

Excellent Shows Scheduled for Week

'BLESSSED EVENT' AT THE ELSINORE

Gossip Columnist's Racy Technique Motif for Colorful Drama

The ways and means by which the gossip columnist of modern journalism get their information are amusingly exposed in Warner Bros. picture, "Blessed Event," which comes to the Elsinore theatre today. Lee Tracy, famed Broadway star and wit, plays the role of a chatter writer which closely parallels that of a famous Broadway columnist.

The picture shows Tracy as the columnist getting information, hints and tips from dozens of varied sources. He uses his friends and his enemies, his experience and his imagination; he relies on his luck and his intuition and not infrequently he puts two and two together and makes seven or eight.

It is generally understood that a newspaper reporter, if he is to succeed, must have a kind of sixth sense, popularly called a "nose for news." A columnist has to have that as well as an ear for gossip and an eye trained to see things as they are, and not as they seem to be.

Much of this material straddles the narrow line between slander and news, much of it must of necessity be heresy, all of it is dangerous and often libelous but every line of it is interesting reading matter. It builds circulation. It irritates a few people and entertains millions of others. It gets the writer into many dangerous complications.

The majority wins, of course, and the millions who enjoy reading about "Blessed Events," in advance of near relatives can look forward to the showing of the picture by that name to learn how the gossip is gathered.

Supporting Lee Tracy in "Blessed Event" are Mary Brian, Dick Powell, Allen Jenkins, Ruth Donnelly, Milton Wallace, Ned Sparks, Frank McHugh, Emma Dunn, Walter Walker, Edwin Maxwell, Tom Dugan and others. The production was adapted to the screen by Howard Green, from a play by Manuel Seff and Forrest Wilson.

Roy Del Ruth whose recent directorial efforts on "Winner Take All" received loads of praise directed "Blessed Event."



Lee Tracy and Mary Brian in a scene from "Blessed Event", now showing at the Elsinore.



Walter Huston and Dorothy Jordan in "The Wet Parade" feature at the Hollywood today, Monday and Tuesday.



There is a triangle that is a triangle composed of Violet Heming, Ralph Bellamy and Alexander Kirkland in the feature "Almost Married" now showing at the Grand.

'ALMOST MARRIED' OPENER AT GRAND

As a fitting reward for his excellent work on "The Spider" the Fox photoplay he co-directed with Kenneth MacKenna, William Cameron Menzies was elevated to a full directorship and his first single-handed dictatorial effort will be on view at the Grand theatre when "Almost Married," opens at that playhouse today.

Like "The Spider," "Almost Married" is reported to be a gripping and suspenseful mystery drama, which depends upon its eerie and weird plot situations for its breathless interest. While spine-tingling to the "nth" degree, however, the new film does not depart from characters or situations that are entirely human and believable. Menzies, who has always been a deep student of psychiatric case histories flatly refuses to resort to tricks and devices that are unreal.

Menzies first came to Hollywood as an art director and as such designed the sets for "The Thief of Bagdad" and many of Mary Pickford's pictures. As an artist in New York, he illustrated the works of Edgar Allan Poe, which interested him in stories of a mysterious and supernatural nature, and it is on the direction of such stories that he intends to devote his time in the future.

In addition to serving as Menzies' first effort as a full-fledged director, "Almost Married" marks the talking screen debut of an actress endeared to the hearts of Broadway theatre-goers. She is the talented Violet Heming, who starred in such stage successes as "Three Faces East" and "The Rubicon." It also features Ralph Bellamy and Alexander Kirkland, whose performances in "Surrender" brought forth some new and laudatory adjectives from reviewers and critics.

Mickey Mouse Has Birthday Soon; and How That Infant Has Grown in Four Years!

A birthday which will be international in celebration will be that of Mickey Mouse October 1. The youngster of the films is four years old on that date and as for popularity there is no doubt that no artist that excels him in the mind of the public.

The Statesman was one of the first papers to avail itself of the Mickey Mouse cartoon, and Salem was among the first cities to present a Mickey Mouse matinee. This was introduced at the Elsinore theatre under the management of Col. E. Dow and has continued to grow until it is an "institution" of Saturday afternoon among the youngsters of the city.

Of course, Mickey Mouse and the Silly Symphonies, which are also from the pen of Walt Disney, Mickey's Alter Ego, have been rapidly forging to the heights since Mickey's birth on October 1, 1928, but it was not until two months ago that concerted efforts were made to crystallize all of the ramifications of the Disney enterprises, the

occasion being the induction of Mickey Mouse as a producer-member of United Artists Corporation, which placed him hand-in-hand with Mary Pickford, Douglas Fairbanks, Charles Chaplin, Gloria Swanson, Samuel Goldwyn, Joseph M. Schenck and D. W. Griffith. And now that the bright new machinery has been set into motion, Mickey is reaching a clientele never before dreamed of.

Through that organization, millions of persons throughout the world are now actively engaged in popularizing Mickey to unprecedented heights. Here's a partial list of those people:

More than 15,000 theatre ex-

hibitors throughout the world who show Mickey Mouse pictures at one time or another.

Publishers of 172 newspapers in the United States which run a Mickey Mouse comic strip daily.

Nearly 1,000,000 children, members of nearly 1000 Mickey Mouse clubs who meet every Saturday morning to lay votive offerings at the shrine of their patron saint.

Sixty-odd mercantile manufacturers in the United States and Europe who make Mickey Mouse dolls, toys and other saleable articles.

Proprietors and employees of 300,000 retail stores throughout the world which sell these articles.

Hundreds of song-writers, radio artists, phonograph recorders and others of musical professions who are marketing songs about Mickey Mouse, particularly Irving Caesar's "What! No Mickey Mouse? What Kind of a Party is This?"

Thousands of film salesmen, exploitation men, advertisers and publicists engaged in co-ordinating all these activities.

Mickey is only four years old, as mentioned above, but actually the idea behind him was born immediately after the war. At the time Walt Disney, his creator, was a struggling young artist in a commercial shop in Kansas City, drawing pictures to be used as advertisements in a farm magazine. They gave him a lot of knowledge about the sketching of animals. He was called upon to work all hours of the day and night, and whenever he worked until midnight he would be visited by a horde of mice in search of scraps from lunch boxes.

Disney became fascinated by the mice as he watched their cute antics. He cultivated their friendship, adopted a family of ten in a cage, fed them, played with them and even tamed one so that it sat on his drawing board.

Eight years later a composite of these office mice scrambled from the pen of the young man who had invaded Hollywood to do animated motion pictures.

Mickey Mouse emerged with his goggles and capers just as Al Jolson opened his mouth and kicked the top off the silent drama. After Jolson, Mickey was really the first Hollywood attraction to hit the high spots on the sound screen. But, as Jolson had been an established star, it follows that Mickey is the only real child of the talkies.

Today Mickey is one of the few Hollywood stars who have their own studios. It cost half a million dollars and it employs nearly 300 men and women. At the head of the organization are Walt Disney, who designs the drawings, and Roy, his brother, who takes care of the business end.

And more romance happens in that studio in one day than occurs in other Hollywood studios in a week or a month.

Salem Heights Pupils Will Get Holiday Monday

SALEM HEIGHTS, Sept. 24.—Mrs. Mary L. Fulkerson, county school superintendent, visited the school here Friday morning, and expressed pleasure at the manner in which the school has started its year's work. There are three new teachers at this year.

Pigs Harvesting Crop of Prunes

KINGWOOD, Sept. 22 — Pigs and prunes make an interesting combination at the D. H. Mosher farm here. Mr. Mosher, Salem tailor, finding prevailing prices unsatisfactory has approximately 100 head of swine of assorted sizes harvesting his crop. The animals cooperate by doing their own shaking on the lower branches of the trees.

DINE at the BOHEMIAN
Special Sunday Blue Plate 40c Dinner
 SERVED 11 A. M. TO 9 P. M.
 Featuring ROAST TURKEY with dressing and fresh cranberry sauce. BROILED TENDERLOIN STEAK.

Also a delicious 50c full course dinner

All the Famous Bohemian rolls and salt sticks you can eat

SALEM BOHEMIAN
 302 State
 "SALEM'S FINEST RESTAURANT"

Tortured Eyes
 of a fiend—watching, waiting his chance to destroy the woman he loved.

Almost Married
 with
Alexander KIRKLAND
Ralph BELLAMY
Violet HEMING

From novel by Andrew Soutar

The Devil's Triangle

GRAND

HOLLYWOOD Today, Monday and Tuesday

Home of 25c Talks

CONTINUOUS PERFORMANCE SUNDAY, 2 TO 11 P. M.
 MATINEE EACH DAY THIS WEEK, 2 P. M.

A GIANT ROMANCE OF OUR TIMES

THE CALIFORNIA TROUBADORS

Special Added Attraction Today Only
 On the Stage We Present
THE CALIFORNIA TROUBADORS
 no raise in prices

Dorothy Jordan
 Robert Young
 Lewis Stone
 Walter Huston
 Jimmy Durante
 —many more!

'THE WET PARADE' IS AT HOLLYWOOD

Film Version of Sinclair's Sensational Novel of Prohibition Here

Thrills of modern life, exciting happenings which appear daily in newspapers and the engrossing adventure of a young man and woman who find the fight for love and happiness as hazardous as the most fantastic jungle adventure, form the plot details of "The Wet Parade," which will open today at the Hollywood theatre.

The story, based on Upton Sinclair's sensational novel, opens on an aristocratic southern plantation before the World War, depicting the tragedy of a young girl whose father is driven to suicide as a result of his obsession by liquor. Because of this, the girl becomes an almost fanatic supporter of the cause of prohibition but as the succeeding years bring about first the 13th Amendment and then the modern era of bootlegging activities, she finds herself the center of a series of exciting happenings which rise to a thrilling dramatic climax.

Highlights of the plot include the heroine's attempt to prevent her brother from repeating her father's fatal error; the tragic murder of a nagging wife who tries to interfere with her husband's post-prohibition drinking habits, the wrecking of a "gin mill" by government agents and spectacular nightclub raids. The settings which range from a beautiful southern plantation to picturesque New York street scenes of the period of the Wilson administration and finally depict the luxurious drinking places of the current times are the most varied and colorful seen on the screen in some time.

Newsboy Leaves Town for School

AURORA, Sept. 24. — Eldon Harrison, smiling young carrier of The Statesman, has entered the Junior high school at Vancouver, Wash., where his father has his residence. Eldon has lived with his aunt, Mrs. Lafer, while attending school, and graduated to be a gone a month.

The Call Board . .

By OLIVE M. DOAK

- Warner Bros. Elsinore
- Today—Lee Tracy and Mary Brian in "Blessed Event"
- Wednesday—Allison Skipworth in "Madame Racketeer"
- Friday—Lionel Barrymore in "The Washington Masquerade"
- The Grand
- Today—Alexander Kirkland in "Almost Married"
- Wednesday—Marian Marsh in "Beauty and the Boss"
- Friday—Ben Lyon in "The Big Timer"
- The Hollywood
- Today—Walter Huston in "The Wet Parade"
- Wednesday—Kent Douglas and Helen Chandler in "A House Divided"
- Friday—Tom Mix in "My Pal the King"

from the eighth grade this spring. Robert Powers left the first of the week to continue his studies at Oregon State college. A friend, Winfield Atkinson, resigned as principal of the Estacada school to enter the University of Oregon.

Pickard Jersey String at Fair Again This Year

MARION, Sept. 24.—Avid Pickard is filling a nice string of Jerseys from his imported herd and will show them at the state fair next week. He has been very successful in winning in previous years and it looks as though they would have to step some to beat him this time.

Mrs. Pickard will again exhibit her five strains of game chickens on which she had made winnings each year.

Mr. and Mrs. A. Schermacher accompanied by their grand-son Almer and granddaughter Clara Schermacher have left on a motor trip to Preston, Iowa, expecting to be a gone a month.

WALTER WINCHELL SAYS:

"That 'Blessed Event' flicker is something to thrill about... it is magnificent movie magic... Warner Bros. are to be congratulated on a perfect picture of a columnist."

Skay Winchell
 YOU'RE RIGHT AGAIN!

**THE EVENT OF EVENTS!
 THE DAY OF DAYS!
 THE PICTURE OF PICTURES!**

Today at 2 P. M.
 Warner Bros. Elsinore Proudly Presents the
Northwest Premiere

"BLESSSED EVENT"

—and what an event! It's the most exciting happening in months..

Hurry! Hurry!
 Run down High Street in a bathing suit... Put the baby in the sink and the dishes in the crib... do anything... but be sure to get to...

ADDED
 Capt. Frank Hawks in "CONTACT"
 The New Radio Rave JACK DENNEY in "Music to My Ears"
 Warner Bros. News

WARNER BROS.
 Elsinore

CRUISE
 ROUND THE WORLD

THIS winter, live on Seven Seas Street in an apartment that goes places. Have a club that changes its setting every day. Establish yourself, among a charming new circle of acquaintances, in the comfort of your own home abroad. Pay your rent (and a moderate one) to the

Empress of Britain

Enjoy deck sports... Listen to delightful music... live a gay, luxurious life... as you cruise round-the-world for 129 days. Visit 81 different ports and places - Madeira, Algiers, Naples, Greece, Holy Land, Egypt, India, Ceylon, Java, Siam, China, Japan, Honolulu, Panama, Cuba, other countries. Spend Christmas Eve in the little town of Bethlehem. Attend plum blossom festivals in Japan. See the Taj Mahal, rose-flushed with dew. Ask a riddle of the Sphinx. Go sightseeing by motor-car, rickshaw and camel.

You leave New York on December 1. Fare is as low as \$2,250. 70% of First Class apartments with bath. See the deck plans and study the itinerary now. Also, get information about Mediterranean and West Indies Cruises. Apply to the agent below for details and literature.

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City Service During Fair Week...

Starting Saturday, Sept. 24th the City Buses will operate on a twenty-minute service throughout the day, including Sunday, Sept. 25, and Oct. 2, with added service during rush hours.

Fifteen-minute service on Fairgrounds Road and Highland Ave. buses, starting next Monday.

First Bus leaves State and Commercial at 6:10 a.m. Last bus will leave at 11:50 p.m.

Oregon Motor Stages

SAVE YOUR PROPERTY-REPAIR-REMODEL

BUILDING MATERIAL PRICES WILL GO UP SOON

The demand for lumber and building materials was increased enormously last month. Everywhere signs of increased building activity were noted.

Prices cannot remain at the present low levels under such conditions. So we recommend that you repair or build now while prices are low.

GABRIEL Powder & Supply Co.
 610 N. Capital Phone 9191

Oregon Pulp and Paper Company

—Manufacturers of—

**BOND — LEDGER — GLASSINE
 GREASEPROOF — TISSUE**

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