

Event Launched By Noted Woman

Mrs. Alda de Acosta Breckenridge of the American Child Health association was primarily responsible for the establishing nine years ago of May day as a time for special consideration for the needs of children.

At present the governors of many states as well as President Hoover have issued proclamations designating May 1 as a day for taking inventory of programs for promoting child health and protection, and for conserving the nation's greatest possessions, its children.

Twenty-three states now have Child Health Councils working the year round in behalf of children. All states have May Day Chairmen, usually the Chiefs of the divisions of Child Hygiene, who organize state and local committees to plan community programs. The special observance of May Day itself has become an occasion for reporting the results of the past year's efforts in behalf of children and for inaugurating new steps which may be of particular value to the well-being of the children in the community.

"The general purpose of May Day this year," she adds, "is to focus the spirit of sharing and of

responsibility toward one's neighbors, on such points as the need of every child to be sheltered in his own home and share secure family life; to have the essential food elements in each day's diet; to have an adequate amount of clean and safe milk; to have plenty of sunshine, sleep, rest and recreation; and the need of every infant to be born healthy, of a healthy mother, who will live to love her child and take care of her family. It is also the aim of May Day committees to put into practice in every community the nineteen points of the Children's Charter—the Magna Carta of childhood."

Meeting Slated By Local Group

A meeting of the committees of the Marion County Public Health association will be held in the house chamber immediately after the afternoon meeting of the conference on Tuesday, which will be about 3:30. Committees of the association have been enlarged to include about 200 people over Marion county.

This meeting will be the first one when the whole group could assemble. Nominating committees for officers to be elected at the June general meeting of the association will be named. Other business will also be taken up.

Baby Week

will be observed at Miller's with values!



The Best for Baby

What is it you want for your little darlin'? From bottles to bonnets—from layettes to leggings—babies are our pride and joy. We've outfitted so many—we know just what the best babies want—and what their fond mothers want to spend. That's why Miller's is headquarters for babies' togs. That's why it's a wise mother and a wise father who come in now—while prices are at a low ebb—to give baby the right start in life with new everything.



Famous Vanta Baby Wear Here!

For many years Miller's have specialized in Vanta babywear. Young mothers are especially invited to come to Miller's during baby week and get acquainted with "VANTA". Here are products made by Vanta:

VANTA VESTS (All styles), VANTA NIGHTIES AND SLEEPERS, BINDER BANDS, TEETHING BANDS, TRAINING PANTIES, PANTIE WAISTS, UNION SUITS, SUN SUITS, DIAPERS, SOCKS, HOSE, TWISTLESS TAPE, WASH CLOTHS, TOWELS, KNIT DIAPERS, BIBS, POWDER, OLIVE OIL, SOAP. Miller's carry all these in good assortments.



Special Table of Baby Things . . .

Dainty rayon and wool slippin and coat style sweaters. Fringed rayon and wool robes or blankets, extra fine quality wash suits for little boys and many other articles of apparel will be found on this table with the Baby Week feature price of \$1

Mrs. Day's Shoes for Babies . . .

A very complete line of the nationally known Mrs. Day's shoes for babies will also be found at Miller's baby shop. White, beige or elk and camel.

Keep a Record of Baby's Weight

Free weigh record showing baby's weight is available to all mothers who wish to keep it. Also baby book by Vanta and Government Bulletins: "Prenatal Care", "Infant Care", "Child Care", and "Child Management".



All Gifts
Wrapped in
Gift
Packages



Eyes
and
feet
that
dance
together—
that's
the
joy
that
Busters
bring!



BUSTER BROWN SHOES

FOR BOYS AND GIRLS FROM INFANCY TO COLLEGE AGE

Buster Brown Shoe Store



GIVES YOU PERFECT
REFRIGERATION FOR YOUR
PERISHABLE FOOD

Milk for the children . . . dainty dessert . . . cooked foods . . . all need their freshness assured by proper refrigeration. Keep your foods fresh with ice that is made under the most sanitary conditions. Our ice is your cheapest food insurance. We make daily delivery.

CITY ICE WORKS
1551 Center Tel. 3121