

Now Comes the Most Awaited Most Sensitive Ever Offered the People of Salem and Bishop's Launch the Most Astounding P

Together with Our Annual and Positively

Free

Wed. and Thurs.
The Opening Days

We will give absolutely free, a fine broom to first 100 making a purchase of \$2.00 or over.

Boys' Cotton

Union Suits

Medium weight. Regular 85c values — now, to close out,

49c

Men's Fine Silk

TIES

New colors. An extra well made tie. Many values in this group up to \$1—now, for this great sale special,

29c

Men's
CANVAS GLOVES

Knit wrist, medium weight, fine quality. Now, for this sale, extra special,

5c

Starting
Wed. Jan 11th
9 A. M.

DON'T WAIT, JOIN THE CROWDS THESE



1200 Men's FINE SHIRTS

Our very best makes—Arrow, Elder and others. Fine quality broadcloth and madras, collar attached and neckbands, new colors, everyone guaranteed for quality and wear. Regular values \$1.50 to \$3.50. Now your choice

2 FOR THE PRICE OF 1

Men's Sleeveless

Sweaters

All wool — all shades — values up to \$1.75. Now, extra special,

79c

Men's Outing Flannel

Night Shirts

Full cut — good materials. Regular values to \$1.25, now extra special,

85c

Men's

Bath Robes

Including some fine Pendleton flannels and Beacons. All colors and extra special quality regularly sold at \$5.98, now, to close out,

\$2.95

Men's Suspenders

Good colors, good webbing. Regular values to 75c, now, extra special,

39c

Men's Fine Suede

Leather Jackets

Cossack style, all leather. Extra well made — dark and light colors. A very special purchase of these fine jackets, regularly sold up to \$7.95, gives you these now for this great campaign at one crashing low price,

\$4.89

Men's Finest

HOSE

Interwoven and Wilson Bros. makes. In silk and wool and silks. All newest patterns and very finest quality. All sizes, all colors. Regular 50c and 75c values, now all go for this event,

2 pairs for the price of 1

Men's Broadcloth

Pajamas

Including some Faultless No-Belt. New patterns and extra well made. Values to \$1.75, now for this sale, special,

95c

Men's and Boys'

Sweat Shirts

Good weight — well made. Regular \$1 values — now, special,

69c

Ladies' All Suede

Leather Jackets

Light and dark shades — exceptionally well made, and regular values up to \$8.95. Now, for this great sale, special,

\$5.45

Men's Fine All

Wool Caps

Tweeds, fine polo cloths and others. Regular values to \$1.95, now extra special for this sale,

98c

Men's All Wool

Dress Pants

Regular \$5 to \$6.50 values. All best makes and exceptionally fine fabrics. Now, to close out,

\$2.95

Men's Extra Fine Broadcloth

Pajamas

Faultless No-Belt, including some of the finest materials and especially well made. Values to \$3.50, now for this great campaign,

\$1.95

Men's Unions

Natural color, fine comb cotton Swiss ribbed, with long or short sleeves. Regular \$1.25 value now extra special

85c

Men's

Shirts and Shorts

Sets. A very special group of Wilson Bros. and Arrow make. Fine broadcloth and rayon with contrasting color trims. Values to \$1.95, now for this great sale,

89c

Men's

Unions

Chalmers make in fine cotton and wool. Regular \$1.75 values, now to close out, special,

95c

1000 Men's and Young Men's Hart Schaffner & Marx, Michael Stern - Makes of the very Newest and

Fine Suits in worsteds, serges, cassimeres and tweeds, light and heavy weights, medium and dark colors. Overcoats in handsome all wool coatings in colors now so much being worn . . . styles for every build man—regular models, shorts, long models—stouts, medium stouts and prep models. Sizes 34 to 48.

Just Think 1000 Fine Suits and Overcoats

Formerly Sold at \$17.50, \$25, \$30, 35, \$40, Wednesday, January 11th for This

Bring A Friend go fifty-fifty

if you can't use two suits—or better still, Dad or Brother and each get the clothes you need now.



The Price of Plus \$2.00

Men! Here's Just What This Will Mean to You in This Great Group of Suits and Overcoats Values. Now You Get 2 For the Price of 1. 250 Extra Fine Garments Regular \$25.00 Value Garments, Regular \$35.00 Values, Now You Get 2 For the Price of 1. 300 Extra Fine Quality Stock, Now You Get 2 for the Price of 1.

Men's All Wool

Coat Style Sweaters

Various colors. Extra well made. All sizes, and a sweater regularly sold at \$1.95. Now, for this event, special,

\$1.29

Broadcloth Shorts

Extra well made. Very exceptional fabrics in all good patterns. Regular values to 50c — now to go at the lowest price ever,

19c

Men's Coat Style

Sweaters

In finest worsted yarns, all shades. A most exceptionally fine sweater and regularly sold at \$3.50. Now, for this event,

\$1.95

Men's Broadcloth Shirts

Plain colors and fancy. A group of fine broadcloth shirts in new shades and patterns, and a most exceptional offer on such fine shirts — now for this, our greatest event,

55c 3 for \$1.50



Read Your Circular Without Fail

A real message of utmost importance — a message that will reach and amaze nearly 40,000 homes in Marion and Polk counties. Be here with the crowd and save as never before!

Notice — Nationally Known Brands

Hart Schaffner & Marx and Michael Stern Clothing — Arrow and Wilson Bros. Shirts — Interwoven and Wilson Bros. Hosiery — Chalmers Varsity Underwear — Stetson and Hardeman Hats — Bostonian Friendly Five Shoes — Hollyhock Footwear — The Famous Pendleton Blankets — and various other lines that are equally as well known owing to the limited space we are unable to mention.

Notice—For your assurance of confidence and satisfaction we call your attention to the high quality merchandise and the nationally known brands for which Bishop's has long been known and recognized as the largest store of Oregon for 48 years.

BISHOP'S Clothing & Wool

R.H. Cooley Mgr

136 N. COMMERCIAL STREET SALEM, ORE.