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## $\mathbf{A}^{\mathrm{SK}}$


 hope comes anew for nature's sure new birth reflects better advent of year, very wisely, Salem's merchants celebrate the
new season with a springtime opening. The choicest, most alluring new creations are
furnishings to repel the duller trapsings
hibited. In the air as one goes about the is the cheery optimism which new styles, new fabrics, new The Ad club tonight sponsors the most varied spring
opening yet held in this city. In addition to the window dis-
plays which the majority of merchants will cooperate are a general program, several gift enterprises, a fashion
revue in which 50 models participate and several public
dances. The occasion properly should attract the majority of San Francisco Sidelights
californs living in Salem and in its extended trade prevailing custom of mini CALIFORNIA has a prevailing custom of minimizing hard cisco 's empty had its share of deflation and distress. San Fran
Portland, both because there are greaty outnumbere thusinesses ande oo
als ecause the specialty store shop, appealing to a luxury trad
in which San Frasco abounds, always is most affected in Prevailing sentiment in financial circles there is that
the worst period of deflation is over, in fact that recover
has slowly set in with prices assuredly at rock bottom fig rumors again
Gianinni in con work, these
Because of t the str
distric
March sun should produce good-feeling in any situation an San Francisco is noted for her semi-balmy winter days. Flow
ers abound at prices one-third of those in Portland; beauti-
ful roses at 50 cents a dozen; gardenias, three for a cuarter hang around all-day long in front of the Chinese prownted
newspaper. Merchants are taking from their capital to send funds to the home-lands and the strano are alm The legitimate theatres are on slow bell. Both Duff houses are closed. A New York road show brought a hal
filled house during the week and crowds on Saturday an in the theatregoers in the bay district. "Grand Hotel", ad-
vertised as the best production of a decade and certainly one on its second night. The play itself is unusual and most en tertaining. Eighteen separate sets make it suitable only for professionals in stage setting but
accomplished in minute-a-set order.
never evades a visitor. It is stretched along the most magnime is the nexus of the commerce and the finance of the west. The greatest banks, the insurance company headquarthe city proper have grown suburbs of rare attractiveness. The city itself has an air, that hard-to-place-your-finger on personality which expressed itseir in city destiny. Fire and
earthquake swept, in less than three decades, San Francisco has so far recovered that its disaster of the early century becomes only a tale to be told and no
 It seome the fight tor free porer has beome largely a tight
or personal power with Caroy

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## Daily Health Talks



"THE LOVE TRAP" Br ROBERT

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Broad serviceability in banking circles
By seasoned business and financial
counnel, by prompt, dependable and
accurate banking service, and by
proper constructive cooperation,
the United States National is
promoting the best interests of
this community, its people and its
industries.
Greater opportunities are still
ahead for salem and its trade area
and, more than ever before, this
bank is in a position to serve help-
fully and encouragingly.
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United States
National Bank
Salem. Oregon
cecurate banking service, and by proper Constructive cooperation,
the United States National is promoting the best interests of

Greater opportunities are still
ahead for Salem and its trade area and, more than ever before, this fully and encouragingly.

