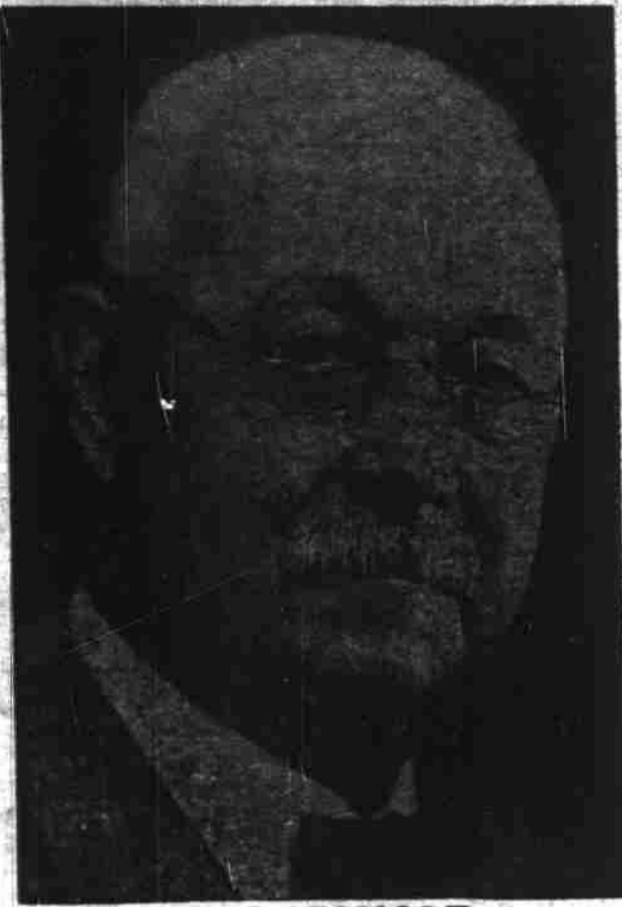


Now Comes Oregon's Greatest Clothing Event

Announcing!

The Most Startling Spectacular, Two Fold Campaign in Our 43 Years Continuous Service to the People of Willamette Valley. Truly a Record Breaking Event That Will Prove the Greatest Savings in Clothing History.



C. P. BISHOP
FOUNDER AND PRESIDENT

It is with pride that I look back over the past 43 years that we have continuously served the people of Willamette Valley. It is with the utmost pleasure and satisfaction that our efforts have been awarded by the continued patronage of the vast number throughout Oregon. And now we come to you in this, our Greatest Campaign & 2 for 1 Sale. Through our appreciation and ever mindful of your welfare and prosperity we are launching positively the greatest value giving event of our time. We wish to thank our thousands of friends for their past patronage and assure them that continued progressiveness is the motto of our activities in years to come.

C. P. BISHOP, Pres. . .

Starts
Wed.
JAN.
11th
9 a.m.

DISCOUNTS 2 FOR 1 SALES

Starts
Wed.
JAN.
11th
9 a.m.



R. H. COOLEY
BUYER AND MANAGER

During the entire 33 years affiliations with this organization never have we launched such a value giving campaign. A most astounding two fold event in this our greatest Progress Campaign for 1933 together with our annual 1 and 1 Sale. This event without a doubt has been awaited by our thousands of customers who know that a sale by Bishop means a Real Sale. They know that this establishment has been built on quality Merce. And now I say with all earnestness that during this event you can not afford to miss such an opportunity to have the clothes you need at the greatest savings in our history. Tell your friends and be here the Opening Day Wed., Jan. 11th, 9 a. m.

R. H. COOLEY . . .

And Progress Drive For 1933 That Will Long be Remembered as the Most Astounding Unparalleled Event of Our Time.

1000 Suits & O'Coats
Now 2 for the Price of 1
"PLUS \$2.00"

Very Best Renowned makes, such as Hart-Schaffner & Marx, Michael Stern and other standard makes that we have sold for years. Fine fabrics and everyone up-to-the-minute in style and never before offered at such an amazing value - All balance of very finest in stock at astounding reductions.



ELLIS E. COOLEY
Advertising and Display Manager

See Our Vast Window Displays

that have been specially trimmed to show you the enormous savings offered for this our growing event.



O. C. LOCKE
In Charge of Furnishings Dept.

The executive department managers pictured here together with 8 other members of this organization, each held an individual responsibility in the interest of the growth and prosperity of this store. Each home owners and community builders, always foremost in their cooperation for the betterment of Salem and the Willamette valley. Every dollar of profit received from this store helps you and helps the progress and rebuilding of Salem and surrounding country which brings more employment and more prosperity.

Please Remember!

Not one garment of cheap sale merchandise has been purchased for this great campaign. Only our regular high grade stock of real quality merchandise is offered. The same Bishop quality that has merited your patronage during the past 43 years. Remember the date, Wednesday, January, 11th, 9 a.m.

Bishop's, Salem's Own Store for Nearly Half a Century, Has Served the People to Their Every Interest and a Store that Stands for the Betterment and Upbuilding of Salem and Community

Established 1890

BISHOP'S

Clothing and Woolen Mills Store, Inc.
Salem, Oregon

TO THE PUBLIC: Here's a message of vital importance to our thousands of customers and to every home throughout the Willamette Valley; we're starting 1933 with a war on depression that will long be remembered, bringing to you now a most astounding 2 for 1 Sale together with our history. Our Annual 1933. Coming right at a time when every man needs clothes as never before and when every home needs these great savings.

Our reasons at this time will assure you, and these crashing values should convince you, that never in Salem's history have you had such an opportunity to save on highest quality merchandise. When the time came for our usual 2 for 1 Sale it was obvious that this was impossible, certainly with the new low prices on our entire stock does not by any means warrant such a sale, but realizing our responsibility to our loyal customers throughout the state and aware that hundreds are again awaiting this most talked of event. We have made our decision not to disappoint you: to have your good will, to have volume regardless of profit.

Another reason: everyone knows our stock is very large; everyone knows that nowhere in Oregon outside of Portland can they find such vast assortments of quality merchandise. Now if possible we're going to sell every garment in this great store during this campaign.

Not with the idea of replacing some at a lower cost; absolutely not; merchandising is not lower; but in many instances it is higher, in fact not one garment in this stock can be replaced now at a lower price; but during this progress drive it will mean more employment locally in our organization, it will mean more employment by the manufacturer for the capable and the needy, when this merchandise is replaced altogether which will aid in bringing to this great country the just prosperity that is deserved.

Your attention is called to this fact: we have not employed any high priced sales promoter for this campaign that would necessitate an additional mark up on merchandise. But when this sale opens you can come here with absolute confidence that the same personnel with the usual courteous service that has been Bishop policy to give, will greet you, and please remember that for larger selections; for the greatest values, for your satisfaction, first, last and always, this is truly an event that will be long remembered and is well worthy of your confidence and consideration.

BISHOP'S, Pres.
C. P. BISHOP, Pres.
R. H. COOLEY, Mgr.



GARLEN SIMPSON
In Charge of Boys' Young Men's Dept.



L. P. BACH
In Charge of Clothing Dept.



LEROY GARD
Auditor and Credit Manager

COME!

expecting a great surprise. Come! expecting the values of a life time for throughout this immense stock, prices will be slashed for this great event that should arouse the interest of every man. Come with confidence, and know that your absolute satisfaction is assured on every transaction.