

# WARD ONLY TWICE A YEAR Starts Friday **WEEK**

October 14 to 22 inclusive

## A Tire Developed in A Million Dollar Laboratory

# RIVERSIDE RAMBLER

### A NEW RIVERSIDE

That Meets Today's Demand For Lower Prices

Free Mounting Service At All Ward's Stores

# \$3.53

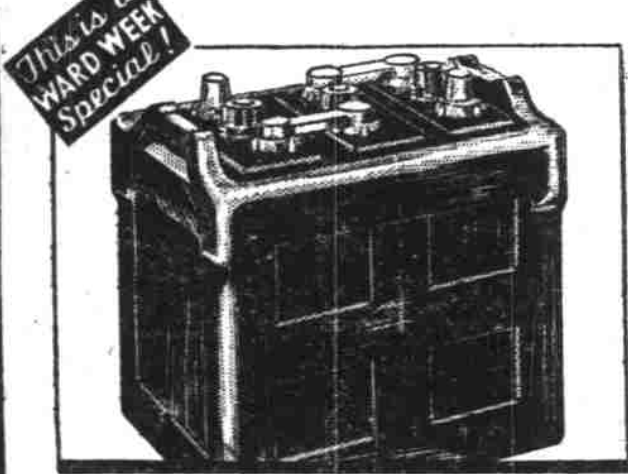
EACH WHEN BOUGHT IN PAIRS 29x4.40 - 21

Fifteen Layers of Rubber and Cord Fabric



The New Riverside Rambler is a remarkable tire value—Ward's lowest priced Riverside. It meets the Riverside standards of quality in materials and workmanship. A modern non-skid pattern—thick, wear-resisting tread and a strong carcass are a few of the many outstanding features of the New Riverside Rambler. This tire will fit drop center rims. This Riverside Tire carries the Unlimited Guarantee of satisfaction regardless of time or mileage. It's a great value made possible by Ward's low-cost selling methods.

## COMMANDER BATTERIES PENNSYLVANIA OIL



# \$3.48

With Old Battery

Full size 13-plate, guaranteed for one year. We consider this ward Week battery the greatest buy in the field. One-piece leak-proof container.



# \$3.29

100% Pure Pennsylvania Oil

Fill up with 100% PURE PENNSYLVANIA OIL! Provides uniform lubrication. Guaranteed to be made from finest crude oil.

5-Gal. Can  
62c Gal. in Bulk  
19c Qt. in Bulk

# HUNTING GOODS



## 6 SHOT GUN

# \$26.98

Western Field Shotgun

Hammerless action. Quick take down. Smooth action. Safety lock. Proof tested.

Western Field Deluxe	\$349.5
Remington Shotgun, 12-Gauge	31.95
Remington Shotgun, 20-Gauge	31.95
Winchester Shotgun, 12-Gauge	31.95
Remington Automatic 12-Gauge	44.85
Double Barrel 12-Gauge	12.50
Winchester .32 Special	29.45
Savage 30-30	41.98
Remington 25-20	27.75
Savage 32-20	20.89
Remington Automatic .22 Cal.	23.89
Stevens .22 Cal.	9.98
Red Head Shells, 12-Gauge	73c
Red Head Shells, 16-Gauge	69c
Red Head Shells, 20 Gauge	65c
Red Head Shells, 410 Gauge	57c
Cleanfire Shells, .22 Short	16c
Cleanfire Shells, .22 Long	22c
Cleanfire Shells, .22 Long Rifle	25c
Staclean Shells, 30-30	99c
Staclean Shells, 30-06	1.52
Staclean Shells, 32-20	1.27
Hunting Coats	3.98

## Hot Water Auto Heaters

# \$5.98

For Ward Week Only

No more at this price when these are gone. Compare them with heaters at double the price. There's real heating capacity in the copper core and brass tanks.

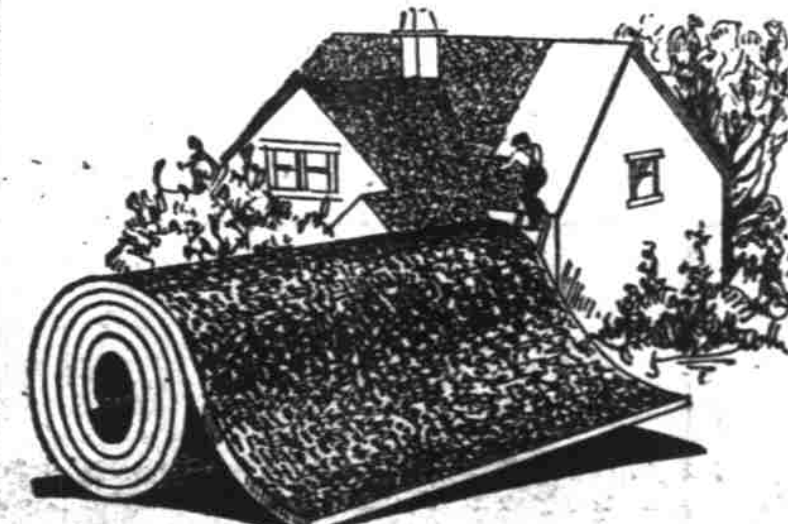


# ROOFING AND PAINT

Buy ZINC-ITE For the Best!

Needs less stirring—flows on much more easily—hides much better—it costs less.

Covers 400 square feet 2 full coats. Comes in white and attractive colors. Special prices in 5-6 gallon can lots, gal. **2.74**



# \$2.40

a Roll

Radio Super Slate Asphalt Roofing

Guaranteed for 17 years. Made of tough, long fiber felt and saturated with imported asphalt. Absolutely waterproof. Resists fire. Inspected and labeled by Underwriters Laboratories.

Roofing at a Saving! Radio Super Slate

Positive protection against falling sparks. Guaranteed for full 17 years.

Smooth Surfaced Atlas Roofing

Sells elsewhere for much higher prices. Offers a good guarantee.

## HARDWARE

- Mortise house door locks, Bronze or copper plate, set ..... 38c
- Coping saws, fine for manual training, each ..... 9c
- Assorted machine bolts. 50 in box. Per box ..... 45c
- Hammer handles, each ..... 9c
- Hatchets, vanadium steel, each ..... 99c
- Crosscut saw sharpening set ..... 33c
- Cupboard turns, brass plate, each ..... 10c
- Window sash locks, each ..... 7c
- Drawer pulls, brass or old copper plate, each ..... 4c
- Ratchet screw driver ..... 89c
- The "Lakeside" hand saw ..... 89c

## AUTO ACCESSORIES

- WINDSHIELD WIPERS—Automatic and efficient ..... 1.69
- TRANSPARENT SHEETING—20 x50, very fine quality, 12½ gauge ..... 79c
- 54-INCH TOP MATERIAL—Long grain and water-weather proof, yd. ..... 69c
- TOP DRESSING—Excellent, lasting quantities .....pt. can ..... 49c
- TUBE PATCH KIT—72-inch rubber and 2 tubes cement ..... 16c
- AUTO JACK—One-ton capacity, scree type, 41-in. folding handle ..... 1.00
- SPARK PLUG SETS—For Fords and Chevrolets ..... 1.19
- STOP LIGHTS—For any car ..... 1.10

### Manifold Heaters

- Model A Fords ..... 1.49
- Chevrolet 6, 1931-32 ..... 2.69

Easily Installed and Efficient

## ELECTRICAL AND HOUSEHOLD NEEDS

- Rubber Covered Wire No. 14, 100 ft. .... 63c
- Split Knobs, 10 for ..... 26c
- Porcelain Cleats, pair ..... 3c
- Pull Chain Sockets ..... 18c
- Ceiling Rosettes ..... 14c
- Duplex Outlet ..... 15c
- Switch Boxes ..... 12c
- Entrance Switch ..... \$1.25
- Heating Pads ..... \$3.95
- Electric Toaster ..... \$3.95
- Electric Toaster ..... \$1.29
- Electric Percolators ..... \$4.59
- Sandwich Toaster ..... \$4.95
- Flashlight Cells ..... 5c
- Dry Cells ..... 25c
- Utility Battery, 6 volt ..... \$1.82

# MONTGOMERY WARD & CO.