

Salem Women Promote Civic Works, Arts, Successfully

PUBLIC SERVICE LEADING NOTE

Friendship to Newcomers Will be Shown; Music American in 1932

Chemeketa chapter, Daughters of the American Revolution, has made its final payment on its pledge of about \$400 to the Champey Memorial cabin as one of its outstanding projects of the year. This cabin is a memorial to the pioneer mothers of Oregon and it is gradually to be furnished with antiques of Oregon history. The cabin has been the project of the Oregon D. A. R.

Chemeketa chapter has also followed out the national aim of the D. A. R., that of "historical research". In so doing it is at all times in readiness to look up old records, find information concerning historic spots, pioneers, trails of history, and such like historical data which is easily lost without serious care. A boulder in the state house grounds was placed by the local chapter of the D. A. R. and marks the old Oregon trail.

Veterans, Indians Aided

In addition to the project aid has been given to the Veterans hospital in Portland, assistance has been given the Indian welfare work, and the regular contribution to Angel Island has been made.

The annual Colonial tea was sponsored and the funds placed in the scholarship loan fund. Cooperation has been given other women's organizations of Salem in securing better films, and patriotic holidays have been observed in some public manner.

Mrs. William Fordyce Fargo is regent of Chemeketa chapter.

Salem Women's club is a civic organization which seeks to instill in its members a sense of civic responsibility. In line with this aim it has within the past year given \$150 to civic work carried on by the Salvation Army, Associated Charities, Community Service, symphony orchestra, and Salem General hospital.

It sponsored a Y. W. C. A. benefit which resulted in \$112 to that organization in May and this fall cooperated with the Eastern Star in a benefit for the Eastern Star and gave \$50 as its share of the benefit.

Many Benefits Held

During the year \$158 has been given into the state scholarship loan fund, a revolving fund of \$40,000 which is loaned to Oregon girls to attend Oregon colleges. The final payment on the Doernbecker hospital pledge of Salem Women's club was made this year. The pledge was \$500 and was part of the \$20,000 which is being given by the State Federation of Women's clubs in Oregon to permanently endow a free hospital in the hospital, which is one of the branches of the Oregon Medical school.

Aid was also contributed to the Waverly Baby home, an art exhibit was sponsored at the state fair with 100 club-owned pictures to display as well as a picture produced by a young girl at the girls' industrial school for whose lessons the club paid last summer. The work of the Christmas Seal sale has been sponsored with Mrs. William Schultz as city mailing chairman; support has been given the county health unit maintenance without budget cut; work has been done in attempting to secure better films; and a project is being discussed for aiding the Children's Farm home near Corvallis in its attempt to secure a hospital building.

Mrs. J. M. Devers is president of the Salem Women's club.

Salem Zonta club is attempting a project of service this year which will serve the new women in the city. Through the cooperation of the chamber of commerce all women in new families moving into Salem will be contacted by Zonta club member. The newcomers' tastes and interests will be learned and then an effort will be made to aid her in making friendly and club contacts in line with her interests. This will be a "welcome-in" project.

Conference October Event

Contributions have been made by the club to the Red Cross, relief work of the city, and a Y. W. C. A. benefit is being planned for the early spring. Aid was also given some high school girls, and a girls' and boys' Camp Santally last summer for a vacation there.

The district conference in October was a large event of the year. There are only two Zonta clubs in Oregon, Salem and Portland, and inter-city relations are being stressed between these two clubs. Miss Alene Phillips is president of the Salem Zonta club.

Salem Arts league is one of the leading cultural organizations of the city with its aim being to "develop creative powers in its members and promote active interest and appreciation of the fine arts and literature among its members and the public."

This group boasts about 200 members and has six sections which meet regularly. These include the writers' section, organized 12 years ago and meeting regularly since that time. Mrs. F. G. Franklin is president this year; history section, organized three years ago and which has done much interesting work in study and taken many interesting side-trips to places of historical interest. John Clifford is the leader.

Famed Architect Brought

Practical arts or a sketching class under the direction of Mrs. Ella Hathaway has met with much success at a section of the Arts league; a new section, "art appreciation" under the direction of

WOMAN'S CLUB PRESIDENT



Mrs. J. M. Devers, president of the Salem Woman's club. Much activity has been sponsored by this group this year.

Mrs. Louis Tarpley, a music section, also new, under the direction of Saul Polinofsky, and a new drama section under the leadership of Perry Reigelman, complete the list of sections.

The League meets once a month, presenting interesting programs to the public and as such is one of the few organizations which is open to both men and women. Frank Lloyd Wright, international architect, was a speaker on one of the 1931 programs, and an interesting musical lecture and recital was given by Prof. Edwin Tillson and Saul Polinofsky as another outstanding program of the year.

International poetry week was observed by this group, the only organization in Oregon to observe this week. A large art exhibit was sponsored and a reception was given to 20 Portland artists as one of the activities of the League this past year.

Large numbers of Salem women were occupied this past fall and winter with the roll call drive of the American Red Cross, the first time in years that an effort has been made on the part of Salem to keep the Red Cross in the city. The work was successful due to splendid cooperative efforts between Mrs. J. E. Blinckhorn, head of the organization in Salem, Judge George Rossman, organization chairman, Mrs. E. Fritz Slade and Mrs. Curtis Cross as chairman of the workers during the drive, these workers including a large number of prominent women of Salem.

Seal Sale Sponsored

This large activity of Salem women closed only to have the Christmas Seal sale under the sponsorship of the Marion county public health unit which is affiliated with the state tuberculosis association. Mrs. J. E. Blinckhorn acted as county chairman, Mrs. William Schultz, was city mailing chairman and Mrs. Ivan Martin was city sale chairman. Together with these women organizations and individual women of the city cooperated and although the results of the sale will not be known until late in January, it is hoped that the record of last year will be reached even in 1931 depression.

A large civic activity which has reached out through Salem for the past eight years and which has been developed through music circles under the leadership of Mrs. Walter A. Denton in the observation of "national music week".

Mrs. Denton first began to work with this celebration under the direction of the National Federation of Music clubs and then recently Oregon Federation of Music clubs and the Oregon Music

S. P. IMPROVES TRAIN SERVICE

20-Hour run From Portland To San Francisco is Now Planned

Faster and improved passenger train service between the Pacific Northwest and California is included on the Southern Pacific program of development for 1932, according to James A. Ormandy, passenger traffic manager, Portland.

Plans are being made to step-up the Cascade to 20 hours flat between Portland and San Francisco, a saving of one hour over present time and other main line trains will be speeded up at approximately the same rate.

"We are planning a number of improvements in our service between Portland and San Francisco and Los Angeles for 1932," Ormandy said. "These are in keeping with the trend of the times toward faster and more comfortable train travel. This is an age of speed. In the airplane and the automobile, the railroads have plenty of competition but the Southern Pacific passenger department, at least, has not given up. We feel that railroad passenger travel is going to continue to figure as a major transportation factor for a long time to come and are preparing to hold it and attract it in the modern manner."

Plan on Traffic

Ormandy said that details of the new schedules had not been worked out but that they were in mind and would be available for the unusually heavy tourist and convention traffic expected this summer.

The 1932 summer tourist season should see greatly stimulated travel to the Pacific Coast, Ormandy said. First among the reasons given for his prophecy is the unusually large number of conventions which are to be held in Oregon, Washington and California. A recent survey shows that more than 400,000 delegates are expected to attend major national and regional conventions in the principal cities of the three states.

The American Legion convention in Portland is recognized as the biggest thing of its kind. In Southern California the Olympic games will attract a large number of visitors in addition to several conventions such as the Lions International and American Bankers association. The annual Shrine convalesce will pull thousands to San Francisco as will the Rotary International to Seattle. Other large gatherings are scheduled and with so many visitors on the coast large numbers are certain to come north from Portland and come north from California to see everything while they are here according to Ormandy.

Rates Reduced

Another important consideration entering the travel picture is the reduced rates on continental round trips next May. Between the East and the West may make a circle of the United States via the Southern Pacific Shasta route at the price in effect over other travel routes. For instance, Ormandy pointed out, the west-bound travel from Portland to California via a southern route to Los Angeles, swing up the Pacific coast, with liberal stopovers en route and return east via a northern line. Or he may reverse the direction, coming west via a northern line, travel down the coast through Washington, Oregon and California and return east via a southern route. He will be able to make this circuit at a cost no greater than making the trip direct and back by one route. In this way Pacific coast visitors can see the entire coast without extra cost of transportation. This privilege will accrue to thousands of summer travelers who will come to the coast for conventions and for vacation trips. This same privilege will be open to residents of the Pacific Northwest on the trips east from this territory. This equalization of fares just recently announced, culminated years of effort by Southern Pacific to bring about this travel boon. Previous to this year, however, all S. P. efforts were nullified by refusal of connecting lines beyond Portland to concur in the plan.

GAS FIRM ADDS 1000 SERVICES

Free use of gas Range for 6 Months Proves Happy Business Idea

In spite of 1931 being a year of less activity in most every line, the Portland Gas and Coke company added nearly 1,000 new customers in the Willamette valley and showed an increase of 36% in services.

At the end of November this year, the total services installed, amounted to 5,580 as against a year ago 4,117, an increase up to December 1, of 1,463 and estimating the December increase at a minimum of 87, makes a total increase for the 12 months of 1,500.

One of the outstanding features this year was that, after the gas company had exhausted every means of locating customers, John H. Hartog, the general sales manager at Portland, hit upon the idea of getting people to use gas by loaning them a small gas range, generally known as a cooker.

Company Makes Experiment

He reasoned that if the company's contention was valid that gas was the best fuel, they could show their faith by letting a person, who was not anxious to use gas and did not know its advantage, use gas without assuming any obligation in the way of investing in a gas range.

The company thereupon canvassed the different Willamette valley cities and placed several hundred cookers on a six-month loan. At the end of the half year another canvass was made and it was found that 70% of the customers decided that they wanted gas, while nearly all the remaining 30% were addresses where the houses had been vacated or where the meter was shut off on account of inability to pay for the gas or where people had moved away.

When the lease expires for the gas company's store on High street near State street it was promptly renewed by the local district agent, Leif Bergavik. Being designed along modern art lines, the store presents one of the most attractive interiors in Salem.

Y. W. C. A. SECRETARY



Mrs. Elizabeth K. Gallaher, local secretary of the Salem Young Women's Christian association.

Social Life in Salem Yields in Part to Economy Demand of 1931

Small Dinner Parties With Table of Bridge to Follow Most Popular During Season

By OLIVE M. DOAK

SOCIETY in retrospect shows changes of an interesting nature this year, not so much in who the hostesses and hosts have been during the past 12 months—this group has changed surprisingly little, but the manner of parties and the size of parties has reflected the gloom of poor old 1931.

Small parties of one and two tables of bridge preceded by an informal dinner have gotten to be a habit for the Salem hostesses. Two reasons are perhaps to be blamed for the lack of large parties—if there is any blame. One reason is contract bridge which has become a vogue this year, and which has been learned in small groups and which has proven to be more of an intimate game than auction which perhaps because it is so well known has been the keynote for many a 10 and 15 table party.

Then the second reason is economic. It does not seem very correct to mention economics in connection with society but—when it becomes necessary to "beware" of large expenditures then the better part of decorum is to admit the necessity and meet it with whatever substitute there is. In the case of Salem it has been small parties—and these not recorded in many and many an instance. Not that the poor society editor did not know about them but that the hostesses did not want the public to know about them in too great number.

New Year's Events Many

But after all the New Year this year did not start out with much difference from that of last year. The Willamettes danced only last year at the Elks temple and this year at the Marion hotel; last year the entire personnel of the club dined at the temple before the dance. This year several host and private dinners preceded the dance.

This year the Subscription club danced last year out and a large dinner at the Curtis Cross home preceded the dance. A large dinner at the Gray Belle last New Year's eve had as one of the special guests Miss Elizabeth Merrim of Spokane, whose wedding to Richard Stoltz late in the spring was one of the large affairs of the year. The Wisteria club danced and a late supper followed the dance even as they will this year following the dance of the club at Castilian hall.

Miss Ruth Gillette and Miss Letitia Varley entertained with a studio tea last New Year's day. This year Rainbow Girls will entertain with a large dancing party at the Masonic temple.

Mr. and Mrs. Ronald Jones were New Year's hosts last year and the "Golden Hour" club had a New Year's watch night party.

Usual Round Goes On

So the story goes throughout the year. Clubs meet, benefits are given only in less number this past year than for some years back, dinner parties, dancing parties, bridge parties, all during the spring.

Then came vacation days and much time spent at the beach although there were more people stayed in Salem this year than has

been the habit for some seasons back. With the fall and winter came weddings, among which that of Miss Mary Kafoury was perhaps the most widely prefaced with pre-nuptial parties.

All in all it has been a friendly year but not an elaborate one. A few large parties, a few large weddings and then the rest intimate and personal and friendly. Perhaps not so excellent for the society editors the country over, but the small parties of interest, and as one Salem visitor said recently, "if only all my friends would realize that I am interested in reading away in my home miles away even the small fact that they went to Portland for a day, they surely would let it be known to the serious minded society editor so that she could pass the word along."

Water Tower Being Constructed At Hubbard; Bank Closing Blow

Hospital Moves to new location; Fruit Output Fair, 1932 Prospects Better

By BLANCHE BROWN

HUBBARD, Dec. 31—Certainly the high light of Hubbard the past year was when the Hubbard bank closed its doors to business. No one can estimate the overpowering effect of the bank failure unless he has lived through it. Hubbard, like many other towns suffered this catastrophe last spring. Business became stagnant and fear took hold of the people. And, while it will take a couple of generations to restore the full confidence of the people, if a large bank starts a branch bank, as is rumored, Hubbard will keep growing as in the past.

A rather large undertaking by the city of Hubbard is the new water tower which is being constructed by the Chicago Bridge and Iron Works at a cost of \$4700 and will be ready for use January 1. The water tank will have a three foot stand pipe which is a great advantage over smaller pipes as it does away with any dead water in the tank and is simple to clean at any time.

Hospital is Moved

The hospital, of which Anna Yocet is superintendent, while not new, has moved to a new location and is a big help to Hubbard and the surrounding territory. Miss Letitia Varley entertained with a studio tea last New Year's day. This year Rainbow Girls will entertain with a large dancing party at the Masonic temple.

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SALEM LIBRARY GROWTH NOTED

Started With Small Gift in 1904, now has 28,000 Books on Shelves

From the book donation of 50 books which formed the nucleus of the Salem public library collection in 1904, the volumes in the library have grown in 1931 to over 28,000 books and pamphlets. During the year to more definitely meet the need of the times a number of technical books have been added. The children's collection has been expanded, 425 volumes have been added to the children's division.

The use of the collection over the year 1930 has increased greatly, 22,000 more books circulated in contrast with the preceding period. The reference facilities of the library have been used by many. The range of questions which is wide includes boat-building, fish canning, diesel engines, building laws, water purification, chemical formulas, architectural design, rulers of Germany, many stories beginning together with pictures of various subjects and sources of poems.

The use of the library has extended to 13,800 patrons. New patrons registering for cards during the year have numbered over 2700.

The free privilege of taking books is granted to residents of Salem and students in school in Salem. Out-of-town patrons may have library privileges upon payment of a fee. Salem public library is open daily for the circulation of books and for reference from 9 a. m. to 9 p. m. It is open Sunday from 2 until 5 p. m. for reading and reference only.

Salem public library through its board of trustees, of which Dr. H. H. Olinger is president and W. H. Burghardt is secretary, and through its librarian, Miss Maud E. Covington, extends to the people of Salem the cordial invitation to make use of their institution's facilities for recreation and service during the year 1932.

HEALTH RESORT HERE

Up in the Cascade mountains, only two and a half hours' drive from any part of Marion county, is the famous Breitenbush Mineral Hot Springs. There are no hot springs in the country superior to these springs. Ample hotel and camping accommodations are provided.

GRAPE STATE FLOWER

The state flower is the Oregon grape, so designated by the legislature of 1899. But the average person who has come in contact with Oregon poison oak thinks oftener of that vine than the official Oregon flower.

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For more if needed. There is a surgery, a collar closet for medicines and linen closets.

The value of the fruit sold by the Fruit Growers association to Starr Fruit Products company of Salem and Portland was \$40,000, and that was \$10,000 short of the estimate due to hot dry weather and rain in the berry season and red disease in the evergreen berries. The prospects look good for 1932.

Ivan Stewart's new seed house is quite an addition to Hubbard serving as a local source for grain and wool for the large surrounding territory.

School Beautified

The Woman's club planted a permanent planting of evergreen shrubbery around the school house last spring and will continue to plant each year until it is finished. Last summer the school board had a putty coating put on the walls of the school house and made other renovations which were a decided improvement to the school house and play shed. The Congregational church grounds were also planted with shrubs.

Two buildings, old landmarks of Hubbard, catty corner across a street on Railroad avenue, have been razed recently. One is the property left to the city by the late Robert Polansky and the other belongs to E. E. Watkins.

The death of Robert Polansky who was nearly 100 years old was a news highlight of the year. Mrs. Mary Goudy, the oldest living person, is 80, and Mrs. Stahl is 84. Hubbard's enviable climate and surroundings are exemplified in the longevity of these persons.

Teachers' association have been delegated the sponsoring of music week in Oregon under the plans made by the national federation.

Patriotism, Music Keynote

Mrs. Denton has been appointed music week chairman again this year by the Oregon Music Teachers' association of which Fredrick Goodrich is president, and also is state chairman for the music week activities of the Oregon Federation of Music clubs.

The past year 32 clubs made response to the music week plans. This year plans are being made by Mrs. Denton to have a music week chairman in each county of Oregon. Replies are already being received as to the work being done for music week which will come May 1 to 8 inclusive.

Patriotism will be the keynote of the plans for this year. American music, American composers, and American musicians will be the program order. "The Star Spangled Banner" and "America" will be featured in every program possible. All kinds of musical presentations will mark the week, according to the plans for 1932.

AGE DISTRIBUTION IN SALEM SHOWN

How old are people in Salem? Well, there is only one person who knows and that is our Uncle Sam who sent out several people on April 1, 1930 to count people. And among other questions asked was the age.

When all figures were tabulated and arranged, the result showed ages in Salem on April 1, 1930 as follows:

Under five years.....	1,479
Five to nine years.....	1,672
Ten to 14 years.....	1,792
Fifteen to 19 years.....	2,107
Twenty to 24 years.....	2,318
Twenty five to 29 years.....	2,218
Thirty to 34 years.....	2,078
Thirty five to 44 years.....	4,055
Forty five to 54 years.....	3,453
Fifty five to 64 years.....	2,598
Sixty five to 74 years.....	1,717
Seventy five years and over	765
Unknown.....	14

DISTANCE REDUCED

When the North Santiam highway is completed, Bend will be only 137 miles from Salem. And fifty five to the Santiam highway is so located that it will be the only pass open for travel all year around.

RIVER IS UNUSUAL

The Willamette river, passing through Salem, is unusual in many ways. It is unusual in the usual way to most rivers, the Willamette flows north.

Pheasants, Quail Abound Here; Deer, Cougars are in Mountains

Ideal Place in Valley for Sportsman; Streams Are Well Stocked With Trout; 7000

Although Salem is located in the center of a highly developed industrial region the sportsman can still find game and fish in considerable numbers within a short traveling distance from town. The Chinese pheasant is the principal upland game bird and is very common being taken in considerable numbers almost within the city limits. The state has been very successful in the propagation of this fine bird and released with the assistance of the different sportsmen organizations 2,000 birds in this territory since the close of the hunting season.

Both Quail and Bob White are also very numerous. The big blue grouse and native pheasant are occasionally killed in the timbered areas.

Wild fowl are taken in considerable numbers on the rivers and sloughs but better success is had by constructing artificial ponds and feeding heavily. Excellent shooting is had by the ones who follow this method.

Cougars and Foxes Plentiful

Raccoons and foxes are found along the timbered river bottoms. These afford fine sport for the small group who like to follow the hounds.

Deer are common on the mountain slopes on both sides of the valley and some of the best hunting is found within one-half days travel.

There are over 400 miles of trout streams that can be reached in less than two hours travel and it is only three hours travel to the coast where salmon and other sea fish can be caught in almost any month in the year.

Good sport can be had in the Willamette river and the nearby lakes and sloughs by the small boy or those who like to take pan fish. Some good catches of black bass are occasionally made and crappie sunfish and catfish are taken in satisfactory numbers almost within the city limits.

Salem Only City With 2 Linen Mills

Producers Co-op Puts up 90,000 Cases of Fruit

Things that you should know about Salem: Only city west of New York state with two linen mills.

One third of the entire Oregon pack of fruits, berries and vegetables, are packed in Salem.

LEADS IN PILAGE

In corn for silage, Marion county also ranked first for the 1929 crop with 5011 acres. Washington county was second with 3251 acres.

Salem Only City With 2 Linen Mills

Producers Co-op Puts up 90,000 Cases of Fruit

Tonnage of fruit packed by the Producers Co-operative Packing company, 1695 North Commercial street, during 1931 was about the same as last year, or approximately 90,000 cases. This does not include many tons put up in cooperatives.

The Producers Co-operative is Salem's only co-operating fruit packing plant. About 150 fruit growers, living in Marion and Polk counties, are contributing members of the organization. Frank Gibson is manager.

POLK LEADS VALLEY

In the Willamette valley, Polk county is the champion when it comes to plantings of barley. The 1929 acreage was 4,371 with Marion county coming in with about 1000 acres less.

Throughout 1932

THE NATIONAL LIFE INSURANCE COMPANY OF VERMONT WILL CONTINUE TO OFFER:

1. Dividend-bearing contracts with same schedule as 1931.
2. Waiver of Premium and Income in case of Total Disability Agreement.
3. Double the face of contract for Accidental Death Agreement.
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