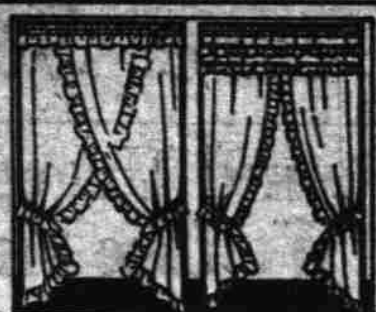




**7-Day Sale of Women's Hats!**  
Advance Summer Styles!  
**\$1.44**

Sailors... brimmed Hats... and smart little Turbans in the newest of the new STRAWS and colors.



**New Curtains for Summer!**  
Choose from 3 Styles!  
**Pr. 79c**

Crisp! Dainty! Summery! Only the price tag suggests 'Tie! Criss-cross, Fricella, Cottage Sets, Marquise, grenaadine.



**Women's Fancy Rayon Lingerie**  
Best Quality Ever at  
**Ea. 59c**

Great special purchase for Ward Week gives greatest values ever! Chemises, Dance Sets, Gowns, Combinations.



IT'S UP TO THE WOMEN



**Boys' Rugged Scout Shoes!**  
Nailed and Sewed!  
**\$1.49**

Here's a shoe he won't "go through" in a hurry! "No-Mark" WONDERWEAR sole; double-tanned leather tops! 1 to 6.



**Gay Patterned 46-in. Oilcloth!**  
Is Less in Ward Week!  
**Yd. 16c**

Here's our 19c and 21c well-coated Oilcloth in new patterns at 16c! For bath-rooms, tables, curtains, and walls.



**Firm Sheetting 81-in. Longwear**  
Ward Week Price cut to  
**Yd. 20c**

Our BEST SELLING BRAND! Bargain at the regular low prices of 22c & 24c! Unbleached. Stock up!



**\$1.79**  
**Ball Gloves**—For fielders! Real oil tanned horsehide! Leather lined!



**89c**  
**Baseball Buy!**—Official League Ball guaranteed for 36 innings. Cork & Rubber.

**Let's go, America!**

**WARD WEEK**

**Starts Saturday STORE HOURS 8:00 a. m. to 8:30 p. m.**

Hurrah for the SPEND AND SAVE Campaign sponsored by the Ladies' Home Journal! Put idle dollars to work! Join the Parade to Prosperity. Ward's starts the ball rolling with a tremendous Nationwide Prosperity Event.



**89c**  
**Reel Bargain**—Level winding! Black nickel finish. Holds 100 yard line.



**\$1.00**  
**Casting Rods**—5-footers of tubular steel! Black enameled. Cork grips.



"I've Learned Now... Ward's  
**All Wool Men's Suits**  
Taught Me About Values!"  
**\$14.95**

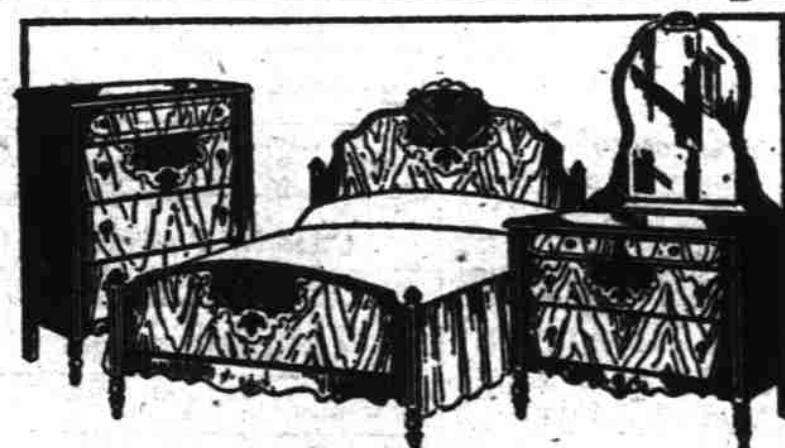
Every element that makes for VALUE is crowded into these new suits at Ward's. Style, quality, good tailoring, smart weaves every inch all wool! Men who thought they had to pay higher prices to look smart are learning that \$14.95 at Ward's buys a suit equal to any they ever owned. You'll brag about them—and the money you saved.

NEW... Browns... Tans  
Greys... Blues

This Coupon and \$1.79 Entitles Bearer to One  
**Fish Basket**

Regular 2.79 Value  
Clip or tear this Coupon and present it at Ward's on Saturday, April 6th, with \$1.79 and receive one of our leather trimmed fish baskets. Coupon must be signed.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
We Reserve the Right to Limit Quantities to Each Person

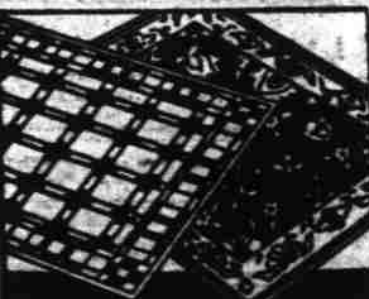


**3-Piece Bedroom Suite**  
With Genuine Wood carvings. It's real news even for Ward week. Combination Oriental wood.  
**\$44.50**



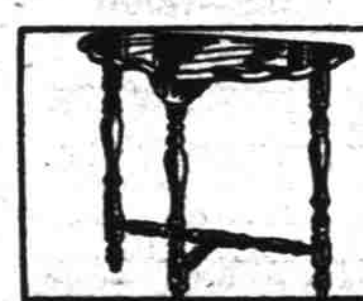
**Upholstered Pull Up Chair**  
Finest We Ever Offered  
**\$4.95**

Button-tufted sag seat. Harmonizing medallion. Me quetta back. 22-inch seat. A real value!



**All Service Rugs! 9x12 ft.**  
At Savings of 1/4 or More  
**\$4.89**

Use all service on your floors and make Summer work easy! Stainproof surface! New tile and floral patterns.



**End Tables of Solid Walnut!**  
Real \$2 Values! Now,  
**89c**

Whoever dreamed of buying a walnut finish table for only 89c! Gracefully molded top, 11x22". Turned legs.



**Pottery Table Lamp Bargains!**  
At A Record Low Price!  
**\$2.49**

Pottery bases in distinctive Green, Ivory and Rust. Smart designs with parchment shades to match. Get one NOW! Save!

This Coupon and 10c Entitles Bearer to One Jar  
**Salmon Eggs**

to be presented on Saturday only April 6th, 1 o'clock, jars packed by Specs. Coupon & 20c entitles bearer to 2 Jars

Name \_\_\_\_\_  
Address \_\_\_\_\_  
We Limit Quantities



**2-pc. Living Room Suite**  
Jacquard Velour at Ward Week Savings!

Prices are cut for Ward Week on this comfortable, smartly tailored suite in a rich two-tone Jacquard velour upholstery. Seldom do you find such workmanship & fine appearance in a suite at this low price. Reversible cushions similar to picture.  
**\$42.95**

**Smart Foot Stools**  
Extra Sturdy for Stool at this Low Price

**49c**  
Rich mahogany finish; velour or tapestry seats.

**Broom Special!**

Regular 38c Grade at great Ward Week Savings! Buy Now

**29c**  
Of good quality broom corn—hardwood handle.

**Health Cookers!**  
Here's a regular \$1.25 Value Priced for Ward Week only

**\$1**  
3-quart seamless aluminum, 3-clamp cover; 1 1/4 qt. inset pan.

**14-gal. Wash Tubs**  
Priced Lower in Ward Week Best value we know of! Only

**59c**  
Standard weight galvanized Tub. Leaky proof! With handles. Hurry.

**Chamois Skin Buy!**  
Full 26x34 Inch Size! Sells Regularly For \$2.50!

**\$1.00**  
A necessity for your Spring auto cleaning! Get it at SAVINGS!

**Saturday Only**  
Starting Ward Week with a BANG!

**FREE TUBE**  
with EVERY  
**TIRE PURCHASED!**

A RIVERSIDE TUBE FREE with every tire you buy. COME SATURDAY!

20x4.40 6-Ply <b>\$5.75</b>	28x4.75 6-Ply <b>\$6.60</b>
30x5.00 6-Ply <b>\$7.10</b>	20x4.40 4-Ply <b>\$3.97</b>
30x4.50 4-Ply <b>\$4.38</b>	28x4.75 4-Ply <b>\$5.10</b>

Other Sizes at Proportionate Savings. Free Tire Mounting at All Ward Stores

**WARD WEEK ONLY RINSE FREE**  
with every "Windsor" washer sold

Don't Miss This BIG FREE OFFER  
Strongly made. Heavily galvanized, and painted. Sets high on braced legs—no stooping. Drain faucet, easy-rolling casters.

**Famous Windsor \$51.95**  
TUB FREE

All the fine mechanical advantages of Windsor De Luxe. 6-8 sheet capacity. Adjustable casters. Faucet and hose drain.

**Windsor De Luxe \$61.95**

No center post to tangle clothes. Full porcelain enamel. Genuine Lowell wringer. Finest washer you can buy at any price. Faster—cleaner! Tub not given free with this machine.

Only 1 a week... 5 DOWN!

**Ward Week Sale of Smart New DRESSES**  
Advance Summer Styles!  
Values You'd Expect to Pay Much More for Than  
**\$3.98**

Silk Crepes, Prints, Georgettes, Woolens  
Last minute fashions—at a thrilling new Ward Week price! Charming, youthful frocks with dainty trills, trim little jackets, and contrasting sashes at slim high waists... sleeves of every length, or no sleeves at all. Summer pastels and darker shades.  
Women's and Misses' Sizes

**Great 7-Day Sale of WOMEN'S COATS**  
Brand New Models  
Specially Purchased for WARD WEEK!  
**\$8.88**

Tweeds, Crepes, Diagonal Woolens  
New styles you'll want for wear right now and late into summer! Dashing Sports Coats with a trim cadet look, both youthful and smart... Dress Coats with unique sleeves and fur-trimmed collars. Tan, blue, green, white, eggshell.  
Women's and Misses' Sizes

**Shirts and Shorts**  
Cellulose Wrapped! Biggest Values We've Ever Offered at

**3 for \$1**  
Cool little SHIRTS! Fine lustrous broadcloth SHORTS!

**Boys' Wash Suits**  
Ward Week Sale Brings You These Dandy 40c Garments

**3 for \$1**  
Lustrous Broadcloth in lively Spring Colors! For 3 to 6 years.

**Children's Frocks!**  
One-Piece Styles and Panty Frocks for 3 to 6 Year Olds

**3 for \$1**  
Printed batistes, lawns, and linens. Dainty tub-fast colors.

**Hookside Girdle**  
Youthful Style of Rayon and Cotton Broadcloth! Low-Priced

**\$1**  
Slim, new model with non-roll top. Elastic—insists. Sizes 35 to 44.

**Bleached Muslin**  
At Lowest Price We've Ever Sold 36-in. 80-thread, at

**yd. 8c**  
Our regular 10c Muslin BUDGET for Ward Week! Firm weave, white.

See the Scores of Other Values in Our Store!

**MONTGOMERY WARD & CO.**

275 N. Liberty

Phone 8774

Salem, Oregon

Prices Lower Than They Have Ever Been Before