

Cannery Output for 1932 Not Far Below Normal Figures

INDUSTRY KEPT ON FIRM BASIS

Packers Limited Production To Demand; Situation Now Held Healthy

Salem canneries, like other institutions and businesses, have witnessed a curtailment of output the past 365 days, but in spite of general conditions, the total pack is estimated at 75 per cent of the 1931 operations; and as the year ends a surprisingly healthy situation on the marketing end is reported.

If the usual early year flurry comes, canners will start the 1933 season with a small carryover.

However, the "if" is as much a hope as a prediction, for Mr. Averette Man has not yet returned to the wage level where canned foods from the grocer's are among the items of his daily diet.

This healthy year-end situation exists, however, largely because local canners saw the handwriting on the wall early enough to plan their 1932 pack in accord with restricted markets and financial conditions. Generally, packers worked to liquidate inventories at the beginning of the season, as well as to pack nearer to the margin of goods sold.

As near as can be ascertained, the Salem pack in 1932 reached 808,500 cases of goods; in 1931, the amount was 1,078,000. The banner pack, reached a few years ago, still stands at 1,200,000 cases.

Hundreds of Acres Involved in Pack

Hundreds and hundreds of acres of fertile lands in and adjacent to Marion county contributed their fecundity to create strawberries, cherries, raspberries, blackberries, plums, prunes and other fruits which are handled at the canneries here.

An expert's guess on the pack here on strawberries, places the total passing through hands of the canners at 350,000 tons. Of this amount, 200,000 tons went into cold pack; and 150,000 tons were canned. A fair proportion of these have already gone out. Berry crops were hardest hit locally, with cherries coming out on top as far as price goes for both grower and canner.

Only about one-fifth of the log-berry crop handled in 1931 was packed the past season, or about 500 tons. A heavy holdover in loganberries helped to reduce canner needs during 1932. The raspberry pack is placed at between 200 and 300 tons, with about half this amount handled by one cannery alone. On blackberries, less than 500 tons were packed. The canned prune deal reached about 4,000 tons, about the same as in 1931.

Canned Prunes Are About Cleared Up

Canned prunes were pretty well cleaned up at the beginning of the year, largely because of the merit of the Oregon product and the low price prevailing. The dried prune industry is not essentially a part of the canners' trade, although several local canners do some dried prune packing, and the past year Paulus Brothers particularly handled a large quantity of the dried fruit. This, of course, is not included in the 4,000 tons canned.

The cherry deal totaled about 2,000 tons, with this sum divided about 50-50 between the canned goods and the home or barreled product. Royal Annes go into the barrel; blacks pretty generally in cans. An excellent cherry season was experienced, with no loss due to rains.

The cherry figures indicate the only expansion of the year—or at least the only serious expansion—for expansion is a decided increase in bringing activity. In fact, one new cooperative, the Willamette Valley Cherry Growers was organized just at the cherry season and was operating at the old Ryan Fruit company quarters on Cottage street in time to handle a sizable portion of the cherries brined. Expansion of the cherry barreling industry is directly due to the increase in tariff.

Pear Pack Equal To 1931 Figures

The pear pack reached 6,000 tons, which is fully as great as a year ago. A general increased demand for both canned pears and prunes has held these in spite of the low prices.

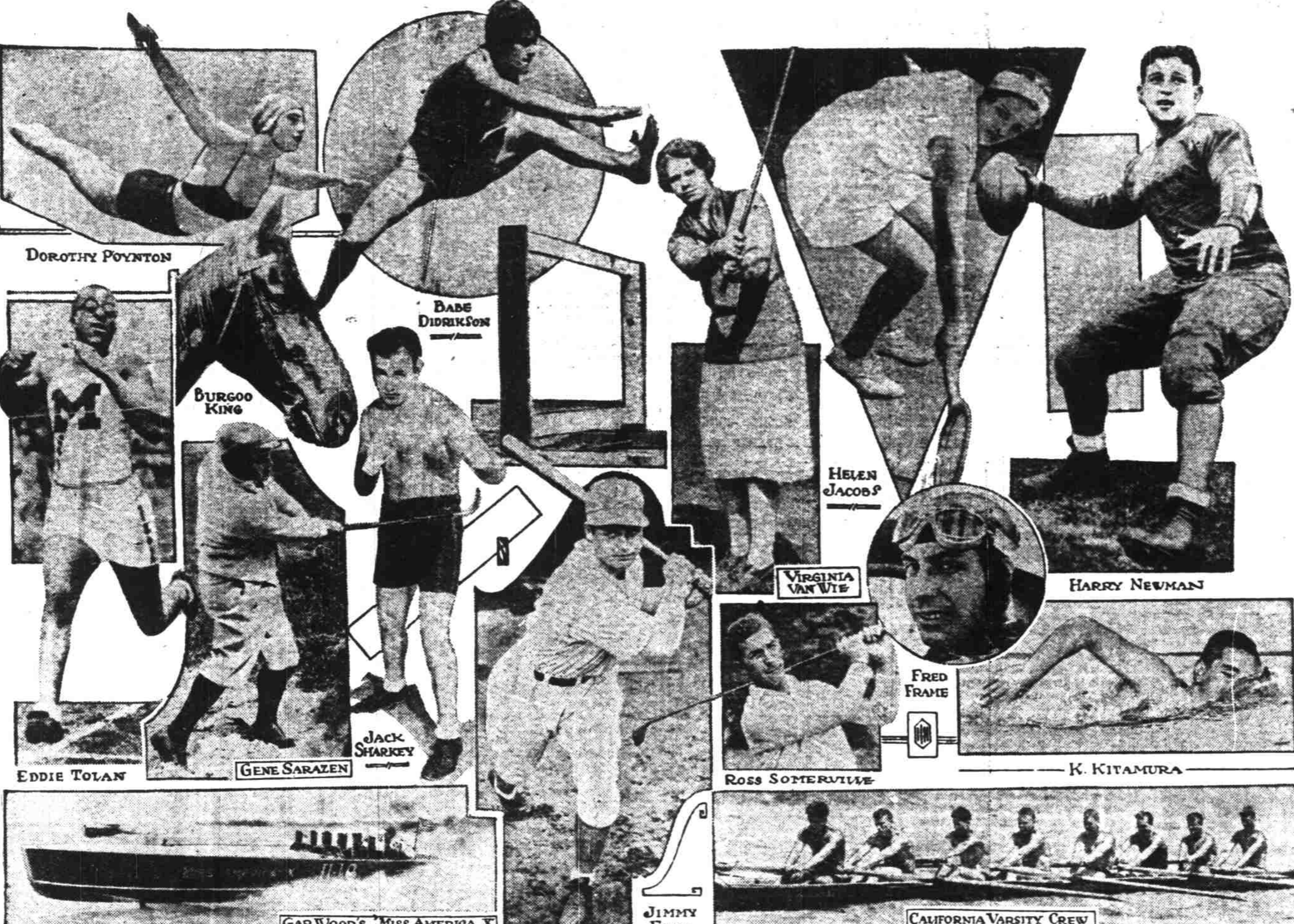
The dried prune output for the entire northwest is estimated at between 17,000 and 20,000 tons and while price here, too, is low, consumption has not suffered greatly because of the greater food value, money considered. Unsettled European conditions and the debt disputes have contributed largely to the low price for the dried prune.

Vegetable packs by local canneries the past season were confined to a short intensive run on pumpkins by the Oregon Packing company, this commodity going on the market under the Del Monte label, and several hundred tons of carrots put up by Paulus Brothers.

The outlook for 1933 is largely a question mark, apparently both in the minds of canners and growers. It is believed that canners are making no new contract offers, so far at least. There has been some indication of efforts to make contracts, especially on berries, more in keeping with the economic status today.

The hard freeze of December may cut down acreage on some fruits, but so far there seems to be a division of opinion here. Alarms that are accounted by some growers who say the gradual thawing out reduced losses. It is certain, however, that the strawberry acreage, which in 1932 ran above 10,000 acres and showed

New Sports Champions of 1932



Hail the new sports champions of 1932! A truly great year in the field of athletics with the Olympic Games topping the program. Among the American champions crowned with Olympic laurels are Dorothy Poynnton, Babe Didrikson and Eddie Tolon. Miss Poynnton, eighteen-year-old Pasadena, Calif., student, won the high diving title at the games. The nineteen-year-old Dallas, Texas, girl won Babe Didrikson, proved herself the greatest all-around woman athlete of the world, winning the 80-metre hurdles and javelin throw. Eddie Tolon, Detroit's great negro sprinter, co-starred with Ralph Metcalfe in setting new world records in the 100-metre and 200-metre dashes. Another Olympic championship went to the oxmen representing California University. This crew also won the intercollegiate title at Poughkeepsie. In golf Virginia Van Wie of Chicago was crowned queen of the American links by defeating Glenna Collett Vare in the final. Gene Sarazen won a clear title to the men's golf crown by winning both the American and British Open Tournaments. The American amateur title was won by C. Ross Somerville of Canada, the first time in years this crown has been carried off by an invading challenger. Helen Jacobs of Berkeley, Calif., was at last crowned Queen of American tennis, Helen Wills Moody failing to defend the title in the Forest Hills tournament. Others who won for Uncle Sam during the year were Fred Frame, victor in the Indianapolis 500-mile auto race, and Car Wood who, in his "Miss America X," set a new world speedboat record of 124.91 miles per hour. He also successfully defended the Harma-

ENCINITAS STUDIES WORLD'S PROBLEMS

Group Instruction is Basis Of Organization Among Business Women

The business girls' club, known as the Encinitas club, is emphasizing world consciousness in their program this year, for business girls are becoming aware of which their jobs are a part, and of the relation of that network to world fellowship and peace. One of the newer departments is the orchestra. In this particular work the Y. W. C. A. has brought to the lovers of music who are interested in the Hawaiian and Spanish guitar, ukulele and mandolin, an opportunity to avail themselves of instruction upon these instruments in an interesting and remarkably effective manner.

This club work has been organized upon the principle of group instruction for the various instruments in which the basic educational practice of individualized and socialized instruction has been applied. The Cadence club, the newest group organized for girls employed in household service, has as its motto, "To Share." They develop their own programs to meet the needs and interests of the individual members, working for personal improvement and efficiency.

It will readily be seen that of all the organizations in the field, the association is one of the most difficult to classify. It works for higher education, getting a job, a place to live, proper use of leisure, keeping fit, business ethics, human relationships, making home, citizenship and spiritual adjustment. Thus through this varied program and this fellowship with one another, many individuals are finding for themselves "fulness of life" and are helping to make the Y. W. C. A. a "social force for the extension of the kingdom of God."

FAIR WELL BACKED

More than 88 per cent of the state fair attendance comes from about a 10 per cent increase over 1931, will be cut, as the demoralized market condition on account of the general situation and a disastrously large crop brought heavy losses to many on this crop. Asparagus Canning Experiment Planned

Next year will see an experiment with asparagus canning in Oregon, as plants contracted out several seasons ago by Reid Murdoch will come into first bearing. The pack next year will be small,

Sports Log For 1932

Jan. 1—Southern California beat Tulane, 21-12, in Rose Bowl football classic.

Jan. 6—Tommy Hitchcock rated 10 goals in polo for 11th year, topping U. S. list.

Jan. 11—Macdonald Smith won \$7,500 Los Angeles Open golf.

Jan. 15—Tommy Loughran stopped in two rounds by Steve Hixson at Mad. St. Garden.

Jan. 17—Fred Morrison won \$15,000 Agua Caliente Open golf.

Jan. 29—All Engen set world professional ski jump record of 257 feet at Big Pine, Cal.

Feb. 15—United States captured winter Olympics at Lake Placid, N.Y.

Feb. 16—Norway second. National football rules drastically changed to safeguard players.

Feb. 17—Gene Venzke ran world record indoor mile in 4 minutes, 10 seconds.

Feb. 24—Sir Malcolm Campbell set new auto speed record of 253.563 miles per hour.

Mar. 16—Babe Ruth signed \$75,000 contract for 1932, "cut" of \$5,000.

Mar. 20—Gene Sarazen won \$10,000 Miami Open Golf. Pharr, La., Australian "wonder horse" won \$50,000 Agua Caliente Handicap.

Mar. 26—Ben Eastman of Stanford ran world record 440 in 46.4 seconds.

May 7—Burgoo King, son of Bubbling Over, won \$62,350 Kentucky Derby.

May 14—Burgoo King won Pimlico Cup Preakness and \$50,375.

May 16—Yankees took first place in American league and stayed there.

May 21—U. S. women's golf team defeated British, 5½ to 3½, at Wentworth.

May 30—500-mile Indianapolis auto race won by Fred Frame, averaging 104 miles per hour.

CAPITOL SINCE 1864

In 1864 by state vote, Salem was chosen as the capital of Oregon, receiving 79 more votes than Portland and Eugene together.

As indicated, largely experimental. However, if it is successful, there is sufficient grass already growing to provide quite heavy future tonnage for the local unit of Reid Murdoch.

Raspberry plantings made for this company will also come into heavy bearing next year, if weather conditions are satisfactory, with a presumable corresponding increase in the 1933 tonnage. A share of these will go into preserves and jams.

Wishing the People of Marion and Polk Counties a Happy and Prosperous New Year

The rewards of 1932 will come to LOW COST operation. Demonstrations and experience prove that the most economical Power Plant for farming, logging, construction work is the

"CATERPILLAR"

Loggers & Contractors Machinery Company

315 E. Madison St., Portland 345 Center St., Salem

ed after 40 years as athletic head at Chicago.

Oct. 18—Jimmie Fox, A's, and Chuck Klein, Phils, named 1932 "most valuable."

Oct. 24—Rogers Hornsby signed by Cardinals as player for 1933.

Nov. 4—Tony Cazzaneri beat Billy Petrolle, 15 rounds, in defense of lightweight title.

Nov. 5—Army beat Harvard 46-0, second worst football defeat for Crimson.

Nov. 9—John J. McEwan suspended after row as Holy Cross football coach.

Nov. 10—Edward K. Hall, long-time chairman of football rules committee, died.

Nov. 12—U. S. team (Meadow Brook) defeated Santa Paula in Argentine Open polo.

Nov. 22—Amateur Athletic Union adopted metric standard for U. S. competition.

Nov. 24—Colgate ended season with perfect record by beating Brown, 21-0.

Nov. 26—Notre Dame upset Army, 21-0, before 80,000.

Nov. 29—Football takes toll of 37 deaths in season, despite new rules.

Dec. 1—Babe Herman traded to Cuba by Cincinnati.

Dec. 3—79,000 swelter in summer heat as Army routed Navy, 20 to 0.

Dec. 5—Pop Warner resigned as Stanford head coach to accept post at Temple.

Dec. 8—Football attendance fell off 15 per cent for 1932.

Dec. 9—Kid Chocolate beat Fidel La Barba, 15 rounds, in defense of feather title.

Dec. 10—Southern California beat Notre Dame, 13-0, before 100,000; 19th straight.

Dec. 11—Football gate receipts fell off 37 per cent for 1932 season.

Dec. 12—Fredrick Lindstrom traded by Giants to Pirates in deal involving Phils.

Dec. 14—Washington got Stewart Whitehill, Schults and Co. in triple deal with St. Louis and Detroit clubs.

Dec. 15—Major leagues conclude record-breaking trading session and endorse "chain store" system.

Dec. 16—Jimmy McLarnin knocked out Sammy Fuller in eighth round at M. S. Garden.

Dec. 17—Cardinals traded Jim Bottomley to Cincinnati.

BOYS' WELFARE ROTARY'S TASK

Many Youths in Trouble are Helped by Committee; Y-Camp Assisted

Here is something the Salem Rotary club has done for the community and it is pretty difficult to figure the value of this service in mere dollars and cents. Here it is:

During the past five years, 35 boys who have gotten into trouble, have been paroled by the county court to the boys' work committee of the Salem Rotary club. Now figure the saving, not only to the boy, but to the community, in having these boys kept out of jail and the reform school.

This year and for years past, Salem Rotary has contributed financially to the Y. M. C. A. camp at Oceanside and this work has been one of the annual projects of the club.

Again, Salem Rotary has aided in the construction of the Y. M. C. A. camp at Santal. Committee on Job Solving Problems

The boys' work committee of the Salem Rotary club to which a liberal sum is included in the annual budget, is continually on the job helping in solving real practical problems for boys, and this means helping in jobs, helping in clothes and visiting homes of boys and keeping them in school.

Last February, during the Work Promotion campaign, when \$165,000 was pledged for new construction work, Salem Rotary had a large committee on the job that covered its assigned territory most efficiently. This work was in cooperation with various other organizations in the city.

And while the club does not feature Christmas charity work, there was the usual contribution from club members for charity at the meeting held the Wednesday before Christmas.

Present membership of the Salem Rotary club is 73, and noon luncheons are held at the Marion hotel on Wednesdays. Board of directors, officers and chairmen of committees meet the first Thursday evening of each month. District Governor is Salem Club Member.

The Salem club was given special consideration this year when William McGiehrst, Jr., was selected for Governor of Rotary district No. 1. As governor, Mr. McGiehrst visited 70 of the 71 clubs in this district and will make 100 per cent when he pays an official visit to the Vancouver, Wash., club next week.

Officers and directors of the Salem Rotary club are: W. L. Phillips, president; G. P. Bishop, vice-president; Eric Butler, secretary; George H. Riches, treasurer; and directors, C. A. Sprague and Dr. Edgar F. Fortner.

HIGH FREEZING PLANT

Salem has the largest freezing plant in the northwest. It is the Terminal Ice and Cold Storage company, 990 North Front street. There are 25 miles of pipe in the building and that is enough pipe to lay on the Pacific highway from Salem to Albany. The plant has a capacity of 350,000 pounds of refrigeration every 24 hours.

AND GOOD ACTORS

Maybe you didn't know this, but the 1930 U. S. census bureau reported three actors in Salem: \$2 trained nurses, 29 male waiters and 106 female waiters.