Salem, Oregon, Thursday Morning, June 2, 1932



THE WORLD expects the best from Firestone in tires.

that every tire bears the name "Firestone", which is a guarantee of superior quality and

Need we say more

As we stand here before you folks this bright sun shiny day, or is the sun shining? Never mind dosent make much difference, its Enought that were here, we'l not burden you further by telling you this is our first Experience in public speaking, however for your information it is, or will be if we can think of what we wished to say. Oh, yes, now we know we were going to tell you folks, that while we havent done a great deal of bragging about the wonderful values and great quantity of foods so displayed that shopping is now considered a pleasure at these two stores, which by the way are (if we do say it our self) about the best food stores its ever been our privilege to brag about, when one can load their car to the gards with such Stable items as these Stores are proud to boast of with such a small pocket Book its high time we were doing a bit of Bragging — its Easy for any store to cut the price on a few small items, but I'll be doggoned if it isnt a different story when you go down the list like these stores do and cut the price on Items used in quantity. Now folks we'd be glad to answer any questions you may wish to ask, we dont of course guarantee a correct answer.



Race drivers know Firestone Tires are the safest and best—for thirteen consecutive years all the winning drivers at the Indianapolis 500-Mile International Sweepstakes Race have driven their cars to victory on Firestone Tires.

Why should you or your family take unnecessary chances by using anything but the safest and best tires that experience and skill can build?

The great organization Mr. Firestone has built—every employee a stockholder takes a greater interest in building the best tires that can be made because they know workmanship.

Firestone patented construction features with the Extra Values of Gum-Dipping and Two Extra Gum-Dipped Cord Plies Under the Tread and other exclusive Firestone features, make Firestone Tires outstanding in all the grades, at unbelievably low prices.

Drive in today and compare sections cut from Firestone Tires and others. See for yourself the Extra Values you get in these safest tires, at prices lower than they have ever been before.

These Extra Values in Firestone Tires cost you no more than ordinary tires.

\$1.07 per sack 49-lb. sacks White Sweet Corn 89c Good Quality - No. 2 cans **Armour's Milk 3 for 25c** tall cans 100 Fine Granulated 12 cans 53c Sugar Sauerkraut 13 lbs. Pillsbury's Best large size cans Flour **49**c **3** for **25**c 49-lb. sacks \$1.29 Sliced or Grated Good Grade Pineapple Coffee small size cans 1000 Sheet Freshly Roasted 3 for 20c **Tissue Paper** 4 rolls 20c lb. Freshly Rendered 19c 3 lbs. 59c **Pure Lard** 4 lbs. 29c Crepe **M-J-B Coffee Toilet Paper** 3-lb. cans Shortening 6 large rolls 95c in Bulk 20c 4 lbs. 29c Good Grade Kitchen **Oven-Fresh** Brooms Morton's **Busicks Bread lodized Salt** Medium Weight, Well 11/2-16. loaf Built, 4-Seam 1-lb. loaf 26-oz. pkg. 35c 3 for 25c 7c 5c

