Spring Fashion Number

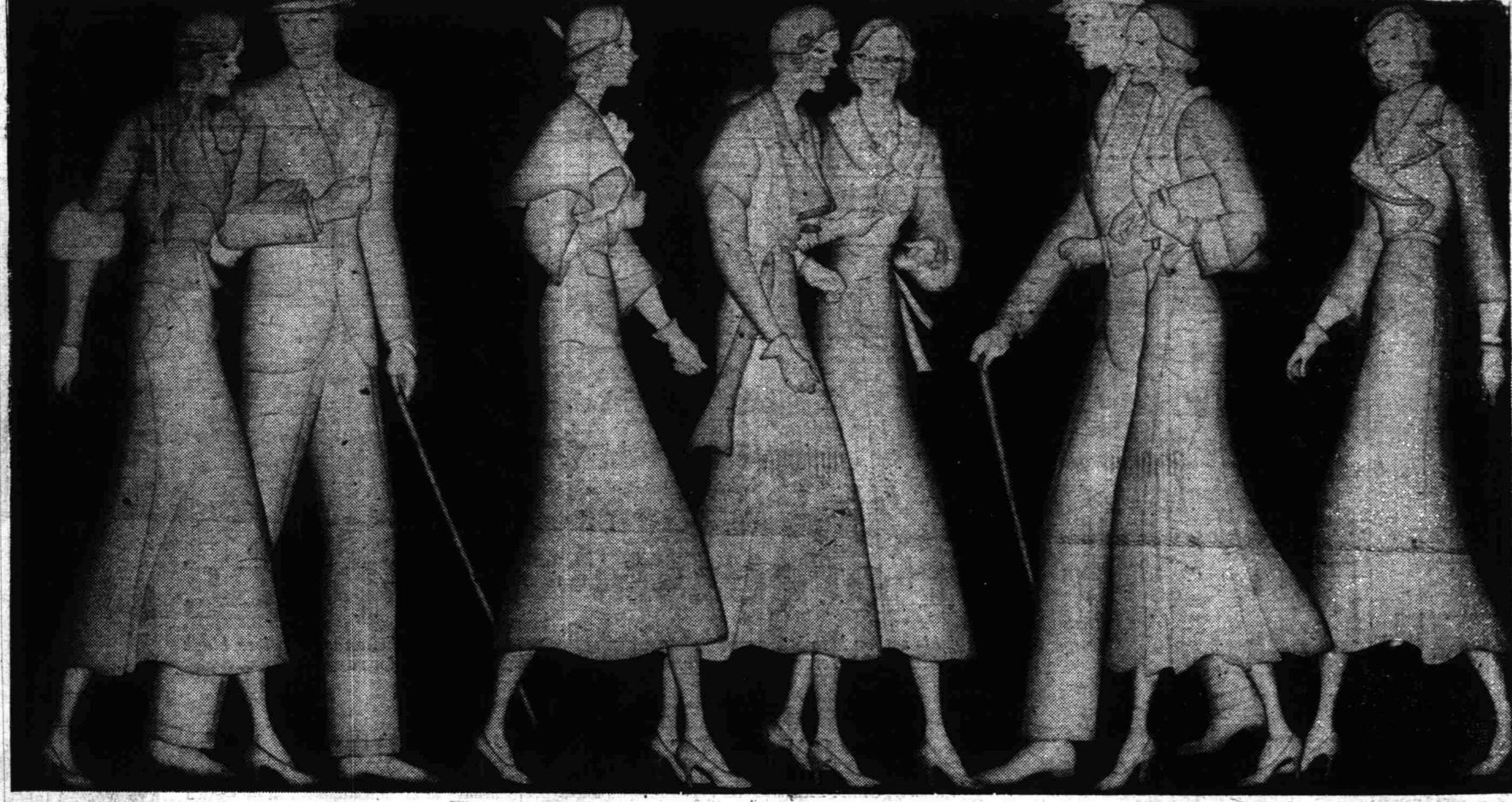
The Oregon States man

Spring Fashion Number

gighty-first year

Salem, Oregon, Friday Morning, March 11, 1932

No. 200

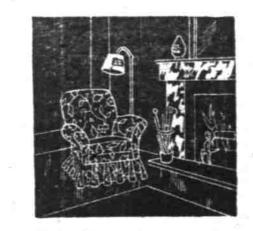


STYLE REWERM for 1032





VERVE... dash... audacity... these are the exciting qualities patterned in the gay design of Spring, 1932. Women's fashions have taken to the slim-wasted, flatteringly feminine lines which best express the youthful charm for the American woman is known the world over. Men's clothes have become obviously colorful, stopping at nothing to achieve the individuality they have long been denied. And these modern men and women who are responding so enthusiastically to our stimulating new era of fashion bring to their homes the smartness and luxurious comfort by which they choose to characterize the age in which we live. Color runs rampant, yet reaches the goal of distinction. Lines adopt the skyscraper tendency, and are satisfied only when they reach the summits of beauty. Wherever we turn we see change, improvement, and new inspiration to go forward. It's a wonderful Spring! A worth-living Spring! And the most fashionable Spring America has ever seen.





Windows Unveiled at 7:30 Tonight Event Sponsored by the Salem Ad Club