

Excellent Shows Scheduled for Week

'BLESSED EVENT' AT THE ELSINORE

Gossip Columnist's Racy Technique Motif for Colorful Drama

The ways and means by which the gossip columnists of modern times get their information are amusingly exposed in Warner Bros. picture, "Blessed Event," which comes to the Elsinore theater today. Lee Tracy, famed Broadway star and wit, plays the role of a chatter writer which closely parallels that of a famous Broadway columnist.

The picture shows Tracy as the columnist, getting information, hints and tips from dozens of varied sources. He uses his friends and his enemies, his experience and his imagination; he relies on his luck and his intuition and not infrequently he puts two and two together and makes seven or eight.

It is generally understood that a newspaper reporter, if he is to succeed, must have a kind of sixth sense, popularly called a "nose for news." A columnist has to have that as well as an ear for gossip and an eye trained to see things as they are, and not as they seem to be.

Much of this material straddles the narrow line between slander and news, much of it must of necessity be heresy, all of it is dangerous and often libelous but every line of it is interesting reading matter. It builds circulation. It irritates a few people and entertains millions of others. It gets the writer into many dangerous complications.

The majority wins, of course, and the millions who enjoy reading about "Blessed Events," in advance of near relatives can look forward to the showing of the picture by that name to learn how the gossip is gathered.

Supporting Lee Tracy in "Blessed Event" are Mary Brian, Dick Powell, Allen Jenkins, Ruth Donnelly, Milton Wallace, Ned Sparks, Frank McHugh, Emma Dunn, Walter Walker, Edwin Maxwell, Tom Dugan and others. The production was adapted to the screen by Howard Green, from a play by Manuel Seff and Forrest Wilson.

Roy Del Ruth, whose recent directorial efforts on "Winner Take All" received loads of praise directed "Blessed Event."



Lee Tracy and Mary Brian in a scene from "Blessed Event", now showing at the Elsinore.



Walter Huston and Dorothy Jordan in "The Wet Parade" feature at the Hollywood today, Monday and Tuesday.



There is a triangle that is a triangle composed of Violet Heming, Ralph Bellamy and Alexander Kirkland in the feature "Almost Married" now showing at the Grand.

'ALMOST MARRIED' OPENER AT GRAND

As a fitting reward for his excellent work on "The Spider" the Fox photoplay he co-directed with Kenneth MacKenna, William Cameron Menzies was elevated to a full directorship and his first single-handed dictatorial effort will be on view at the Grand theatre when "Almost Married," opens at that playhouse today.

Like "The Spider," "Almost Married" is reported to be a gripping and suspenseful mystery drama, which depends upon its eerie and weird plot situations for its breathless interest. While spine-tingling to the "nth" degree, however, the new film does not depart from characters or situations that are entirely human and believable. Menzies, who has always been a deep student of psychiatric case histories flatly refuses to resort to tricks and devices that are unreal.

Menzies first came to Hollywood as an art director and as such designed the sets for "The Thief of Bagdad" and many of Mary Pickford's pictures. As an artist in New York, he illustrated the works of Edgar Allan Poe which interested him in stories of a mysterious and supernatural nature, and it is on the direction of such stories that he intends to devote his time in the future.

In addition to serving as Menzies' first effort as a full-fledged director, "Almost Married" marks the talking screen debut of an actress endeared to the hearts of Broadway theatre-goers. She is the talented Violet Heming, who starred in such stage successes as "Three Faces East" and "The Rubicon." It also features Ralph Bellamy and Alexander Kirkland, whose performances in "Surrender" brought forth some newers and critics.

HOLLYWOOD

Today, Monday
and Tuesday

CONTINUOUS PERFORMANCE SUNDAY, 2 TO 11 P.M.
MATINEE EACH DAY THIS WEEK, 2 P.M.

A GIANT ROMANCE OF
OUR TIMES



WITH A PARADE
OF STARS
Dorothy Jordan
Robert Young
Lewis Stone
Walter Huston
Jimmy Durante
many more!

Special Added Attraction
Today Only
On the Stage We Present
THE CALIFORNIA TROUBADOURS
no raise in prices



'THE WET PARADE' IS AT HOLLYWOOD

Film Version of Sinclair's Sensational Novel of Prohibition Here

Thrills of modern life, exciting happenings which appear daily in newspapers and the engrossing adventures of a young man and woman who find the fight for love and happiness as hazardous as the most fantastic jungle adventure, form the plot details of "The Wet Parade," which will open today at the Hollywood theatre.

Sixty-odd mercantile manufacturers in the United States and Europe who make Mickey Mouse dolls, toys and other saleable articles.

Proprietors and employees of 300,000 retail stores throughout the world which sell these articles.

Hundreds of song-writers, radio artists, phonograph recorders and others of musical professions who are marketing songs about Mickey Mouse, particularly Irving Caesar's "What! No Mickey Mouse? What Kind of a Party Is This?"

Thousands of film salesmen, exploitation men, advertisers and publicists engaged in co-ordinating all these activities.

Mickey is only four years old, as mentioned above, but actually the idea behind him was born immediately after the war. At the time Walt Disney, his creator, was a struggling young artist in a commercial shop in Kansas City, drawing pictures to be used as advertisements in a farm magazine. They gave him a lot of knowledge about the sketching of animals. He was called upon to work all hours of the day and night, and whenever he worked until midnight he would be visited by a horde of mice in search of scraps from lunch boxes.

Disney became fascinated by the mice as he watched their cute antics. He cultivated their friendship, adopted a family of ten in a cage, fed them, played with them and even tamed one so that it sat on his drawing board. Eight years later a composite of these office mice scrambled from the pen of the young man who had invaded Hollywood to do animated motion pictures. Mickey Mouse emerged with his squeals and capers just as Al Jolson opened his mouth and kicked the top off the silent drama. After Jolson, Mickey was really the first Hollywood attraction to hit the high spots on the sound screen. But, as Jolson had been an established star, it follows that Mickey is the only real child of the talkies.

Today Mickey is one of the few Hollywood stars who have their own studios. It costs half a million dollars and it employs nearly 300 men and women. At the head of the organization are Walt Disney, who designs the drawings, and Roy, his brother, who takes care of the business end.

And more romance happens in that studio in one day than occurs in other Hollywood studios in a week or a month.

Salem Heights Pupils Will Get Holiday Monday

SALEM HEIGHTS, Sept. 24.—Mrs. Mary L. Fulkerson, county school superintendent, visited the school here Friday morning, and expressed pleasure at the manner in which the school has started its year's work. There are three new teachers this year.

School will be dismissed Monday, so children may attend the state fair.

Pigs Harvesting Crop of Prunes

KINGWOOD, Sept. 22.—Pigs and prunes make an interesting combination at the D. H. Mosher farm here. Mr. Mosher, Salem tailor, finding prevailing prices unsatisfactory has approximately 100 head of swine of assorted sizes harvesting his crop. The animals cooperate by doing their own shaking on the lower branches of the trees.

DINE at the BOHEMIAN

* Special Sunday Blue Plate 40c Dinner
SERVED 11 A.M. TO 9 P.M.

Featuring ROAST TURKEY with dressing and fresh cranberry sauce. BROILED TENDERLOIN STEAK.

Also a delicious 50c full course dinner

All the Famous Bohemian rolls and salt sticks you can eat

SALEM BOHEMIAN

362 State

"SALEM'S FINEST RESTAURANT"

The Call Board . . .

By OLIVE M. DOAK

Warner Bros. Elsinore
Today—Lee Tracy and Mary Brian in "Blessed Event".
Wednesday—Alison Skipworth in "Madame Rack-a-sack".
Friday—Lionel Barrymore in "The Washington Masquerade".

The Grand
Today—Alexander Kirkland in "Almost Married".
Wednesday—Marion Marsh in "Beauty and the Boss".
Friday—Ben Lyon in "The Big Timer".

The Hollywood
Today—Walter Huston in "The Wet Parade".
Wednesday—Kent Douglas and Helen Chandler in "A House Divided".
Friday—Tom Mix in "My Pal the King".

from the eighth grade this spring. Robert Powers left the first of the week to continue his studies at Oregon State College. A friend, Whinfeld Atkinson, resigned as principal of the Estacada school to enter the University of Oregon.

Pickard Jersey String at Fair Again This Year

MARION, Sept. 24.—Avid Pickard is filling a nice string of Jersey cows from his imported herd and will show them at the state fair next week. He has been very successful in winning in previous years and it looks as though they would have to step some to beat him this time.

Mrs. Pickard will again exhibit her five strains of game chickens on which she had made winning entries each year.

Mr. and Mrs. A. Schermacher accompanied by their grand-son Almel and granddaughter Clara Schermacher have left on a motor trip to Preston, Iowa, expecting to be gone a month.

ANNUAL CRUISE
ROUND THE WORLD

THIS winter, live on Seven Seas Street in an apartment that goes places. Have a club that changes its setting every day. Establish yourself, among a charming new circle of acquaintances, in the comfort of your own home abroad. Pay your rent (and a moderate one) to the

Empress of Britain

Enjoy deck sports... listen to delightful music... live a gay, luxurious life... as you cruise round-the-world for 120 days. Visit 81 different ports and places - Madeira, Algiers, Naples, Greece, Holy Land, Egypt, India, Ceylon, Java, Siam, China, Japan, Honolulu, Panama, Cuba, other countries. Spend Christmas Eve in the little town of Bethlehem. Attend plum blossom festivals in Japan. See the Taj Mahal, rose-flushed with dawn. Ask a riddle of the Sphinx. Go sightseeing by motor-car, rickshaw and camel. You leave New York on December 3. Fares are as low as \$2,350. 70% of First Class apartments with bath. See the deck plans and study the itinerary now. Also, get information about Mediterranean and West Indian Cruises. Apply to the agent below for details and literature.

• CANADIAN PACIFIC

W. H. DEACON, GEN'L AGENT PASSR. DEPT.
10-A Broadway, American Bank Bldg., Portland, Oregon

City Service During Fair Week . . .

Starting Saturday, Sept. 24th the City Buses will operate on a twenty-minute service throughout the day, including Sunday, Sept. 25, and Oct. 2, with added service during rush hours.

Fifteen-minute service on Fairgrounds Road and Highland Ave. buses, starting next Monday.

First Bus leaves State and Commercial at 6:10 a.m. Last bus will leave at 11:50 p.m.

Oregon Motor Stages

SAVE YOUR PROPERTY-REPAIR-REMODEL BUILDING MATERIAL PRICES WILL GO UP SOON



The demand for lumber and building materials was increased enormously last month. Everywhere signs of increased building activity were noted.

Prices cannot remain at the present low levels under such conditions. So we recommend that you repair or build now while prices are low.

GABRIEL Powder & Supply Co.

610 N. Capital

Phone 9191

"BLESSED EVENT"

— and what an event! It's the most exciting happening in months . . .

Hurry! Hurry!

Run

down High Street in a bathing suit . . . Put the baby in the sink and the dishes in the crib . . . do anything . . . but be sure to get to . . .

WARNER BROS.
Elsinore

Oregon Pulp and Paper Company

Manufacturers of—

BOND — LEDGER — GLASSINE
GREASEPROOF — TISSUE

Support Oregon Products

Specify "Salem Made" Paper for Your Office Stationery