

Society News and Club Affairs

OLIVE M. DOAK, Society Editor

Thrift Week Observed By B. and P. W. Club

The making of wills and of personal budgets will be the subjects stressed by business women during the annual observance of Thrift week, January 17-23. A survey of the membership of the National Federation of Business and Professional Women's clubs, conducted by the national thrift chairman, Mrs. Emilie H. Burcham, of Spokane, Washington, shows that although business women are prudent in most respects they are negligent along these two lines. In fact while almost 80 per cent of them maintain savings accounts, but 26.2 per cent safeguard the disposition of their estates and but 31.3 per cent budget their incomes. "Budget" and "Bequeath" will, therefore, be the slogan emphasized during Thrift week in 1,350 business and professional women's clubs from coast to coast.

In the program for Thrift week the National Federation of Business and Professional Women's clubs cooperates with major men's and women's organizations of the county under the auspices of the national thrift committee. An original phase, however, is observance of January 17, Benjamin Franklin's birthday, as business women's Thrift day. The uniform program is a "thrift dinner", served at depression prices, with addresses by bankers, building and loan executives, insurance and investment house representatives, on the various methods by which business women can safeguard their income and accumulate a surplus. Here will-making and budget-making will be especially stressed.

State Officer Will Address Alliance

The Woman's Alliance of the Unitarian church will meet Friday afternoon at 2:30 with Mrs. John Clifford at her Ferry street home. This will be a regular business and social meeting but will have the added feature of a talk by Mrs. Herbert C. Miller of Portland, state director of the Woman's Alliance. She will be a special guest for this meeting, and all members of the local Alliance are urged to be present to meet her and hear her talk.

The sketch class of the Salem Arts league will take up its work in the new year with the regular meeting in the fireplace room of the city library Thursday evening at 7 o'clock. Mrs. Ella Hathaway is the director of this interesting piece of constructive and creative work in the field of art.

Pattern



2333

By ANNE ADAMS
We've never seen a lovelier, smarter model that tells such a complete story of fashion trends, where each detail reflects perfect taste and charm. The captivating new sleeves, set in raglan fashion, surplus bodice closing and slender skirt seaming create a graceful silhouette modestly relieved by the crushed sash. Beautiful for spring in one of the new printed crepes. Short flared sleeves are included with pattern.

Pattern 2333 may be ordered only in sizes 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42 and 44. Size 16 requires 3 1/2 yards 39-inch fabric and 1 1/2 yards 4-inch ribbon. Illustrated step-by-step sewing instructions included with this pattern.

Send fifteen cents (15c) in coins or stamps (coins preferred), for each pattern. Write plainly your name, address and style number. BE SURE TO STATE SIZE WANTED.

The fall and winter edition of the Anne Adams Pattern catalog is ready! Contains interesting models—33 pages of the newest and best. Home, dress and formal frocks—easily designed styles for large figures—and beautiful, practical models for juniors and toddlers. Lively, inspiring pictures, and suggestions for gifts that can be easily and inexpensively made, are also included. Send for the new catalog. Price of catalog, 15 cents. Catalog and pattern, 25 cents. Write for it. Address all mail orders to State Pattern Department, 342 W. 17th Street, New York City.

SOCIAL CALENDAR

Thursday, January 5

Ladies of G. A. R. meet for installation of officers, 2 o'clock in armory.
Chapter G of the P. E. O. Sisterhood with Mrs. G. W. Laffar, 1190 South Liberty street; one o'clock luncheon.
Hayesville Woman's club, with Mrs. E. M. Bailey from two to four o'clock.
Liberty Woman's club with Mrs. Robert Forster, 2 o'clock.
Junior Artisans and guests meet for informal social evening at home of Mrs. E. A. Robery, 315 South 23rd street.
Sketch class of Salem Art league, resume work in fireplace room of public library, 7 o'clock.

Friday, January 6

Card club of Business and Professional Women's club, with Miss Juana Holmes, 607 North Commercial street.
Mrs. William Jones, hostess to members of Y's Menettes at her home, 1314 Court street.
Hal Hibbard Auxiliary, business meeting in armory, 2 o'clock.
Y. M. C. A. lobby program, 8 o'clock, featuring Wendell Robinson tenor, and Miss Ruth Bedford, accompanist; public invited.
Woman's Alliance of Unitarian church, with Mrs. John Clifford, 1585 Ferry street; 2:30 o'clock.
Englewood Woman's club, 2:30 o'clock with Mrs. J. C. Hill, 838 North 20th street.
Neighbors of Woodcraft Thimble club, at Fraternal temple, 2:30 o'clock.
Neighbors of Woodcraft regular lodge meeting at Fraternal temple, 8 o'clock.
Salem Heights Women's club at community hall; topic for discussion, "Home Making" by Miss Lois Latimer, Willamette university.

Saturday, January 7

Chemeketa chapter, Daughters of American Revolution, with Mrs. John H. Carlin, 610 South Winter street.
W. R. C. at Miller's hall, 2 o'clock; open installation at 2:30 o'clock with public invited and especial invitation to patriotic orders and friends of city.

Wendell Robinson To Present Program

A program of more than usual interest is being given as the Friday night Y. M. C. A. lobby program. At this time Wendell Robinson, tenor and student of E. W. Johnson, will present a program accompanied and assisted by Miss Ruth Bedford.

The program will begin at 8:15 o'clock and to this the public is invited.

The following numbers will be presented:
Oh Sleep Why Dost Thou Leave Me Handel
Sappho Ode Brahms
Come Beloved Handel
Ballade in A Flat Chopin
The Bird I Love Best Aylward
The Bird of the Wilderness Horstman
The Cloths of Heaven Dunhill
The Kingdom by the Sea Somervell
Berceuse Chopin
Prelude Chopin
The Crying of Water Campbell-Tipton
The Star Rogers
Spirit Flower Campbell-Tipton
Mr. Robinson

President's Tea Planned Sunday

One of the affairs toward which the members of the Business and Professional Women's club look forward during the year is the annual president's tea.

This year the tea is again being given at the home of Mrs. Susan Varty, where it has become something of a very lovely and happy institution.

This year the tea has been scheduled for Sunday afternoon at Mrs. Varty's home, 650 D street. Hours and committees have not yet been announced but are expected to be in readiness today. Miss Ruth Moore is president of the club this year.

Cloverdale.—The attractive home of Mr. and Mrs. Fred Feller was the scene of a large dinner party when, as has been their custom for years, they entertained for their children and families on New Year's day.

Covers were laid for Mr. and Mrs. John Gilmer and Jean and Donna, Mr. and Mrs. George Feller and Dorothy, Mr. and Mrs. Albert Feller and Louise, Mr. and Mrs. Emory Feller and daughter, Misses Frances and Lillian Feller of Salem, Mr. and Mrs. Wilford Feller and Betty and Doris, Mr. and Mrs. Henry Feller and Bobby of Illhese, Clifford, Mary and Ida Feller, and the hosts, Mr. and Mrs. Fred Feller.

Salem Heights.—The Salem Heights Women's club will hold its regular meeting at the community hall Friday at 2 p. m. The topic will be "Homemaking" by Miss Lois Latimer of the home economics department of Willamette university.

Scheduled for the program are: a violin solo by Miss Wanda Phillips, vocal solo by Mrs. Gordon McElchist, Mrs. Elvira LaDuke in charge of the program, chairman of hostess committee.

Miss Ruth Fields, returned from Calcutta, India, where she is engaged in W. C. T. U. work, was the guest speaker for the regular W. C. T. U. meeting over which Mrs. John Robins presided Tuesday afternoon. At the business session plans were made for the celebration of "Victory Day" at the next regular meeting, and Mrs. Sarah Oliver, Mrs. Jennie Nunn and Mrs. J. J. Tallman were appointed as a committee in charge of making plans for this meeting.

Miss Pearce is Music Group Hostess

Plans were under discussion for National Music week and its celebration in Salem at the regular business and social meeting of the Salem Music Teachers' association at the home of Miss Dorothy Pearce Tuesday night.

Following the business meeting the group was addressed by Dr. J. Vinton Scott, who accompanied his instructive and intimate talk concerning China and his and Mrs. Scott's experiences while living there with realistic motion pictures taken by them during their stay in China. They lived in Shanghai from 1919 to 1932 when they came to Salem. Dr. Scott was head of the dentistry department in one of the Shanghai hospitals.

At the late coffee hour Mrs. Henry Lee and Mrs. F. F. Thomas assisted Miss Pearce.

Present for the meeting were Mrs. Frank Libburn, Mr. and Mrs. Frank Churchill, Lena Dotson, Ethel Poling Phelps, Elma Weller, Mrs. Walter A. Denton, Lena Waters, Joy Turner Moses, Mrs. Henry Lee, Mr. and Mrs. P. F. Thomas, Ethel Roberts, Bertha Junk Darby and Mrs. David Eason.

D. A. R. Will Meet With Mrs. Carlin

The first meeting of the year for Chemeketa chapter, Daughters of the American Revolution, will be this Saturday afternoon with Mrs. John Carlin at her home on South Winter street.

This will be an important meeting in that delegates to the national and state conventions will be elected at this time. The study of the life of Washington will be continued by Mrs. James G. Helzel.

Hostesses to assist Mrs. Carlin will include Mrs. D. H. Looney, Mrs. C. C. Best, Mrs. Karl Steiner, Mrs. Frances Cornell, Mrs. M. P. Adams, Mrs. Russell Catlin, Mrs. Mary Lisle, Mrs. J. Lyman Steed, and Mrs. H. H. Smith.

Mrs. L. Lovre has enjoyed much company from her children and grandchildren during the holiday season which culminated in a gala party Tuesday evening at her home. A 6 o'clock Luetic and Luffe supper was served and this was followed by an informal social evening enjoyed by Mrs. Lovre and her children, and children included Mr. and Mrs. Thomas Lovre, Delbert Lovre, Mr. and Mrs. John Lovre, Mr. and Mrs. Louis Lovre and son Wayne, Mr. and Mrs. Harry Lovre and daughters, Doris and Donna, Mr. and Mrs. Carl H. Johnson, and daughters, Beatrice, Shirley and June, Gilbert Lovre, Ella, Sarah and Bertha Lovre and Gilbert Tive, of Watertown, South Dakota. A be-lated Christmas tree celebration and presentation of presents was much enjoyed as a feature of the evening.

Little Miss Audrey Aaron was the gay little hostess for a party complimenting her sixth birthday Tuesday afternoon at the home of her mother, Mrs. James Aaron. Mrs. Oliver Myers and Mrs. R. W. Hans Seltz assisted Mrs. Aaron in serving at the tea hour.

The Thimble club of the Neighbors of Woodcraft will meet at Fraternal temple Friday afternoon at 2:30 o'clock and enjoy an informal social afternoon. In the evening the Neighbors of Woodcraft will meet at Fraternal temple for its regular business meeting at 8 o'clock.

Mrs. Louis Lachmund and Mrs. Homer Smith, Jr., were special guests of Mrs. Margaret LeFargy when she entertained members of the Town and Country club at the Marion hotel Wednesday afternoon for a one o'clock luncheon followed by cards.

The regular business meeting of the American War Mothers chapter of Salem was taken up Tuesday afternoon with reports from standing committees.

New Year Opens For Symphony

With the new year, the second half of the Portland Symphony orchestra's season has commenced. Only three Sunday matinees and three Monday evening concerts remain, the next Sunday afternoon "popular" program coming January 8.

The attendance by visitors from out of town, frequently from as distant cities as Seattle, Wash., and Medford and Klamath Falls, has been an ever-growing indication of Portland's position as an important music center in the northwest. Particularly the Sunday afternoon "popular" concerts at popular prices give the week-end visitor an opportunity to enjoy a symphony performance.

William van Hoogstraten, conductor, has arranged a program of wide appeal for presentation at 3 o'clock, January 8, at the municipal auditorium. The guest artist will be Sylvia Weinstein Margulis, violinist, who will play Mendelssohn's violin concerto. Her appearance is a special attraction for the first matinee concert of the new year.

The concert will also include: overture from the opera "Mignon" (Thomas); Largo from the opera "Xerxes" (Handel); ballet music from the opera "Le Cid" (Massenet); and overture "Year 1812" (Tschalkowsky).

Unusually delightful will be the Massenet ballet music from "Le Cid". It is divided into six parts, illustrating dances from different regions in Spain. The six are: "Acantilado," "Andalous," "Argonaisano," "Aubade," "Madrileno," and "Navarraise."

State Women's Club Takes Action

An action of interest being taken by the Oregon products department of the State Federation of Women's Clubs has been approved by Governor Meier and received his sanction in the following statement:

"The Oregon Loyalty Campaign, opening January 9 and carrying on until the last of the month, sponsored by the Oregon Federation of Women's Clubs, offers a great opportunity for manufacturers and merchants to display and feature Oregon-made goods. To sell Oregon to Oregonians is one certain means of bettering business conditions and I heartily endorse any movement that paves the way. I feel that this campaign may do just this and hope all true Oregonians will cooperate in every possible way."

JULIUS L. MEIER, Governor.

Mrs. G. B. Benton of Silverton is chairman of the Oregon products department.

Encinitis Club Begins New Year

Much enthusiasm was shown by the members of the Encinitis club at their first dinner discussion of the new year Tuesday evening at the Y. W. C. A. rooms. Covers were laid for Mrs. Hamilton, Mrs. Gallaher and 19 members.

At the business meeting which followed various ways and means of raising money were discussed. The group was notified that Miss Thilda Johansson had accepted the invitation to become a member. A committee was appointed to plan for initiation services for the new members who have joined the club since last September: The Misses Harriet Stimmel, Agnes Emmel, Marie Shindler, Lenora Naegli and Thilda Johansson will be initiated.

Orchard Heights.—Mr. and Mrs. William E. Knower entertained New Year's eve with six tables of cards. Honors were won by Mr. and Mrs. Albert Bouffler.

The guest list included Mr. and Mrs. Fred Gibson, Mr. and Mrs. W. J. Schwartz, Mr. and Mrs. R. W. Clark, Mr. and Mrs. Robert Adams, Mr. and Mrs. Albert Bouffler, Mr. and Mrs. Ammon Grice, Mr. and Mrs. Roy McDowell, Mr. and Mrs. C. H. Fisher, Mr. and Mrs. Cash Roberts, Mr. and Mrs. Fred Fischer, Mrs. J. P. Smart, Jimmy Smart and the hosts, Mr. and Mrs. Knower.

Mr. and Mrs. George Wilson were hosts to a group of their young friends with an evening of games the last night of the old year. Guests were the Misses Marie Busch, Marie Tansey, Luella Beeth, Ruth Sexton, Ruby Sexton, Ethel Davis, Nina Tansey, Mildred Busch, Isaac Carl Busch, Albert Sexton, Glenn Askey, Frank Withers, Laurence Simmons, Bob Davis, James Lepley, Mr. and Mrs. Fred Wilson and the hosts, Mr. and Mrs. George Wilson.

Kingwood.—A dinner party and an evening of cards honored the natal day of Mrs. Mary Beyer at her home on Gleen Creek road recently. Guests were her two daughters, Mrs. A. B. Starbuck and Mrs. Shelton, both of Dallas; Mr. and Mrs. Arthur Beaver of Rickland; the Misses Mary and Myra Starbuck and Albert Shelton of Dallas, Mr. and Mrs. Rollin Beaver, hosts, and Mrs. Mary Weaver, the honor guest.

Mrs. Kenneth Perry, Mrs. Vera Miller, and Mrs. Raymond Bonesteel were special guests for the luncheon and card afternoon for which Mrs. Don Pritchett was hostess Wednesday afternoon in compliment to members of her card club.

The Englewood Woman's club will be entertained at the home of Mrs. J. C. Hill, 638 North 20th street, Friday afternoon at 2:30 o'clock.

The Whole Town Will be Talking ABOUT

JOHNSON'S JANUARY CLEARANCE

DOLLY, I want you to come over and see what I bought at Johnson's January Clearance Sale — You'll like it I know and the cost was so little.

FRANCIS, Sure I'll come over right away. I know that when Johnson says a Sale he means a Sale. I'll be glad if you will go with me. I want to take advantage of these prices.



Well, Folks, this sale will be a real sale as every Coat and Dress in the store will be included in this great sale.

Thurs., Fri. and Sat.

ALL SALES STRICTLY CASH — NO APPROVALS — NO REFUNDS

Dresses--Dresses Let's Go

Every dress in the store, values up to \$19.75 at one flat price

\$14.95

This Includes the New Spring Dresses

GROUP II Silk Dresses

Just unpacked fresh from New York city to you. While they last

\$5.95

GROUP III Silk Dresses

Knit Dresses. Reg. Values up to \$5.95. While they last

YOUR CHOICE \$1.95

House Dresses

One nice group of Ladies' House Dresses. Regular values 95c. For this sale

YOUR CHOICE 49c

Extra--Extra

Ladies' Felt Hats Values up to \$4.95

WHILE THEY LAST 88c

Ladies' Felt HATS

Only a Handful Left

WHILE THEY LAST 10c

Silk Hosiery SALE

Extra Special

50c per pair

One Lot of Ladies Wool Sweaters

While They Last

Your Choice 88c

Kiddies Leather GLOVES

Regular 98c Values For This Sale

YOUR CHOICE 59c per pair

COATS -- COATS

GROUP I Coats in fur trimmed. Regular values up to \$35. Size 14, 16, 18, up to 46.

WHILE THEY LAST \$13.75

GROUP II Coats

Dress Coats Street Coats Values up to \$15 This Sale

\$7.95

GROUP III Tailored Coats

Coats, Coats and Still More Coats to select from. Regular Values up to \$19.75. While they last

YOUR CHOICE \$13.75 sizes 14 to 46

SPECIAL ATTRACTION Only 8

Rothmore Coats

Left. While they last, values up to \$98.50, for this sale

YOUR CHOICE \$45.

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