

**sale starts  
wednesday  
9 o'clock**

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**the man's shop**

# january sale

**less spectacular ballyhoo - more genuine savings**

*in contrast to the dramatic but meaningless sale practices of many stores, we are conducting this annual sale of ours with the least sensational ballyhoo and with the most real money saving opportunities to our customers—in other words a "bunkless sale."*

*we needn't say so much about it for the quality of the merchandise will speak for it's self. our stock*

*is composed of careful selections from well known and highly respected makers—*

*enough to say—at the beginning of the season prices on our quality clothes reached extremely low levels. on top of these original reductions our sale discounts give every buyer an opportunity to replenish his wardrobe at the lowest prices in years past and probably years to come.*

**top coats  
reduced  
25%**

this is our entire stock of coats—including Kuppenheimers famous Duffel Toppers—also numbers in camel's hair, llamas wool, alpaca and other fine fleeces; tweeds, covert cloths, polo cloths, and gaberdines—the models vary from loose fitting raglans to smart double breasted affairs—nearly all of these numbers are "shower-proofed".

**suits  
14.50**

this group comprises units that have been here too long; however the models are identical with current conservative styles: two button coats, conventional width trousers—18 to 20 inches at bottoms. very few of these numbers have been in stock over eighteen and many less than six months—at time of purchase they represented values from \$25.00 to \$45.00. many nationally known makes are included.

**Hickey - Freeman  
suits  
34.85**

this limited group consists of our entire stock of Hickey-Freeman clothing, representing without exception 65.00 values, one year ago. you probably never again will have the opportunity of buying such unquestionably fine merchandise at such a low figure.

**balance of clothing  
reduced  
20%**

not a suit in the shop is exempt from this price cut—Kuppenheimers trojan weaves, their famous Fifty group, the Crusader group, also Keller-Heumann Thompson's finest creations and in as much as all of the above named qualities showed substantial reductions at the beginning of the season—the discounts given on this sale make these numbers the foremost values of the town.

**shirts - 95c**

consisting of units slightly soiled or wrinkled, also close out numbers—nearly all of these shirts are of Manhattan's making—of oxford cloth, woven madras, broadcloth and other fine shirtings—most of the shirts in this group are full pre-shrunk, all are full cut and fast color—

prices on entire balance of pattern shirt stock reduced 20%

**neckwear - 95c**

values from 2.00 to 3.50

these ties are a bit bright—held over from a bright year is the reason—but they'll bolster your courage—and who is the man of these times whose courage does not need bolstering—needless to say these ties are all hand made of the very finest imported silk cravatings.

prices on balance of stock reduced 10%

**men's half hose - 25c**

values from 50c to 1.50

1 limited lot half hose, mostly small sizes, representing selections from Phoenix, lises and silks, and McGregor's imported woolens—the patterns are bold but the quality is good.

**Phoenix half hose - 55c**

values from 1.00 to 1.50

—all sizes and excellent patterns, lises, silks, and silk and lises, neat stripes or clocked effects—

**Phoenix 6x3 lisle - 65c**

values to 1.00

this group is composed entirely of new merchandise arriving just previous to the holiday trade—even though 6x3 ribbed lisle socks are very fashionable, they failed to "take" with our trade, hence sizes are complete and patterns unbroken.

balance of hosiery stock reduced 10%

**golf knickers  
reduced 20%**

—all plus sixes and new this season—this stock while small is of exceptional quality and includes many genuine Harris tweeds and other fabrics famous in sports circles.

golf hose reduced 10%

**sweaters reduced 20%**

pullover and coat styles—inasmuch as we practically sold out our entire sweater stock during our june clearance the present stock consists only of fall and holiday merchandise—

**hats - 1.95**

conservative styles, brims a bit wider than on newest models, some are slightly soiled, sizes from 6 $\frac{3}{4}$  to 7 $\frac{3}{4}$ —many Dobbs hats of former 10.00 values included.

balance of hat stock reduced 10%

**caps - 65c**

mostly one piece styles, larger shapes than the current mode, but of good quality—many dobbs caps of former 3.50 quality included.

prices on balance of cap stock reduced 15%

**square silk scarfs - 95c**

this group, in the main, represents numbers that have been in stock one year—many beautiful patterns in values that ranged at time of purchase from 3.00 to 5.00.

**silk reefers 33 $\frac{1}{3}$ %**

the season's newest, various plain colors and patterns including a large display of blacks and whites.

**flannel robes  
reduced 33 $\frac{1}{3}$ %**

including the famous botany flannels in plain colors and stripes.

**silk dressing gowns  
5.95**

plain colors, moires and brocaded effects, many new this season, some not so new, and some older—values at time of purchase ranged from 5.00 to 20.00.

**hombre and terry  
cloth robes 2.95**

just a few in this group of various patterns and qualities, all are holdovers from one year ago—prices at that time ranged from 5.00 to 11.50.

**silk house coats - 3.95**

only a few sizes left—original prices ranged to 10.00—

**house slippers**

soft leather soled felt house slippers, small sizes, per pair..... 50c

manhattan silk shorts, per pair..... 45c      manhattan broadcloth shorts, per pair..... 55c

balance of shorts reduced 20%

manhattan pajamas reduced 20%

**pigskin gloves - 2.85**

4.00 values  
this group consists of genuine natural shade pigskin with the snap style fastener—

balance of glove-stock, including all lined numbers, reduced 15%

**note: the regular prices as quoted above, except where specifically stated, positively represent market values of today, not of last year or when columbus was a boy!**