

All Salem Theatres Join in Midnight Charity Matinees November 25

PHANTOM OF PARIS COMES TO CAPITOL

Leila Hyams, Star in This Picture, Devotee of Physical Culture

It isn't because the clever woman wants to be catfish that she watches the maneuvers of cats, but because she is wise enough to realize the knowledge gained by adopting their feline ways of grace of movement.

No cat fancier could be unconscious of the ease and loveliness of their every motion. More than this, many points in health can be gained in copying their manner of stretching.

Any physical culture instructor will tell one of the value found in stretching. For slenderizing results there are no better methods. Taut, tense nerves relax when stretched. Unbecoming postures are unknown to those who stretch. In other words, one can stretch to health, beauty and poise.

Leila Hyams, feminine lead in John Gilbert's new picture, "The Phantom of Paris," which will come to Warner Bros. Capitol Wednesday is an advocate of this means of beautifying oneself. From her pet kitten she learned the art—for an art it is. Her method starts upon awakening in the morning. In place of bounding from the bed in nervous haste, she relaxes contentedly, then reaches for the post at the head of her bed and stretches every muscle of her body. Upon arising she stretches her finger-tips to reach the floor. She stretches to reach her shoes. She stretches to get her hat from the closet shelf. She has practiced this type of exercise so long that it has become an unconscious gesture.

The ease in the manner she moves across the silver screen proves the value of this means of keeping limber and graceful.

Others who will appear in the picture "The Phantom of Paris," are Lewis Stone, Jean Hersholt, C. Aubrey Smith, Natalie Moorehead, Ian Keith and Alfred Hickman.

MERELY MARY ANN AT ELSINORE TODAY

Charles Farrell Gets Good Chance to Revive own Early Home Scenes

"Once a Cape Codder, always one."

That's an old Massachusetts saying and it appears to be true! At least, the Cape's only representative in screenland, Charles Farrell, who is co-starred with Janet Gaynor in the Fox romance "Merely Mary Ann," at Warner Bros. Elsinore today has certainly done his best to preserve the memory of his birthplace among the alien hills of California.

So-called "Spanish" architecture, in the name of which some queer and marvelous structures have been built in Hollywood's environs, is the reigning motif in those parts. When Farrell decided to build a home on the shore of a tiny lake, just over the hill from the bustle and roar of the film colony, he wanted a Cape Cod type of house. But the restrictions on that particular development required "Spanish" styles, and Farrell had to draw up a petition and get the signature of every resident in the district before he could begin building his cottage with its flagstone walls and dormer windowed, high gabled roof.

In the interior, too, Farrell's early surroundings are reflected. Ship models, nautical charts, marine paintings are everywhere. His own room, designed like a ship's cabin, carries out the sea-faring spirit of his former background—a spirit that he keeps alive with the "Flying Cloud," his racing sloop with which he has won several regatta cups in recent years. Beryl Mercer and J. M. Kerrigan head the supporting cast in "Merely Mary Ann," which was directed by Henry King.

BUCK JONES COMES IN 'NEW' WESTERN

There are usually just three types of heroes that a dashing outdoor star can impersonate in a Western melodrama: the sheriff, the bandit or the tenderfoot. The latter invariably conceals a

HOLLYWOOD Today, Monday and Tuesday
Home of 25c Talks
A HOME OWNED THEATRE
Continuous Performance Today 2 P. M.
THE GREATEST OF ALL COMEDY TEAMS
ELECTED by a MILLION LAUGHS II
DRESSLER MORAN
POLITICS
Also Benny Rubin in Gems of M. G. M. News and Travelog



An interesting shot from the feature "The Front Page" now at Warner Bros. Capitol. Adolphe Menjou is featured in this newspaper story.



Here you see John Gilbert, Leila Hyams and Tyrell Davis in a scene from "The Phantom of Paris," which will be the two day feature at the Capitol Wednesday and Thursday.

The Call Board . .
By OLIVE M. DOAK

- ELSNORE
 - Today—Janet Gaynor in "Merely Mary Ann."
 - Wednesday—Edmund Lowe in "The Spider."
 - Friday—Walter Huston in "The Ruling Voice."
- CAPITOL
 - Today—Lewis Milstone in "Front Page."
 - Wednesday—John Gilbert in "The Phantom of Paris."
 - Friday—Richard Cromwell in "Shanghai Love."
- GRAND
 - Today—Barbara Stanwyck in "The Great Lover."
 - Wednesday—Jesse James, Jr. in "Under the Black Flag."
 - Friday—Buck Jones in "Branded."
- HOLLYWOOD
 - Today—Polly Moran and Marie Dressler in "Politics."
 - Wednesday—Irene Dunne and Adolphe Menjou in "The Great Lover."
 - Friday—Charlotte Greenwood in "Stepping Out."

courageous heart beneath his city-made waistcoat, and ends by discarding his spats and giving even the local "bad men" a run for their money!

Buck Jones has played all three. His sheriffs are men of the strong, silent type; his bandits are picturesque; and his "tenderfoot" is something to remember.

Now he has added a new character to his list in the picture "Branded," which comes to the Grand Friday. A combination of all the three above characters. A fighter, a gentleman, and one who is a bit unsophisticated. The combination is one which becomes him very well.

Buck Jones has a new leading lady in "Branded." She is Ethel Kenyon, wife of Eddie Sutherland, well-known director.

'THE SPIDER' DUE HERE WEDNESDAY

Impressionistic Settings are Greatly Effective in Mystery Drama

Although Gordon Wiles is credited with the art direction of "The Spider," Fox mystery drama opening Wednesday at Warner Bros. Elsinore theatre with Edmund Lowe and Lois Moran enacting the leading roles, the strong influence of William Cameron Menzies who, with Kenneth MacKenna, co-directed the picture, is discernible in every scene.

According to Menzies, who is ranked as the leader among the newer school of "impressionistic background" art directors, the symbolical settings used in "The Spider" are the most illustrative examples of the new form yet to come out of Hollywood.

This is particularly noticeable in the stage set, the main scene of action in the unique drama which takes place entirely upon the stage and in the aisles of a modern theatre. The dominating motif, in which Wiles followed closely the ideas of Menzies, carries out a combination of a spider's web and a sorcerer's tower, then for Edmund Lowe's activities as a magician could well be than which no more suitable set—imagined.

Menzies is still young enough to be listed in the new order of motion picture workers, but his artistry has been gleaned through years of experience and from accepting what the old order had to give. When he did the set-



Now here is a fetching pose with Janet Gaynor making apologies for her gloves and the apology goes to Charles Farrell in "Merely Mary Ann" now at Warner Bros. Elsinore.



This position would give one something to think about. The girl is Lois Moran and the man is Edmund Lowe and the scene is from "The Spider" at Warner Bros. Elsinore Wednesday.

Midnight Matinees, All of Proceeds Going to Charity, Planned at Theatres Here

The demands of charity has reached out and been met by local theatre managers in cooperation with charitable institutions of Salem to the extent that plans announced by Manager Ray Stumbo of the Hollywood, following the Associated Charities meeting Monday night have been completed and a midnight matinee will be given in the Hollywood, Warner Bros. Elsinore and in the Grand the night of November 25. If the demand seems sufficient Warner

tings for "The Thief of Bagdad," his first work of outstanding merit, he was then only a few years removed from making labels for red tomato cans to pay his way through a life class at art school. Before that, he had attended Yale.

His advance into a directorial capacity was made possible by Fox Films who signed him to co-direct "Always Goodbye," with Kenneth MacKenna. The success of that Elissa Landi vehicle earned for the team the direction of "The Spider," based on the sensational stage play.

'THE GREAT LOVER' COMING THIS WEEK

Film-goers who like plenty of romance in their talkies plus a strong seasoning of comedy will be delighted with Metro-Goldwyn Mayer's "The Great Lover," which comes to the Hollywood Wednesday with Adolphe Menjou in the featured role.

Barbara Stanwyck IN **GRAND**
Sun.-Mon.-Tues.
A Home Owned Theatre
10¢ A DANCE



Barbara Stanwyck and Ricardo Cortez in a scene from "Ten Cents a Dance" featured at the Grand today.



This scene looks funny and it is. Polly Moran, Marie Dressler and Roscoe Ates, the stuttering funny man, are in a position to make you laugh in the feature "Politics" now at the Hollywood.

'THE FRONT PAGE' AT CAPITOL TODAY

Great Broadway Success is Capably Produced; no Star, Good Cast

The film rights to the outstanding Broadway stage success "The Front Page," which comes to Warner Bros. Capitol today were bought for a huge sum. The great talkie was produced by one of the most sensational and colorful producers the industry has ever had—the man who, in spite of his limited experience, has never had a failure—and who gave to the world—"Hell's Angels"—Howard Hughes.

The successful producer secured the outstanding director of the past year, Lewis Milestone, who made the picture unannouncedly selected as "the" picture of 1930—"All Quiet on the Western Front."

Though there is no star part in "The Front Page," Adolphe Menjou, star of many films, was engaged in one of the principal roles; Pat O'Brien, this year's find from the stage, for another while no expense was spared to secure among others, the comedy stars Edward Everett Horton and Slim Summerville; as well as Mary Brian, Walter Catlett, Matt Moore, and other brilliant players too numerous to mention.

In every department only superior

'SHANGHAIED LOVE' AT CAPITOL FRIDAY

One of the most notorious dives of the Pacific coast was used as a background for the remarkable romance of clipper ship days depicted in "Shanghai Love," a Norman Springer story featuring Richard Cromwell, Noah Beery and Sally Blane at Warner Bros. Capitol theatre Friday.

Long before the earthquake laid San Francisco in smoldering ruins and old Chinatown and the Barbary coast in ashes, there was located in the toughest section of Frisco's waterfront a sailor's dive commonly known as the "Tub of Blood."

Strange to relate, this hell hole which, in the days of the clipper ships, was owned and managed by the "Knitting Swede," was one of the few buildings that withstood the ravages of the earthquake.

Learning of this, Columbia officials decided to use it as a background for "Shanghai Love."

Accordingly, securing some old photographs taken in the '90s, Columbia technicians reconstructed the old building, exact in every detail. When the cast arrived in San Francisco to commence shooting, the old "Tub of Blood" again began to live over its unsavory past in enacting scenes for "Shanghai Love."

The casting department scoured the waterfront for deep sea sailors who had known this dive in the old days. Wonderful to behold are some of the types they finally secured. Men who actually had been shanghai'd from the old cafe and who, after awakening aboard some windjammer bound for an out-of-the-way port, roundly cursed the "Knitting Swede" and all his ilk.

Carl Wellman's QUIPS AND TIPS
CARLA OF SALEM SAYS
"Two of the most beneficial health forces are a Good doctor and a Reliable Pharmacist"
—PIPE DREAMS—
YOU MIGHT GET A FINER CIGAR AND CIGARETTES THAN ARE SOLD HERE—BUT THEY WERE MADE THEY'RE NOT!
—HUMOR—
"DO YOU REMEMBER, BILL, WHEN YOU WERE FIRST STRUCK BY MY BEAUTY?"
"AT THE MARRIED GILL, I THINK!"
YOU CAN DEPEND ON THE BEAUTY-AIDS FROM The Market Drug Store

Toys
1/4 off
We have a stock of salesman's samples which we bought at a discount. Come early as there is only one of each kind.
Market Drug Store
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SALEM, OREGON
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WARNER BROS. Elsinore
—NOW—
AMERICA'S SWEETHEARTS
Not since "7th Heaven" has there been such a soul-thrilling story.
JANET GAYNOR and CHARLES FARRELL
in *Merely Mary Ann*
Also "ONE GOOD TURN" with **LAUREL AND HARDY**

WARNER BROS. CAPITOL
A THUNDERBOLT OF ACTION!
STARTS TODAY
Made by the producer of "Hell's Angels" and the director of "All Quiet on the Western Front"
THE FRONT PAGE
—with Mary Brian Adolphe Menjou