PIISFOR WORK
In 4-H Club Projects, Also Writing; Paper
Be Published




 New Electric Line
In Mehama Sectio Is Already in Use







Southern Pacitic


| West Salem News |  |
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## GOOD

 SUITS
## Longer

That's Why We
Recommend
TAILORED MEASURE
$\$ 19.50$
$\$ 39.50$
ALEX JDNES

## People know it..

## ( eftern) Chesterfields are Milder

W HEN you ask a Chesterfield smoker Why that's his brand-he generally comes right out flat-footed and says... "It's because They're Milder!
So we're going to keep right on doing
everything we know how to keep them that way.
That's why we look for and buy the mildest and ripest tobaccos we can get. That's why we age them in our warehouses till they're mellow and sweet.

We believe that even the shredding of the tobacco... and the quality of the paper it's rolled in, have a lot to do with the evendrawing, mild smoke that people enjoy in Chesterfields.

You can bank on this . . . every method known to science is used to make Chesterfield a milder, better-tasting cigarette that satisfies.

## Chesterfield Radio Program-Bvery yidht onv- cept Suaday, Columbia coest-to-coest Notworke

## THEY TASTE BETTER

