

NOW IN PROGRESS
Ward's Great VALUE GIVING Sales Event!

Ward's Purchased Over 500,000 Yards of These

PENNSYLVANIA PRINTS
9 1/2¢ yd.

Because of such a gigantic purchase and the fact that they were bought on the lowest market in years... these lovely Prints are yours for ONLY 9 1/2¢ YARD! Full 36 inches wide, FAST COLORS and truly beautiful patterns. By all means see them!

And NOW... That Annual Event You've Waited For
White Goods Sale!

- | | | |
|--|---|---|
| Unbleached Sheeting
At this low price because it was contracted for before the price rise! 8 1/2-in. wide. 19c Yd. | 42-In. Pillow Tubing
Soft, pure white Pillow Tubing—makes up lovely and gives splendid service. Excellent value. 15c Yd. | Huck Towels.
18 x 34-inch Towels with attractive borders in red, blue, green, gold. Specially priced. 25c 3 for |
| 36-In. Bleached Muslin
Fine thread count (68x72). Will wear well, launder perfectly. Very soft finish. Splendid value at 8c Yd. | Flour Sacks.
Fully bleached and laundered, all first quality, ready for use. 98-lb. size. Limited quantity. 39c 6 for | Turkish Towels.
Good quality, double thread Turkish towels with colored borders. Extra heavy, absorbent. 35c 2 for |
| Unbleached Muslin
36-inch, 64x60 count. A material of many uses, and wonderful value at this low price. 6c Yd. | 81x99 LONGWEAR SHEETS
A thoroughly dependable quality—made to Ward's own specifications! Fully bleached. Extra length. 63c | LONGWEAR CASES
Like Ward's Longwear sheets these fine Pillow Cases are made to render lasting service. 2 for 29c 42x36 |
| 'LONGWEAR' Sheeting
Ward's 81-inch Sheeting noted for softness and durability. Bleached snowy white. Very special! 21c Yd. | Cotton Blankets
70-80 double cotton plaid. Assorted colors. 98c | Part Wool Blankets
70x80 wool and cotton mixed. Various colors. 89c |
| Turkish Towels
A real jumbo for size. Fine quality. Double thread construction. Colored borders. 25c 2 for | TABLE OILCLOTHS
Well coated, lustrous surface. Clear colors. 46" wide, yd. 19c | |

Our January Clearance! FORMER VALUES to \$2.98

SHOE SALE!



A semi-annual event with Ward's! Every six months our Shoe stocks are drastically reduced to ensure immediate clearance! A splendid opportunity to purchase Ward's standard quality footwear at worthwhile savings! Choose black suede, black kid, black calf, patent leather, etc. Pumps, straps and ties in styles that will be popular for months to come!

All Sizes in The Lot But NOT in Every Style

Men's Oxfords

Black calf-grain dress shoes. Popular Blucher pattern with wing tip. Goodyear welt composition soles, rubber heels. SIZES: 6 to 11.

\$1.98

Boys' Work Shoes

Soft re-tanned black or brown Blucher patterns with leather soles, firmly nailed and sewed. SIZES: 1 to 5 1/2.

\$1.79

BOYS' HI-CUT

Boys' 12 inch Hi-cut Boots, chrome tan upper, oil tan leather sole with leather heel. Goodyear welt construction. Moccasin toe. Knife free.

\$2.49

Many Smart Styles

Sports and Dress Types

Cuban and High Heels

Good Range of Sizes

Marvelous Values

\$1.79

Here's QUALITY and Low Price!

Made to Ward's Specifications

CHILDREN'S SHOES

Black calf-grain Bluchers with sturdy leather soles and heavy drill lining. Also 2-tone self-grain with composition soles, moccasin toes; and oxfords; and straps. SIZES: 5 1/2 to 8.

\$1.00

A Regular \$1.98 Shoe for \$1

Real Outstanding Value

MISSES' 1-STRAPS

Imagine a fine quality, well-styled, patent leather One-Strap at this low price! Flexible, sewed leather sole, rubber heels. SIZES: 12 to 2. WIDTH: D.

\$1.00

CHILDREN'S ANKLETS

Anklets of rayon or cotton. A special group, some of which sold regularly for 25c, pair

10c

RAYON AND WOOL HOSE

Women's hosiery, fine rayon on the outside, warm wool on the inside. Reduced to

39c

WARD'S Mid-Winter

Clearance
 Fine Rugs

Furniture

MARKED AS LOW



COLONIAL SECRETARY. Fine construction. Choice of walnut or mahogany **\$24.95**

UPHOLSTERED OCCASIONAL CHAIR. Jacquard back, walnut finished rounds **\$4.95**

DAVENPORT & CHAIR — Club type. Homespun covering. All hardwood frame **\$39.95**

MOHAIR DAVENPORT AND CHAIR — Taupe on rose with harmonizing reverse on cushion **\$49.95**

CLUB CHAIR & OTTOMAN — Homespun covering. For real comfort **\$14.95**

BOOK TROUGH END TABLE. Walnut finish. A wonderful buy **\$2.95**

RAYON TAPESTRY DAVENPORT & CHAIR. Club type. Nice & roomy **\$79.95**

OCCASIONAL CHAIR AND FOOTSTOOL. Mohair covering. Jacquard back. **\$12.95**

PHILIPPINE MAHOGANY COMBINATION BOOK CASE AND DESK. Plenty of drawer space **\$14.95**

GENUINE PLATE GLASS MIRROR. Venetian design beautifully edged, bevel edge **\$2.95**

TABLE LAMP. Indestructible wood turned base. Parchment shades **\$2.95**

OCCASIONAL TABLE. Walnut finish, 4 stylishly turned legs **\$4.45**

REFLECTOR LAMP. Base and stand heavily plated. A big value at **\$5.95**

GENUINE WILTON RUG. Here is a place you can practice real economy. Original price \$89.00 **\$39.95**

5-PC. BEDROOM SUITE of genuine quilted maple. Sold originally for \$149.00 **\$64.95**

50 INCH DRAPERY MATERIAL. English warp. A choice of patterns and colors. Yd. **89c**

RAYON DAMASK DRAPERY MATERIAL. 50 inches wide. Colors: Rust, blue, and green **98c** Yd.

MONKS CLOTH. Natural tan color. 50 inches wide. Lovely for drapes **39c** Yd.

FILET NET PANEL. Woven design, natural color, 2 1/4 yds. long and 89 inches wide **69c**

RAYON PANELS. 2 1/4 yards long 36 inches wide. antique gold **98c**

RUFFLED CURTAIN. Fine cream voile with colored ruffles. Priced per pair **49c**

BRASS CURTAIN RODS. Extend from 28 to 48 inches. Single only. A value at **19c**

LOVELY WROUGHT IRON EFFECT DRAPERY POLE. Finished in black with gold, red, and green trim **\$1.19**

WINDOW SHADES. Size 36 inches by 6 feet. Dark green, ecru and buff **39c** Ea.

FIGURED MARQUETTE cream ground with colored figure. Priced at **15c**

CROSSBAR MARQUETTE in guaranteed fast colors. Blue, gold and green. Yd. **19c**

FIGURED MARQUETTE. Cream ground with woven figures of green, orchid and gold. **29c** Yd.

TODDOLA CIRCULAR. Built especially for large end opening door. Walnut finish. **\$49.95** Regular

WARDLEIGH HEATER. Beautiful regular **\$8.45** value

PRINT LINOLEUM. Burlap back **\$4.50** value

10 TUBE SUPER RADIO. Highboy regular **\$69.50** value, now **\$48.50**

8 TUBE CONSOLIDATED twin super-dynatone control. Was **\$48.50**

ARISTOCRAT HEATER. Heavy with wood grate. Mica window

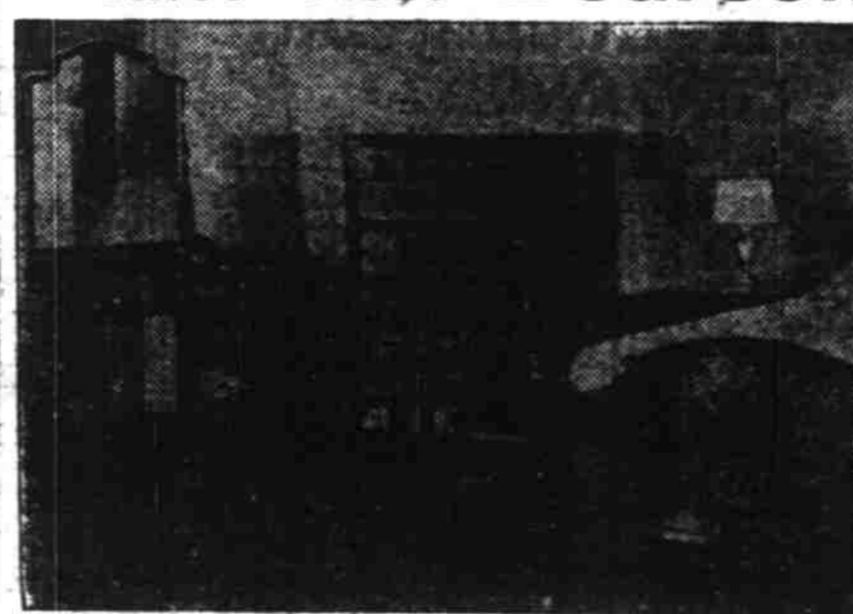
CONSOLE CIRCULAR. Burns either cast iron fire pot direct heater

THROW RUGS. Yarn in small gift. Assorted colors

CHENILLE RUGS. woven cotton rug or bedroom. Assorted colors

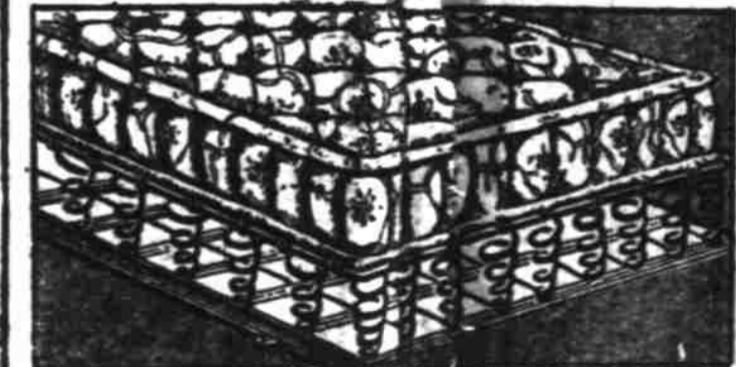
GAS HEATERS. dining room size. Nicely finished

Three - Piece Bedroom Suite



\$49.50

With full size bed, chest, and hollywood vanity with Venetian mirror. Walnut veneer on top, fronts, and end panels. All interiors are finished, hand rubbed, and polished.



Spring **\$5.95** Mattress **\$9.95**

Single deck, 99 coils with 1 stabilizer on each side. 10-coil Inner Spring Mattress filled with 28 pounds of felted cotton lint.

WOMEN'S LINGERIE

A group of beautiful silk dance sets, lace trimmed. Colors pink and peach

98c

WOMEN'S PAJAMAS

of fine soft rayon. Unusually smart designs. Many colors to select from

98c

KOTEX PADS

At the unusually low price of

23c

or 3 boxes for **46c**

All Metal Smoking Stand

Weighted base, cannot tip over. At the low price **\$2.95**

MONTGOMERY WARD

275 N. Liberty Street

Phone 8774