

**Why Pay \$150**  
**Ward's has it for LESS!**  
**TWIN SPEAKER CONSOLE RADIO**



The Great 1933 Feature  
 2 Speakers — 10 Tubes  
 Big Concert Size Console  
 Genuine Superheterodyne

**\$64<sup>50</sup>**

Sensational sloping speaker—the talk of the radio world. Throws high and treble notes upward. Not heard as an echo. An extra speaker (3 in set) so bass notes will match.

**.22 Caliber Rifle**  
 Single shot! New longer barrel. Bolt action mechanism. Accuracy! Only **\$3.49**

**5-Cell Flashlight**  
 Throws Focusing Beam 1200 Feet! Nickel Plated! Save!  
**\$1.00**

"Off", "Flash" and "Steady" switches. Complete with cells and Mazda bulb.

Use with variety of Girths, Pads, etc. (Ladies Items, too)

**IT'S UP TO THE WOMEN**



**3-Burner Hotplate**  
 Cast Iron Gas Hot Plate with adjustable valves. Rigid construction. \$5.20 value **\$2.59**

**Commander Battery!**  
 Extra Pop From 18 Plates! 1-Year Guarantee! Special At **\$3.95**  
 With Your Old Battery. In every test it stands up! Get it NOW!

**FISHING TACKLE!**

"Whoppers" of Bargains in Everything a Fisherman Needs!

9 1/2-Ft. Bamboo Fly Rods. Waterproof varnished. 3 pieces... **\$5.25**

Solid Steel Casting Rods. \$2.85 last year. 1 piece. Cork grip... **\$1.75**

Level Winding Reel. Quadruple multiplying. Bronze gears... **\$2.98**

Japanese Hard Braided Silk Lines. 10-lb. test. 50 yds... **\$1.25**

**Pr. 10c**  
 Men's Fancy Hose—Fancy celanese and rayon for dress!

**12 Pcs. \$1**  
 Men's Gloves Extra heavy 13-oz. canvas twill! Snug knit wrist!

**Let's go, America!**

**WARD WEEK**

**SATURDAY - Last Day!**

Ward Week has been a tremendous success. Millions of idle dollars have been put back into circulation. The parade of prosperity has been given a triumphant start. Don't miss these Last Day Bargains!

**89c**  
 Stimulate Buy! — Can of Kleener. Can of Wax and 10 yds. polishing cloth.

**\$2.49**  
 Table Lamps — Smartly colored pottery with Parchment shades to match.

"I'm Smart Now... Ward's"

**ALL WOOL MEN'S SUITS**

Taught Me About Values!"

**\$14<sup>95</sup>**

If you've been paying higher prices — or if you've wanted to wear higher priced suits — let Ward's give you the VALUE, but save you the cash. Style, quality, newest all wool weaves... these suits have everything! Don't buy until you see them.

**NEW... Browns... Tans  
 Grays... Blues**



**Golden Crest Chiffon Hose.**  
 With Dainty Lace Tops **89c Pr.**

Sheer, clear, dull finish full-fashioned hose! New summer shades. Get a season's supply now—and save!  
 Others at 69c & 49c!

**Gay Spring Prints!**  
 Rayon Voile! Ward Week Bargains — Low-Priced at **yd. 45c**

Beautiful new patterns and color combinations. Tubfast. 36" wide.



**5-Pc. Living Room Suite**

Mohair Davenport & chair — Reverse cushions; 2x13 Axminster Rug—choice of 3 patterns; Bridge lamp & shade; and Book trough end table. **\$74<sup>95</sup>**



**7-Pc. Bedroom Suite**

Gaily decorated 3-pc. Vanity Bedroom Suite in either green or ivory; 99 coil springs; 45 lb. lintered cotton mattress and two pillows. **\$49<sup>50</sup>**



**Smart New Frocks for Every Daytime Need!**

Jacket Frocks Garole and After-5-o'clock Models! **\$3<sup>95</sup>**

Women's and Misses' and Extra Sizes!

These dresses know their fashion tricks! Short jackets, gay sashes, high necklines and waistlines give the new silhouette. Bright colors, too, in flat crepes and sheers!



**Swagger Coats Have Scarfs, Buttons, Belts**

Copies of Popular, Higher-Priced Models! **\$8<sup>75</sup>**

Dashing military styles—with gay silk scarfs, wide belts, and buttons marching up and down! Fabrics are diagonals, and polo type cloth. Plenty of blues, and all the season's newest colors!

Women's and Misses' Sizes



**2-Pc. Living Room Suite**

Handsome group in genuine mohair. The greatest value we've ever been able to offer in a mohair suite. Note the Extra Large, expertly tailored pieces. **\$74<sup>50</sup>**



**Why Pay \$90**  
**Ward's has it for LESS!**  
**TWIN SPEAKER MANTEL**

Tone never before found in Midget Radio. A Revelation. **\$32<sup>50</sup>**

Yes, the midget is complete with 3 speakers. Treble and bass is perfectly balanced. A five tube set.



**Men's Pajamas!**  
 Regular \$1. Values! Broadcloth! **79c**

Coat & Middy styles! Rich solid colors! Plain and fancy patterns.

**Men's Moleskin Work Pants**  
 They're Super Values! **\$1.00**

Made of long-wearing black and white stripe moleskin cloth. Wide roomy legs and deep pockets. Save NOW.



No Smarter Frocks than these at \$100 or More

**WASH FROCKS**

**77c**

Linenes, Prints and Combinations

Regular and Extra Sizes! 14 to 52

Guaranteed Tubfast Colors

First come first served for these smart, summery House Frocks! They're tubfast! They're perfect fitting! They're suitable alike for street and house wear—and they're made in the very newest styles! Fitted waistlines, short sleeves, and sleeveless!



Coupon and \$1.00 Entitles Bearer to One Two-Piece

**Rayon Pajama Ensemble**

2-Piece Rayon Pajama ensemble or one piece pajama, to be given to persons presenting coupon and \$1.00 at Ward's store April 14th only.

Name \_\_\_\_\_

Address \_\_\_\_\_

Special Purchase for Ward Week! New **STRAW HATS**

Advance Summer Styles—Specially Priced! Newest of the NEW Straw Hats which run the scale of styles and shades for summer wear! Sailors... trimmed Models... and smart little Turbans—a type for every season and every occasion! Flower and ribbon trimmed! NOW **\$1<sup>44</sup>**



**BRAND NEW, FAST COLOR GIRLS' DRESSES**

For 7 to 16 Year Olds

**2 for \$1<sup>00</sup>**

Stock up for Summer—prices probably won't be so low for a long time! Lawns, linens, plaids, and prints in gay colors. Well made.



This Coupon and 60c Entitles Bearer to 10

**Flour Sacks**

10 beautifully laundered flour sacks, all in perfect condition, given with this coupon and 60c April 14th only.

Name \_\_\_\_\_

Address \_\_\_\_\_

**3 MORE DAYS TO DO YOUR WARD WEEK SHOPPING**

**MONTGOMERY WARD & CO.**

275 N. Liberty Phone 8774 Salem, Oregon

**VALUES IN EVERY DEPARTMENT!**

Your Neighbor Saves Money at Ward's — Why Don't You?