


## WE CLEAN HOUSE FOR THE NEW YEAR : !

READ THESE DRASTIC PRICE REDUCTIONS

THEN-WHAT TO DO ABOUT IT?

## 

Get Your Share of the Extraordinary Savings



> LABISHERS IN FLOOD And Others Too Would Give Cars for Boats FOR FEW HOURS MORE


# New Low Price ON REPAIR WORK 

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## The Tobacco Crop may be Short

 this Yearbut that can't affect Chesterfield-why?
$\left.\begin{array}{|l|l|}\hline \text { Production of tobaccos usable for cigarettes or "roll your own."" } \\ \text { U. S. crop (average, } \mathbf{5} \text { years, 1927-31) } & . \\ \mathbf{1 , 0 9 1 , 2 6 5 , 7 5 0} \mathrm{lbs} . \\ \text { U. S. crop (Govt. estimate, 1932) } & .\end{array}\right)$

The manufacturer of good cigarettes does not depend on any one year's crop. He knows that to keep up the quality of his brand, he has to carry on hand at all from several years' crops.
The domestic tobaccos are kep in large hogsheads, each containing about 1000 pounds, and are allowe words, nature's method of curin the tobaccos. Something lik ang ing wine.
Liggett \& Myers ha and a half miles of warehouses used
for storing leaf tobacco, to make sure that its products are uniform and are as good as can be made. To do this requires a great deal of money-for example, there is invested in the domestic and Turkish tobaccos for Chesterfield Ciga-
Smokers can be assured, regardless of the crop conditions, that Chesterfield will be absolutely uni-form-the same yesterday, today,
at all times. The cigarette that' at all times. The cigarette that'
mitder-the cigarette that tastes milderter!
 (182)


