

# Let's do That Job NOW -



## Provide Labor While Costs are Low

### BUILD NOW.....

Perhaps you have heard that before. We repeat it, BUILD NOW. Not merely to provide employment for mechanics and tradesmen, though that is a fine thing for the community and the country. BUILD NOW for your own self-interest.

- Are you planning a home? . . Build it now!
- Are you planning a store building? . . Build it now!
- Are you planning an apartment house? . . Build it now!
- Are you planning an addition to a plant? . . Build it now!

Costs are now at the lowest levels since 1916. You can build now with a saving of 27 per cent over 1926. But these levels are NOT PERMANENT. Lumber is not going to stay indefinitely below the cost of production. The same with other materials.

Already there are signs of a turn in the tide. Wheat prices have jumped nearly 100 per cent in 60 days. The orders for lumber made a 15 per cent increase in one week, the greatest in many months. Security prices are pointing the way to recovery. Before long the building revival will be on, prices will rise, contractors will all be busy, mechanics will be hard to get. The tide is out; move fast before the flood of rising prices reaches you.

Following prices were secured from Salem dealers, and show savings now over 1926.

|   | 1926   | 1931   | Savings in Per Cent Over 1926 |
|---|--------|--------|-------------------------------|
| Cedar Shingles, 1st quality, M. \$              | 5.50   | 3.50   | 36%                           |
| Fir Flooring, 1st quality, per M                | 60.00  | 45.00  | 25%                           |
| Oak Flooring, red, per M                        | 130.00 | 100.00 | 23%                           |
| V. Ceiling, 1x3, 1st quality                    | 45.00  | 30.00  | 33 1/2%                       |
| Plaster Board, per M                            | 45.00  | 35.00  | 22%                           |
| Fir Door, 2'6"x6'8"x1 3/8                       | 3.50   | 2.60   | 26%                           |
| Shakes, 24" stained, 1st quality, per square    | 11.50  | 8.50   | 26%                           |
| Electric Fixtures, living room                  | 21.00  | 16.00  | 24%                           |
| Wallpaper, per dbl. roll                        | 1.00   | .65    | 35%                           |
| Common Lumber is 40% less than in 1926          |        |        |                               |
| Millwork is 17% less than in 1926               |        |        |                               |
| Paint is 22% less than in 1926                  |        |        |                               |
| Plumbing and Fixtures are 30% less than in 1926 |        |        |                               |

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| <p><b>Chas. K. Spaulding Logging Co.</b><br/>Lumber and Building Materials<br/>Front &amp; Ferry _____ Tel. 4116</p> <p><b>Hutcheon Paint Store</b><br/>Buy Your Paint at a Paint Store<br/>154 S. Com'l _____ Tel. 6687</p> <p><b>Salem Hardware Co.</b><br/>Builders' Hardware and Paint<br/>120 N. Com'l _____ Tel. 4906</p> <p><b>Cobbs-Mitchell Lumber Co.</b><br/>Everything in Building Materials<br/>349 S. 12th St. _____ Tel. 7443</p> <p><b>Pedee Lumber Co.</b><br/>Direct from Mill to User<br/>1231 Edgewater St., West Salem _____ Tel. 3811</p> <p><b>Capitol Sheet Metal Works</b><br/>Re-roof now with Pioneer Rock-Surfaced Shingles<br/>265 Ferry St. _____ Tel. 7657</p> <p><b>Gabriel Powder &amp; Supply Co.</b><br/>Lumber and Building Supplies<br/>610 N. Capitol St. _____ Tel. 9191</p> <p><b>Salem Brick &amp; Tile Co.</b><br/>Ft. of Tile Road _____ Tel. 4917</p> <p><b>F. L. Odom</b><br/>Contractor<br/>211 U. S. Bank Bldg. _____ Tel. 3904</p> <p><b>Gilbert &amp; Weaver</b><br/>General Contractors<br/>Tel. 85F25</p> | <p><b>Portland General Electric Co.</b><br/>237 N. Liberty St. _____ Tel. 4144</p> <p><b>Lyle P. Bartholomew</b><br/>Licensed Architect<br/>U. S. Nat's Bank Bldg. _____ Tel. 5552</p> <p><b>Frank H. Struble</b><br/>Architect<br/>Guardian Bldg. _____ Tel. 8694</p> <p><b>Hanson-Liljequist, Inc.</b><br/>Building Materials for Every Purpose<br/>582 Mill St. _____ Tel. 9131</p> <p><b>Eoff Electric, Inc.</b><br/>Things Electrical<br/>347 Court St. _____ Tel. 9119</p> <p><b>H. G. Carl</b><br/>Building Contractor<br/>965 E. St. _____ Tel. 7407</p> <p><b>Carl Hulenberg</b><br/>Seiberling Tires<br/>Front and Center Sts. _____ Tel. 4841</p> <p><b>Weller Hardware &amp; Paint Co.</b><br/>Paints—Oils and Glass—Tools and Housewares<br/>428 Court St. _____ Tel. 6514</p> <p><b>Hawkins &amp; Roberts</b><br/>Loans and Insurance<br/>Oregon Bldg. _____ Tel. 4109</p> <p><b>James Nicholson</b><br/>Insurance<br/>First Nat'l Bank Bldg. _____ Tel. 6123</p> | <p><b>Oregon Gravel Co.</b> _____ Tel. 4131<br/>1405 N. Front</p> <p><b>Salem Sand &amp; Gravel Co.</b> _____ Tel. 9408<br/>Ft. of Court St.</p> <p><b>Hudkins Mortgage &amp; Investment Co.</b> _____ Tel. 9182<br/>Miller Bldg.</p> <p><b>J. A. Bernardi &amp; Son</b> _____ Tel. 3992<br/>Plumbing and Heating Engineers<br/>458 S. High</p> <p><b>Fred A. Erixon</b> _____ Office 7906<br/>General Contractor—Estimates for Alterations<br/>Res. Tel. 7636</p> <p><b>First National Bank</b> _____ Tel. 3181<br/>State and Liberty Sts.</p> <p><b>J. W. Copeland Yards</b> _____ Tel. 6627<br/>Lumber and Everything in Building Materials<br/>West Salem</p> <p><b>Wm. Bliven</b> _____ Tel. Office 7906, Res. 7340<br/>Insurance for Every Need<br/>215 Masonic Bldg.</p> <p><b>Ladd &amp; Bush, Bankers</b> _____ Tel. 3151<br/>State and Com'l Sts.</p> <p><b>Bishop Clothing &amp; Woolen Mills Store</b> _____ Tel. 4933<br/>136 N. Com'l St.</p> <p><b>Capital City Transfer Co.</b> _____ Tel. 7773<br/>226 State St.</p> <p><b>Barham Bros.</b> _____ Tel. 6796<br/>Contractors and Builders<br/>320 U. S. Nat'l Bank Bldg.</p> | <p><b>Pratt &amp; Rasmussen</b> _____ 454 Ferry St.<br/>Plumbing and Heating<br/>Tel. 4854</p> <p><b>State Savings &amp; Loan Association</b> _____ Tel. 9667<br/>404 State St.</p> <p><b>Shields &amp; Blake</b> _____ Tel. 8902<br/>Real Estate and Loans<br/>Oregon Bldg.</p> <p><b>Salem Building Trades Council</b> _____ Tel. 4979<br/>Call us for Building Trades Mechanics<br/>457 Court St.</p> <p><b>United States National Bank</b> _____ Tel. 5412<br/>State and Commercial Sts.</p> <p><b>Holland Vaporaire Heating</b> _____ Tel. 3603<br/>Not Just a Furnace—A Modern Heating System<br/>1515 S. Com'l St.</p> <p><b>E. S. Patton</b> _____ Work<br/>Plumbing—We Specialize in Repair<br/>271 Chemeketa St. _____ Tel. 5517</p> <p><b>Ed R. Viesko</b> _____ Tel. 5007<br/>Brick Contractor<br/>2060 S. High St.</p> <p><b>Theo. M. Barr</b> _____ Tel. 5093<br/>Oil-O-Matic Oil Burners<br/>164 S. Com'l St.</p> <p><b>Building Supply Co.</b> _____ Tel. 9111<br/>All Building Supplies<br/>170 N. Front</p> <p><b>Clay Larkins</b> _____ Tel. 5176<br/>Plastering and Stucco Contractor<br/>205 E. Wilson</p> |
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