

"It's Tough to be Famous" With Doug Fairbanks Jr. Here Today

FAIRBANKS JR. IN ELSINORE FEATURE

"It's Tough to be Famous"
Opens Today With Good
Supporting Cast

"It's Tough to be Famous," the first National picture starring Douglas Fairbanks, Jr. opens at the Elsinore theatre, Sunday, April 17, with a notable cast of talented players.

"It's Tough to be Famous," numbers such established and well-known performers as Mary Brian, Walter Catlett, Oscar Apfel, Emma Dunn, David Landau and Lillian Bond in support of young Fairbanks.

The story, from an original by Mary McCall, Jr., who also assisted in the adaptation and dialoguing for the screen, concerns a young naval officer lifted from obscurity to the glaring limelight of public favor as the result of an unusual act of heroism performed in the line of duty. The subsequent trials and tribulations of the youth who modestly prefers comparative obscurity to public acclaim and the consequent dissolution of his marriage because of prying eyes and interference constitute the story, which is said to be the fastest moving screen drama of the year. The story covers a variety of locales in a short time and moves with the rapidity of machine-gun fire. Many of the scenes are unusual and and present thrills uncommon to even the most thrilling action picture.

"It's Tough to be Famous" was directed by Alfred E. Green, who directed the previous Fairbanks, Jr. picture, "Union Depot," as well as "Diarrail" and "Smart Money," favorite pictures of their years.

'DANCERS IN THE DARK' AT CAPITOL

Eduardo Duran's famous Latin America orchestra plays the music in the dance hall romance, "Dancers in the Dark."

Miriam Hopkins, Jack Oakie, William Collier, Jr., and Eugene Pallette make the leading roles in this love story of taxi dancers and orchestra members. "Dancers in the Dark" is the Capitol theatre's feature for the first three days of this week.

The Latin Americans appear on the screen and supply this background music. The orchestra consists of Duran, the leader; Paul Gibbons, formerly with the Hillmore trio; Steve Grajeda, Argentine cornetist; Alberto Mateo, European violinist; and Eduardo Aguilar and other similar members of the Mexico City symphony orchestra.

Duran's orchestra during the past two years has worked in practically every motion picture requiring Cuban, Argentine, Spanish, Mexican and other similar types of music.

Imparts Hair Color As If By Magic!

You can restore your gray hair to a natural appearing color by using NOURISHINE... the time-tested tonic. It is easy to apply; you get certain, uniform results. The one liquid imparts any color which comes evenly... no streaks.

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NEW PACKAGE Adopted October, 1931

WILL ROGERS NOW AT GRAND THEATRE

WILL ROGERS does everything, even twirls his rope in "Ambassador Bill," his newest Fox starring vehicle, which opens today at the Grand theatre.

Presenting him as the easy-go

Grand

WILL

ROGERS

172

AMBASSADOR

BILL with GRETA NISSEN

Rocking kingdoms with his homespun humor... smashing dictators with his shirt sleeve diplomacy

Also Famous Comedy Ripley News and Act

FOX PICTURE

THE

Grand

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FOX PICTURE



Douglas Fairbanks, Jr. in "It's Tough to be Famous" now showing at the Warner Bros. Elsinore.



Jack Oakie, William Collier, Jr., and Miriam Hopkins in a scene from "Dancers in the Dark" now at the Capitol.

The Call Board . .

By OLIVE M. DOAK

CAPITOL
Sunday—"Dancers in the Dark," Miriam Hopkins and Jack Oakie.
Wednesday—"Nice Women," Sidney Fox.
Friday—"Platinum Blonde," Jean Harlow.

HOLLYWOOD
Sunday—"Hotel Continental," Peggy Shannon. First showing in Salem.
Wednesday—"Murder at Midnight," Hale Hamilton.
Friday—"Oklahoma Jim," Bill Cody.

GRAND
Sunday—"Ambassador Bill," Will Rogers.
Wednesday—"Rebound," Ina Claire.
Friday—"The One Way Trail," with Jim McCoy.

ELSINORE
Sunday—"It's Tough To Be Famous," Douglas Fairbanks, Jr.
Wednesday—"Play Girl," with Loretta Young.
Friday—"The Heart of New York," Ruth Hall.

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Scene from "Hotel Continental," Peggy Shannon's new feature showing today at the Hollywood for the first time in Salem.

REFORMED GUNMAN TO TALK AT CHURCH

CLEAR LAKE, April 16.—W. H. "Bill" Cook, reformed gangster and "World War veteran" will give his life story at Evangelical church at Clear Lake Tuesday night at 8 o'clock. The public is invited. He has been in a number of churches all over the world and has a message for everyone.

The Ladies Improvement club met all day Wednesday, quitted one quilt and put another one in. It was decided to entertain the husbands and families for a 7:00 o'clock dinner, April 20. All members of the club and their families are invited.

Evangelist D. R. Schierman of the Seventh Day Adventist church of Salem is conducting a series of lectures at the schoolhouse here. He commenced Tuesday night and preached Thursday night and will be here Tuesday and Thursday nights of next week.

ELECTIONS SLATED FOR MARION CLUB

MARION, April 16.—The Marion Ladies' Help-One-Another sewing club met in an all day session at the home of Mrs. Warren Gray. The day was spent in doing sewing. A goodly number were present and considerable work was accomplished.

Those attending were Mrs. Robbins Schumacher, Dr. Laugh, Lafky, Trekir, Spangman, Barber, Callahan, Caroline, Betty and Mary Olson and the hostess.

Since the good weather, farmers are going to their seeding with a few, some of them scarcely stopping for lunch.

The Marion Community club will hold its regular monthly meeting Tuesday night, April 19. The semi-annual election of officers is scheduled for this meeting.

Kenneth Brodine is Able to be Around

SUBMITTY, April 16.—Kenneth Brodine who was recently quite sick is able to be up and around again.

Mrs. Frank Hottinger of Portland is visiting here in Sublimity at the home of Mr. and Mrs. Philip Wagner.

Herman Hasler was surprised Wednesday night when a number of relatives came and helped him celebrate his birthday.

Mrs. Tony Van Handel of Portland is visiting at her home in Sublimity, her daughter, Mrs. Sam Castleberry is taking her place in Portland after having undergone a recent operation.

Operations Resumed By Lumber Camp

MEHAMA, April 16.—Mr. and Mrs. R. Phillips have moved to Hammond Camp 26, above Mill City. The camp will resume operations Monday morning. This camp has been shut down since early last fall and everyone is glad to see it start as it relieves the unemployed in this part of the country.

WARNER BROS Elsinore

Northwest Premiere!
AHEAD OF
PORTLAND!

Today
at
2:00



THEY SPENT THEIR HONEYMOON
ON THE FRONT PAGE...that's why

IT'S TOUGH TO BE FAMOUS

Directed by ALFRED E. GREEN, who made "UNION DEPOT"
with MARY BRIAN
WALTER CATLETT • EDNA HERN
DAVID LANDAU • OSCAR APPEL

Applause!..Ballyhoo!
..They Cheered Him
..They gave Him bou-
quets..He was the
Popular Idol..America's
Hero..But...
It Was Tough
To Be Famous!

PLUS
Benny Macoff
• His Band in
"It's a Funtie"
"Soviet Russia"
L. Carlos Meier
News

A
GREAT
SHOW

FINAL RITES HELD FOR MRS. GOUCHER

AURORA, April 16.—Funeral services for Mrs. Catherine Goucher, aged 59 years, who died at the home of her daughter, Mrs. Charles Noblet, April 12, were held at the Methodist church this afternoon.

Mrs. Goucher was a native of Ohio. She moved to Topeka, Kan., then to Oregon, reaching here in 1930. She was the wife of the late Dr. Goucher who for many years practiced medicine at Mulino where the family home was maintained until 16 months ago, when ill health caused her to be taken to the home of her daughter in Canby.

She leaves besides her daughter, Mrs. Noblet, a grandson, Albert Noblet of Portland. Services will be conducted by Rev. Daniel Purcell of Park Place and the Rev. Anderson of Canby. Burial was at Mountain View cemetery at Oregon City.

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nor is it a stylish fad.

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GLASSES

as fitted by us, serve the purpose for which they were intended—that of assisting Nature in the work which strenuous, present day life imposes upon her.

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WARNER BROS CAPITOL starts TODAY

The Girl They're Talking
About!



Love...
In Her Heart
Hate...
In Her Soul
Temptation...
In Her Eyes

Miriam
HOPKINS

DANCERS IN THE DARK

Jack Oakie
Eugene Pallette — Wm. Collier, Jr.

ADDED ENTERTAINMENT
EDDIE BUZZELL in "The Gall of the North"
RIPLEY — "Believe It or Not"
SLIM SUMMERVILLE — "In the Bag"