Society News and Club Affairs

Salem Organist to Be Presented Tonight

"One of the finest organists in the Willamette Valley" - thus Professor T. S. Roberts of the School of Music faculty at Willamette university characterizes Miss Minnie Miller who will be the guest organist at the joint concert-lecture Wednesday eve-ning in the auditorium in Waller

Miss Miller is well-known to Salem audiences having been organist at the First Baptist church for the past four years. The interest in her program has been heightened by the announcement that as a final number Miss Miller will play the brilliant duo "Fantasie" by Demarest being assisted at the piano by Karl Wenger,

well-known Salem planist. The complete program follows: a Third Sonata (First Movement) Borowski b MemoriesSt. Clair e Londonderry Air Coleman d Toccatina alla Marcia. . Harris 6 In Summer Stebbins

(Karl Wenger at the piano)
Immediately following Miss
Miller's half-hour organ concert which begins at 7:45, Professor Morton E. Peck of the department of biology of Willamette university will speak on the subject "The Feathered Tribes", discussing the origin and development of bird life and its present forms, Mr. Peck is well-known in the northwest as an ornithologist as well as an interesting speaker.

This program, the second of a series of "town meetings" being presented by the faculty of Willamette university, is open to the public and a cordial invitation is being extended by the committee on arrangements.

Hazel Green. - The Women's Missionary society met at the G. G. Looney home Thursday after- met Monday in regular session in noon. Mrs. Clark Smith led devo-tions. Mrs. Looney presented the ident Maude Rogers was paying first chapter of the study book, her official visit to Salem. She and an article on the "Five-Year was introduced in company with Movement" was read by Mrs. Or- the state vice-president, Esther ville Luckey. The society accept- Bond, grand master, R. H. Jones; society of Middle Grove for a Morley; warden of the assembly,

Thursday, February 2.

Terwilliger, the West Way club dent of Salem, Cora VanPelt. tion will not meet for its regular meeting Thursday. Mrs. Terwilliger was a member of the organiza-

Mrs. Lillian Cadwell entertainat her home Saturday night. Her guests included Mr. and Mrs. Claude Talmage, Mr. and Mrs. Lloyd Stiffler, Mr. and Mrs. Lloyd Drorbaugh and I. J. Crittenden.

Pattern



An attractive coat frock, easy really indispensable for your Conyne, Beatrice Donaldson, Mae to launder and easier to get into, busy household hours. This one Love, Helen Woodfin, Pauline follows princess lines, boasts two Nelson, Jean Richmond, Jean handy pockets, short or long Hemshorn, Margaret Gibbons, sleeves and perky buttons. The Jean-Freeburg, Kathleen Shorey, cost will be nominal, if you use Peggy Shorey, Lawrence Koch one of the gay cotton prints in Leo Halter, George Jackson, Man-

Pattern 2455 may be ordered conly in size 34, 36, 38, 40, 42, 42 and 46. Size 34 requires 4 3-8 yards 36 inch fabric. Illustrated step-by-step sewing instructions included with this pattern.

Illustrated of Livingston, Montana.

West Salem.—Mrs. Lawrence

OLIVE M. DOAK, Society Editor

SOCIAL CALENDAR

Wednesday, January 25 North Salem W. C. T. U. 2 o'clock with Mrs. Belle Roberts, 970 Hood street; Dr. J. Ray Pemberton, speaker; topic, "Medical Temperance".

Ladies Aid of Knight Memorial church, social meeting in church parlors. Presbyterian Aid society in church parlors, 2:30 o'clock: Clarence W. Noble will speak on world tour;

special music. Ladies Aid society of First Methodist church, 2 o'clock in church parlors; Naomi circle to be hostess; Mrs. U. G. Lehman to lead devotions; members asked to note change in time of meeting.

Salem Women's club Scholarship loan fea, with Mrs. D. J. Fry, Sr., 606 South High street. Leslie Can Do class with Mrs. Tom Doty, 1970 Lee street, 2 o'clock.

Thursday, January 26

South Salem W. C. T. U. local institute at South Friends church. North Salem W. C. T. U., prayer bands meeting 9 to 10 o'clock at homes of Mrs. Tyler, 1585 North Winter; Mrs. Clark, 1902 North Church. Town and Gown club at Lausanne hall, 2:30

Aid society of Woman's Relief Corps at fairgrounds, afternoon meeting.

Friday, January 27

DeMolay Commandry of Knight Templars entertaining for Masonic lodge officials and dignitaries at Ma-

Allied Arts studio to present students in recital; 2:30 o'clock, younger students; \$:15 o'clock older students. Public invited. First Spiritual church, circle at residence of George

Stoddard, 1420 North Fourth street, 8 o'clock. Daughters of Union Veterans, 8 o'clock, Women's clubhouse; all officers especially requested to be present for drill practice.

Annual Scotch program under direction of William McGilchrist, Sr. for Y. M. C. A. lobby program, \$ o'clock; public invited. Three Links club, in I. O. O. F. club rooms; 2:30

Rebekahs Visited Mrs. W. H. Dancy By President Will Entertain Salem Rebekah Lodge No. 1 For Club

hostess at her home complimenting members of the Town and Country club. ed the invitation of the Mission G. S. W. of the Encampment, Mr. Guests will include Mrs. Clarence Keene of Silverton, Mrs. joint meeting there February 15. Grace Christensen; past state Mrs. Joseph Cook will be hostess to the local society for an all-day meeting with pot-luck dinner son; district deputy of Silverton, Karl Stelwer of Jefferson, Mrs.

Homer Smith, Sr., Mrs. Margaret LaFurgy, Mrs. William McGil-Mrs. Renuck; district deputy grand master of Salem, G. S. christ, Jr., Mrs. Homer Goulet, Mrs. Romeo Goulet and Mrs. Because of the death of Mrs. Erickson; district deputy presi- George A. White. men's Benefit associa- Grace Taylor, Dora Hill and Lil-St. Paul. - Miss Ann Koch lian Fleener made up the recepdaughter of Mr. and Mrs. Michtion committee. Representations ael Koch of Woodburn, was the from Monitor, Silverton, Albany, incentive for a miscellaneous Hillsboro, Turner, and Indepen-

Mrs. Charles J. Gooding.

Mag Koch, Miss Clara Koch, Mrs.

John Glatt, Mrs. Ray Glatt, Mrs.

Adolph Glatt and Mrs. Zuber of

Woodburn, Mrs. Paul Gooding of

Aurora, Mrs. Bert Gooding of

Mrs. Jim Smith of Salem, Mrs.

Carl Smith, Mrs. John Davidson,

Mrs. Frank Kirsch, Mrs. W. M.

Smith, Mrs. E. C. Davidson, Mrs.

Albert McKay, Mrs. Maurice Mer-

ten, Mrs. R. S. Davidson, Mrs.

Claude Smith, Mrs. Rose Coleman,

Gooding, Mrs. Ed Davidson, Mrs.

Mary Mullen, Mrs. John Kauffman, Miss Erma and Loretta

A "500" card party was held

Columbus hall. There were 12

tables. Mrs. Maurice Merton received women's first prize. Other

awards went to Charles Muller, Jr., and Hal Thompson. The next

Pringle .--- Mrs. Charles Spurlin

entertained the Pringle Woman's club at its last regular meet-

ing, Assisting hostesses were Mrs.

John Fabry, Sr., Mrs. Stapleton

elected: President, Mrs. Frank

Clark; vice-president, Mrs. John

Fabry, Jr.; secretary-treasurer,

The following members were present: Mrs. Aldrich, Mrs. Frank

Clark, Mrs. William Grabenhorst,

Mrs. Greer, Mrs. Bob Greer, Miss

Alice Greer, Mrs. Stapleton, Mrs.

Davis Rees, Mrs. Naslin, Mrs.

Richards, Mrs. Seeley, Mrs. Peterson, Mrs. Wiltsey, Mrs. John

Van Lydegraf, Mrs. Gugurich, Mrs. John Fabry, Sr., Mrs. John Fabry, Jr., and the hostess, Mrs.

Spurlin. The next meeting will

be held in the afternoon, February 21, at the home of Mrs.

Silverton.-Mrs. J. M. Jensen

was silver tea hostess at her home Friday afternoon for the benefit

of the Immanuel guild. At the tea table were Mrs. Oscar Overlund,

Among those present were Miss Hilds Olsen, president of the guild; Miss Thelms Storausli, Miss

Thelma Jorgenson, Miss Clarises

Brager, Miss Agnes Nelson, Mrs. Arthur Dahl, Mrs. J. P. Dullum,

Mrs. Seeley.

Whitney.

Mrs. O. Ellertson.

The following officers were

and Mrs. William Grabenhorst.

card party will be February 5.

Mrs. L. P. Gooding, Mrs. James F.

dence were also in attendance. After the degree team had put on the initiation work and their floor work, the state president was presented with a gift from the Salem lodge.

The Degree team presented Captain Grace L. Taylor with a gift in appreciation of her work. After the close of lodge refreshments were served in the beautifully decorated dining room, with the color scheme of pink and green appropriately carried out with potted cyclamen, holly leaves and Jerusalem cherry. Lenora Kreisel and her committee, Mary Gosser, Christina Cladek, Carrie Davidson, Mrs. Maurice Smith, Jennings and Clara Shields were Mrs. W. L. Gooding, Miss Marie in charge of arrangements.

Bethel .- A surprise party was Gooding, Mrs. Clement Vande given Saturday night at the home Wiele, Mrs. C. A. Davidson, Mrs. of Mr. and Mrs. J. T. Bucurench Steve Merton, Miss Marie Kirsch, to welcome them upon their re- Mrs. Steve Coleman, Miss Beatturn to this district. Cards were rice and Frances Murphy, Mrs. played. Those present were the Peter Kirk, Miss Zella and Alice honor guests, and Mr. and Mrs. Davidson, Mrs. C. A. Pelland, Miss H. H. Boles, Mr. and Mrs. J. G. Martha Kauffman and the hostess, Mrs. Charles Gooding. Lauderback, Mr. and Mrs. Cass A. Nichols, Miss Josephine Zak, C. B. Lindsey, Mr. and Mrs. Roy Sunday night at the Knights of Marchand, Mr. and Mrs. A. C. Spranger and Mr. and Mrs. W. L. Creech. At the supper hour Mrs. Spranger, Mrs. Marchand and Mrs. Boles served.

West Salem .- Sunday pleasure seekers attending the winter sports tournament at Mt. Hood included Mr. and Mrs. Roy Finster, who were accompanied by Mr. and Mrs. Kenneth Shultz of Salem. They enjoyed a delightful day in spite of the fact that it was snowing heavily there, where more than 6000 persons gathered to witness the skiing. Others from West Salem attending the sports vere Ed and Bill Englehorn, Wesley Kleinke and R. S.

Woodburn-Peggy Shorey was hostess to a group of high school friends Friday night after the Woodburn-West Linn basketball game.

ly Ramsdell, Peter Larson, George

Filsinger entertained with a delightful party complimenting the birthday of her husband Saturbirthday of her number of pound of her number of young folks, mostly from Corporation of young folks, mostly folks,

wendell Brainard. Covers were placed for Miss Olga Janik, Roberta Brainard, William Thom. Gordon Morris and for the honor guest, Wendell Brainard, and Mr. Fisher.

Miss Gertrude Scheel, who has been the guest of Miss Lena Cherrington for the past few days, has returned to her home in Seattle. Miss Scheel enjoyed a pleasant week end at Mt. Hood where she took in the winter carnival. tertained at their home Sunday

"Founder's" Day Observation is Attractive

A brilliant event in P. E. O. circles of the city was the joint observation of "founder's" day at the Beta Chi sorority home Monday night with Mrs. F. A. Elliott assisted by Chapter A. B. hostess.

the next meeting which will be The meeting commemorated the organization of the P. E. O. Sisterhood of the United States January 27, 1879. Program numbers were given by Mrs. A. A. Schramm, planist, and Mrs. Gordon McGilchrist, vocalist. A skit was presented by Chapter G entitled "Yesterday and Today". Those taking part in it were Mrs. Fred Lange, Mrs. E. E. Fisher, Mrs. A. Robins, Mrs. William Hughes, Mrs. F. J. Tooze, Mrs. W. W. Moore, Mrs. C. K. Logan, Mrs. Gardner Knapp, and Mrs. Tinkham Gilbert.

Special guests for the evening were Mrs. Lillian Hageman of Salem; Miss Victoria Seymour, Forest Grove; Miss Josephine Gray, Honolulu; Mrs. O. C. Wolf of Portland.

Chapter G members present for the evening were Mrs. W. Smith, Mrs. D. X. Beechler, Mrs. Gardner Knapp, Mrs. W. H. Byrd, Mrs. E. E. Fisher, Mrs. W. W. Moore, Mrs. Jennie Huffman, Mrs. Fred Lange, Mrs. Harold Hughes, Mrs. C. A. Sprague, Mrs. Frank Voight, Mrs. H. E. Woolpert, Mrs. F. J. Toose, Mrs. W. B. Robinson, Mrs. C. K. Logan, Mrs. Gordon McGilchrist, Mrs. A. Robins, Mrs. A. A. Schramm, Mrs. Martha Schmuck, and Mrs. F. W. Laflar.

Chapter A. B. hostesses included Mrs. F. A. Elliott, Mrs. W. E. Kirk, Mrs. A. A. Siewert, Mrs. Rae Belden, Mrs. Eric Butler, Mrs. R. J. Hendricks, Mrs. Mary Rauch, Mrs. W. D. Smith, Mrs. Mary Reeves, Mrs. A. R. Hunter, Miss Carlotta Crowley, Miss Grace Elizabeth Smith, and Miss Etta

A delightful social hour and reing. The next meeting for Chapter An attractive party for today G will be February 9 at the home will be the bridge luncheon for of Mrs. Harold Hughes at which which Mrs. W. H. Dancy will be time "guest" day will be enjoyed.

Mrs. Henry Meyers Hostess Thursday

Mrs. Henry Meyers will entertain Thursday for members of her club, A 1 o'clock luncheon will will be special guests for the af-ternoon. Club members include Those preshower Sunday, at the home of Snedecor, Mrs. George Rogers, Mrs. Pewell. Mrs. Fritz Slade and Mrs. Meyers. Those present for the occasion were Mrs. Michael Koch, Miss

her parents, Mr. and Mrs. William class at the Doty home this after-McGilchrist, Jr., until Sunday noon. Miss Ethel Nichols and Mrs. night. Miss McGilchrist is attend- B. E. Otjen will assist the hosting St. Helen's hall in Portland esses. Portland, Miss Honora Reidy and and will be enjoying mid-year vacation during her few days home.

Jones and Miss Beuna Brown.

Mrs. W. T. Jenks, Mrs. Homer Smith, Mrs. W. L. Phillips, and Mrs. William McGilchrist, Jr. Bridge Party Event at

Hauser Residence

Perfect Plans

For Club

Mrs. William McGilchrist, Jr.

by Mrs. Eric Butler who acted as

chairman of the business meeting.

Barr, and Mrs. Charles McElhin-

ney were named for the nominat-

ing committee and will report at

February 20. A 12 o'clock lunch-,

eon at the Marion hotel will be

followed by sewing and a business

meeting at the home of Mrs. W.

L. Phillips. Election of officers

will be held at this time. It is

requested that all wives of Rotary

members attend the February 20

meeting, as it is desired to make

the membership as complete as

possible and create as much inter-

est as will follow from a large

guests Monday afternoon sewed

were Mrs. Walter Minier, Mrs.

Harry Miller, Mrs. George Hug,

Mrs. Leif Bergsvik, Mrs. Brown

Charles McElhinney, Mrs. Edgar

Irwin Smith, Mrs. F. J. Gilbraith,

Mrs. William Hamilton, Mrs. Les-

ter Barr, Mrs. Max Page, Mrs. J.

Following the business meeting

and active membership.

Gilchrist in serving.

Mrs. George Hug, Mrs. Lester

Mrs. Paul Hauser entertained at her home Monday night complimenting a group of visitors in Salem during the Legislature's session.

Bridge was in play for several hours and concluded with a late supper hour at which time Mrs. Hauser was assisted in serving by freshments concluded the meet- her daughter, Miss Margaret Hauser.

Guests included Mrs. James Chinnock of Grants Pass, Mrs. Charles Huntington of Eugene, Mrs. W. E. Stockdale of Canyon City, Mrs. James E. Lewis, Mrs. Fred Williams, Mrs. Charles Pratt and Mrs. David Wright.

Silverton. - Mrs. F. M. Powell entertained her card club at her home Saturday night with supper and an evening of bridge. Mrs. be followed by contract bridge. Robert Goetz won high score and Mrs. Estes Snedecor of Port- Miss Helvie Silver scored low. land and Mrs. Louis Lachmund Mrs. Waarwick was given the

Mrs. John McNary, Mrs. David Kleeb, Mrs. Ed Klemmik, Mrs. E. Eyre, Mrs. William Walton, Mrs. Morrison, Miss Silver, Mrs. Goetz. Harry Hawkins, Mrs. Dan Fry, Mrs. M. Waarwick, Mrs. Ed Jr., Mrs. O. C. Locke, Mrs. Frank Heald, Mrs. Arthur Heater and

Mrs. Tom Doty and Miss La-Miss Josephine McGilchrist will Verne Proctor will entertain for arrive today to be the guest of members of the Leslie Can Do

Mr. and Mrs. Homer Smith and Mrs. Margaret LaFurgy enter-Mrs. W. Al Jones entertained tained with an informal dinner Sunday with a dinner compli- party Monday night at the Smith menting Representative and Mrs. residence. Covers were placed for Ed Kelly of Medford, Creighton 10 people, Informal social evening followed the dinner hour.

Series Planned

Among the many informal and delightful means of entertaining this winter is the ever popular Sunday night supper party, Mrs. entertained at her home Monday W. H. Dancy is one hostess who afternoon with an attractive tea is making this popular idea even for wives of Salem Rotarians. At more popular. She is entertainthis time plans were discussed for | ing with a series of these parties organization of an auxiliary to having already been hostess for the organization of men. A nomitwo Sunday evenings, the last of nating committee was appointed which was this past Sunday.

Guests who have been included to far are Dr. and Mrs. H. H. Olinger, Mr. and Mrs. E. L. Baker, Mr. and Mrs. M. L. Meyers, George Brown, Mrs. W. Al Jones, Miss Mabel Creighton, Mrs. Will Brown, Mrs. Frank Snedecor. Mr. and Mrs. R. P. Boise and Mr. and Mrs. Frank Durbin.

Mrs. Elmer Wooten Bridge Tea Hostess

Mrs. Elmer Wooten entertained at her home on South Liberty street Monday afternoon with a pretty bridge tea complimenting a number of the women of the army circle in Salem and a few additional guests.

on garments for the Salem Gen-Mrs. Wooten was assisted at the eral hospital. At the tea hour Mrs. tea hour by Miss Marjory and W. L. Phillips assisted Mrs. Mc-Miss Norma Wooten and Miss Jean Pound. Present for the initial meeting

Guests included Mrs. Will Evans, Mrs. Karl Heinlein, Mrs. L. Gilbertson, Mrs. Bert Staver, Mrs. Albert Gragg, Mrs. Fred Sisson, Mrs. J. E. Blinkhorn, Mrs. Stump, Mrs. J. V. Schur, Mrs. B. F. Pound, Mrs. Curtis Johnson, Fortner, Mrs. Eric Butler, Mrs. Mrs. T. E. Rilea, Mrs. W. E. Vincent, Mrs. L. D. Lambeth Mrs. Lee Canfield, Mrs. Armin Berger, Mrs. G. A. White, Mrs. L. D. Farnsworth, Mrs. E. J. Scellars, Lyman Steed, Mrs. Roy Stewart, Mrs. Tom Delaney, Mrs. William Paxon, Miss Zora Farnsworth and the hostess, Mrs. Elmer V. Wooten. Mrs. Brigham was a guest for

Three Links Club to Meet Friday

The Three Link club will meet Friday afternoon in the club rooms of the I. O. O. F. hall at 2:30 o'clock.

Hostesses for the afternoon are Sally Curtis, Leola Dencer, Josephine Erickson and Mary Gosser. All Three Link club members and their families are invited to meet with the Encampment for a 6:30 dinner Friday evening.

Mrs. Ralph Watson Complimented

Two intimately small and de-lightfully informal luncheons are being given by Mrs. A. S. Hussey this week, one an event of Monday and the other a 1 o'clock luncheon today.

Mrs. Ralph Watson, a visitor from Portland during the legislature, is being especially complimented for the eight cover lunch-

The aid society of the Woman's Relief corps will meet Thursday afternoon at the fairgrounds. This is a change from the ordinary schedule as the society usually meets for an all-day session.

666 LIQUID - TABLETS - SALVE INSURANCE

If you will take 666 Liquid or Tablets and place 666 Salve in nostrils every morning until March 1, 1988, and you get sick during the time, your Druggist will return your money. Send us

Breakfast Club Speaker

Mrs. Dorothy McCullough Lee. senator from Multnomah county, tive session and Salem friends. was guest speaker for the Salem

is in line with the policy of the phine Cornoyer, Miss Dorothy club to have brought before it White, Miss Henriette White, speakers of prominence and au- Miss Dorothy Alexander, Miss thority on special subjects. Miss Hattie Ramp, Miss Dorothy Moore Alene Phillips, secretary to Sec- and Miss Rovena Eyre. retary of State Hoss, was also a special guest.

Breakfast club members present included Mabel Wassam, Clara Soos, Alice Mathey, Doris Gee. Ruth Wirt, Bessie Smith, Nellie Schwab, Ruth Daugherty, Leah Suing, Lucille Jaskowski. May Seeley, Amy Adams, Hope Bassett, Laura Cheney, Carolyn Jensen and Erma Wilcox.

Mrs. Louis Lachmund Entertains Club

Mrs. Louis Lachmund was hostess to members of her club Monday afternoon at her home. Gay arrangement of winter jasmine centered the 1 o'clock luncheon table at which were seated Mrs. V. R. Griggs and Mrs. William Walton, special guests, and club members, Mrs. Henry Meyers, Mrs. John McNary, Mrs. Clarence Keene, Mrs. Frank Snedecor, Mrs. W. H. Dancy, and Mrs. Lachmund. Contract bridge was in play following the luncheon hour. Mrs. Clarence Keene will be hostess for the next meeting at her home in Silverton.

West Salem .- A delightful so cial evening was enjoyed at the night when a jolly group of young DeLapp. folks sur rised Miss Violet on ty. Those present were the Misses
Ruth Englehorn, Susie Crow, Violet Wallace, Mona Vosburgh, Edher birthday with a pleasant parna Riffey, Josephine Tandy, Willard Wells, Edward Englehorn, Bob Mathers, Wesley Eleinke, George Tandy, LeRoy Wells and the hostesses.

Rotarian Wives Sunday Supper Party | Senator Lee is | No-Host Luncheon Pretty Affair

A pretty luncheon of Monday was the no-host affair given at the Spa by a group of maids visit-ing in Salem during the legisla-

Those making up the party in-Credit Women's Breakfast club at cluded Miss Caroline Corbett, its regular meeting Tuesday Miss Myrtle Craddock, Miss Hildemorning at the Marion hotel. An garde Ross, Miss Dorothy Bauerinteresting discussion of legisla- schmidt, Miss Marion Wood, all of tive matters was given by Mrs. Portland; Miss Virginia Jones of Lee with especial reference to Oregon City, Miss Eleanor Lewis the rehabilitation program which of Coos Bay, Mrs. Homer Smith, is being discussed in the legisla- Jr., Miss Kay Goulet, Miss Marture just now as a relief measure. garet Heltzel, Miss Maxine Myers, The appearance of Senator Lee Miss Roberta Mills, Miss Jose-

Mrs. F. J. Gilbraith Compliments Husband

Mrs. F. J. Gilbreath entertained Monday night with a dinner party complimenting the birthday of her husband. Mr. and Mrs. William Hamilton and Betty Butz were special guests.

Later in the evening guests called to surprise Mr. Gilbraith and stayed for an evening of brdige. High scores for cards went to Mrs. V. P. McNamara and Harry Weidmer.

Guests who called included Dr. and Mrs. B. F. Pound, Mr. and Mrs. Harry Weldmer, Mr. and Mrs. V. P. McNarama, Mr. and Mrs. Carl Fisher, Mrs. Hattie Ficklin of Stayton.

A midnight supper concluded the happy evening.

West Salem, - The Standard Bearers enjoyed a delightful informal party and taffy pull at the home of Mrs. Floyd De Lapp when they participated in a guest night. Those attending included the Misses Doris Reid, Velma Kelso, Clara Fellers, Ruth Maerz, Edna Hart, Margaret Kaster, Nellie Hatch, Kathie Brown, Susie L. T. Wallace home Saturday Crow, Josephine Tandy and Mrs.

VICKS COUGH DROP

SMOKE

Starts Thursday

JOHNSON'S

The Store for Ladies SEE TOMORROW'S PAPER

FOR PARTICULARS



EVERY year your family, and every family of your acquaintance, spends about 70 per cent of its income just for living, exclusive of rent - so economic experts tell us. Think what this means - seven dollars out of every ten invested in food, clothing, household utilities and all the multitude of things that keep a family comfortable and

That part of spending is readily understood. But do you realize that every manufacturer and retaler of these necessities is planning how HE can get your dollar?

It's a big job to spend so much money wisely and well. It requires careful business methods to get the best possible returns from each dollar that leaves the family purse.

The clever woman goes for help to the advertisements in her daily paper. There she finds a directory of buying and selling. She learns about the offerings of merchants and manufacturers. She compares values. She weighs quality and price. She takes this opportunity of judging and selecting almost everything she needs to feed, clothe, amuse, instruct and generally bring up her family.

The Friday morning Statesman carries the food advertising of Salem. By using this paper as a guide to your buying you can not only save and be able to get more for your money, but you can save time in making your selections.

FRIDAY'S STATESMAN!