

BACK TO SCHOOL

CHILDREN'S Rayon Lingerie
Dainty Rayon Lingerie, choice of combinations, shorts and slips. A real buy! Just the thing for the school girl.
3 For 1.00

CHILDREN'S New Fall Coats
Coats \$4.98
Smart fall coats in crepe and tweed material. Every girl will be proud to wear one of these lovely coats — Fur collars. Polar tex coats at \$2.98

All Silk Slips \$1.69
Smartly different. A slip with semi-built-up shoulders! Lace trim on front and bottom.

Newest Shapes in These Girls' Felt Hats 98c
New Fall Colors for School. There are many styles for Fall wear in this selection. Bargains at only 98c!

New Shoes for School?

Of Course . . .
When Ward's Prices Are So Thriftily Low!
Mothers with an eye to economy come to Ward's for their children's Shoes. Ward shoes are built to stand up under hard wear, and priced to give the utmost value!

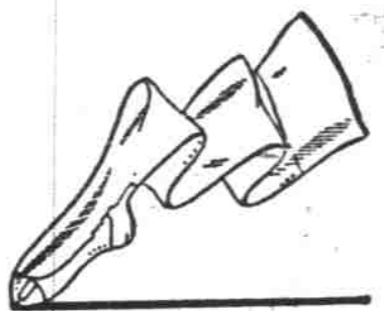
Children's Oxfords \$1.
Smartly styled and well-made oxfords and one-straps, in calf grain and patent leather. Sizes 4-8, 8½-11, and 11½-2.

Misses' Slippers \$1.69
Oxfords or patent one-straps trimmed with pin-seal grain or gray or black applique. In black or brown; sizes 11½-3.

Tennis Shoes 69c
Rugged, long-wearing, with Ward's famous resilient rubber soles. White or sun-tan, sizes 1-2, 2½-6, and 11 tan, sizes 11 to 6.

Child's Hose 10c pr
Of Sturdy Cotton Mothers can depend on these for long wear. In a variety of shades.

LADIES' PAJAMAS \$1.59
Fine non-run rayon, in one piece style, dainty dark and pastel shades. 30 to 40



Full-Fashioned Pure Silk Hose 65c
Golden crest chiffon and service weight — in a sheer, clear weave. French heel reinforced. Sizes 8½ to 10½.

Children's Comfy Togs Union Suits 39c
Combed cotton Comfy tog union suits. Dutch neck, elbow sleeve, band knee. Button down front, drop seat style, sizes 2 to 8 yrs.

In New Outfits from Ward's

Unload your clothes problems on us! Ward's has been getting children ready for school for more than 4 generations. Everything for tots in kindergarten to older brother and sister . . . at prices that make it a positive joy to outfit them all from Ward's!



ANKLETS 2 pr. for 25c
Combed cotton, reinforced heels and toes strong elastic top, assorted colors. Sizes 6½ to 9½.

Handkerchiefs 2 For 5c
Fine lawn handkerchiefs in dainty colored trim. Get a supply for school.



SILVANIA PRINTS 10c Yd.
Just the material for those school frocks, fast colors in light or dark patterns, 36 in. width.

Golden Crest Chiffon Hose 79 Pr.
Lovely sheer chiffon hose made for long wear, dark fall shades. Sizes 8½ to 10½.



Non-Run Rayon Bloomers and Shorties 49c
Soft, fine, Non-Run Rayon Bloomer, choice of elastic or band waist, elastic leg. Shorties 49c.

Pinnacle Prints 15c Yd.
Fash color prints, fine weave, dainty patterns. For school frocks, 36 in. width.



Nainsook Union Suits 25c
Fine count nainsook — soft and comfortable, yet strong enough for real wear. In the button-front style.

Men's and Young Men's Huntington Park SUITS \$16.95
This is your opportunity to keep in step with fashion, without straining your budget. Quality has not been sacrificed to make a low price.
Never before have we been able to offer such fine fabrics, the deluxe tailoring and authentically correct styling in these Huntington Park suits. All Virgin wool in the new spring shades, blue, fancy blue, brown, grey, tan. We fit every figure regardless of size — build or height, size 35 to 46.

Boys' Dress Shirts 2 for \$1.
Fine Quality—Color Fast Broadcloth
In 1929 at 75 cents each you hit a bargain for such quality! They're long-wearing . . . easy to launder . . . good looking! Solid colors and fancy patterns! Get a supply! Sizes 8 to 14.

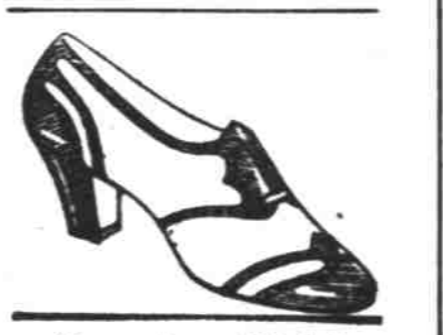
BOYS' POLO SHIRTS 98c
Just the thing for the school boy. Hookless fastener. No more buttons to sew on. Fine knit in plain colors. Blue, Brown and Green. Sizes 26 to 36.



Little Boys' School Shoes \$1.79
Ward's famous "Little Gent" brand; we know that these durable Shoes will give long wear. Boys' sizes 11-13½.

Boys' Caps 98c
Genuine leather, sheepskin lined, ear flaps, all sizes.

MEN'S COSSAK STYLE LEATHER BLAZER \$5.95
College men know style and value. A marvelous suede leather blazer, warm, soft, wind-proof. Leather collar, leather bottom. Buckles on side.



Growing Girls' School Shoes \$1.98
Sports types and school oxfords, as well as patent one-straps, all with leather soles and rubber heels; 3-8.

Boys' Striped Basque Shirts 59c
Just what the boys are asking for. Jersey knit, round neck style, assorted green, blue and red stripe. Sizes 6 to 16.

Boys' Longies In Corduroy \$1.
A new low price for the most popular Boys' Fabric—Corduroy. Good quality that will wash and wear. Just what every boy wants for school. Sizes 6 to 12.

Boys' Golf Socks 15c Pr.
Cotton ribbed socks in assorted plaids, grey, brown and tan. Sizes 7½ to 9½.

BLAZERS 98c
Leathertex — Flannel lined . . . you're sure to be warm in one of these. Water-proof, elastic knit bottom, sizes 10 to 16.

BOYS' SUSPENDERS 35c
Every boy wants a pair of suspenders, elastic web, in the cross back style.



BOYS' WORKSHIRT 39c
Boys' work shirts of sturdy fine yarn chambray. Just Like Dad's! Sizes 6 to 14.

BOYS' BLACK JEANS 89c
Black Jeans, wide band, belt loop flap on hip pockets—bell bottoms—trimmed with white pearl buttons.

Boys' Woolen Slippers \$1.
Imagine all-wool sweaters for \$1.00! These are in the popular slip-on styles. Plain colors, sizes from 30 to 36.

Boys' Ties 25c
Neat New Figures
Also colorful stripes in the group. A pattern for every taste! Only 25c.

Pen and Pencil 59c set
Just what every boy and girl wants to take to school. A real buy. Veined Mar-be-lized. Black & White and Green & White.

Boys' Pioneer OVERALLS 59c
2:20 Weight Blue Denim Mill shrunk fabric. Triple seams. Strain points bartacked. Plenty of big pockets. Sizes 6 to 18.

BOYS' LEATHER-TEX COATS \$2.39
Leather tex coat, sheepskin lining. Belted all around. A splendid coat for the winter — water-proof. Size 12 to 18 yrs. \$2.59.

BOYS' FANCY SOCKS 10c pr
Boys' Rayon socks for school or dress wear. Assortment of colors and patterns, sizes 8½ to 9½.

Elastic Band WAIST OVERALLS 49c
Elastic Waist Band Style
Coarse weave blue denim! Tailored to fit comfortably. Sizes 6 to 16.

Young Men's Corduroy Slacks \$2.29
Good quality corduroy, high waist band, wrap around style. Slacks that usually sell at 2.98. Now at Ward's low price \$2.29.

Boys' Shirts and Shorts Special 19c Each
Stock Up for School at This Price!
Shirts are of fine ribbed combed cotton; sizes 11-18; fast-color broadcloth shorts, sizes 22-28.



C. K. Eagle's Famous "Crepe Tunison" SILK FLAT CREPE
Actually Less Than Wholesale Cost! **59c** yard

We ourselves have this year sold a silk flat crepe of identical quality for 89c a yard . . . "Crepe Tunison" was never intended to sell for less and never before did sell for less! The maker discovered he had an enormous quantity on hand he could not carry . . . he had to reduce his stock . . . naturally he turned to Ward's, knowing that with our vast distribution we could easily dispose of it at this low price!
A beautifully firm weave . . . made of fine, selected Japanese silk . . . washable. You'll want yards and yards of it . . . for street, afternoon and evening dresses . . . costume slips . . . lingerie.
38 to 39 inches wide

MONTGOMERY WARD & CO.

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