

# Our Regular January Shoe Sale Opens Today at 9 O'clock

This is a storewide sale—nothing reserved—everything on sale, nationally advertised lines as well as lines manufactured especially for our store. Florsheim and Archpreservers for both men and women are on sale at greatly reduced prices. Large shipment of Rollins Runstop guaranteed silk hose just received for this sale to be sold at half price. Children's shoes, all styles and sizes at the most drastic reduc-

tions we have ever offered. It will pay you to get two or three pairs at these prices.

These exceptionally low prices will bring out large crowds of shoppers and we are going to ask that all our friends trade as much as possible in the mornings so we can give all our best service.

*All Shoes On Sale Whether Listed In Our Ads Or Not.*

## Ladies' Pumps and Ties

Late Shipments

These are shoes arrived late and are complete lines that we are compelled to throw out at sacrifice prices—\$10.00 to \$12.00 values go at—

**\$7.95**

## Ladies' Pumps and Oxfords

Brown and black, all new styles that must be sacrificed to move. Don't miss getting a pair of these shoes as they are wonderful \$10.00 values at—

**\$6.95**

## Ladies' Florsheim Pumps and Ties

Black or tan, most all sizes in the lot. Get a pair of these wonderful shoes at the regular sale price. \$10.00 values—

**\$7.85**

## Children's Shoes

Both pumps and oxfords, broken lines up to \$6.00 to be cleaned up at once. Price—

**\$3.95**

## Ladies' House Slippers

New styles, leather slippers, regularly sold at \$3.00. All sizes go at one price—

**\$1.95**

All \$5.00 values in leather and quilted satin, leather soles, all colors go at one price—

**\$2.95**

## Men's Sox

Wool and silk wool, silk and rayon in all the late colors. All sizes. Regularly sold at 50c to 75c per pair. We offer them at—

**3 Pair For \$1.00**

## Ladies' Archpreserver Pumps and Oxfords

Regularly sold up to \$10.00. Broken lines as well as some regular lines in both black and brown go at—

**\$7.95**

## Julian and Kokenge Ties

Black and brown, most all sizes, sold regularly at \$12.00 to \$15.00. A wonderful value at—

**\$8.95**

## Ladies' Archpreserver Pumps and Ties

Suede, in both black and brown, black and brown kid in straps and oxfords. All new styles. Regularly sold at \$12.00 to \$15.00. All go at—

**\$9.95**

## Ladies' Galoshes

Broken sizes, mostly small sizes, formerly sold at \$3.00 to \$5.00 go at—

**95c**

## Men's House Slippers

Leather soft soles, sheep's wool lined slippers and camel's hair imported slippers and other broken lines up to \$5.00 to be cleaned up at—

**\$1.95**

## Men's Work Shoes

Black with composition soles, most all sizes in the lot to be closed out. Regularly sold at \$4.50 go at—

**\$2.95**

Men's 16-Inch Boots go at

**\$4.95**

## White Pumps For Evening Wear

All sizes. A large selection of styles. Regularly sold at \$10.00 to \$12.00. DYED FREE TO MATCH COSTUME at the ridiculously low price of—

**\$6.95**

## Black Faille Cloth Evening Pumps

New styles, all sizes to select from. Regularly sold at \$10.00 and \$12.00 to go at—

**\$7.95**

## Girl Scout Oxfords

The famous Boston Scout for which we hold the exclusive concession. All styles in smoke, tan or black, every width and size. Formerly sold up to \$7.00. Get a pair of these wonderful shoes at—

**\$4.95**

## Men's Florsheim Shoes, Oxfords

All sizes. Regular \$10.00. All go at

**\$7.85**

## Archpreservers For Men

Shoes and oxfords in both black and tan. All styles go at one price while they last. Broken lines—

**\$10.95**

## Children's Pumps and Oxfords

500 pairs, all styles and kinds to close out. Sold up to \$5.00. All go at one price—

**\$2.95**

## Men's House Slippers

Close out, leather slippers, broken lines from Christmas trade, up to \$6.00 values—

**\$2.95**

## Ladies' Rollins Runstop Guaranteed Silk Hose

Another large shipment of these famous hose. Regular price \$2.00. All sizes, all the late shades. Factory discontinued numbers to go at the ridiculously low price of—

**\$1.00**

## Our Famous Petite Picot Rollins Runstop Guaranteed Roll Twist

## Silk Hose

The lace top hose that has made this line so famous. This number has been the greatest value for \$2.00 ever offered, but by making a large purchase we are able to offer them for \$1.65 per pair—

**3 Pair For \$4.50**

