

FRIDAY and SATURDAY
Nov. 25th & 26th

132-134 N. Liberty St.



GRAND OPENING SALE

ICE CREAM SODAS
Any Flavor **5c**
Served at our main floor fountain
The finest soda you ever tasted, 2 to 6 P.M.

FREE For the KIDDIES
ICE CREAM CONES

Elephant Table Lamps

Elephant Table Lamps—Hand-painted china base, with hand-painted silk shades; a tremendous value. Our opening price. Complete

38c

Children's Low Shoes

Children's Low Shoes—Your choice of black, tan and white, in sizes 6 to 11; a dollar value. Our opening price

39c

Ladies' Slippers

Ladies' Slippers—Comfy styles, with pompons; a 35c value. Our opening price.

19c

Ladies' Muslin Slips

Ladies' Muslin Slips—Cut full size, in both flesh and white. Sizes from 34 to 44; 29c value. Our opening price

15c

Men's and Boys' Caps

Men's and Boys' Caps—Made from wool suitings, in all sizes; a 25c value. Our opening price.

12c

Juvenile Sweaters

Juvenile Sweaters—All-wool, in bright, attractive colors and patterns; slip-over style; sizes 26 to 30; a 69c value. Our opening price

27c

Infants' Creepers

Infants' Creepers—Beautiful hand embroidered, in pink, blue and maize; sizes 1, 2, and 3; a 39c value. Our opening price

14c

Kiddies Rayon Bloomers

Kiddies' Rayon Bloomers—A beautiful quality, in flesh only; sizes 2 to 12; a 25c value. Our opening price.

10c

Boys' Wash Suits

Boys' Wash Suits—With long sleeves, in dark colors; sizes 4 to 8; a 25c value. Our opening price.

12c

Bridge Lamp Shades

Bridge Lamp Shades—Made of beautifully-decorated parchment in round, square and octagon shapes; a 55c value. Our opening price.

10c

Console Lamps

Console Lamps—A beautiful assortment of metal figured bases with glass ball shades; a dollar value. Our opening price

54c

Oil Cloth Table Covers

Table Covers—These beautifully patterned, scalloped-edged table covers are 48 inches square; a 39c value. Our opening price

19c

Green Glass Mixing Bowls

Green Glass Mixing Bowls. Large nine inch size with rolled edge, a 25c value — our opening price.

8c

Electric Curling Irons

Electric Curling Irons—These guaranteed irons come in assorted colored handles; a 50c value. Our opening price

27c

Boxed Writing Paper

Boxed Writing Paper—Containing 24 envelopes and 24 sheets of linen-finish paper, in white and tints; a 25c value. Our opening price

10c

Catalin Bracelets

Catalin Bracelets—These are genuine catalin, 1-inch wide, and beautifully carved in all the new Fall shades; a 25c value. Our opening price

10c

Electric Tungsten Bulbs

75- and 100-watt Electric Tungsten Bulbs—Inside frosted; a 15c value. Our opening price

10c

WE HOPE YOU LIKE US! WE ARE HERE TO STAY!

The new F. & W. Grand Stores picked Salem as one of the 200 cities in the United States and Canada in which to locate, because we believe in SALEM AND IN ITS FUTURE, and we want to play a part in the up building of this community — we want to make friends and keep them through the coming years.

The F. & W. Grand Stores RETAIN ONLY the NAME of the old organization. EVERYTHING ELSE IS NEW!

New Corporation — New Directors — New Management — New Executives — New Policies — New Ideals — New Merchandise — New Departments, and above all — New LOW PRICES PLUS COURTEOUS SERVICE.

Counter Service at All Hours — Home-Cooked Foods — Highest Quality

OPENING SPECIAL ROAST TURKEY DINNER 25c

ROAST YOUNG TURKEY, with home-made gravy, cranberry sauce, delicious oyster dressing, cold slow, mashed potatoes, hot rolls and butter, choice of desserts, tea, coffee or milk.

COURTEOUS SERVICE ALWAYS!

Big Ben—Baby Ben

And other WESTCLOX

ALARM CLOCKS
Genuine Big Ben, Baby Ben and other Westclox Alarm Clocks. — This is a wonderful value, usually selling as high as \$3.50. While 400 last they are to be sold at...

Ivory and Green Enamelware

10c

Ivory and Green Enamelware—Large size saucepans, mixing bowls, and pudding pans; a 25c value

Men's Fancy SOX

6c

Men's Fancy Sox—First quality; a dozen pair of these will not be too many. Sizes 10 to 11½

Men's Dress SHIRTS

44c

Men's Dress Shirts—Made of fine seersucker with collars attached, in plain blue, tan, green and white. Sizes 14 to 16½. A dollar value

Hand-Dipped CHOCOLATES

Hand-Dipped Chocolates—Both Milk and Bittersweet coating. Made according to our own recipes from the finest ingredients obtainable; assorted flavor, creams, soft caramels, nougats and creamy fudge centers; a 40c quality at 50c lb. (Ask the saleslady for a sample)

Ladies' Rayon Hosiery

10c

Ladies' Rayon Hose—First quality, in all of the new Fall shades. Sizes 8½ to 10. A 25c value

Ladies' Rayon UNDIES

15c

Ladies' Rayon Undies—Fannies, bloomers, and step-ins, beautiful plain and fancy rayon weaves; tailored and fancy trimmed, in flesh and other popular pastel shades

Genuine Leather Handbags

44c

Genuine Leather Handbags—Silk lined, in the popular backpack, underarm and pouch styles — a 90c value

Notice! Although we have large quantities of all merchandise advertised, we are unable to guarantee that quantities will last the entire two days of our opening sale. Hundreds of other special values which space does not permit listing, will be found on our counters.

Every Purchase Must Be Satisfactory Or Your Money Refunded!

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