

ARMISTICE DAY LOOMING NEAR

Busy Celebration to Start Tuesday Night, Junior High Grid Battle

(Continued from page 1)
The scrip also will be accepted at Crystal Garden on Wednesday night for the dances to be held on both floors with music by two orchestras.
L. P. Campbell heads the celebration committee and is being assisted by the following Legionnaires: F. M. Page, treasurer; R. H. Bassett, Walter H. Zenzel, George W. Averett and C. K. Logan, dances; Arthur R. Bates, finance; W. P. Watkins, tickets; Oliver B. Huston and Roy S. Keene, athletics; Jerry Owen, H. R. White, C. K. Logan and Ralph Curtis, publicity.

General Orders Given for Parade

T. Delaney, chairman of the Armistice day committee last year and of the July 4 celebration committee this year, is vice-chairman for the Armistice day observance program. William Bliven, assistant for Capital Post No. 9, is general secretary. To insure a worthy representation of the post in the parade, four company commanders have been named: A. C. Palmateer, Onas S. Olson, Miller B. Hayden and Bert A. Victor.

Orders for the parade Wednesday morning yesterday were issued by Carl A. Adams, marshal, and Major Elmer V. Wootton, his chief of staff. Parade units are ordered to assemble at Marion square at 9:45 a. m. The march is scheduled to begin promptly at 10:15 o'clock, regardless of the weather. The line of march is as follows: South on North Commercial to State, east on State to Church, north on Church to Court, west on Court to High, south on High to soldiers' guard. The reviewing stand will be located on the north side of State street between High and Church. The parade will be divided into five sections which, in the order of march, are as follows:

First section—Grand marshal and staff, colors, Salem municipal band, reviewing party in automobiles.

Second section—Major E. B. Hamilton, Oregon national guard, commanding; Company B, 162d infantry; headquarters battery, 249th coast artillery; artillery.

Third section—Captain W. E. Vincent, Oregon national guard, commanding; American Legion drum corps, American Legion, Veterans of Foreign Wars, United Spanish War Veterans, American Legion auxiliary, United Spanish War Veterans auxiliary, Sons of Veterans, Sons of Veterans auxiliary, Daughters of Veterans, other veterans' organizations.

Fourth section—Captain G. R. Pound, Oregon national guard, commanding; Willamette university band, Disabled War Veterans in automobiles, Gold Star and War Mothers in automobiles, Grand Army of the Republic in automobiles, Ladies of the Grand Army in automobiles, Woman's Relief corps in automobiles.

Fifth section—Miller Hayden, commanding; Salem Kiltie band, platoon of Boy Scouts, all civic and fraternal organizations.

FIGHT ON FINANCE RACKETEER GAINS

(Continued from page 1)
cution carries me. I am going to ferret out the rascals and bring them into court."

Mott's Investigation

The grand jury investigation at Burns followed a personal investigation trip made there last month by Mott. J. H. Callahan, savings and loan supervisor in the corporation commissioner's office, presented evidence to the grand jury as did Barnett H. Golstein, Portland attorney, who is serving as special prosecutor for Mott in his attack on financial racketeers.

An amazing story of financial intrigue was laid before the Harney county grand jury before the indictments were returned.

Evidence introduced before the jury showed that Chadwick, as president of the Western, made a loan to Mrs. Yego for \$25,000, nearly two years ago for security on the Levens hotel for which Mrs. Yego had paid not to exceed \$14,000. None of the proceeds of the loan went into the hotel.

Subsequently Mrs. Yego was transferred to one Chambers, a 55-year-old former resident of Tacoma, all her interest in the Levens hotel. Chambers testified that when "he woke up" after the deal was made, that he had "paid" Mrs. Yego \$5500 in cash, had assumed a total mortgage of \$27,000 on the hotel, and had given Mrs. Yego a second mortgage for \$8000 on the property.

The grand jury was also told that Mrs. Yego promptly sold her second mortgage to the Western Financial Service corporation, an investment company for the Western Building and Loan association, receiving cash therefrom. Her total receipts from the Levens hotel deal amounted to \$39,500.

Hotel Construction

Another construction maneuvered by Chadwick and Mrs. Yego was the construction of the Welcome hotel at Burns, a new hostelry in that city. Chadwick "loaned" \$165,000 for construction purposes on the hotel. During the process of construction he operated with a friendly contractor who kept the grand jury was told, two sets of books. Figures from one set were presented to the Western Savings

REPORTS SHOW EXPENSES CUT

Nearly Four Millions cut From Government Cost Is Hanzen's Claim

(Continued from page 1)
This total \$33,600 will be saved by the state tuberculosis hospital located in Salem, and \$15,249 by the tuberculosis hospital at The Dalles. Dr. Bellinger declared that these savings could be made without impairing in any way the efficiency of the two institutions.

Other definite savings reported by the state budget director include \$7790 at the state industrial school for girls and \$14,114 at the state school for the deaf. Mrs. Clara Patterson is superintendent of the girls' school, while J. Lyman Steed is in charge of the deaf institution. These savings are approximately 10 per cent of the total appropriation of these institutions for the biennium.

Also Under Probe

Institutional savings, based on estimates, include \$14,487 at the state training school for boys, \$8800 at the Old Soldiers Home at Roseburg, and \$12,000 under the consolidation of the Oregon Employment Institution for the state blind school in Salem. Sam Laughlin, ex-member of the state adult blind in Portland and the industrial accident commission, recently was appointed superintendent of the boys institution. Walter Dry, until recently of the state of Washington, is in charge of the consolidated blind schools.

Hanzen made it plain that all monies returned to the state by these institutions would go into the general fund.
Probably the largest financial saving under the Governor Meier administration resulted from the repeal of the one-mill market road tax by the 1931 legislature. This saving will aggregate approximately \$1,125,000 a year. Repeal of this tax was recommended to the legislature in Governor Meier's message.

and Hanzen is even now finger-pointing over a statement he proposes to release this week where he will estimate the state economy for legislative appropriations for the biennium at one million dollars. Hanzen, whose salary has a wicked twinkle in his eyes as the statements go out. The only query among the newsmen is why such political manna is wasted on November, 1931, voters.

CAPITOL TIFFS LEAD TO VOTE

Holman Broadside Against Hoss one of Notable Developments

(Continued from page 1)
The People, and the honorable secretary of state was shown to be worse meeting-misser than the governor.

Mr. Hoss kept a very wise silence most of the week but he was visibly moved by the sallies of his cross-hill neighbor.

Both men are completely under the spell of that eternal siren—the Next Term—and all the bickerings and fightings is but a mutual bluff like it. Opposition announcement that the treasurer of Oregon and the secretary of state both do choose to run. It All Leads Up

To Ballot Battle

Politically aware people want to know whether the Bull Frog party headed by the recuperating Julius will seek to clear up the Agean stables by the ouster of Mr. Hoss at the ballot boxes next year. There is no question Mr. Holman would like it. Opposition quickens the state treasurer but it bothers him, too, and things would be smoother instead of having a permanent 2 to 1 vote on the board of control to force 3 to 0 votes by forthcoming.

To date no opponent of Hoss has been stalked in front of the political grandstand. Henry Hanzen, the \$6,000 budget director and political advisor beyond price and compare, says emphatically no to rumor that the King of the Bullfrogs, the governor himself, will send some candidate in to do battle with the skinny secretary.

In fact Hanzen indicates that Mr. Meier doesn't think Mr. Hoss such a bad fellow after all. He discounts the capital and newspaper fights as old trading tactics of a successful (Jewish) merchant, hot-pitched battles for the moment followed by long juls of peace. Hanzen indicated this week that Mr. Meier was willing to show his desire for peace quite definitely; he would reconsider the building of a \$25,000 secretary of state office vault which in a moment of petulance the governor and the state treasurer had vetoed, state legislature and Mr. Hoss notwithstanding.

Is Much Improved

Thus the situation as always swings round to Mr. Meier.

What is the governor's condition?
First, he is decidedly improved. For the major portion of the week, he has been sojourning at the Gearhart hotel which the Meier and Frank interests not long ago decided to use a demonstration that they could be as good hotel operators as merchants. Twice daily the governor is contacting his office here by telephone and is showing increasing interest in affairs of state, be it a matter of extradition of some weighty problem such as Mr. Holman.

Mr. Hanzen declares the governor will be back soon; if not by the end of this week surely by next. It is one of the open secrets of the capitol that the governor must come back with a bit less fire and belligerence than marked his accession to the throne. Meier peace pact overtures with the tantalizing bait of a \$2,500 safe where Hoss can store with complete safety the records of vouchers drawn by Hanzen, Einzig, Meier, et al.

The budget director has shown a burst of speed this week, unique for a former newspaper man and almost unparalleled for a budget director. Day after day he has issued statements on this, that and the other state institution from Dr. Steiner's Center street organization to Dr. Bellinger's hospital at The Dalles. Each statement shows large savings; larger savings yet are predicted

IT'S the MORNING PAPER NOW—

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Wife and Mother—Reading the Morning Paper

All over the country the morning papers are forging ahead. As one example only, of many, read the article below, where a whole section, city and suburban, was given the opportunity to vote on the question and the residents returned a vote of 4 to 1 in favor of a morning paper.

Readers Vote 4 to 1 for Morning Paper

(By Telegraph to Editor and Publisher)

FORT MYERS, Fla.—By vote July 21 of nearly four to one, subscribers of the Fort Myers Press and Tropical News, dailies which merged June 1, have decided they want the combined paper published as a morning instead of an evening edition. The count was 3412 morning to 959 evening with some ballots still to be returned from city routes where the ratio was running as high as seven to one for a morning paper.

The Press was an evening paper with Sunday edition and the Tropical News, morning except Monday. After the merger the afternoon and Sunday paper was continued, dropping morning edition. When many protests were received from subscribers and advertisers the question was put to vote at the supervision of Barron Collier, president of the publishing company. The Fort Myers Merchants Association was selected to conduct the poll and the publishers announced they would abide by the result.

Ballots were distributed to route subscribers by carriers, collected after being marked and signed and deposited in ballot box, where they were counted by the secretary of the Merchants Association, the secretary of the chamber of commerce and city and county clerks. Mail subscribers voted by return post card.

Separate count was kept of mail votes of subscribers who are winter residents and they were found to be in line with local sentiment, the score being 213 to 37 in favor of the morning issue.

Only three carrier's routes turned in pluralities for evening one by two votes. All were suburban routes in which delivery was a factor. On three suburban routes no votes were cast for an evening paper. The overwhelming majority was a surprise in view of the fact that both Tampa and Miami morning papers deliver here almost as early as the local paper while evening papers from outside do not get in until after 6 p. m.

New York Department Stores Shift to Morning Papers!

More Advertising Used in Morning This Year Than Last While Afternoon Linage Shows Sharp Decrease—Macy and Wanamaker Vie for First Place in Morning Editions.

(From New York "Retailing", Sept. 13, 1931)

During August of this year, according to figures compiled by the Advertising Record Co., 15 metropolitan retailers used 167,277 lines in morning papers to draw attention to their furniture and floor covering sales. This represents a slight increase over last year for a similar period but not sufficient to offset the decrease in afternoon advertising which for this year was 183,150 compared with last year's 226,774. . . . Abraham and Straus made the biggest jump in morning linage going from 6,092 to 14,285 this year. In the afternoon papers this store dropped from 22,565 to 11,242.

All of the stores save Wanamaker's, Loeser's and Lord & Taylor's increased their morning linage over last year, while the afternoon papers carried increases only for Altman's, Gimbel's, Hearn's and Stern's.

A few of the reasons why the morning papers are the most complete and best and meet the full needs of the home and office:

News completed for the day—trials, hearings, convention sessions are not "left in the air."

First in report of city council, neighborhood clubs, board of education and other official and civic bodies in things that touch the life and pocketbook of people and taxpayers.

First in all sports—supremacy in this field, increasing with night baseball, boxing, wrestling, horse shows and other athletic events.

First in cultural news—theatre, music recitals, lectures.

First in social news—which is largely in the afternoon and evening.

First in lodge news—lodges meet in the evening.

Nearly all community meetings are in the late afternoon or evening—churches, directors' meetings (after business hours), promotion and other gatherings.

Coast baseball and completed Portland markets.

Most important business transactions are announced "at the close of the market."

Market supremacy—prices of eggs, butter and other products are announced in the afternoon, effective for the opening of trade the following morning.

The Morning Paper, Therefore, is a More Complete Newspaper

What Constitutes a "Day"?

Evening papers often refer to their ability to publish "Today's News Today." The active "day" is from 12 noon to 12 midnight. More news occurs in that section than in any other portion of the 24-hour period. The morning paper is the only paper that can thoroughly cover the occurrences within that more active time. So that "Today's News Today" is really the province of the MORNING paper.

The morning paper has more time to work up and prepare original news stories and presents a full day and night report to the reader far better systematized. Both sides of a story are given fair treatment and all stories and items can be graded and given their relative values.

A morning paper has better opportunity to be fair, constructive, judicial and balanced. Its comment can be timely for the day, but at the same time can be well considered.

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SALEM'S ONLY MORNING DAILY PAPER



Husband and Father—Reading the Morning Paper