

# WARD WEEK

ONLY TAKE A YEAR  
IN 50 STORES

275 N. LIBERTY STREET  
SALEM, OREGON

October 22  
LAST DAY!

## Gigantic Sale of Guaranteed Fine Quality FURNITURE



### 5-Piece Dinette Suite

Looks just like a "regular" dining suite, doesn't it? But its extension table and 4 chairs just fit a small dining room or dinette. Mahogany finish ..... **29.95**

### All Walnut Coffee Table



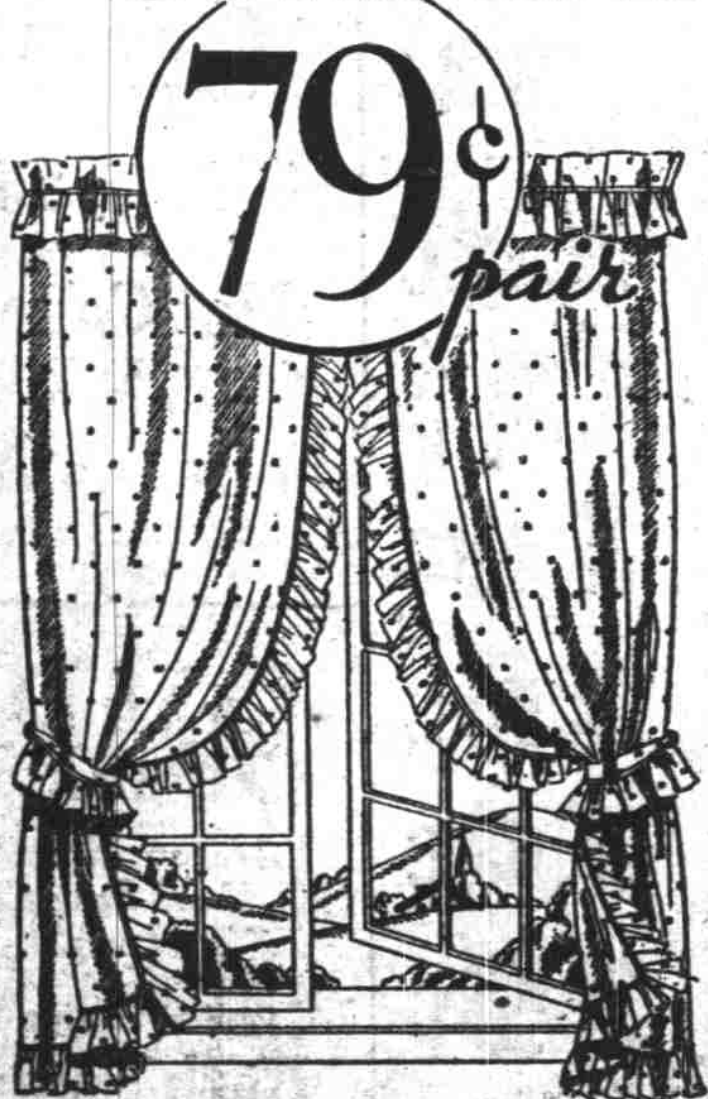
Need tables? See this special table. It was made to sell for 10.00. Notice the smart tipped claw feet ..... **7.95**

### Extra Large Pull-Up Chair



Can you recall when, if ever, you've seen such a chair? Shaped back! Carved stretchers! Rich covering ..... **7.95**

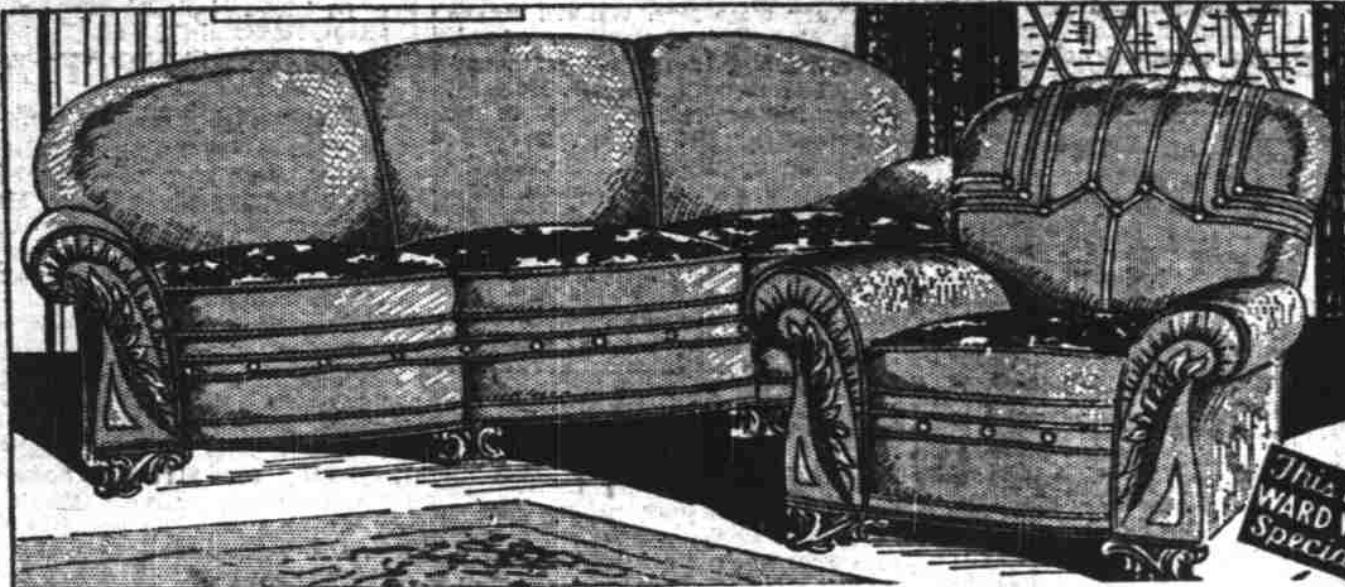
## RUFFLED CURTAINS



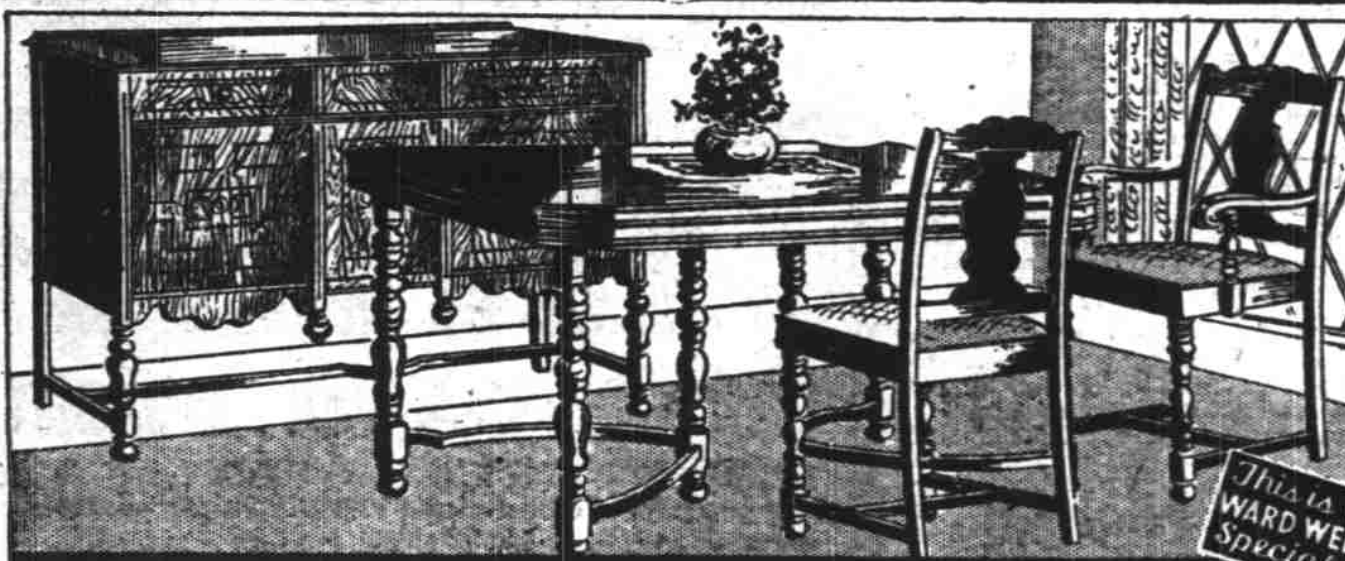
Every One Was Made to Sell for \$1.19! We got all the lucky breaks in this purchase! The manufacturer needed work. We bought at rock bottom prices! That's why we can sell these \$1.19 curtains now for 79¢.

### LACE PANELS

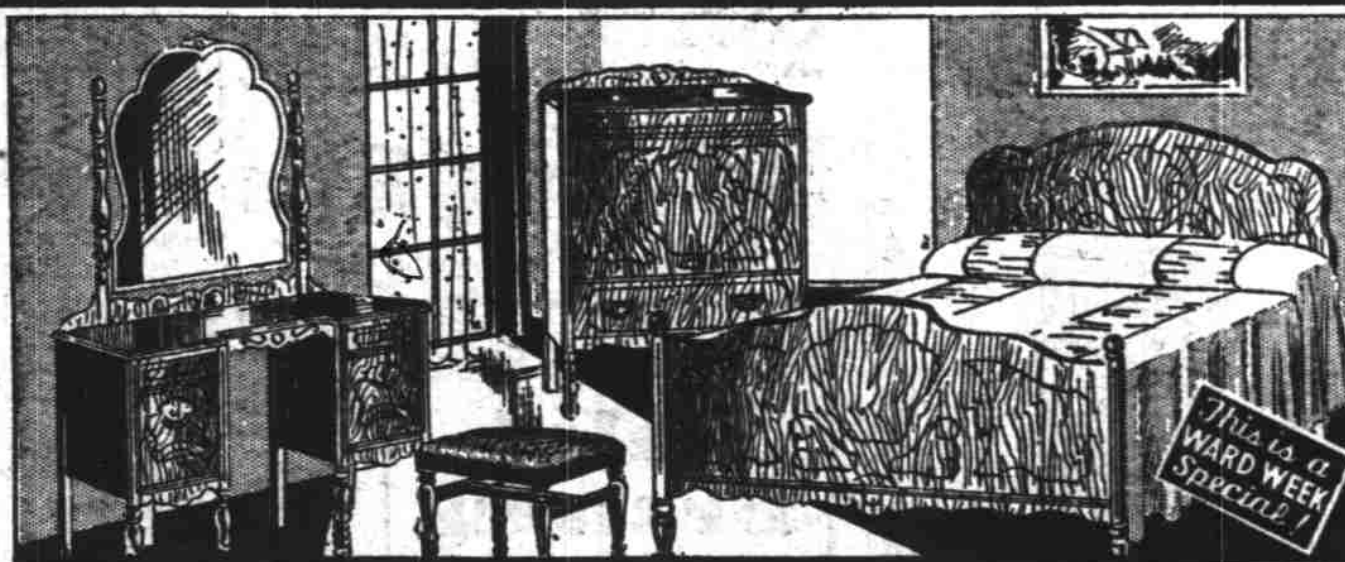
Filet and shadow net patterns. You'd have to pay to 1.25 for this quality in most stores. They're 40 inches wide. Price, each ..... **79¢**



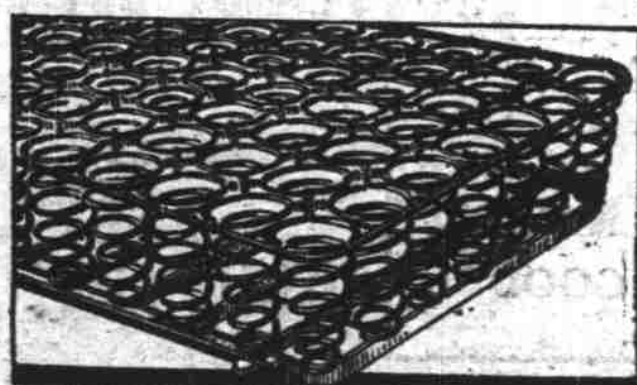
**All-Over Tapestry Suite** You'll have to admit this Ward Week suite is good looking! But, even the picture doesn't do it justice. We want you to sit in it, to feel its rich, all-over tapestry covering! To pry around in the back and see how well it's finished. And then, in case you've overlooked any point, we'll direct your attention to the high back, the broad arms, and the deep soft seats. Davenport and arm chair. **\$49.95**



**6-Piece Dining Room Suite** Walnut veneered with fine lacquer hand-rubbed finish. Graceful table with harmonizing chairs, and pleasingly decorated buffet. Full length top drawer faced birds-eye maple, two of three panels having pattern overlay of 1/4" oak. Compartment center panel also faced maple with stenciled pattern in darker tone; Sale Special. **\$29.95**

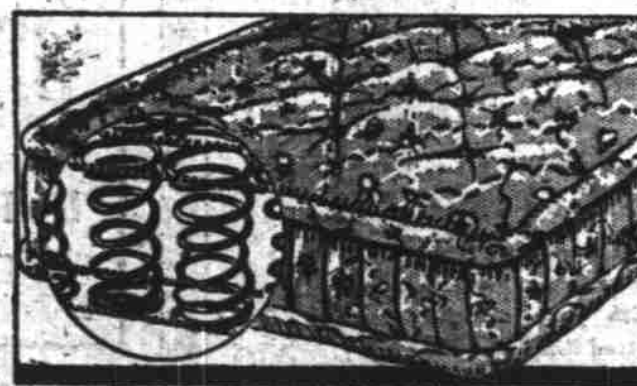


**3-Piece Bedroom Suite** In rich, walnut finish. Bed—Chest—and Vanity. Tops and fronts of all pieces surfaced carefully with selected walnut veneer. Vanity and Dresser have large 28"x24" mirrors in graceful swinging frames. Notice the "expensive features" . . . the finely routed decorations and clever two-tone finish. **\$39.95**



### "BARGAIN" . . . 99-Coil Spring with Helical Coil Tied Top

A good Coil Spring with full flexibility because of the 160 small helical coil springs holding the top of the 99 large oil-tempered Premier quality steel single deck coil springs in position. Strong border wire makes firm right edge. Eleven 1-inch steel cross-bars support bottom. Angle steel side frame completes firm foundation. Finished Green Enamel. For straight or bow-end wood or metal beds. . . . Comfort and quality at a genuine saving. **\$5.95**



### A Sensational Value . . . Spring Cushion Mattress

Extra good, low-priced innerspring mattress built for comfort. Main covered coil springs with many layers of pure felted cotton liners on top, bottom, and sides. New design durable drill ticking. Deeply tufted, lock stitched roll edges. Fits bow-end or straight-end wood or metal beds. You will find it impossible to duplicate this quality at this price! Comfort and quality at a genuine saving. **\$9.95**

## Montgomery Ward & Co.

WE TAKE GREAT PLEASURE IN ANNOUNCING THAT

Mrs. Dena MACK

is now in charge of our Fashion Department on the mezzanine floor, where she will be glad to greet her friends and customers.

Mrs. Mack is very enthusiastic about her Fall line of popular priced coats and dresses, and is anxious that you see them too.

Won't You Come In?



Photo Guanel-Robb

**Fur Trimmed Coats**  
Values that will amaze you! Rich, lustrous furs, and the season's leading fabrics. A complete selection of sizes 14 to 46.  
**9.98 14.98 24.75**

**Misses Coats**  
Sizes 14 to 18. Good fall colors. Wine, brown, green, tan.  
**5.95**

**150 New Dresses**  
Distinctly styled one, two and three piece dresses of fancy wools, flat crepes and rough crepes. Sizes 14 to 52.  
**2.95**

**Lustrous Chiffon Velvet Dresses**  
**8.95**

**Velvet Jackets**  
Satin lined. All new shades  
**9.98**

**Misses' Dresses**  
Sizes 14 to 20. Lacy wools, rough crepes, travel crepes, georgettes in the popular new shades, also the very latest oxford mixtures.  
**2.95 4.95 7.75**

**New Fall Hats**  
Smart styles for fall. Chic youthful modes, you'll be proud to wear.  
**1.84**

## LARGE SIZE DRESSES FOR YOUTHFUL WOMEN

We specialize in smart styles in the larger sizes, 40 to 52. You'll be captivated by the styles and surprised at the values. Rough Crepes, Georgettes, Crepe Romaine, Pepple Crepe and Flat Crepes with Velvet trim. Shades of loganberry, red, brown, green, black and white. The price

**\$4.95 & \$7.75**

## Long and Short Wave Radio

5-Tube Pentode 75 to 500 Meters

Another Great 1933 Airline licensed by R.C.A. and Hazeltine. Gives you exclusive patented features. Has the New Tubes—Super Dynamic Speaker—Greater Range—Better Tone Quality—Less Interference.

Popular style rectangular Mantel Cabinet in walnut, size 17 1/4" x 9 1/4" x 7 1/4". Specially priced for Sale



**\$27.50**

## Imported Franco Persian Rug

Oriental type cotton rug. Made in France. Color-thru weave ..... **9.85**  
Size 4 1/2 x 6 1/2

**Oriental Type Rug**  
Excellent for hardwood floors. Will not slip on floor ..... **4.95**  
Size 28 x 46

**Economy Rug Cushion**  
Save your rug with a good rug cushion ..... **2.95**  
Size 9 x 12

**Imported Chenille Rug**  
Washable. Just the rug for bedroom or bath ..... **89¢**  
Size 44 x 48

**Imported Franco-Persian Rug**  
Oriental type. 68x30 inches ..... **2.89**

**Wardoleum Rugs**  
Smooth enamel surface, good quality rug. 7 1/2 x 9 feet ..... **2.69**

**Print Wardoleum**  
Make your floors beautiful at small expense, ft **20¢**

# MONTGOMERY WARD & Co.