

MILLER'S
TWELFTH YEAR
IN SALEM

Anniversary Sale

BEGINNING
FRIDAY,
APRIL 22nd, 9 A. M.

Miller's will celebrate their twelfth year in Salem by offering good quality merchandise at an extremely low price! Every item featured for Anniversary Sale will carry Miller's usual guarantee of service and satisfaction. Every department will hold a special on merchandise of outstanding merit and desirability. A special purchase priced below today's replacement cost! Besides these specials many clearances will prevail. Millers advise early shopping even though one must come many miles, as the savings will surely be worth while!



"GOODNESS CHEAP... NOT
CHEAPNESS CHEAP"

"GOODNESS CHEAP... NOT CHEAPNESS CHEAP," will be the slogan for this sale! Cheap merchandise is dear at any price... especially during these times when there's a sleazy imitation of almost every worthwhile product on the market. In ready-to-wear it's the ill-fitting, seam-pulling garment... in footwear, cheap leather... in fabrics, short fibre and filling. Caveat emptor (let the purchaser buy at his own risk) does not apply at Miller's. Miller's Twelfth Anniversary Sale begins promptly at 9:00 o'clock Friday morning, April 22d. Come... be on hand for the early (limit) bargains!

Marshall Fields Quality
Ruffled Curtains
98c



New Priscilla top ruffled curtains. Flower designs. Pastel colors guaranteed fast. Green, blue, yellow, orchid and rose. A special purchase for Anniversary.

New! Men's Holeproof "Auto-Gart"
Self-Supporting Sox
29c 4 pairs for \$1



Holeproof sends us a "bur" in Auto-Gart or self-supporting socks. Good patterns and a very popular hose. These sell regularly at 56c pair. Men's dept.

Rayons, Voiles, Crepes,
Broadcloths
11c yard



A table of yard goods bargains will be a stellar attraction on the main floor Friday. Your choice for only 11c per yard of Rayon flat crepes, broadcloth, voiles, prints, etc.

Turkish Bath Towels
10c 20x42 in.
(Limit Five)



Now for the biggest Turkish bath towel bargain of the season! Genuine "Cannon" quality. Fast color borders. 20 by 42 inches. Fancy three color borders are new. Limit five to customer.

Sale of DRESSES



\$5. Regularly
Selling to
\$19.50

To make up this big group of dresses for Anniversary sale we've selected silk street dresses, afternoon, party, sports, workaday and travel frocks of good quality throughout. Jacket affairs as well as plain tailored. Both light and dark colors. All sizes in the group. Here are values we feel sure will please you!

DRESSES... \$1.
Here are a few dresses that we price ridiculously low just for an advertisement. Some of these were formerly priced as high as \$19.50. In the lot you'll find formal, three piece and one piece dresses that you would be glad to buy at much higher prices. (Come at nine o'clock for these.)

DRESSES
\$8.95

These dresses featured at \$8.95 are all new and represent the season's wanted fashions and fabrics. Dresses for every summer occasion. Sports, Street, Afternoon, Evening and Dancing. And at this low Anniversary price you may have them without a quiver of being extravagant!

ANNIVERSARY SALE
NEW COATS!
\$14

WOOL CREPES... BOUCLES... TWEEDS... All are here in the newest of coat fashions for your Spring and Summer wear. High or natural waistlines, new collar and cuff ideas, some with a bit of summer fur trim, new belts or nipped-in waists, shiny buttons, etc. Silk crepe linings. Tailored to fit fashionably. Regularly these sell at \$25. and \$29.50. 2nd Floor.

SPECIAL PURCHASE SALE
New Sweaters
98c

Specially purchased for Anniversary, these "chic" wool sweaters are the last word in smartness! Lacy knit and mesh in all the wanted pastel shades as well as all white and white with color. Round, square and v-neck. Cap and puff sleeves. Pull-over style. Also the Angora lacy knits at special \$1.69 new!

Nelly Don Frocks
\$1.98

We've taken a large group of regular \$2.95 Nelly Don wash frocks or street frocks and reduced them to \$1.98. A splendid buy at the higher price... save a dollar and buy now!

Elastic Girdles
\$3.95



FORMFIT'S newest creation. "Two-way stretch" elastic girdle here for the first time. A regular \$5.00 girdle to be sold during our sale at \$3.95. 2nd Floor.

Excellent Quality
Rayon Gowns
\$1.39



Peach and pink rayon gowns with lace trims, bias cut, etc. These are fine quality rayon. Regular \$2.99. 2nd Floor.

Pure linen guest towels. Colored borders. Green, yellow, rose, etc. 15c
Luncheon napkins. Grass linen mosaic embroidery. Six for \$1
Sheet \$1x99, two Pillow cases. Colored borders and hem in gift box for Mother's Day \$2.39
All lace table cloth in two tone shadow flit effects. Floral patterns \$2.95
\$1x99 guaranteed two year sheets. No filling. Heavy quality each \$89c
Wool blankets. All wool. Sateen bound. 70x90. Pastel shades \$2.98
Flit net window panels, 49 and 44 inch widths. 3 1/4 yds. long. Reg. \$2. 98c
18 x 36 Cannon bath towels. Heavy double thread. Plain and colored borders. Limit 5 \$15c
24x48 Extra large heavy bath towels. Cannon quality. Colored borders. Limit 6... Three for \$1.00

Infants crepe de chine bonnets in pink and white. Anniversary priced... 1/2
Season baby blankets. Sateen bound, guaranteed fast colors. Blue, pink \$69c
Girls all wool coat sweaters in navy, red and tan. 7 to 14 yrs. Reg. \$3.99 \$1.98
Girls' alpaca sweaters in assorted colors. Sizes 8 to 36 or 7 to 14 years \$1.39
Pure wool, rayon and wool coat and alpaca sweaters with berets to match \$1.39
A special table of odds and ends mostly sweaters. Come choose a big bargain. \$1
Girls' wool skirts with bodice tops. Excellent Anniversary sale values \$1.39
Velvet table scarfs, fringed ends, ombre colorings. Reg. \$1.95 \$79c
Stamped linen guest towels. Colored borders, Anniversary sale price \$1.00

**1000 Pairs of
New Holeproof
and Theme
HOSE**
69c pair



Here is the hosiery classic of the spring and summer season. Holeproof all pure silk to top chignons and semi-chignon in full-fashioned hose... These chignons in all silk full fashioned go to make up this hosiery sale. Hosiery taken from \$1.69 quality. Colors for every Spring and Summer need. Flat tops. French heels. Cradle and slipper foot with reinforced sole.
Truly a stocking that will fit and wear like a \$1.50 quality. You can depend upon Holeproof and Theme hosiery.
Buy your entire summer's wardrobe including Mother's Day gift hosiery now and save money! Mail orders filled while quantities last. Main floor.

SPECIAL PURCHASE for ANNIVERSARY
**"SEAMPRUFE"
SLIPS**
\$1.98 CREPE DE LUXE



The new Seamprufe crepe de luxe slip is here. It is guaranteed rip-proof during the life of the garment. Bias cut and princess models... tailored and lace trimmed... evening, daytime, sports styles. With up-lift brassiere tops. A special for Anniversary sale. 2nd Floor.
REG. \$1.00 RAYON STEP-INS \$1 FOR \$1
ONE LOT "MUNSING" VESTS, STEP-INS \$1
"SINGLETTES" COMB STEP-INS, BRASSIERE AND GIRDLE \$1.98
2ND FLOOR



2000 Yards New Silks

ANNIVERSARY SALE
A major attraction of our Anniversary Sale will be the SILK SALE! Nearly all regular \$1.95 values. 98c
Hundreds of yards of new silks purchased purposely for this event will be placed on sale at 98c yard.
Printed Crepes... Canton Crepes... Flat Crepes... Eggshell Satins... Printed Shantung... Printed Chiffons... Georgetown... Silk Piques... Plain Shantung and Many Others. All Full 40 Inches Wide.
For dresses, lingerie, suits, children's frocks, pillows, drapes, etc., etc.

RAYON CREPES

Rayon crepes in pastel shades for slips, gowns, pajamas and lingerie. Anniversary sale special!
2 Yards for \$1

FREE! One pair full-fashioned pure silk hose with each pair of pumps, ties or oxfords, selling regularly at \$5 - \$6.

With each pair of our regular \$5.00 and \$6.00 shoes including Hans Jetticks we offer FREE a pair of all silk, full fashioned hosiery in the latest shades. These are offered during Anniversary sale only. Friday, Saturday and Monday. Main floor.

WOMEN'S MED. HEEL SLIPPERS
79c
Women's covered heel house slippers in black and red, sizes 4 to 8. Regular \$1.50 value.



Perrin Gloves
\$1.79
Reg. \$2.95

Now comes the Perrin sale you've looked for all Spring! These are the very best French made Perrin Gloves, selling regularly at \$2.95 pair. A special purchase for Anniversary Sale. BLACK... BEIGE... GREY. Slipon style as sketched. Main Floor.

ANNIVERSARY SALE PURCHASE



Anniversary Sale Brings Smartest
Straws... \$3.29

If You Have a Spark of Thrift in Your Make-up, You'll Buy and Buy Another at This Low Price
Pedalines, Viscos, Racello in dressy or sports trims. All are new and fashion-right. The very best values we could find for this Anniversary Sale event. 2d Floor.
MILLINERY - 2ND FLOOR

Rearl necklaces. New single, double and triple strand. Regular \$1.50 value. 69c
Coty's face powder with Flacon of perfums offered for Anniversary sale at special 89c
Genuine rock crystal necklaces with silver chains of Sterling. Special 29c
Women's mesh anklets for summer wear. Tan, red, yellow, and blue 19c
Women's full fashioned mesh hose in service and chiffon weights 98c
Women's heavy service silk hose. Regular \$1.50 quality. Spring shades \$1.19
Alencon laces in widths 2 to 4 inches. White cream beige. Values to 98c yd. 19c
Playing cards. Shadow-lawn linen. Bridge size. Nicely boxed. Reg. 50c val. 25c
Gift stationery for Mother's Day. White and colors. Lined envelopes 39c