c**

Vanilla Flavoring 4-oz. Bottles **19^c** 8-oz. Bottles **35^c**

Hehe's an item we're closing out and as we have only a very limited quantity first come very likely will be the only ones to benefit by this price . . .
Peets Granulated Soap 10c size **5 Pkg. 18^c**
with five packages FREE. In other words, 10 Packages 36c